

Early 2012 Senate vote preference by demographics

All MA
registered
voters

LIKELY VOTE IN 2012 FOR:

Scott Brown (R) Elizabeth Warren (D) Other/no opinion

GENDER

		Scott Brown (R)	Elizabeth Warren (D)	Other/no opinion
48%	Men	44%	36%	20%
52%	Women	38%	39%	22%

AGE

		Brown	Warren	oth./no opin
22%	18-34	40%	36%	24%
16%	35-44	41%	40%	19%
21%	45-54	41%	40%	19%
13%	55-64	43%	39%	19%
22%	65+	41%	37%	22%

RACE

		Brown	Warren	oth./no opin
86%	White	41%	38%	21%
14%	Non-white	38%	43%	19%

EDUCATION

		Brown	Warren	oth./no opin
39%	High school graduate or less	42%	34%	24%
20%	Some college	42%	35%	23%
24%	College graduate	46%	37%	17%
17%	Post-graduate study	29%	54%	17%

2010 HOUSEHOLD INCOME

		Brown	Warren	oth./no opin
18%	Less than \$30,000	32%	42%	26%
19%	\$30,000 to less than \$50,000	46%	36%	18%
14%	\$50,000 to less than \$75,000	46%	35%	19%
11%	\$75,000 to less than \$100,000	48%	39%	13%
20%	\$100,000 or more	38%	46%	16%
18%	Don't know/refused to answer	39%	29%	32%

LAYOFF IN HOUSEHOLD since start of last recesssion in late 2007

		Brown	Warren	oth./no opin
35%	Layoff in household	42%	36%	22%
17%	<i>respondent laid off</i>	38%	37%	26%
65%	No layoff in household	40%	39%	20%

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REGION				
12%	Boston and the rest of Suffolk County	34%	49%	17%
21%	Near Boston (including Cambridge) - mostly inside I-95	30%	50%	23%
31%	Outer suburbs - mostly between I-95 and I-495	44%	33%	24%
12%	Southeast (most of Bristol and Plymouth counties) + Cape and Islands	44%	35%	21%
11%	Central (Most of Worcester Co., parts of northwestern Middlesex Co.)	48%	29%	23%
13%	Western (Berkshire, Franklin, Hampden and Hampshire counties)	33%	48%	19%

Note: Percentages across rows might not add to 100 because of rounding

University of Massachusetts Lowell Poll, Massachusetts registered voters, Sept. 22-28, 2011

