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PUBLIC OPINION

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UMass Lowell Nationwide Survey of Millennials

Survey produced by Professor John Cluverius, Ph. D. and Joshua J. Dyck, Ph.D.

Field Dates: November 30, 2018-December 10, 2018

N=1,000 U.S. Registered Voters Ages 18-37
Adjusted Margin of Error: +/- 3.4% RVs
Margins of error have been adjusted to include for design effects
resulting from weighting and survey design features.

Methodology in Brief

Data collection by internet panel from YouGov. This is a quota sample of 1,000 United States Registered Voters between the ages of 18 and 37.

The respondents were matched to a sampling frame on gender, age, race, and education. The frame was constructed by stratified sampling from the full 2016 American Community Survey (ACS) 1-year sample with selection within strata by weighted sampling with replacements (using the person weights on the public use file).

UMass Lowell is a public institution and releases surveys as a source of public information. We report our questionnaire in our topline document which includes likely voter model questions and wording. We offer a complete methodology report, as well an extensive set of crosstabs. Our goal is complete transparency in the reporting of our findings. If there is something you do not see here, but wish you did, please contact Professor Joshua J. Dyck (joshua_dyck@uml.edu; [@drjjdyck](#)) or Professor John Cluverius (john_cluverius@uml.edu; [@JohnCluverius](#)).



indicates <.5%; some numbers do not sum to 100 due to rounding
ASKED OF ALL SELF-REPORTED 2018 VOTERS

UML401 In the election for United States House of Representatives, who did you vote for?

873 Voters

- 61% Democratic candidate
- 34 Republican candidate
- 2 Another candidate
- 0 I intentionally left my ballot blank
- 2 Not sure

| | Party ID Leaned | | | Party ID Unleaned | | |
|-------------------------|-----------------|------------|-------------|-------------------|------------|-------------|
| | Democrat | Republican | Independent | Democrat | Republican | Independent |
| Democratic cand. | 96 | 9 | 36 | 96 | 7 | 53 |
| Republican cand. | 1 | 88 | 42 | 1 | 90 | 37 |
| Another cand. | 1 | 2 | 13 | 0 | 2 | 6 |
| Left blank | 0 | 0 | 2 | 0 | 1 | 1 |
| Not sure | 2 | 0 | 8 | 2 | 0 | 3 |

| | Income | | | Education | | | |
|-------------------------|-------------|--------------|-------------|---------------------|--------------|----------------|----------------------|
| | Below \$50K | \$50k-\$100k | \$100k & up | High School or Less | Some College | College Degree | Post Graduate Degree |
| Democratic cand. | 65 | 57 | 57 | 60 | 60 | 60 | 69 |
| Republican cand. | 29 | 39 | 38 | 33 | 35 | 36 | 29 |
| Another cand. | 3 | 2 | 0 | 4 | 3 | 2 | 0 |
| Left blank | 0 | 1 | 1 | 0 | 1 | 1 | 0 |
| Not sure | 3 | 1 | 4 | 3 | 2 | 2 | 1 |

| | Gender | | Age | | | | Ideology | | |
|-------------------------|--------|--------|-------|-------|-------|-----|----------|----------|--------------|
| | Male | Female | 18-24 | 24-29 | 30-34 | 35+ | Liberal | Moderate | Conservative |
| Democratic cand. | 56 | 65 | 50 | 70 | 74 | 75 | 93 | 54 | 19 |
| Republican cand. | 39 | 30 | 43 | 25 | 16 | 18 | 5 | 40 | 77 |
| Another cand. | 3 | 2 | 3 | 3 | 6 | 5 | 1 | 4 | 3 |
| Left blank | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 1 |
| Not sure | 1 | 3 | 3 | 1 | 2 | 2 | 1 | 2 | 1 |

| | Race | | | |
|-------------------------|-------|-------|----------|-------|
| | White | Black | Hispanic | Other |
| Democratic cand. | 53 | 85 | 68 | 69 |
| Republican cand. | 43 | 8 | 25 | 23 |
| Another cand. | 3 | 2 | 1 | 5 |
| Left blank | 1 | 0 | 0 | 0 |
| Not sure | 1 | 4 | 5 | 3 |

ASKED OF ALL REGISTERED VOTERS

UML404 Do you approve or disapprove of the way Donald Trump is handling his job as president?

1000 Voters

38% Approve

62 Disapprove

0 Skipped (VOL)

| | Party ID Leaned | | | Party ID Unleaned | | |
|----------------------|-----------------|------------|-------------|-------------------|------------|-------------|
| | Democrat | Republican | Independent | Democrat | Republican | Independent |
| Approve | 10 | 82 | 44 | 12 | 86 | 34 |
| Disapprove | 89 | 18 | 56 | 88 | 14 | 66 |
| Skipped (VOL) | 0 | 0 | 0 | 0 | 0 | 1 |

| | Income | | | Education | | | |
|----------------------|-------------|--------------|-------------|---------------------|--------------|----------------|----------------------|
| | Below \$50K | \$50k-\$100k | \$100k & up | High School or Less | Some College | College Degree | Post Graduate Degree |
| Approve | 40 | 35 | 38 | 43 | 40 | 33 | 28 |
| Disapprove | 60 | 64 | 62 | 57 | 60 | 67 | 72 |
| Skipped (VOL) | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

| | Gender | | Age | | | | Ideology | | |
|----------------------|--------|--------|-------|-------|-------|-----|----------|----------|--------------|
| | Male | Female | 18-24 | 24-29 | 30-34 | 35+ | Liberal | Moderate | Conservative |
| Approve | 47 | 30 | 39 | 35 | 38 | 40 | 10 | 39 | 80 |
| Disapprove | 53 | 70 | 61 | 65 | 61 | 60 | 89 | 61 | 20 |
| Skipped (VOL) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

| | Race | | | |
|----------------------|-------|-------|----------|-------|
| | White | Black | Hispanic | Other |
| Approve | 43 | 20 | 36 | 29 |
| Disapprove | 57 | 80 | 64 | 71 |
| Skipped (VOL) | 0 | 0 | 0 | 0 |

UML434

Looking forward to the Presidential election in 2020, who would you be most likely to vote for?

- 27% Donald Trump, the Republican
- 54 The Democratic nominee
- 9 Another candidate
- 10 Don't Know

| | Party ID Leaned | | | Party ID Unleaned | | |
|----------------------|-----------------|------------|-------------|-------------------|------------|-------------|
| | Democrat | Republican | Independent | Democrat | Republican | Independent |
| Donald Trump | 3 | 69 | 26 | 3 | 73 | 24 |
| Dem. nominee | 89 | 8 | 20 | 91 | 7 | 41 |
| Another cand. | 3 | 12 | 29 | 2 | 12 | 18 |
| Don't know | 5 | 10 | 25 | 3 | 8 | 17 |

| | Income | | | Education | | | |
|----------------------|-------------|--------------|-------------|---------------------|--------------|----------------|----------------------|
| | Below \$50K | \$50k-\$100k | \$100k & up | High School or Less | Some College | College Degree | Post Graduate Degree |
| Donald Trump | 25 | 28 | 28 | 28 | 29 | 26 | 23 |
| Dem nominee | 54 | 53 | 55 | 55 | 50 | 54 | 63 |
| Another cand. | 11 | 10 | 8 | 8 | 10 | 12 | 4 |
| Not sure | 10 | 9 | 9 | 8 | 12 | 8 | 10 |

| | Gender | | Age | | | | Ideology | | |
|----------------------|--------|--------|-------|-------|-------|-----|----------|----------|--------------|
| | Male | Female | 18-24 | 24-29 | 30-34 | 35+ | Liberal | Moderate | Conservative |
| Donald Trump | 34 | 21 | 25 | 27 | 28 | 30 | 4 | 28 | 65 |
| Dem nominee | 49 | 58 | 56 | 53 | 51 | 56 | 87 | 46 | 14 |
| Another cand. | 10 | 9 | 11 | 9 | 10 | 4 | 4 | 15 | 11 |
| Not sure | 8 | 11 | 7 | 11 | 11 | 10 | 5 | 11 | 9 |

| | Race | | | |
|----------------------|-------|-------|----------|-------|
| | White | Black | Hispanic | Other |
| Donald Trump | 34 | 6 | 23 | 23 |
| Dem nominee | 46 | 77 | 58 | 66 |
| Another cand. | 10 | 8 | 11 | 5 |
| Not sure | 10 | 9 | 8 | 7 |

UML456

Do you feel things in this country are generally going in the right direction or do you feel things have pretty seriously gotten off on the wrong track?

33% Right direction

67 Wrong track

0 Skipped (VOL)

| | Party ID Leaned | | | Party ID Unleaned | | |
|------------------------|-----------------|------------|-------------|-------------------|------------|-------------|
| | Democrat | Republican | Independent | Democrat | Republican | Independent |
| Right direction | 10 | 71 | 37 | 11 | 76 | 32 |
| Wrong track | 90 | 29 | 63 | 89 | 24 | 68 |
| Skipped (VOL) | 0 | 0 | 0 | 0 | 0 | 0 |

| | Income | | | Education | | | |
|------------------------|-------------|--------------|-------------|---------------------|--------------|----------------|----------------------|
| | Below \$50K | \$50k-\$100k | \$100k & up | High School or Less | Some College | College Degree | Post Graduate Degree |
| Right direction | 33 | 33 | 37 | 35 | 35 | 32 | 25 |
| Wrong track | 67 | 67 | 63 | 65 | 65 | 68 | 75 |
| Skipped (VOL) | 0 | 0 | 0 | 1 | 0 | 0 | 0 |

| | Gender | | Age | | | | Ideology | | |
|------------------------|--------|--------|-------|-------|-------|-----|----------|----------|--------------|
| | Male | Female | 18-24 | 24-29 | 30-34 | 35+ | Liberal | Moderate | Conservative |
| Right direction | 40 | 27 | 31 | 33 | 35 | 37 | 12 | 33 | 66 |
| Wrong track | 60 | 73 | 69 | 67 | 65 | 63 | 88 | 67 | 34 |
| Skipped (VOL) | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 |

| | Race | | | |
|------------------------|-------|-------|----------|-------|
| | White | Black | Hispanic | Other |
| Right direction | 37 | 15 | 34 | 39 |
| Wrong track | 63 | 85 | 65 | 61 |
| Skipped (VOL) | 0 | 0 | 1 | 0 |

UML457 On a scale from 0 to 100, what percent of the time do you think you can trust the federal government in Washington to make decisions in a fair way?
(Recoded to 4 possible responses)

23% More than half the time
60 Less than half the time
17 Half the time
0 skipped

| | Party ID Leaned | | | Party ID Unleaned | | |
|-----------------------|-----------------|------------|-------------|-------------------|------------|-------------|
| | Democrat | Republican | Independent | Democrat | Republican | Independent |
| More than half | 18 | 34 | 13 | 19 | 39 | 14 |
| Less than half | 67 | 46 | 72 | 65 | 39 | 72 |
| Half the time | 15 | 19 | 15 | 15 | 22 | 14 |
| Skipped | 0 | 0 | 0 | 0 | 0 | 0 |

| | Income | | | Education | | | |
|-----------------------|-------------|--------------|-------------|---------------------|--------------|----------------|----------------------|
| | Below \$50K | \$50k-\$100k | \$100k & up | High School or Less | Some College | College Degree | Post Graduate Degree |
| More than half | 24 | 22 | 25 | 25 | 24 | 22 | 18 |
| Less than half | 60 | 61 | 59 | 53 | 59 | 65 | 71 |
| Half the time | 16 | 16 | 17 | 21 | 18 | 13 | 9 |
| Skipped | 0 | 0 | 0 | 1 | 0 | 0 | 1 |

| | Gender | | Age | | | | Ideology | | |
|-----------------------|--------|--------|-------|-------|-------|-----|----------|----------|--------------|
| | Male | Female | 18-24 | 24-29 | 30-34 | 35+ | Liberal | Moderate | Conservative |
| More than half | 29 | 17 | 23 | 23 | 21 | 25 | 14 | 25 | 35 |
| Less than half | 57 | 63 | 60 | 61 | 62 | 55 | 71 | 59 | 46 |
| Half the time | 13 | 19 | 17 | 15 | 16 | 19 | 15 | 15 | 19 |
| Skipped | 0 | 1 | 0 | 0 | 1 | 1 | 14 | 25 | 35 |

| | Race | | | |
|-----------------------|-------|-------|----------|-------|
| | White | Black | Hispanic | Other |
| More than half | 22 | 19 | 28 | 30 |
| Less than half | 62 | 67 | 54 | 46 |
| Half the time | 16 | 14 | 17 | 24 |
| Skipped | 0 | 1 | 1 | 0 |

UML464 Which political party do you think is more likely to support legislation that forbids health insurance companies from charging higher premiums for people with pre-existing conditions?
(ROTATE)

75% Democratic party
25 Republican party
0 Skipped (VOL)

| | Party ID Leaned | | | Party ID Unleaned | | |
|-------------------------|-----------------|------------|-------------|-------------------|------------|-------------|
| | Democrat | Republican | Independent | Democrat | Republican | Independent |
| Democratic party | 94 | 46 | 65 | 95 | 40 | 76 |
| Republican party | 6 | 54 | 35 | 5 | 60 | 24 |
| Skipped (VOL) | 0 | 0 | 0 | 0 | 0 | 0 |

| | Income | | | Education | | | |
|-------------------------|-------------|--------------|-------------|---------------------|--------------|----------------|----------------------|
| | Below \$50K | \$50k-\$100k | \$100k & up | High School or Less | Some College | College Degree | Post Graduate Degree |
| Democratic party | 74 | 74 | 78 | 71 | 75 | 77 | 82 |
| Republican party | 26 | 26 | 22 | 29 | 25 | 23 | 18 |
| Skipped (VOL) | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

| | Gender | | Age | | | | Ideology | | |
|-------------------------|--------|--------|-------|-------|-------|-----|----------|----------|--------------|
| | Male | Female | 18-24 | 24-29 | 30-34 | 35+ | Liberal | Moderate | Conservative |
| Democratic party | 74 | 76 | 75 | 74 | 73 | 79 | 92 | 76 | 48 |
| Republican party | 26 | 24 | 24 | 26 | 27 | 21 | 8 | 24 | 51 |
| Skipped (VOL) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

| | Race | | | |
|-------------------------|-------|-------|----------|-------|
| | White | Black | Hispanic | Other |
| Democratic party | 71 | 87 | 76 | 82 |
| Republican party | 29 | 13 | 24 | 18 |
| Skipped (VOL) | 0 | 0 | 0 | 0 |

UML467 Do you think that Donald Trump tweets too much, not enough, or about the right amount?

68% Too much

6 Not enough

26 About the right amount

| | Party ID Leaned | | | Party ID Unleaned | | |
|-------------------------|-----------------|------------|-------------|-------------------|------------|-------------|
| | Democrat | Republican | Independent | Democrat | Republican | Independent |
| Too much | 86 | 43 | 57 | 85 | 40 | 68 |
| Not enough | 6 | 6 | 9 | 7 | 7 | 5 |
| Abt right amount | 8 | 51 | 34 | 9 | 53 | 27 |

| | Income | | | Education | | | |
|-------------------------|-------------|--------------|-------------|---------------------|--------------|----------------|----------------------|
| | Below \$50K | \$50k-\$100k | \$100k & up | High School or Less | Some College | College Degree | Post Graduate Degree |
| Too much | 65 | 69 | 72 | 60 | 64 | 74 | 83 |
| Not enough | 9 | 4 | 3 | 8 | 7 | 4 | 5 |
| Abt right amount | 26 | 27 | 25 | 32 | 28 | 22 | 12 |

| | Gender | | Age | | | | Ideology | | |
|-------------------------|--------|--------|-------|-------|-------|-----|----------|----------|--------------|
| | Male | Female | 18-24 | 24-29 | 30-34 | 35+ | Liberal | Moderate | Conservative |
| Too much | 63 | 71 | 67 | 69 | 70 | 60 | 89 | 65 | 40 |
| Not enough | 7 | 6 | 8 | 7 | 5 | 5 | 4 | 7 | 9 |
| Abt right amount | 30 | 23 | 25 | 24 | 25 | 35 | 6 | 28 | 51 |

| | Race | | | |
|-------------------------|-------|-------|----------|-------|
| | White | Black | Hispanic | Other |
| Too much | 67 | 77 | 64 | 66 |
| Not enough | 5 | 11 | 13 | 2 |
| Abt right amount | 29 | 12 | 23 | 33 |

UML469 Which of the following best describes your position on restrictions on the purchase and carry of guns in the United States?

60% More restrictions

18 Fewer restrictions

22 About the right amount

| | Party ID Leaned | | | Party ID Unleaned | | |
|--------------------------|-----------------|------------|-------------|-------------------|------------|-------------|
| | Democrat | Republican | Independent | Democrat | Republican | Independent |
| More restrictions | 81 | 32 | 49 | 79 | 35 | 57 |
| Fewer | 8 | 31 | 29 | 9 | 27 | 22 |
| Abt right amount | 11 | 37 | 23 | 11 | 38 | 21 |

| | Income | | | Education | | | |
|--------------------------|-------------|--------------|-------------|---------------------|--------------|----------------|----------------------|
| | Below \$50K | \$50k-\$100k | \$100k & up | High School or Less | Some College | College Degree | Post Graduate Degree |
| More restrictions | 58 | 62 | 63 | 53 | 58 | 65 | 79 |
| Fewer | 20 | 16 | 17 | 20 | 23 | 14 | 5 |
| Abt right amount | 22 | 22 | 20 | 27 | 20 | 21 | 16 |

| | Gender | | Age | | | | Ideology | | |
|--------------------------|--------|--------|-------|-------|-------|-----|----------|----------|--------------|
| | Male | Female | 18-24 | 24-29 | 30-34 | 35+ | Liberal | Moderate | Conservative |
| More restrictions | 52 | 67 | 61 | 59 | 62 | 58 | 89 | 52 | 27 |
| Fewer | 25 | 12 | 22 | 18 | 16 | 13 | 5 | 19 | 37 |
| Abt right amount | 23 | 20 | 17 | 23 | 22 | 28 | 7 | 29 | 36 |

| | Race | | | |
|--------------------------|-------|-------|----------|-------|
| | White | Black | Hispanic | Other |
| More restrictions | 60 | 61 | 61 | 64 |
| Fewer | 19 | 16 | 19 | 13 |
| Abt right amount | 21 | 23 | 20 | 23 |

UML470 Which of the following best describes your position on immigration these days?

36% The United States should let in more people from other countries

34 The United States should let in fewer people from other countries

30 The U.S. lets in the right amount of people from other countries

| | Party ID Leaned | | | Party ID Unleaned | | |
|-------------------------|-----------------|------------|-------------|-------------------|------------|-------------|
| | Democrat | Republican | Independent | Democrat | Republican | Independent |
| More people | 51 | 13 | 29 | 50 | 11 | 34 |
| Fewer people | 16 | 63 | 42 | 18 | 65 | 34 |
| Abt right amount | 32 | 24 | 30 | 32 | 24 | 32 |

| | Income | | | Education | | | |
|-------------------------|-------------|--------------|-------------|---------------------|--------------|----------------|----------------------|
| | Below \$50K | \$50k-\$100k | \$100k & up | High School or Less | Some College | College Degree | Post Graduate Degree |
| More people | 35 | 36 | 41 | 32 | 33 | 39 | 46 |
| Fewer people | 36 | 35 | 28 | 38 | 38 | 30 | 24 |
| Abt right amount | 29 | 29 | 31 | 30 | 29 | 31 | 30 |

| | Gender | | Age | | | | Ideology | | |
|-------------------------|--------|--------|-------|-------|-------|-----|----------|----------|--------------|
| | Male | Female | 18-24 | 24-29 | 30-34 | 35+ | Liberal | Moderate | Conservative |
| More people | 34 | 37 | 38 | 37 | 33 | 34 | 59 | 28 | 13 |
| Fewer people | 37 | 31 | 33 | 33 | 38 | 33 | 13 | 32 | 66 |
| Abt right amount | 29 | 31 | 29 | 30 | 30 | 33 | 28 | 40 | 21 |

| | Race | | | |
|-------------------------|-------|-------|----------|-------|
| | White | Black | Hispanic | Other |
| More people | 37 | 27 | 39 | 36 |
| Fewer people | 37 | 32 | 29 | 24 |
| Abt right amount | 26 | 41 | 32 | 40 |

UML471 Do you think that world is going to get more ridiculous, will stay about the same, or get less ridiculous in the next two years?

70% Will get more ridiculous

9 Will get less ridiculous

21 Will stay about the same

| | Party ID Leaned | | | Party ID Unleaned | | |
|------------------------|-----------------|------------|-------------|-------------------|------------|-------------|
| | Democrat | Republican | Independent | Democrat | Republican | Independent |
| More ridiculous | 78 | 60 | 73 | 78 | 61 | 69 |
| Less ridiculous | 6 | 14 | 8 | 7 | 13 | 9 |
| Abt the same | 16 | 26 | 19 | 15 | 26 | 22 |

| | Income | | | Education | | | |
|------------------------|-------------|--------------|-------------|---------------------|--------------|----------------|----------------------|
| | Below \$50K | \$50k-\$100k | \$100k & up | High School or Less | Some College | College Degree | Post Graduate Degree |
| More ridiculous | 69 | 76 | 65 | 68 | 68 | 75 | 73 |
| Less ridiculous | 11 | 8 | 7 | 12 | 10 | 6 | 5 |
| Abt the same | 19 | 16 | 28 | 21 | 22 | 19 | 21 |

| | Gender | | Age | | | | Ideology | | |
|------------------------|--------|--------|-------|-------|-------|-----|----------|----------|--------------|
| | Male | Female | 18-24 | 24-29 | 30-34 | 35+ | Liberal | Moderate | Conservative |
| More ridiculous | 68 | 72 | 68 | 71 | 74 | 67 | 79 | 69 | 63 |
| Less ridiculous | 10 | 8 | 11 | 9 | 9 | 6 | 5 | 10 | 14 |
| Abt the same | 22 | 20 | 21 | 21 | 17 | 26 | 15 | 20 | 24 |

| | Race | | | |
|------------------------|-------|-------|----------|-------|
| | White | Black | Hispanic | Other |
| More ridiculous | 72 | 68 | 67 | 68 |
| Less ridiculous | 8 | 12 | 10 | 12 |
| Abt the same | 20 | 19 | 23 | 20 |

UML472 Do you think it's too easy for people to vote, too hard for people to vote, or neither too easy nor too hard for people to vote?

20% Too easy for people to vote

36 Too hard for people to vote

44 Neither too easy nor too hard

| | Party ID Leaned | | | Party ID Unleaned | | |
|-----------------|-----------------|------------|-------------|-------------------|------------|-------------|
| | Democrat | Republican | Independent | Democrat | Republican | Independent |
| Too easy | 10 | 38 | 20 | 10 | 35 | 24 |
| Too hard | 53 | 13 | 23 | 51 | 13 | 33 |
| Neither | 37 | 50 | 57 | 39 | 52 | 43 |

| | Income | | | Education | | | |
|-----------------|-------------|--------------|-------------|---------------------|--------------|----------------|----------------------|
| | Below \$50K | \$50k-\$100k | \$100k & up | High School or Less | Some College | College Degree | Post Graduate Degree |
| Too easy | 21 | 18 | 22 | 23 | 19 | 20 | 12 |
| Too hard | 32 | 39 | 45 | 28 | 36 | 41 | 45 |
| Neither | 47 | 43 | 33 | 49 | 45 | 39 | 44 |

| | Gender | | Age | | | | Ideology | | |
|-----------------|--------|--------|-------|-------|-------|-----|----------|----------|--------------|
| | Male | Female | 18-24 | 24-29 | 30-34 | 35+ | Liberal | Moderate | Conservative |
| Too easy | 25 | 15 | 21 | 20 | 19 | 16 | 6 | 18 | 44 |
| Too hard | 37 | 35 | 38 | 36 | 36 | 31 | 66 | 26 | 9 |
| Neither | 38 | 50 | 41 | 44 | 45 | 53 | 28 | 56 | 47 |

| | Race | | | |
|-----------------|-------|-------|----------|-------|
| | White | Black | Hispanic | Other |
| Too easy | 21 | 12 | 22 | 15 |
| Too hard | 38 | 33 | 29 | 39 |
| Neither | 41 | 55 | 49 | 45 |

UML405-UML407,UML413-UML422,UML459-463 I'd like to get your feelings toward some of our political leaders and other people who are in the news these days. I'll read the name of a person and I'd like you to rate that person using something we call the feeling thermometer. Ratings between 50 degrees and 100 degrees mean that you feel favorable and warm toward the person. Ratings between 0 degrees and 50 degrees mean that you don't feel favorable toward the person and that you don't care too much for that person. You would rate the person at the 50 degree mark if you don't feel particularly warm or cold toward the person. If we come to a person whose name you don't recognize, you don't need to rate that person. Just tell me and we'll move on to the next one.

(Recoded to: 51-100 = favorable, 0-49 = no opinion, 50 = neither)

| | Favorable | Unfavorable | Heard of, no opinion/undecided | Skipped |
|-------------------------|-----------|-------------|--------------------------------|---------|
| Donald Trump | 37 | 57 | 2 | 4 |
| Elizabeth Warren | 40 | 34 | 3 | 23 |
| Brett Kavanaugh | 32 | 52 | 3 | 13 |
| Beto O'Rourke | 36 | 25 | 3 | 36 |
| Facebook | 37 | 54 | 5 | 4 |
| Twitter | 37 | 50 | 7 | 6 |
| CNN | 39 | 46 | 6 | 8 |
| MSNBC | 35 | 45 | 7 | 14 |
| Fox News | 32 | 59 | 3 | 7 |
| Democrats | 51 | 41 | 4 | 5 |
| Republicans | 35 | 57 | 3 | 5 |
| New York Times | 42 | 38 | 5 | 14 |
| Washington Post | 41 | 38 | 5 | 16 |
| Joe Biden | 51 | 36 | 4 | 10 |
| Bernie Sanders | 54 | 38 | 2 | 7 |
| Nancy Pelosi | 34 | 46 | 2 | 7 |
| Chuck Schumer | 27 | 38 | 3 | 31 |
| Mitch McConnell | 20 | 49 | 4 | 27 |

Demographics of total sample: – some may not sum to 100 because respondents marked “not sure,” or refused to answer the question.

| | Party ID Leaned | | | Party ID Unleaned | | |
|--------------------------|-----------------|------------|-------------|-------------------|------------|-------------|
| | Democrat | Republican | Independent | Democrat | Republican | Independent |
| Registered Voters | 54 | 32 | 12 | 43 | 25 | 24 |

| | Income | | | Education | | | |
|--------------------------|-------------|--------------|-------------|---------------------|--------------|----------------|----------------------|
| | Below \$50K | \$50k-\$100k | \$100k & up | High School or Less | Some College | College Degree | Post Graduate Degree |
| Registered Voters | 44 | 30 | 13 | 27 | 37 | 25 | 10 |

| | Gender | | Age | | | | Ideology | | |
|--------------------------|--------|--------|-------|-------|-------|-----|----------|----------|--------------|
| | Male | Female | 18-24 | 24-29 | 30-34 | 35+ | Liberal | Moderate | Conservative |
| Registered Voters | 47 | 53 | 32 | 27 | 27 | 14 | 38 | 29 | 26 |

| | Race | | | |
|--------------------------|-------|-------|----------|-------|
| | White | Black | Hispanic | Other |
| Registered Voters | 65 | 15 | 14 | 7 |