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UMass Lowell
Nationwide Survey of Millennials

Survey produced by Professor John Cluverius, Ph. D. and Joshua J. Dyck, Ph.D.

Field Dates: November 30, 2018-December 10, 2018

N=1,000 U.S. Registered Voters Ages 18-37
Adjusted Margin of Error: +/- 3.4% RVs
Margins of error have been adjusted to include for design effects resulting from weighting and survey design features.

Methodology in Brief

Data collection by internet panel from YouGov. This is a quota sample of 1,000 United States Registered Voters between the ages of 18 and 37.

The respondents were matched to a sampling frame on gender, age, race, and education. The frame was constructed by stratified sampling from the full 2016 American Community Survey (ACS) 1-year sample with selection within strata by weighted sampling with replacements (using the person weights on the public use file).

UMass Lowell is a public institution and releases surveys as a source of public information. We report our questionnaire in our topline document which includes likely voter model questions and wording. We offer a complete methodology report, as well an extensive set of crosstabs. Our goal is complete transparency in the reporting of our findings. If there is something you do not see here, but wish you did, please contact Professor Joshua J. Dyck (joshua_dyck@uml.edu; @drjjdyck) or Professor John Cluverius (john_cluverius@uml.edu; @JohnCluverius).

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indicates <.5%; some numbers do not sum to 100 due to rounding

ASKED OF ALL SELF-REPORTED 2018 VOTERS

UML401 In the election for United States House of Representatives, who did you vote for?

873 Voters

61% Democratic candidate
34 Republican candidate
2 Another candidate
0 I intentionally left my ballot blank
2 Not sure

	Party ID Leaned			Party ID Unleaned		
	Democrat	Republican	Independent	Democrat	Republican	Independent
Democratic cand.	96	9	36	96	7	53
Republican cand.	1	88	42	1	90	37
Another cand.	1	2	13	0	2	6
Left blank	0	0	2	0	1	1
Not sure	2	0	8	2	0	3

	Income			Education			
	Below $50K	$50k-$100k	$100k & up	High School or Less	Some College	College Degree	Post Graduate Degree
Democratic cand.	65	57	57	60	60	60	69
Republican cand.	29	39	38	33	35	36	29
Another cand.	3	2	0	4	3	2	0
Left blank	0	1	1	0	1	1	0
Not sure	3	1	4	3	2	2	1

	Gender		Age				Ideology		
	Male	Female	18-24	24-29	30-34	35+	Liberal	Moderate	Conservative
Democratic cand.	56	65	50	70	74	75	93	54	19
Republican cand.	39	30	43	25	16	18	5	40	77
Another cand.	3	2	3	3	6	5	1	4	3
Left blank	1	0	0	0	1	0	0	1	1
Not sure	1	3	3	1	2	2	1	2	1

	Race			
	White	Black	Hispanic	Other
Democratic cand.	53	85	68	69
Republican cand.	43	8	25	23
Another cand.	3	2	1	5
Left blank	1	0	0	0
Not sure	1	4	5	3

ASKED OF ALL REGISTERED VOTERS

UML404 Do you approve or disapprove of the way Donald Trump is handling his job as president?

1000 Voters

38% Approve
62 Disapprove
0 Skipped (VOL)

	Party ID Leaed			Party ID Unleaned		
	Democrat	Republican	Independent	Democrat	Republican	Independent
Approve	10	82	44	12	86	34
Disapprove	89	18	56	88	14	66
Skipped (VOL)	0	0	0	0	0	1

	Income			Education			
	Below $50K	$50k-$100k	$100k & up	High School or Less	Some College	College Degree	Post Graduate Degree
Approve	40	35	38	43	40	33	28
Disapprove	60	64	62	57	60	67	72
Skipped (VOL)	0	0	0	0	0	0	0

	Gender		Age				Ideology		
	Male	Female	18-24	24-29	30-34	35+	Liberal	Moderate	Conservative
Approve	47	30	39	35	38	40	10	39	80
Disapprove	53	70	61	65	61	60	89	61	20
Skipped (VOL)	0	0	0	0	0	0	0	0	0

	Race			
	White	Black	Hispanic	Other
Approve	43	20	36	29
Disapprove	57	80	64	71
Skipped (VOL)	0	0	0	0

UML434 Looking forward to the Presidential election in 2020, who would you be most likely to vote for?

27% Donald Trump, the Republican
54 The Democratic nominee
9 Another candidate
10 Don't Know

	Party ID Leaned			Party ID Unleaned		
	Democrat	Republican	Independent	Democrat	Republican	Independent
Donald Trump	3	69	26	3	73	24
Dem. nominee	89	8	20	91	7	41
Another cand.	3	12	29	2	12	18
Don't know	5	10	25	3	8	17

	Income			Education			
	Below $50K	$50k-$100k	$100k & up	High School or Less	Some College	College Degree	Post Graduate Degree
Donald Trump	25	28	28	28	29	26	23
Dem nominee	54	53	55	55	50	54	63
Another cand.	11	10	8	8	10	12	4
Not sure	10	9	9	8	12	8	10

	Gender		Age				Ideology		
	Male	Female	18-24	24-29	30-34	35+	Liberal	Moderate	Conservative
Donald Trump	34	21	25	27	28	30	4	28	65
Dem nominee	49	58	56	53	51	56	87	46	14
Another cand.	10	9	11	9	10	4	4	15	11
Not sure	8	11	7	11	11	10	5	11	9

	Race			
	White	Black	Hispanic	Other
Donald Trump	34	6	23	23
Dem nominee	46	77	58	66
Another cand.	10	8	11	5
Not sure	10	9	8	7

UML456 Do you feel things in this country are generally going in the right direction or do you feel things have pretty seriously gotten off on the wrong track?

33% Right direction
67 Wrong track
0 Skipped (VOL)

	Party ID Leaned			Party ID Unleaed		
	Democrat	Republican	Independent	Democrat	Republican	Independent
Right direction	10	71	37	11	76	32
Wrong track	90	29	63	89	24	68
Skipped (VOL)	0	0	0	0	0	0

	Income			Education			
	Below $50K	$50k-$100k	$100k & up	High School or Less	Some College	College Degree	Post Graduate Degree
Right direction	33	33	37	35	35	32	25
Wrong track	67	67	63	65	65	68	75
Skipped (VOL)	0	0	0	1	0	0	0

	Gender		Age				Ideology		
	Male	Female	18-24	24-29	30-34	35+	Liberal	Moderate	Conservative
Right direction	40	27	31	33	35	37	12	33	66
Wrong track	60	73	69	67	65	63	88	67	34
Skipped (VOL)	0	0	0	0	1	0	0	0	0

	Race			
	White	Black	Hispanic	Other
Right direction	37	15	34	39
Wrong track	63	85	65	61
Skipped (VOL)	0	0	1	0

UML457 On a scale from 0 to 100, what percent of the time do you think you can trust the federal government in Washington to make decisions in a fair way? (Recoded to 4 possible responses)

23% More than half the time
60 Less than half the time
17 Half the time
0 skipped

	Party ID Leaned			Party ID Unleaned		
	Democrat	Republican	Independent	Democrat	Republican	Independent
More than half	18	34	13	19	39	14
Less than half	67	46	72	65	39	72
Half the time	15	19	15	15	22	14
Skipped	0	0	0	0	0	0

	Income			Education			
	Below $50K	$50k-$100k	$100k & up	High School or Less	Some College	College Degree	Post Graduate Degree
More than half	24	22	25	25	24	22	18
Less than half	60	61	59	53	59	65	71
Half the time	16	16	17	21	18	13	9
Skipped	0	0	0	1	0	0	1

	Gender		Age				Ideology		
	Male	Female	18-24	24-29	30-34	35+	Liberal	Moderate	Conservative
More than half	29	17	23	23	21	25	14	25	35
Less than half	57	63	60	61	62	55	71	59	46
Half the time	13	19	17	15	16	19	15	15	19
Skipped	0	1	0	0	1	1	14	25	35

	Race			
	White	Black	Hispanic	Other
More than half	22	19	28	30
Less than half	62	67	54	46
Half the time	16	14	17	24
Skipped	0	1	1	0

UML464 Which political party do you think is more likely to support legislation that forbids health insurance companies from charging higher premiums for people with pre-existing conditions? (ROTATE)

75% Democratic party
25 Republican party
0 Skipped (VOL)

	Party ID Leaned			Party ID Unleaned		
	Democrat	Republican	Independent	Democrat	Republican	Independent
Democratic party	94	46	65	95	40	76
Republican party	6	54	35	5	60	24
Skipped (VOL)	0	0	0	0	0	0

	Income			Education			
	Below $50K	$50k-$100k	$100k & up	High School or Less	Some College	College Degree	Post Graduate Degree
Democratic party	74	74	78	71	75	77	82
Republican party	26	26	22	29	25	23	18
Skipped (VOL)	0	0	0	0	0	0	0

	Gender		Age				Ideology		
	Male	Female	18-24	24-29	30-34	35+	Liberal	Moderate	Conservative
Democratic party	74	76	75	74	73	79	92	76	48
Republican party	26	24	24	26	27	21	8	24	51
Skipped (VOL)	0	0	0	0	0	0	0	0	0

	Race			
	White	Black	Hispanic	Other
Democratic party	71	87	76	82
Republican party	29	13	24	18
Skipped (VOL)	0	0	0	0

UML467 Do you think that Donald Trump tweets too much, not enough, or about the right amount?

68% Too much
6 Not enough
26 About the right amount

	Party ID Leaned			Party ID Unleaned		
	Democrat	Republican	Independent	Democrat	Republican	Independent
Too much	86	43	57	85	40	68
Not enough	6	6	9	7	7	5
Abt right amount	8	51	34	9	53	27

	Income			Education			
	Below $50K	$50k-$100k	$100k & up	High School or Less	Some College	College Degree	Post Graduate Degree
Too much	65	69	72	60	64	74	83
Not enough	9	4	3	8	7	4	5
Abt right amount	26	27	25	32	28	22	12

	Gender		Age				Ideology		
	Male	Female	18-24	24-29	30-34	35+	Liberal	Moderate	Conservative
Too much	63	71	67	69	70	60	89	65	40
Not enough	7	6	8	7	5	5	4	7	9
Abt right amount	30	23	25	24	25	35	6	28	51

	Race			
	White	Black	Hispanic	Other
Too much	67	77	64	66
Not enough	5	11	13	2
Abt right amount	29	12	23	33

UML469 Which of the following best describes your position on restrictions on the purchase and carry of guns in the United States?

60% More restrictions
18 Fewer restrictions
22 About the right amount

	Party ID Leaed			Party ID Unleaned		
	Democrat	Republican	Independent	Democrat	Republican	Independent
More restrictions	81	32	49	79	35	57
Fewer	8	31	29	9	27	22
Abt right amount	11	37	23	11	38	21

	Income			Education			
	Below $50K	$50k-$100k	$100k & up	High School or Less	Some College	College Degree	Post Graduate Degree
More restrictions	58	62	63	53	58	65	79
Fewer	20	16	17	20	23	14	5
Abt right amount	22	22	20	27	20	21	16

	Gender		Age				Ideology		
	Male	Female	18-24	24-29	30-34	35+	Liberal	Moderate	Conservative
More restrictions	52	67	61	59	62	58	89	52	27
Fewer	25	12	22	18	16	13	5	19	37
Abt right amount	23	20	17	23	22	28	7	29	36

	Race			
	White	Black	Hispanic	Other
More restrictions	60	61	61	64
Fewer	19	16	19	13
Abt right amount	21	23	20	23

UML470 Which of the following best describes your position on immigration these days?

36% The United States should let in more people from other countries

34 The United States should let in fewer people from other countries

30 The U.S. lets in the right amount of people from other countries

	Party ID Leaned			Party ID Unleaned		
	Democrat	Republican	Independent	Democrat	Republican	Independent
More people	51	13	29	50	11	34
Fewer people	16	63	42	18	65	34
Abt right amount	32	24	30	32	24	32

	Income			Education			
	Below $50K	$50k-$100k	$100k & up	High School or Less	Some College	College Degree	Post Graduate Degree
More people	35	36	41	32	33	39	46
Fewer people	36	35	28	38	38	30	24
Abt right amount	29	29	31	30	29	31	30

	Gender		Age				Ideology		
	Male	Female	18-24	24-29	30-34	35+	Liberal	Moderate	Conservative
More people	34	37	38	37	33	34	59	28	13
Fewer people	37	31	33	33	38	33	13	32	66
Abt right amount	29	31	29	30	30	33	28	40	21

	Race			
	White	Black	Hispanic	Other
More people	37	27	39	36
Fewer people	37	32	29	24
Abt right amount	26	41	32	40

UML471 Do you think that world is going to get more ridiculous, will stay about the same, or get less ridiculous in the next two years?

70% Will get more ridiculous
9 Will get less ridiculous
21 Will stay about the same

	Party ID Leaed			Party ID Unleaned		
	Democrat	Republican	Independent	Democrat	Republican	Independent
More ridiculous	78	60	73	78	61	69
Less ridiculous	6	14	8	7	13	9
Abt the same	16	26	19	15	26	22

	Income			Education			
	Below $50K	$50k-$100k	$100k & up	High School or Less	Some College	College Degree	Post Graduate Degree
More ridiculous	69	76	65	68	68	75	73
Less ridiculous	11	8	7	12	10	6	5
Abt the same	19	16	28	21	22	19	21

	Gender		Age				Ideology		
	Male	Female	18-24	24-29	30-34	35+	Liberal	Moderate	Conservative
More ridiculous	68	72	68	71	74	67	79	69	63
Less ridiculous	10	8	11	9	9	6	5	10	14
Abt the same	22	20	21	21	17	26	15	20	24

	Race			
	White	Black	Hispanic	Other
More ridiculous	72	68	67	68
Less ridiculous	8	12	10	12
Abt the same	20	19	23	20

UML472 Do you think it's too easy for people to vote, too hard for people to vote, or neither too easy nor too hard for people to vote?

20% Too easy for people to vote
36 Too hard for people to vote
44 Neither too easy nor too hard

	Party ID Leaed			Party ID Unleaned		
	Democrat	Republican	Independent	Democrat	Republican	Independent
Too easy	10	38	20	10	35	24
Too hard	53	13	23	51	13	33
Neither	37	50	57	39	52	43

	Income			Education			
	Below $50K	$50k-$100k	$100k & up	High School or Less	Some College	College Degree	Post Graduate Degree
Too easy	21	18	22	23	19	20	12
Too hard	32	39	45	28	36	41	45
Neither	47	43	33	49	45	39	44

	Gender		Age				Ideology		
	Male	Female	18-24	24-29	30-34	35+	Liberal	Moderate	Conservative
Too easy	25	15	21	20	19	16	6	18	44
Too hard	37	35	38	36	36	31	66	26	9
Neither	38	50	41	44	45	53	28	56	47

	Race			
	White	Black	Hispanic	Other
Too easy	21	12	22	15
Too hard	38	33	29	39
Neither	41	55	49	45

UML405-UML407,UML413-UML422,UML459-463 I'd like to get your feelings toward some of our political leaders and other people who are in the news these days. I'll read the name of a person and I'd like you to rate that person using something we call the feeling thermometer. Ratings between 50 degrees and 100 degrees mean that you feel favorable and warm toward the person. Ratings between 0 degrees and 50 degrees mean that you don't feel favorable toward the person and that you don't care too much for that person. You would rate the person at the 50 degree mark if you don't feel particularly warm or cold toward the person. If we come to a person whose name you don't recognize, you don't need to rate that person. Just tell me and we'll move on to the next one.
(Recoded to: 51-100 = favorable, 0-49 = no opinion, 50 = neither)

	Favorable	Unfavorable	Heard of, no opinion/undecided	Skipped
Donald Trump	37	57	2	4
Elizabeth Warren	40	34	3	23
Brett Kavanaugh	32	52	3	13
Beto O'Rourke	36	25	3	36
Facebook	37	54	5	4
Twitter	37	50	7	6
CNN	39	46	6	8
MSNBC	35	45	7	14
Fox News	32	59	3	7
Democrats	51	41	4	5
Republicans	35	57	3	5
New York Times	42	38	5	14
Washington Post	41	38	5	16
Joe Biden	51	36	4	10
Bernie Sanders	54	38	2	7
Nancy Pelosi	34	46	2	7
Chuck Schumer	27	38	3	31
Mitch McConnell	20	49	4	27

Demographics of total sample: – some may not sum to 100 because respondents marked "not sure," or refused to answer the question.

	Party ID Leaned			Party ID Unleaned		
	Democrat	Republican	Independent	Democrat	Republican	Independent
Registered Voters	54	32	12	43	25	24

	Income			Education			
	Below $50K	$50k-$100k	$100k & up	High School or Less	Some College	College Degree	Post Graduate Degree
Registered Voters	44	30	13	27	37	25	10

	Gender		Age				Ideology		
	Male	Female	18-24	24-29	30-34	35+	Liberal	Moderate	Conservative
Registered Voters	47	53	32	27	27	14	38	29	26

	Race			
	White	Black	Hispanic	Other
Registered Voters	65	15	14	7