The Supply Chain & Operations Management Concentration

Excellence in Business Education
25 Miles From Boston

Who We Are:
The Manning School of Business at the University of Massachusetts Lowell has a long history of educating business leaders. Through programs in accounting, entrepreneurship, finance, international business, management, management information systems, marketing and supply chain and operations management we provide students with the broad range of skills necessary for success.

Our Mission:
The Manning School of Business delivers exceptional teaching, learning and research experiences in our Bachelor’s, Master’s and Ph.D. programs that prepare our graduates for the competitive global business environment.

From the largest corporations to the smallest retailers, all companies are a part of a supply chain, which sources, produces, distributes, and sells products and services. To be competitive in today’s global marketplace, supply chain and operations managers make critical decisions about designing products, purchasing materials, locating facilities, creating distribution networks, and managing customer relationships.

“The [Supply Chain] internship was a great experience for me and I learned a lot about global supply chains and international business. My main project was working on a Balanced Scorecard for our new VP. He traveled to China and used this scorecard to speak with vendors about improvements that need to be made.”
— Kevin Smith
Intern at Rockport Shoes

“I work as a planner/buyer for AWC [a major supplier of mechanical seals]. Every day is a different day in terms of what is going to happen shipment-wise. We typically run on a Just In Time inventory system. My job here at AWC definitely reflects a lot of what I learned in my Operations courses at UMass Lowell.”
— Matthew Scanio
Planner at A.W. Chesterton

“I believe that Supply Chain and Operations Management field growing and changing at a very fast pace. More and more companies are impact on the success of their organizations, domestically and globally chose this field because it will offer me extensive growth opportunities, broad exposure to various companies and facilities, and variety of experiences that will challenge me every day.”
— Laura Taube
Intern at Cisco Systems
WHY STUDY BUSINESS AT U.MASS LOWELL?

Accreditation
The Manning School of Business is fully accredited by the Association to Advance Collegiate Schools of Business, International (AACSB).

As of 2012 only 648 institutions in 43 countries worldwide are accredited by the AACSB.

Faculty
Our professors are committed to excellence in teaching and research, and bring substantial business experience to the classroom.

Facilities
The University provides top-notch facilities to support the success of business students. These include:

- The new “Pulichino Tong Business Building” that is slated for construction in 2014!
- Two new residential halls are also under way. University Suites, on East Campus, broke ground in April and is set to open in the fall of 2013, providing housing for 472 students in four- and six-bed suites
- The two major new research and academic buildings — the Emerging Technologies and Innovation Center (ETIC) on North Campus and the Health and Social Sciences Building (HSSB) on South
- The new North Campus parking garage, which will add 550 parking spaces to the North Campus inventory!

SUPPLY CHAIN & OPERATIONS MANAGEMENT CONCENTRATION

The Supply Chain & Operations Management Concentration provides students with an understanding of the complex web of activities, people, and organizations needed to deliver products and services to customers, from small retailers to large Fortune 500 corporations. Concentration coursework will help you:

- Understand the significance of supply chain and operations management in competing in the global marketplace.
- Learn about Six Sigma and other quality tools that have helped the world’s leading companies save millions of dollars and improve customer satisfaction.
- Develop the skills needed to make critical decisions about a company’s supply and distribution networks, warehousing needs, and customer service standards.

Supply Chain & Operations Management is your choice if you:

- Are interested in the details of manufacturing products and delivering services to customers.
- Aspire to meet the challenges managing complex, global networks of suppliers and customers.
- Look forward to fast-paced, dynamic work where your decisions can have an immediate impact.

The courses you would take include:

Global Supply Chain Management, Service Management, Managerial Quality Control, and Enterprise Systems Management.

ACADEMIC AND CAREER SUPPORT

Living-Learning Communities
Thinking of owning your own company someday? Do you like people and organizations? If you do then the Business Exchange freshmen living-learning community may be for you! This community is dedicated to the study, advancement and success of future business leaders.

Cooperative Education
There are many great reasons to participate in our cooperative education program: to explore a career field, to build a professional network, to gain new skills, and to make yourself more marketable for a good job. Our students have been on co-op assignments at: Putnam Investments, Lowell Bank, Frito Lay, John Hancock, Teradyne, MFS Investment Management, DCU, and Fastenal just to name a few.

Study-Abroad Opportunities
Dream it, plan it, live it! In this global economy, all students should take advantage of the opportunities that studying abroad can offer them — a chance to experience another culture, travel, meet people from all over the world and possibly learn another language. UMass Lowell students have studied in more than 23 countries.

The Commonwealth Honors Program
Our Commonwealth Honors Program welcomes students who are able to thrive in a reading, writing, and research oriented environment and who want to be encouraged and challenged by their peers and our Honors Faculty.