

JACK SCHNEIDER
School of Education, Coburn Hall, 240C
University of Massachusetts Lowell
Email: jack_schneider@uml.edu

A. EDUCATION AND ACADEMIC QUALIFICATIONS

EDUCATION

2010 Ph.D. (Education) Stanford University
2007 M.A. (History) Stanford University
2002 B.A. (Political Science) Haverford College

ACADEMIC EXPERIENCE

2021-pres. University of Massachusetts Lowell
 Associate Professor of Education
 Faculty Affiliate, History Department
2018-2021 University of Massachusetts Lowell
 Assistant Professor of Education
2012-2018 College of the Holy Cross
 Assistant Professor of Education
2010-2012 Carleton College
 Robert A. Oden, Jr. Postdoctoral Fellow for Innovation in the Liberal Arts
 Andrew W. Mellon Postdoctoral Fellow in Educational Studies

B. PROFESSIONAL ACTIVITIES

INVITED COLLEGE AND UNIVERSITY LECTURES

2021 “What Is a Good School and How Do We Know?” Williams College, sponsored by the Program in Teaching (October)
2021 “Why Is There Suddenly a Push to Unmake Public Education in the U.S.?” Yale University, sponsored by the Education Studies Program (October)
2021 “Perception Surveys and State Accountability Systems” Florida State University, sponsored by the Education Ph.D. Program (September)
2020 “What Does It Mean to Hold Schools Accountable in the Anthropocene?” Michigan State University, sponsored by the Music Education program, *Keynote* (February)
2019 “Educational Measurement and Accountability in the United States: Lessons from Two Decades of Failure,” Waseda University (Japan), sponsored by the Graduate School of Education (December)
2019 “Authority and Control: The Tension at the Heart of State Accountability Systems,” University of Sydney, sponsored by School & Teacher Education Policy and Comparative & International Education (July)
2019 “Measuring School Quality Beyond Test Scores,” University of Kentucky, sponsored by the Center for Innovation in Education (January)
2018 “Beyond Test Scores: A Better Way to Measure School Quality,” Wellesley College, sponsored by Education, Psychology, American Studies, and the Ravitch Fund (November)

- 2018 “How GreatSchools.org Is Making Segregation Worse,” Bridgewater State University, sponsored by the Martin Richard Institute for Social Justice (March)
- 2018 “Educational Data and School Segregation,” Pomona College, sponsored by the Public Policy Analysis program (February)
- 2018 “Collecting and Visualizing Educational Data,” Massachusetts Institute of Technology, sponsored by the MIT Teaching Systems Lab (January)
- 2017 “The Moral Imperative of Better School Quality Measure,” University of California, Berkeley, sponsored by Policy, Politics, and Leadership (November)
- 2017 “Measuring School Quality in the U.S.: Past, Present, Future,” University of Sydney, sponsored by the Comparative & International Education Department (July)
- 2016 “Building a Better Measure of School Quality,” Harvard Graduate School of Education, sponsored by the Civic and Moral Education Initiative (October)
- 2016 “Problems and Dilemmas: A History of Teacher Education,” Michigan State University, sponsored by the Educational Policy Center (March)
- 2012 “What Reformers Talk about When They Talk about Fixing Schools,” Haverford College, sponsored by the Young Academic Alumni Speaker Series (April)

CONFERENCE ADMINISTRATION

- 2022 Discussant, “Thinking Ecologically in Educational Policy and Research,” *Annual Meeting of the American Educational Research Association* (April)
- 2019 Chair and Discussant, “The Facts of the Matter: The Southern Education Reporting Service and Monitoring of School Desegregation,” *Annual Meeting of the History of Education Society* (November)
- 2019 Chair, “Have You Heard: Podcasting as a Medium for Leveraging Education Research,” *Annual Meeting of the American Educational Research Association* (April)
** Presidential Session, selected by AERA
- 2018 Discussant, “What Does It Mean? The Role of Assessment and Data in Public Opinion,” *Annual Meeting of the American Educational Research Association* (April)
- 2013 Chair and Discussant, “The Business of School Reform,” *Annual Meeting of the American Educational Research Association* (April)

CONFERENCE PRESENTATIONS

- 2021 Larry Cuban, Sharon Feiman-Nemser, Arielle Levites, and Jack Schneider, “From the Ivory Tower to the Schoolhouse.” Invited Speaker Session at *Annual Meeting of the Network for Jewish Education* (May)
** Opening Plenary Session, invited by conference organizers
- 2020 Jack Schneider, “Teaching the World’s Teachers: Reflections on the Last Forty Years of Change in Global Teacher Education.” Speaker session at *Annual Meeting of the History of Education Society* (November)
- 2020 Jack Schneider, Rachel White, Peter Piazza, and Ashley Carey, “How Students Experience Racially Integrated Schools: Looking Beyond Test Scores.” Paper presented at *Annual Meeting of the American Educational Research Association* (April)*
* In 2020, the AERA meeting was canceled
- 2020 Rachel White, Jack Schneider, and James Noonan, “Leverage Points: Examining How Districts and Schools Vary on Non-Test Based Measures of School Quality.” Paper presented at *Annual Meeting of the American Educational Research Association* (April)*
* In 2020, the AERA meeting was canceled

- 2020 Jack Schneider, "Dismantling Taxpayer-Funded, Democratically-Controlled, Public Schools." Paper presented at *Annual Meeting of the Organization of American Historians* (April)*
* In 2020, the OAH meeting was canceled
- 2019 Jack Schneider, "Dismantling Taxpayer-Funded, Democratically-Controlled, Public Schools." Paper presented at *Annual Meeting of the History of Education Society* (November)
** Distinguished paper, chosen by the History of Education Society to represent HES at the Organization of American Historians' annual meeting
- 2019 Jack Schneider and Jenifer Berkshire, "Have You Heard: Podcasting as a Medium for Leveraging Education Research." Invited Speaker Session at *Annual Meeting of the American Educational Research Association* (April)
** Presidential Session, selected by AERA
- 2019 Jack Schneider, "Teacher Political Engagement in the Age of *Janus* and Trump." Invited Speaker Session at *Annual Meeting of the American Educational Research Association* (April)
- 2019 Derek Gottlieb and Jack Schneider, "State Power, Democratic Judgment: A Truly 'Public' Accountability System." Paper presented at *Annual Meeting of the Association for Education Finance and Policy* (March)
- 2018 "Educational Measurement: Implications for Equity and Diversity. Keynote Address presented at *Spring Conference of the Massachusetts Association of Colleges for Teacher Education*, (April)
- 2017 Douglas Gagnon and Jack Schneider, "Establishing a Holistic, Alternative Measure of School Quality." Paper presented at *Annual Meeting of the American Educational Research Association* (April)
- 2016 Ethan Hutt and Jack Schneider, "A History of Achievement Testing in the U.S.: Explaining the Persistence of Inadequacy." Paper presented at *Annual Meeting of the History of Education Society* (November)
- 2016 Jack Schneider, Rebecca Jacobsen, and Rachel White, "The Potential of More Comprehensive Metrics of School Quality: Evidence from an Experimental Deliberative Poll." Paper presented at *Annual Meeting of the American Educational Research Association* (April)
- 2016 Chris Benshoof, Hunter Gehlbach, Ilana Rosenbluh, and Jack Schneider, "Getting Teachers Excited About Student Feedback." Poster presented at *Annual Meeting of the American Educational Research Association* (April)
- 2015 Jack Schneider, "What Parents Say about Standardized Testing." Paper presented at *Annual Meeting of the American Educational Research Association* (April)
** Presidential Session, selected by AERA
- 2013 Jack Schneider, "Teaching the History of School Reform." Invited Speaker Session at *Annual Meeting of History of Education Society* (November)
- 2013 Jack Schneider, "A Rigorous Dialectic: Writing and Thinking in History." Paper presented at *Annual Meeting of the American Educational Research Association* (April)
- 2012 Jack Schneider, "Making the Grade: A History of Marking in American Education." Paper presented at *Annual Meeting of the History of Education Society* (November)
- 2011 Jack Schneider, "Why Ideas Persist: The Case of Bloom's Taxonomy." Paper presented at *Annual Meeting of the History of Education Society* (November)
- 2009 Jack Schneider, "100 Questions: A History of the U.S. Citizenship Examination." Paper presented at *Annual Meeting of the American Educational Research Association* (April)

LEGISLATIVE TESTIMONY

- 2021 Washington, DC State Board of Education. Invited expert testimony, *Panel on Assessment and Accountability* (May 20)
- 2021 Massachusetts State Legislature. Invited expert testimony, *Re-Imagining Massachusetts Post-Pandemic Resiliency* (April 21)
- 2019 Massachusetts State Legislature. Invited expert testimony, *S. 321, An Act Creating a Grant Program on Alternative Assessment Models* (June 17)
- 2019 Washington, DC State Board of Education. Invited expert testimony, *Panel on High School Growth* (April 24)
- 2017 Massachusetts State Legislature. Invited expert testimony, *S. 308, An Act Strengthening and Investing in our Educators, Students and Communities* (September 12)

AWARDS, HONORS, AND FELLOWSHIPS

- 2020-pres. Fellow, National Education Policy Center, University of Colorado Boulder
- 2021 Friend of Education Award, Massachusetts Teachers Association, for “significant contributions to educators and students in the Commonwealth of Massachusetts”
- 2021 Edu-Scholars Public Influence Ranking, 102nd among all U.S. professors of education, 1st among all assistant professors (*also named to list in 2019 and 2020*)
- 2020 Teaching Excellence Award, College of Education, University of Massachusetts Lowell
- 2018 Association of American Publishers PROSE Award (Honorable Mention) recognizing “the very best in professional and scholarly publishing” (Book: *Beyond Test Scores*)
- 2013 College of the Holy Cross Headliner Award for “exceptional contributions” to public understanding of research
- 2008 Urban History Association Best Article Award finalist for “Escape from L.A.” (nominated by *Journal of Urban History*)
- 2005-2008 Stanford Graduate Fellowship, providing tuition and stipends to outstanding doctoral students

C. RESEARCH AND SCHOLARSHIP

RESEARCH GRANTS AND CONTRACTS

- 2021-2023 Principal Investigator, *Beyond Test Scores Project*
\$54,000 National Education Association Grant
For research into the future of measurement and accountability
- 2019-2022 Contributor, *Massachusetts Consortium for Innovative Education Assessment*
\$3,200,000 Chan Zuckerberg Initiative grant
For implementation of alternative measurement and accountability system
- 2020-2023 Principal Investigator, *Using Data to Empower Communities*
\$100,000 Massachusetts Teachers Association grant
For implementation of alternative measurement system
- 2019-2023 Principal Investigator, *Beyond Test Scores*
\$30,000 Center for Collaborative Education grant
For research exploring the multidimensionality of school quality

- 2019 Principal Investigator, *Historical Perspectives on School Reform*
\$50,000 Chan Zuckerberg Initiative grant
For case studies of system change in K-12 education
- 2019 Principal Investigator, *Lesson Study in Japan*
\$6,000 Marion and Jasper Whiting Foundation grant
For study of systems that support teacher professional development
- 2018-2019 Principal Investigator, *Rethinking Data Use in Measuring Teacher Education Programs*
\$5,000 Westfield State University contract
For redesigning data systems tracking programmatic effectiveness
- 2018-2019 Principal Investigator, *Beyond Test Scores*
\$10,000 Center for Collaborative Education grant
For research exploring the multidimensionality of school quality
- 2015-2017 Principal Investigator, *Measuring School Quality Beyond Test Scores*
\$50,000 Spencer Foundation grant
For tracking municipal use of educational data
- 2014-2015 Principal Investigator, *Beyond MCAS*
\$40,000 Somerville (MA) Public Schools contract
For design of new school quality framework for Somerville
- 2015 Principal Investigator, *School Data Utilization*
\$9,500 City of Somerville (MA) contract
For deliberative poll measuring public perception of school quality
- 2013 Principal Investigator, *From the Ivory Tower to the Schoolhouse*
\$3,500 College of the Holy Cross (Batchelor Ford) grant for summer research
- 2009-2010 Principal Investigator, *Excellence for All*
\$4,500 Stanford University Dissertation Support Grant
For research and travel support
- 2008 Principal Investigator, *University Paideia*
\$3,000 Stanford University School of Education grant
For project to support college-bound, low-income students

PI total (extramural only): \$354,500

ACADEMIC AND PROFESSIONAL PUBLICATIONS

Books

- Under contract* Ethan Hutt and Jack Schneider, *Evening the Score: How Tests and Grades Took over Public Education, and How to Bring Balance Back* (Cambridge, MA: Harvard University Press).
- 2020 Jack Schneider and Jennifer Berkshire, *A Wolf at the Schoolhouse Door: The Dismantling of Public Education and the Future of School* (New York: The New Press).
- 2017 Jack Schneider, *Beyond Test Scores: A Better Way to Measure School Quality* (Cambridge, MA: Harvard University Press).
- 2014 Jack Schneider, *From the Ivory Tower to the Schoolhouse: How Scholarship Becomes Common Knowledge in Education* (Cambridge, MA: Harvard Education Press).
- 2011 Jack Schneider, *Excellence for All: How a New Breed of Reformers Is Transforming America's Public Schools* (Nashville, TN: Vanderbilt University Press).

Peer-Reviewed Journal Articles

- Forthcoming* Jack Schneider, "A Concluding Note on Thinking Ecologically in Educational Policy and Research," *Peabody Journal of Education*. (Invited submission for special issue).
- 2021 Jack Schneider and Derek Gottlieb, "In Praise of Ordinary Measures: The Present Limits and Future Possibilities of Educational Accountability," *Educational Theory* 71, no. 4.
- 2021 Mark Hlavacik and Jack Schneider, "The Echo of Reform Rhetoric: The 'Failing Schools' Narrative in National and Local News, 1984-2016," *American Journal of Education* 127, no. 4.
- 2021 Jack Schneider, Rachel S. White, Peter Piazza, and Ashley Carey**, "Social and Emotional Outcomes in Racially Integrated Schools," *Education and Urban Society* 53, no. 4.
- ** Graduate student
- 2021 Jack Schneider, James Noonan, Rachel S. White, Douglas Gagnon, and Ashley Carey**, "Adding 'Student Voice' to the Mix: Perception Surveys and State Accountability Systems," *AERA Open* (January).
- ** Graduate student
- 2020 Jack Schneider and Andrew Saultz, "Authority and Control: The Tension at the Heart of Standards-Based Accountability," *Harvard Educational Review* 90, no. 3: 171-197.
- 2019 Douglas Gagnon and Jack Schneider, "Holistic School Quality Measurement and the Future of Accountability: Pilot-Test Results," *Educational Policy* 33, no. 5: 734-760.
- 2018 Ethan Hutt* and Jack Schneider*, "A History of Achievement Testing in the United States: Explaining the Persistence of Inadequacy," *Teachers College Record* 120, no. 11: 1-34.
- * Dual first authors
- 2018 Jack Schneider, "Marching Forward, Marching in Circles: A History of Problems and Dilemmas in Teacher Preparation," *Journal of Teacher Education* 69, no. 4: 330-340.
- 2018 David Casalapi**, Ethan Hutt, and Jack Schneider, "Identifying Good Teachers: Expert vs. Ordinary Knowledge," *International Journal of Education Policy and Leadership* 13, no. 4: 1-24.
- ** Graduate student
- 2018 Jack Schneider, Rebecca Jacobsen, Rachel S. White, and Hunter Gehlbach, "The (Mis)measure of Schools: How Data Affect Stakeholder Knowledge and Perceptions of Quality" *Teachers College Record* 120, no. 6: 1-40.
- 2017 Hunter Gehlbach, Carly D. Robinson, Ilana Rosenbluh, Chris Benshoof, and Jack Schneider, "Questionnaires as Interventions: Can Taking a Survey Increase Teachers' Openness to Student Feedback Surveys?" *Educational Psychology* 38, no. 3: 350-367.
- 2016 Jack Schneider and Sivan Zakai, "A Rigorous Dialectic: Writing and Thinking in History," *Teachers College Record* 118, no. 3: 1-36.
- 2015 Jack Schneider, "Looking Outside of Education: Expanding Our Thinking about Moving Research into Practice," *Educational Policy Analysis Archives* 23, no. 119: 1-19.
- 2013 Jack Schneider, "Remembrance of Things Past: A History of the Socratic Method in the U.S.," *Curriculum Inquiry* 43, no. 5: 613-640.
- 2013 Jack Schneider, "Rhetoric and Practice in Pre-Service Teacher Preparation: What Teach For America's Summer Institute Tells Us," *Journal of Education Policy* 29, no. 4: 425-442.

- 2013 Sivan Zakai and Jack Schneider, “‘Now Where Do We Go from Here?’: Separateness, Integration, and Pluralism in Philadelphia,” *History of Education Quarterly* 53, no. 3: 280-300.
- 2013 Jack Schneider and Ethan Hutt, “Making the Grade: A History of the A-F Marking Scheme,” *Journal of Curriculum Studies* 46, no. 2: 201-224.
- 2010 Jack Schneider, “Memory Test: A History of the U.S. Citizenship Test,” *Teachers College Record* 112, no. 9: 2379-2404.
- 2009 Jack Schneider, “Privilege, Equity, and the Advanced Placement Program: Tug of War,” *Journal of Curriculum Studies* 41, no. 6: 813-831.
- 2008 Jack Schneider, “Escape from L.A.: White Flight from Los Angeles and Its Schools, 1960-1980,” *Journal of Urban History* 34, no. 6: 995-1012.

Book Chapters

- Forthcoming* Dorothea Anagnostopoulos and Jack Schneider, “Teaching and Teacher Education,” in *Historical Foundations of Education*, ed. Theodore M. Christou (London: Bloomsbury)
- 2018 Ethan Hutt and Jack Schneider, “A Thin Line Between Love and Hate: Educational Assessment in the United States,” in *Assessment Cultures: Historical Perspectives*, ed. Cristina Alarcon Lopez and Martin Lawn (Berlin: Peter Lang), 227-250.
- 2011 Jack Schneider, “Columbus Day: 1892, Not 1492,” in *Reading Like a Historian: A Workbook for Middle and High School Teachers*, ed. Sam Wineburg, Daisy Martin, and Chauncey Monte-Sano (New York: Teachers College Press), 49-64.
- 2011 Jack Schneider, “To Blink or Not to Blink: The Cuban Missile Crisis,” in *Reading Like a Historian: A Workbook for Middle and High School Teachers*, ed. Sam Wineburg, Daisy Martin, and Chauncey Monte-Sano (New York: Teachers College Press), 124-141.

Policy Reports

- 2021 Jack Schneider, et al., *Measuring School Quality Beyond Test Scores: A Toolkit*. Lowell, MA: The Beyond Test Scores Project.
- 2020 Jack Schneider, Peter Piazza, Ashley J. Carey, and Rachel S. White, *School Integration in Massachusetts: Racial Diversity and State Accountability*. State College, PA: Center for Education and Civil Rights.
- 2020 Jack Schneider, *NEPC Review: Financial Crisis Looming for K-12 Schools?* Boulder, CO: National Education Policy Center.

Practitioner-Oriented Articles

- Forthcoming* James Noonan and Jack Schneider, “Beyond ‘Good’ and ‘Bad’ Schools: School Quality Measurement as a Tool for Educational Equity,” *School Administrator*.
- 2020 Derek Gottlieb and Jack Schneider, “Educational Accountability Is out of Step – Now More Than Ever,” *Phi Delta Kappan “BackTalk”* (April), 24-25.
- 2019 Andrew Saultz, Jack Schneider, and Karalyn McGovern**, “Why ESSA Has Been Reform Without Repair,” *Phi Delta Kappan* 101, no. 2, 18-21.
- ** Graduate student
- 2018 Derek Gottlieb and Jack Schneider, “Putting the *Public* Back into Public Accountability,” *Phi Delta Kappan* 100, no. 3, 29-32.
- 2017 Jack Schneider, Rebecca Jacobsen, Rachel S. White, and Hunter Gehlbach, “Building a Better Measure of School Quality,” *Phi Delta Kappan* 98, no. 7, 43-48.

- 2016 Jack Schneider, Joe Feldman, and Dan French, "The Best of Both Worlds: Teacher Assessments with Standardized Test Credibility," *Phi Delta Kappan* 98, no. 3, 60-67.
- 2016 Jack Schneider, "Small Schools: The Edu-Reform Failure That Wasn't," *Education Week* (February 10).
- 2015 Jack Schneider, "A National Strategy to Improve the Teaching Profession," *Education Week* (April 15).
- 2015 Jack Schneider, "Let's Start Talking and Listening to Each Other," *Phi Delta Kappan "BackTalk"* (March), 80.
- 2014 Jack Schneider, "Closing the Gap...Between the University and the Schoolhouse," *Phi Delta Kappan* 96, no. 1, 30-35.
- 2013 Jack Schneider, "Cyber Skepticism," *Phi Delta Kappan "BackTalk"* (December), 80.
- 2013 Jack Schneider and Anil Nathan, "How to Measure School Quality," *Education Week* (October 29).
- 2013 Jack Schneider and Michael Fuerstein, "Thinking Civically," *Social Education* (Sept.).
- 2013 Jack Schneider, "Rebranding Public Schools," *Education Week* (February 27).
- 2012 Ethan Hutt and Jack Schneider, "The Rhetoric of Reform," *Teachers College Record Commentary* (December).
- 2012 Jack Schneider, "Socrates and the Madness of Method," *Phi Delta Kappan* 94, no. 1, 26-29.
- 2012 Jack Schneider, "The High Stakes of Teacher Evaluation," *Education Week* (June 5).
- 2011 Jack Schneider, "Tech for All," *Education Week* (October 5).
- 2010 Jack Schneider, "What Is Excellence for All?" *Education Week* (January 27).
- 2009 Sam Wineburg and Jack Schneider, "Was Bloom's Taxonomy Pointed in the Wrong Direction?" *Phi Delta Kappan* 91, no. 4, 56-61.
- 2009 Sam Wineburg and Jack Schneider, "Inverting Bloom's Taxonomy," *Education Week* (October 7).

Op-Eds

- 2021 Jack Schneider, "Can a True Progressive Send Their Kid to Private School?" *New York Times* (September).
- 2021 Jack Schneider and Jennifer Berkshire, "GOP Critical Race Theory Attack Is Straight from Reagan's School Privatization Playbook," *San Francisco Chronicle* (June 27).
- 2020 Jack Schneider and Jennifer Berkshire, "How DeVos May Have Started a Counterrevolution in Education," *New York Times* (December 1).
- 2020 Jack Schneider, "Pass-Fail Raises the Question: What's the Point of Grades?" *New York Times* (June 25).
- 2020 Jack Schneider and Paul Vranas, "There's a Better Way to Pick Schools," *Denver Post Sunday "Perspective" section* (January 26).
- 2019 AJ Angulo and Jack Schneider, "Collecting Debt from Defrauded Students Fits Right into Betsy DeVos's Ideology," *Washington Post* (October 29).
- 2019 Jack Schneider, "Your Response to the Elizabeth Warren Pregnancy Story Is Important," *WBUR Boston "Cognoscenti"* (October 10).
- 2019 Jack Schneider, "School's Out: Charters Were Supposed to Save Public Education. Why Did Americans Turn Against Them?" *Sunday Washington Post* (June 2).
- 2019 Jack Schneider, "America's Public Schools Seldom Bring Rich and Poor Together—and MLK Would Disapprove," *The Conversation** (January 21).

* Syndicated in various newspapers and websites

- 2018 Jack Schneider, "George H.W. Bush Laid the Foundation for Education Reform," *The Conversation** (December 3).
- 2018 Jack Schneider, "Elite Private Schools Have Divided Our Education System. But Can We Get Rid of Them?" *NBC Think* (August 16).
* Syndicated in various newspapers and websites
- 2018 Jack Schneider, "DeVos and the Limits of the Education Reform Movement," *The Conversation** (March 12).
* Syndicated in various newspapers and websites
- 2018 Jack Schneider and David Menefee-Libey, "Why Big Bets on Educational Reform Haven't Fixed the U.S. School System," *The Conversation** (March 8).
* Syndicated in various newspapers and websites
- 2015 Jack Schneider, "High Schools Don't Need a Redesign," *Boston Globe* (September 25).
- 2014 Jack Schneider, "Making It Easier to Fire Teachers Won't Get You Better Ones," *LA Times* (June 12).
- 2014 Jack Schneider, "Direct Instruction Is a Band-Aid for Education Inequity," *Seattle Times* (May 8).
- 2014 Jack Schneider and Pat Jehlen, "A Fairer Test Score Measure," *Boston Globe* (May 6).
- 2013 Jack Schneider, "Better Ways to Grade Public Schools" *LA Times* (November 14).
- 2013 Jack Schneider, "Tweets from the Ivory Tower," *Inside Higher Education* (May 30).
- 2013 Jack Schneider, "Long History of US School Shootings Mean Obama Is Right, NRA Is Wrong," *Christian Science Monitor* (January 16).
- 2012 Jack Schneider, "Chicago Teachers Will Lose Unless They Revise Strategy," *USA Today* (September 13).
- 2012 Jack Schneider, "No Magic Solution for Schools," *Minneapolis Star Tribune* (Feb. 1).
- 2011 Jack Schneider, "Gutsy But Not Always Right" *LA Times* (November 13).
- 2011 Jack Schneider, "History Bends in the Hands of Ideologues," *Minneapolis Star Tribune* (June 9).
- 2009 Jack Schneider, "Let's Tackle Education Funding Once and for All," *USA Today* (April 9).
- 2008 Jack Schneider, "How to Shape New U.S. Citizens," *Christian Science Monitor* (Aug. 4).
- 2008 Jack Schneider, "Segregation Forever: Why Integration Never Came to the LAUSD," *Los Angeles Daily News* (June 21).
- 2008 Jack Schneider, "Schools' Unrest Over the AP Test," *Christian Science Monitor* (May 28).
- 2007 Jack Schneider, "Advanced Placement, Academic Segregation," *Oakland Tribune* (June 2).
- Essays for the *Washington Post* "Answer Sheet"
- 2021 Jennifer Berkshire and Jack Schneider, "The Culture War over Critical Race Theory Looks like the One Waged 50 Years Ago over Sex Education" (July 25).
- 2020 Jack Schneider, Peter Piazza, Ashley Carey, and Rachel White, "The Disturbing State of Racial Diversity in Massachusetts Public Schools" (August 4).
- 2020 Jack Schneider, "How Covid-19 Has Laid Bare the Vast Inequities in U.S. Public Education" (April 14).
- 2019 Jack Schneider, "Betsy DeVos Insists Public Schools Haven't Changed in More Than 100 Years" (October 25).
- 2018 Jack Schneider, "Project-Based Learning Is a New Rage in Education. Never Mind That It's a Century Old" (December 12).

- 2018 Walter Isaacson, Ken Burns, Talitha LeFlouria, Alex Kershaw, Sophia Rosenfeld, James Grossman, and Jack Schneider, “Historians: What Kids Should Be Learning in School Right Now” (November 22).
- 2018 Jack Schneider, “How Are America’s Public Schools Really Doing?” (October 15).
- 2017 Jack Schneider, “The False Narrative Behind a Glitzy Live Television Show about School Reform” (September 7).
- 2015 Jack Schneider, “American Schools Are Modeled after Factories and Treat Students like Widgets, Right? Wrong” (October 10).
- 2014 Jack Schneider, “Educating Kids Isn’t Rocket Science. It’s Harder” (October 10).
- 2014 Jack Schneider, “‘Network Routers’: A New Proposal to Put Education Research into Practice” (June 3).
- 2014 Jack Schneider, “Does It Pay to Obsess on Where Your Kid Goes to College?” (April 25).
- 2013 Jack Schneider, “What Poor Children Need in School” (October 18).
- 2013 Jack Schneider, “What’s Missing from Education Policy Debate” (September 6).
- 2013 Jack Schneider, “What the AP Program Can’t Do” (March 9).
- 2012 Jack Schneider, “How Teach For America Became Powerful” (October 22).

Magazine Articles

- 2021 Jennifer Berkshire and Jack Schneider, “What’s Joe Biden’s Plan for Education?” *The Nation* (June 15).
- 2019 Jack Schneider, “Betsy DeVos Is Fabricating History to Sell a Bad Education Policy,” *The New Republic* (January 28).
- 2018 Jack Schneider, “New Civics Education Law Misses the Mark,” *Commonwealth Magazine* (November 10).
- 2018 Jack Schneider, “Private Schools Are Anti-Democratic. Can They Be Redeemed?” *Aeon* (July 10).
- 2018 Jack Schneider, “The Problem with Generalizing about ‘America’s Schools,’” *The Atlantic* (July 5).
- 2018 Jack Schneider, “State School Ratings ‘Virtually Worthless,’” *Commonwealth Magazine* (February 8).
- 2018 Jack Schneider, “What School-Funding Debates Ignore,” *The Atlantic* (January 22).
- 2017 Jack Schneider, “Moving Beyond MCAS,” *Commonwealth Magazine* (August 26).
- 2017 Jack Schneider, “The Urban-School Stigma,” *The Atlantic* (August 25).
- 2017 Jack Schneider, “What Is the Quality of America’s Schools?” *The Atlantic* (July 17).
- 2016 Jack Schneider, “Charter Cap Debate Clouds Original Intent,” *Commonwealth Magazine* (October 10).
- 2016 Jack Schneider, “What Makes a Level 1 School?” *Commonwealth Magazine* (Sept. 27).
- 2016 Jack Schneider, “America’s Not-So-Broken Education System,” *The Atlantic* (June 22).

Book Reviews

- 2019 Review of James W. Fraser and Lauren Lefty, *Teaching Teachers: Changing Paths and Enduring Debates (History of Education Quarterly)*.
- 2013 Review of William J. Reese, *Testing Wars in the Public Schools: A Forgotten History (Teachers College Record)*.
- 2012 Review of Tracy Steffes, *School, Society, and State: A New Education to Govern Modern America, 1890-1940 (History of Education Quarterly)*.
- 2011 Review of Paul E. Peterson, *Saving Schools: From Horace Mann to Virtual Learning (History of Education Quarterly)*.
- 2011 Review of John Rogers and Marion Orr (eds.), *Public Engagement for Public Education (Teachers College Record)*.
- 2011 Review of Douglas E. Mitchell, Robert L. Crowson, and Dorothy Shipp (eds.), *Shaping Education Policy: Power and Process (Teachers College Record)*.
- 2010 Review of Philip M. Sadler, et al., *AP: A Critical Examination of the Advanced Placement Program (Teachers College Record)*.
- 2010 Review of Jill P. Koyama, *Making Failure Pay: For-Profit Tutoring, High-Stakes Testing, and Public Schools (Teachers College Record)*.
- 2010 Review of Heather Zavadsky, *Bringing School Reform to Scale: Five Award-Winning Urban Districts (Teachers College Record)*.

D. INSTRUCTION-RELATED ACTIVITY

COURSES TAUGHT

UMass Lowell (Graduate Courses)

Change and Conflict in Higher Education (EDUC.6520)

Spring 2019; Spring 2020; Spring 2021

The Dynamics of Curricular Change (EDUC.6530)

Fall 2018

Educational Reform (EDUC.6502)

Spring 2019; Fall 2020

Reading and Applying Educational Research (EDUC.6991)

Fall 2021

Reading and Critiquing Educational Research (EDUC.6999)

Fall 2019; Fall 2021

The Role of the Curriculum and Instructional Leader (EDUC.6580)

Fall 2018

Doctoral Research Seminar (EDUC.6011/6020/6030/7011/7021/7030)

Fall 2018; Spring 2019; Fall 2019; Spring 2020; Fall 2020; Spring 2021

College of the Holy Cross (Undergraduate Courses)

Schooling in the United States

Urban Education

American School Reform

Teachers: A Sociological Study

Research in Education

Historical Perspectives on American Education

Carleton College (Undergraduate Courses)

Fixing Schools: Politics and Policy in American Education
History of American School Reform
Introduction to Educational Studies

DISSERTATIONS

Heather Makrez Allen*, Maria Bonfiglio, Tory Bunn, Sharifa Djurabaeva, Megan Flick*,
Cristina Haverty*, Fabrice Kandjanga, Mark Levine, Kara McGovern*, Andrea Mendes*,
Brendan Burke Montero*, Melanie Pavao*, Leticia Porter, Jill Ramey, Danielle Ricci,
Amanda Turner

* Chair

STUDENT MENTORING

2018-pres. Karalyn McGovern served as a Graduate Assistant on several projects and works as
an editorial assistant; together, we co-authored an article
2019-pres. Melanie Pavao served as an hourly research assistant for grant-funded projects
2018-pres. Ashley Carey served as an hourly research assistant for grant-funded projects;
together, we co-authored a report and two journal articles
2018-2019 Cristina Haverty served as an hourly research assistant for a contract with Westfield
State University; together, we revised their programmatic assessments

TEACHING INNOVATIONS

Course Development

2020 EDUC6991: Reading and Applying Educational Research
2019 EDUC6999: Reading and Critiquing Educational Research

Professional Development

2019-pres. Teaching and Learning Collaborative
2020 Transparent & Learner-Centered Syllabi for Covid-19 & Trauma-Informed
Teaching, Excellence in Teaching and Learning Workshop (July 8)
2020 Technology Enhanced Active Learning Classroom Workshop (Jan. 16)
2019 Using Technology Effectively in Course Design, Re/Design Workshop (May 23)
2018 UML Blackboard Training

E. SERVICE ACTIVITIES

SERVICE TO THE PROFESSIONAL FIELD

Professional Committees

2019-pres. PDK Poll, Advisory Council
2018-pres. AEI Future of American Education K-12 Working Group
2015-pres. *Educational Policy Analysis Archives*, Editorial Board Member
2019-2000 AERA Excellence in Media Reporting on Education Research Award Committee

Manuscript and Article Editing and Review

2020-pres. Co-Editor of *History of Education Quarterly*
2016-pres. Occasional book manuscript reviewer for Harvard University Press
2011-pres. Occasional book proposal reviewer for Harvard Education Press

- 2010-pres. Article reviewer for *AERA Open*, *American Journal of Education*, *Educational Researcher*,
Peabody Journal of Education, *Journal of Curriculum Studies*, *Journal of Teacher Education*
2017 Guest article editor, *SAGE Open*

SERVICE TO COMMUNITY

- 2017-pres. *Have You Heard* podcast; co-host for education policy show with average listenership
of appx. 5,000/episode
2016-pres. Massachusetts Consortium for Innovative Education Assessment (MCIEA); co-
founder of eight-district consortium and Director of Research
** To date, MCIEA has received over \$1m in state legislative appropriations
and over \$3m in philanthropic funding
2014-pres. Scholars Strategy Network; member and contributor to website
2014-2015 Author of “K-12 Schools: Beyond the Rhetoric,” *Education Week* policy blog, in
conversation with Michelle Rhee and others

SERVICE TO UNIVERSITY

- 2020-2021 Team Leader, UML “Launch” Program
2019 Panelist: “What Works: Easy and Practical Teaching Tips” (Faculty Symposium)
2019 Reviewer for Internal Seed Grant Proposals

SERVICE TO COLLEGE/DEPARTMENT

- 2020-pres. Coordinator for School of Education Ph.D. program
2018-pres. Core Ed.D. faculty, responsible for jointly overseeing program improvement
2018-pres. Core Ph.D. faculty, responsible for jointly overseeing program improvement
2021-2022 Member of the School of Education Personnel Committee
2021 Member of Teaching Excellence Award Committee
2020 Chair of Outstanding Graduate Student Selection Committee
2019-2020 Co-Chair, Search Committee for Assistant Professor of Qualitative Methodology
2019-2020 Member of the PD Fund Distribution Committee
2019 Program Review of M.Ed. in Education Administration (licensure and non-licensure)
2018-2019 Produced IRB Handbook for College of Education, with student Karalyn McGovern
2018-2019 Member of the Committee for Restructuring the Education Minor
2018-2019 Member of the Committee to Review College of Education Awards

BROADCAST MEDIA APPEARANCES

Film/Television

Documentary: “An Inconvenient Truth about the New Jim Crow of Education” (Firelight Films),
“Boston 25 News” (Fox), “The Majority Report” (NBC Peacock), “The Stream” (Al Jazeera
America), “Think” (NBC),

Radio

“1A” (NPR), “All Things Considered” (WGBH), “Cambridge Forum” (NPR), KCBS San Francisco,
“The Majority Report” (Air America), “Marketplace”* (NPR), “Marketplace Weekend” (NPR),
“Morning Edition” (NPR), “Open Source” (WBUR), “Radio Boston”* (WBUR), “Radio Times”
(NPR), WAMU Washington, DC

* Multiple appearances