

Schedule of Learning Goal Assessments

	AY2018-2019	AY2019-2020	AY2020-2021	AY2021-2022	AY2022-2023
BSBA	1, 2	3, 5, 6	4	1, 2, 3	4, 5, 6
MBA	1, 2	3, 5, 6	7	1, 2, 3,	5, 6, 7
MSA	1	5, 6	7	1	5, 6, 7
MSE	2	3	8, 9	2,3	8,9
MSF	1,2		8, 10	1,2	8,10
MSBA	1, 2	3, 5, 6		1, 2, 3	5, 6
PhD	1	6	9, 10	1,6	9, 10
Total	10	13	9	14	14

Table 28 – Assessment Schedule for 2018 - 2023

Goals 1-12 based on program learning goals as presented below. All learning goals are assessed twice in a five year cycle

Summary of Learning Goals

1. Communication skills:

BSBA:	Our graduates shall demonstrate the ability to clearly, efficiently, and effectively communicate business-related information in applying both oral and written methods.
MBA:	Our graduates shall demonstrate the ability to clearly, efficiently, and effectively communicate business-related information in applying both oral and written methods.
MSA: (incl Research)	Our graduates shall demonstrate the ability to clearly, efficiently, and effectively communicate accounting-related information and research in both oral and written methods.
MSF:	Our graduates shall demonstrate the ability to clearly, efficiently, and effectively communicate finance-related information and research in both oral and written methods.
MSBA:	Our graduates shall demonstrate the ability to clearly, efficiently, and effectively communicate business-related information by applying both oral and written methods.
PhD:	Our graduates will demonstrate the ability to effectively disseminate research findings through effective teaching, publication, and conference participation.

2. Analytical skills:

BSBA:	Our graduates shall demonstrate the ability to apply and integrate quantitative and qualitative knowledge and techniques from across all functional areas of business.
MBA:	Our graduates shall demonstrate analytical skills integrating business analysis, data management, and diagnostic problem-solving skills in order to support management decision-making.
MSE:	Our graduates shall demonstrate the ability to conduct market research and formulate a sales strategy to successfully position technology innovations for competitive advantage.
MSF:	Our graduates shall demonstrate the ability to access, analyze, and interpret financial data.
MSBA	Our graduates shall demonstrate strong quantitative and analytical skills through the integration of business analysis, data management, and diagnostic problem-solving skills in order to support management decision-making.

3. Team management skills:

BSBA:	Our graduates shall demonstrate the ability to apply team management skills as both an effective team member and leader.
MBA:	Our graduates shall demonstrate leadership and team management skills to implement and coordinate organizational activities and manage change.
MSE:	Our graduates shall demonstrate the ability to integrate organizational and interdisciplinary team management techniques required to identify, launch and execute innovation products, services, and new ventures.
MSBA:	Our graduates shall demonstrate the ability to apply team management skills as both an effective team member and leader.

4. Information technology skills:

BSBA:	Our graduates shall demonstrate the ability to integrate the use of information and communication technologies to solve business problems.
-------	--

5. Global awareness:

BSBA:	Our graduates shall demonstrate the ability to identify the global changes affecting business and apply this knowledge in business decision-making.
MBA:	Our graduates shall demonstrate the ability to assess how global competitive environments are changing business practice.
MSA	Our graduates shall demonstrate the ability to assess global accounting principles and issues including their impact on business practice.
MSE:	Our graduates shall demonstrate the ability to assess how global competitive and regulatory environments are changing innovation and entrepreneurship processes.
MSBA	Our graduates shall demonstrate the ability to assess the effect the interrelationships within and across cultures and global communities.

6. Ethical reasoning skills:

BSBA:	Our graduates shall demonstrate the ability to apply ethical reasoning and knowledge of social responsibility for personal and professional decision making.
MBA:	Our graduates shall demonstrate the ability to apply ethical reasoning and knowledge of social responsibility for personal and professional decision making.
MSA	Our graduates shall demonstrate the ability to apply ethical reasoning for personal and professional decision making.
MSBA:	Our graduates shall demonstrate the ability to apply ethical reasoning for personal and professional decision making.
PhD:	Our graduates will demonstrate the ability to combine sound ethical perspectives with research issues and approaches.

7. Strategic Management Skills:

MBA:	Our graduates shall demonstrate the ability to integrate business knowledge and management techniques to support strategic planning in a changing environment.
------	--

8. Disciplinary knowledge and analytical skills:

MSA	Our graduates shall demonstrate quantitative and analytical skills integrating accounting analysis and diagnostic problem-solving skills in order to support management decision-making.
MSE	Our graduates shall demonstrate the ability to implement the technology innovation and entrepreneurship processes from both an academic and applied perspective.
MSF	Our graduates shall demonstrate the ability to integrate financial concepts and techniques in both an academic and applied perspective.

9. Venture financing skills:

MSE:	Our graduates shall demonstrate the ability to appropriately value and finance technological innovations and new ventures.
------	--

10. Risk Management skills:

MSF:	Our graduates shall demonstrate the ability to assess and manage risk in financial decision-making processes.
------	---

11. Proficiency in research:

PhD:	Our graduates will demonstrate the ability to conduct high-quality research relevant to private or public organizations.
------	--

12. Effective collaboration research skills:

PhD:	Our graduates will demonstrate the ability to lead and partner effectively in research initiatives with other interested stakeholders, such as economic think tanks and policy institutes.
------	--