

Oral Communications Graduate Programs

Goal: Our students will have oral communication skills.

Objective: Manning School of Business graduate students will be able to communicate ideas effectively orally by integrating interpersonal skills with the appropriate technology.

TRAITS	Needs Improvement 0 - 1	Acceptable 2 - 3	Exemplary 4 - 5	Score
CONTENT	Central message can be deduced, but is not explicitly stated in the presentation.	Central message is clear and consistent with the supporting material.	Central message is compelling (precisely stated, appropriately repeated, memorable, and strongly supported.)	
ORGANIZATION	Organizational pattern (specific introduction and conclusion, sequenced material within the body, and transitions) is not observable within the presentation.	Organizational pattern (specific introduction and conclusion, sequenced material within the body, and transitions) is clearly and consistently observable within the presentation.	Organizational pattern (specific introduction and conclusion, sequenced material within the body, and transitions) is clearly and consistently observable and is skillful and makes the content of the presentation cohesive.	
LANGUAGE	Language choices are unclear and minimally support the effectiveness of the presentation. Language in presentation is not appropriate to audience.	Language choices are thoughtful and generally support the effectiveness of the presentation. Language in presentation is appropriate to audience.	Language choices are imaginative, memorable, and compelling, and enhance the effectiveness of the presentation. Language in presentation is appropriate to audience.	
DELIVERY	Delivery techniques (posture, gesture, eye contact, and vocal expressiveness) detract from the understandability of the presentation, and speaker appears uncomfortable.	Delivery techniques (posture, gesture, eye contact, and vocal expressiveness) make the presentation interesting, and speaker appears comfortable.	Delivery techniques (posture, gesture, eye contact, and vocal expressiveness) make the presentation compelling, and speaker appears polished and confident.	

Student Name: _____

Evaluator: _____

Date: _____

Evaluator Notes/Comments: