The Manning School of Business

Who We Are:

The Manning School of Business at the University of Massachusetts Lowell has a long history of educating business leaders. Through programs in accounting, entrepreneurship, finance, international business, management, management information systems, marketing and supply chain and operations management we provide students with the broad range of skills necessary for success.

Our Mission:

The Manning School of Business delivers exceptional teaching, learning and research experiences in our Bachelor’s, Master’s and Ph.D. programs that prepare our graduates for the competitive global business environment.

“I do a lot of teamwork in my job. We are constantly looking for ways to improve various team processes. The knowledge I have gained...is what I fall back on the most.”

— Leah Anciello, Human Resources, Phillips Electronics

“It feels good knowing my investment in UMass Lowell was a wise decision; my choice to enroll in the School of Business has paid off immensely. As a result of their close relationship with widely known firms in the area, I was able to gain real world experience.... This wonderful opportunity more than adequately prepared me for my post-graduate career. I could not have asked for a better group of professors and faculty that genuinely want to see their students succeed.”

— Amy Osgood
Transaction Processing Specialist
Operations and Services
Fidelity Investments

“Managers are the leaders of the business world. They are the glue that holds a company together (and) essential to the survival and growth of a business, large or small. No matter what field or what career..., managers are always needed, their leadership wanted, and personal skills desired. This is why I intend to be a manager... If you have a similar drive or aspiration, then management is where you belong.”

— Nicholas Ostis, BSBA, 2012

“It took me 30 years to get here, and 2 years to graduate with my BSBA; Cum Laude was the icing. There was just no way I could have gone any further without further education. The Manning School of Business has opened the doors that I just could not have opened alone.”

— Paul A. Canty, BSBA, 2012

www.uml.edu/management
WHY STUDY BUSINESS AT U.MASS LOWELL?

Accreditation
The Manning School of Business is fully accredited by the Association to Advance Collegiate Schools of Business, International (AACSB).

As of 2012 only 648 institutions in 43 countries worldwide are accredited by the AACSB.

Faculty
Our professors are committed to excellence in teaching and research, and bring substantial business experience to the classroom.

Facilities
The University provides top-notch facilities to support the success of business students. These include:

- The new “Pulichino Tong Business Building” that is slated for construction in 2014!
- Two new residential halls are also under way. University Suites, on East Campus, broke ground in April and is set to open in the fall of 2013, providing housing for 472 students in four- and six-bed suites
- The two major new research and academic buildings — the Emerging Technologies and Innovation Center (ETIC) on North Campus and the Health and Social Sciences Building (HSSB) on South
- The new North Campus parking garage, which will add 550 parking spaces to the North Campus inventory!

MANAGEMENT CONCENTRATION

The Management Concentration provides you with the broad range of skills needed to become a highly competent manager in today’s complex global economy. The skills you acquire can be applied in any company and functional area of business. Concentration coursework will assist you to:

- Develop the 21st century leadership skills that are so necessary for company competitiveness and personal advancement.
- Effectively deal with the complex human resource issues that contemporary managers must face every day.
- Develop the team building, project, negotiation and conflict management skills that lead to better problem solving and decision making.
- Skillfully manage your own career by developing strategies that maximize your life-long professional potential.

Management is your choice if you:

- Find challenge in solving the complex organizational issues confronting modern businesses.
- Aspire to lead diverse and often distant business work teams.
- Wish to contribute to the development of competitive and sustainable companies.
- Are interested in combining your studies in one of the School’s other Business concentrations with one that focuses on the key managerial responsibilities necessary for success in any business enterprise.

The Management knowledge and skills you will acquire include:

- leadership; managing teams and projects; current human resource policies, practices and laws; negotiating; managing conflict; career management; and other current and emerging issues in the field.

ACADEMIC AND CAREER SUPPORT

Living-Learning Communities
Thinking of owning your own company someday? Do you like people and organizations? If you do then the Business Exchange freshmen living-learning community may be for you! This community is dedicated to the study, advancement and success of future business leaders.

Cooperative Education
There are many great reasons to participate in our cooperative education program: to explore a career field, to build a professional network, to gain new skills, and to make yourself more marketable for a good job. Our students have been on co-op assignments at: Putnam Investments, Lowell Bank, Frito Lay, John Hancock, Teradyne, MFS Investment Management, DCU, and Fastenal just to name a few.

Study-Abroad Opportunities
Dream it, plan it, live it! In this global economy, all students should take advantage of the opportunities that studying abroad can offer them — a chance to experience another culture, travel, meet people from all over the world and possibly learn another language. UMass Lowell students have studied in more than 23 countries.

The Commonwealth Honors Program
Our Commonwealth Honors Program welcomes students who are able to thrive in a reading, writing, and research oriented environment and who want to be encouraged and challenged by their peers and our Honors Faculty.

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