The College of Management

WHO WE ARE:
The College of Management at UMass Lowell has a long history of educating future business leaders. Through programs in accounting, finance, entrepreneurship, international business, management, management information systems and marketing, we provide students with the broad range of skills necessary for success.

OUR MISSION:
The College of Management prepares students for professional business careers in a global environment while serving as a hub of industry partnerships fostering regional economic development through education, research and outreach activities.

Ninety-five percent of the world’s customers and the fastest-growing markets are outside the U.S., according to the federal government. If you want to be more competitive in those markets you will need an in-depth understanding of both the details and subtleties of international business from a cross-cultural, financial and operational perspective. The College of Management’s International Business concentration provides the next generation of leaders with the tools they need to do business on a global scale.

Management Student Testimonial
“I decided to study abroad in Seoul for a semester. Now that I have returned, I wish I could have stayed there longer. It was…the best time I ever had in my entire life. The classes I took at Yonsei University were taught in English. They have an international branch in their university where teachers teach in only English. I met some great friends from all around the world whom I still keep in contact. Overall, my time in Korea will never be forgotten. I plan on going back one day after I graduate from UMass Lowell.”

Calvin Chan, student, College of Management

The International Business Concentration

Excellence in Management Education
25 Miles From Boston

The Business School That Works!

www.uml.edu/management
International Business Concentration

The International Business Concentration provides you with the broad range of skills you’ll need for an international career in a rapidly evolving global workplace.

Concentration coursework will assist you to:

• Develop an awareness of management concepts, systems and practices in different countries and institutional settings.

• Understand cultural dynamics, economics and political constraints as they affect the marketing and sales aspect of international business.

• Assess and evaluate the financial risks associated with multi-national firms, and address global sourcing strategies. This includes; managing supply and demand uncertainties, distribution strategies for global operations, and managing strategic alliances.

• Learn more about the role that information technology and Enterprise Resource Planning (ERP) plays in managing global supply chains.

• Enhance your understanding of the details and nuances of international trade.

International Business is your choice if you:

• Aspire to study abroad or participate in a significant international experience outside of the classroom such as an international internship.

• Want to tour international campuses and experience what it is like to study at a university in another country.

• Envision yourself to be an active participant in the world economy.

The Courses You Would Take Include:

Global Marketing; Comparative Management; International Finance; and Global Supply Chain Management.

Why Study Business at UMass Lowell?

ACCREDITATION

AACSB accreditation places the College of Management in the company of elite schools of business across the country. Fewer than 5% of the colleges and universities in over 35 countries worldwide have business programs that have earned this distinction.

FACULTY

Professors in the College of Management are committed to excellence in teaching and research, and bring substantial business experience to the classroom.

FACILITIES

The University provides top-notch facilities to support the academic success of business students. These include:

• State-of-the-art computing labs, high-tech classrooms and wireless hubs across campus.

• Courses using an innovative mix of online and on-campus teaching techniques.

• A vibrant campus life full of cultural, recreational, social and scholarly activities.

• A new student space available to College of Management students only! This space has three professional breakout rooms as well as a social gathering area.

• A “Living and Learning Community” in Fox Hall that is dedicated to the study, advancement and success of future business leaders.

Academic & Career Support

Student support services provided by the College include:

Peer Mentoring: The College of Management has an active peer-mentoring program that facilitates a smooth transition from high school to university life.

Learning Communities: Learning communities enhance your educational experience, improve your academic performance, and help you build long-term relationships with fellow business students.

Faculty Advising: All College of Management students receive individualized, faculty advising to assist in course selection and career planning.

Career Services Mentoring Program: Here you will find UML alumni who are working in your area of concentration who serve as a professional resource for you, sharing networking tips and insights into the world of work.

Internships: Internships allow students to explore career interests, develop organizational competence, learn new skills, and make valuable contacts.