The Manning School of Business

Who We Are:
The Manning School of Business at the University of Massachusetts Lowell has a long history of educating business leaders. Through programs in accounting, entrepreneurship, finance, international business, management, management information systems, marketing and supply chain and operations management we provide students with the broad range of skills necessary for success.

Our Mission:
The Manning School of Business delivers exceptional teaching, learning and research experiences in our Bachelor’s, Master’s and Ph.D. programs that prepare our graduates for the competitive global business environment.

My experience with the Entrepreneurship program was nothing less than exciting and enriching. Never in my life did I think I could become so involved and engaged in my studies and coursework as I did with my classes for this program. The fact that the work was challenging pushed me to apply myself and perform to my maximum potential. To top it all off, the professors are top notch, always ready and willing to help each and every student to succeed. I would highly recommend the Entrepreneurship program to any student with an interest in making a difference in their world and exploring the vast world of information this focus has to offer.

— Edward Silva, Entrepreneurship, 2012

“*My whole life I have always wanted to be my own boss. The entrepreneurship concentration here at UML prepared me with the knowledge and confidence to one day pursue my own business. The experience I had in the classroom was wonderful and the professors teach with real life experience. I am now furthering my education in the MSITE program, advancing my knowledge in entrepreneurship and innovation.*”

— Adam Kuver, 2012

“*Entrepreneurship is at the core of UMass Lowell and our community. Entrepreneurship is a combination of all of the other concentrations that the Manning School of Business has to offer. Our professors here do an amazing job of telling us how real world businesses start from just an idea into multibillion corporations. They also give us insight into some of their past business ventures, and teach us about their failures and their successes. Entrepreneurship can range from the next owner of an airline to someone who wants to own a coffee shop. No matter what the dream is, the students are so supportive of each other and create an understanding, accepting community.*”

— Olivia Le Blanc, 2012
WHY STUDY BUSINESS AT U.MASS LOWELL?

Accreditation
The Manning School of Business is fully accredited by the Association to Advance Collegiate Schools of Business, International (AACSB).

As of 2012 only 648 institutions in 43 countries worldwide are accredited by the AACSB.

Faculty
Our professors are committed to excellence in teaching and research, and bring substantial business experience to the classroom.

Facilities
The University provides top-notch facilities to support the success of business students. These include:

- The new “Pulichino Tong Business Building” that is slated for construction in 2014!
- Two new residential halls are also under way. University Suites, on East Campus, broke ground in April and is set to open in the fall of 2013, providing housing for 472 students in four- and six-bed suites
- The two major new research and academic buildings — the Emerging Technologies and Innovation Center (ETIC) on North Campus and the Health and Social Sciences Building (HSSB) on South
- The new North Campus parking garage, which will add 550 parking spaces to the North Campus inventory!

ACADEMIC AND CAREER SUPPORT

Living-Learning Communities
Thinking of owning your own company someday? Do you like people and organizations? If you do then the Business Exchange freshmen living-learning community may be for you! This community is dedicated to the study, advancement and success of future business leaders.

Cooperative Education
There are many great reasons to participate in our cooperative education program: to explore a career field, to build a professional network, to gain new skills, and to make yourself more marketable for a good job. Our students have been on co-op assignments at: Putnam Investments, Lowell Bank, Frito Lay, John Hancock, Teradyne, MFS Investment Management, DCU, and Fastenal just to name a few.

Study-Abroad Opportunities
Dream it, plan it, live it! In this global economy, all students should take advantage of the opportunities that studying abroad can offer them — a chance to experience another culture, travel, meet people from all over the world and possibly learn another language. UMass Lowell students have studied in more than 23 countries.

The Commonwealth Honors Program
Our Commonwealth Honors Program welcomes students who are able to thrive in a reading, writing, and research oriented environment and who want to be encouraged and challenged by their peers and our Honors Faculty.

ENTREPRENEURSHIP CONCENTRATION
An Entrepreneurship Concentration prepares you to be an “outside of the box” thinker and innovator in today’s complex global economy. Using an interdisciplinary focus, coursework will assist you to:

Concentration coursework assists you to:
- Develop an understanding of the activities and concepts associated with entrepreneurship and innovation.
- Develop the management skills required to identify and launch new business ventures around innovative products, services and technologies.
- Understand the financial aspects of an entrepreneurial venture from raising initial capital through launching the enterprise to securing the tangible benefits of your own effort and initiative.
- Discover your own “entrepreneurial spirit” through a variety of experiential learning activities.

ENTREPRENEURSHIP is your choice if you:
- Find personal satisfaction in identifying challenging new opportunities and developing creative and rewarding strategies that transform an idea into a thriving business enterprise.
- Aspire to work as a “boundary-spanner” who is able to effectively link ideas, organizations, investors, and other resources.
- Have a strong desire to build and lead competitive and sustainable businesses.

The Entrepreneurship knowledge and skills your coursework will address include: