

energysage



rooftop solar



smart devices



energy efficiency



financing



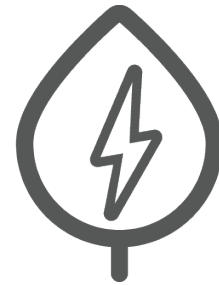
community
solar



energy
storage

John Gingrich | SVP Strategic Partnerships

energysage



Helping consumers make smart energy decisions by empowering them to shop for energy products on their terms

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About Solar ▾ Solar Calculator Solar Loans Join Solar Marketplace

Compare your solar quotes

Installer & Services	Equipment Package Quality	Net System Price	20 Year Savings	Electricity Used (kWh)	System Size (kW)
SunShot	★★★★★	\$12,000	\$18,000	100%	10kW
Launchpad	★★★★☆	\$13,500	\$16,500	100%	10kW
CEVC	★★★★★	\$14,000	\$15,000	100%	10kW

Get competing solar quotes online

Enter your zip code

Over one million people use EnergySage each year to research and shop for solar through our network of pre-screened installers.

privacy secured



Powerful product mix

Rooftop Solar



Energy Storage



Financing






Smart Home



Electric Vehicles



A focus on transparency, choice and consumer empowerment

	Summary	Installer	Equipment	Costs & Benefits
Show All	<div>Ames Solar</div> <div></div> <div>Accept Offer</div> <div>Contact Installer</div>	<div>Broadway Solar</div> <div></div> <div>Accept Offer</div> <div>Contact Installer</div>	<div>GreenGate</div> <div></div> <div>Accept Offer</div> <div>Contact Installer</div>	
Ratings & Reviews ?	<div>★★★★★ (31)</div>	<div>★★★★★ (1)</div>	<div>★★★★★ (6)</div>	
Labor Warranty ?	5 years	7 years	10 years	
Electricity Need Met ?	104%	99%	95%	
Equipment Package Quality ?	<div><div>E</div><div>S</div><div>P</div></div>	<div><div>E</div><div>S</div><div>P</div></div>	<div><div>E</div><div>S</div><div>P</div></div>	
Price per Watt ?	\$5.01 / W	\$4.95 / W	\$4.51 / W	
Net Upfront Price ?	\$14,537	\$13,675	\$11,476	
* 20-year Savings ?	\$30,555	\$27,797	\$29,662	
* Payback Period ?	5.9 years	6.1 years	5.1 years	

Achieved scale & market leadership in solar

#1

Highest website traffic in the US Solar Industry

\$2 Billion

Worth of Solar Project Requests

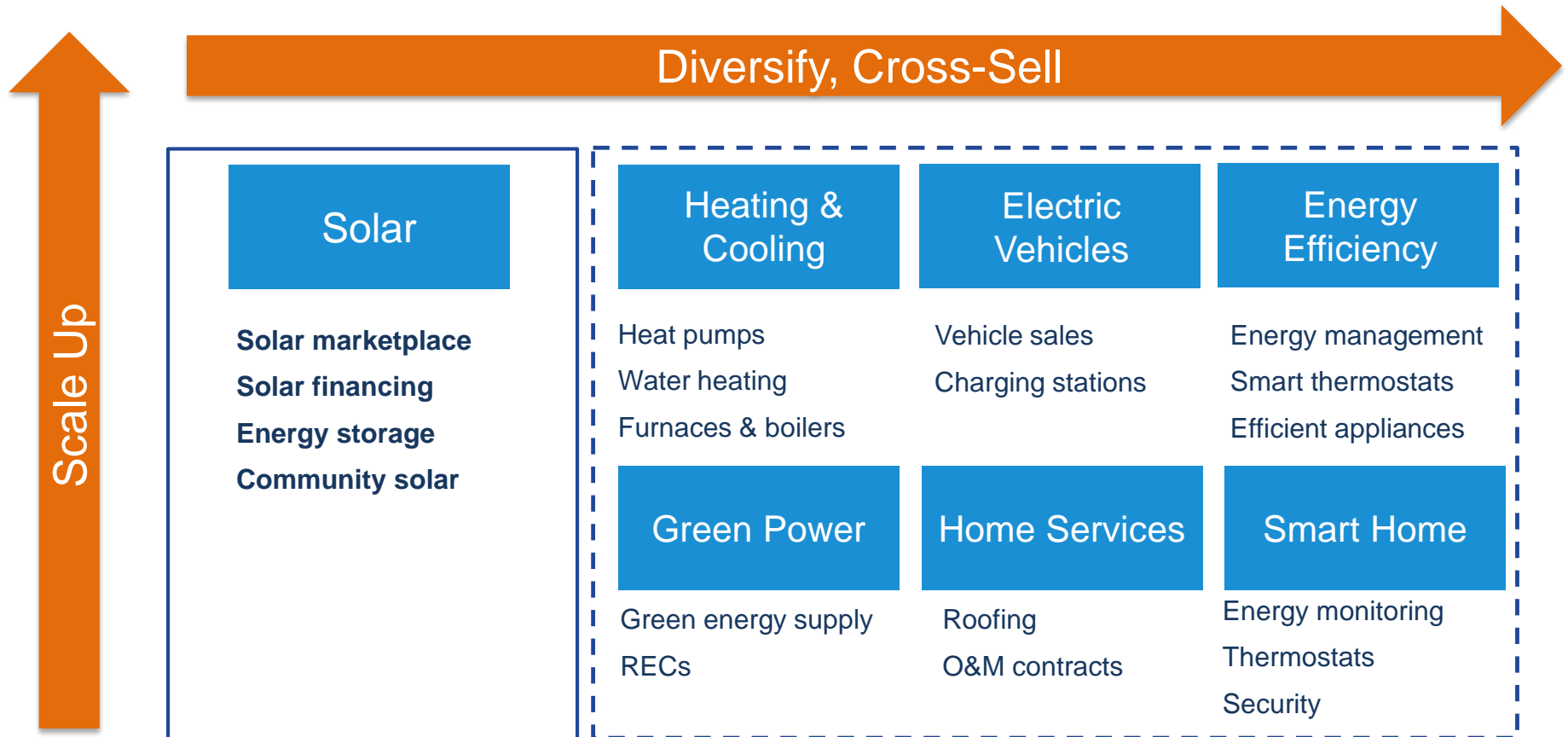
**\$100
Million**

Rooftop Solar Sales Transactions

35 States

Operating Nationally with a Solar Contractor Network of Over 450

Well positioned in the large and rapidly growing home energy market



But we need partners and smart capital

Partners

- Marketing partnerships, including utilities, municipalities, non-profits
- Strategic collaboration with
 - Lenders
 - Manufacturers
 - Distributors
 - Solar installers

Smart Capital

- \$5-\$10 million in growth capital – paired with \$2 million + in non-dilutive grants (DOE / MACEC)
- Expertise with online marketplaces
- Energy industry domain expertise and contacts
- Strategic investments

John Gingrich
SVP, Strategic Partnerships



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AS SEEN IN

“The marketplace’s functionality and usability is light years ahead of other similar sites.”

– GREENTECH MEDIA

**Consumer
Reports**

TIME

CBS

Kiplinger

Money

The Boston Globe

Forbes

Bloomberg

OUR PARTNERS



nationalgrid

