TEAM NAME HERE

Week#

Key Activities Value Propositions Customer Relationships Customer Segments Key Partners For **who** are we Which one of our How will we **Keep** What **Key Activities** solving a problem customer's problem and Grow do you Value or fulfilling a need? are we helping to **Proposition Customer?** require? solve? Or Who are the customers? Which customer Who are our **Key** needs are we **Partners?** Key Resources Channels Does the Value satisfying? **Proposition** match 6 their needs? What is the specific product/service? Through which What **Key** Is this a single-sided Channels do our Resources do our or multi-sided What are the **Customer Segments Value Proposition** market? features that match want to be require? customer needs? reached? Cost Structure Revenue Streams

What are the most important costs in our business model?

What is the revenue model?
What are the pricing tactics?
For what value are our customers willing to pay?

