

Global Perspective and Awareness

Learning Goal: Our students will have a global perspective and awareness

Learning Objective: Students will show global awareness by demonstrating an understanding of how global competitive environments are changing business practices.

TRAITS	Needs Improvement: 0 - 1	Acceptable: 2 - 3	Exemplary: 4 - 5	Score
The student <i>identified</i> and clearly showed an awareness of the global <i>problems</i> presented in the case	The student did not identify or show an awareness of the various forces influencing the ability of a company to do business internationally.	The student did somewhat show an awareness of the various forces influencing the ability of a company to do business internationally.	The student provided a clear explanation of the various issues influencing the ability of a company to do business internationally.	
The student accurately <i>cited</i> the <i>evidence</i> showing the existence of the global issues	The student did not cite any significant evidence showing the existence of a global issue.	The student cited some evidence showing the existence of a global issue.	The student cited significant evidence showing the existence of a global issue.	
The student <i>analyzed</i> the global problem	The student provided very little or no analysis of the global issue.	The student provided some analysis of the global issue.	The student provided extensive analysis of the global issue.	
The student <i>presented</i> a <i>solution</i> to the global problem while taking into consideration the effect on the business	The student was unable to present a <i>solution</i> to the global problem while taking into consideration the effect on the business	The student present a limited <i>solution</i> to the global problem while not fully taking into consideration the effect on the business	The student presented a well thought out <i>solution</i> to the global problem while taking into consideration the effect on the business	

Date: _____ Rater: _____

Course: _____ Student: _____

Evaluator Comments: _____