

# UNIVERSITY OF MASSACHUSETTS LOWELL-BOSTON HERALD

## MASSACHUSETTS U.S. SENATE SPECIAL ELECTION POLL

Mar. 2-Mar. 5, 2013 - 589 Registered Voters (RVs)

<p><b>Sample design:</b> Random digit dial probability sample of Massachusetts Registered Voters, landline (70%) and cell phone (30%). English only.</p> <p><b>Survey producer:</b> Joshua J. Dyck, Ph.D., Associate Professor of Political Science and Co-Director of the Center for Public Opinion, University of Massachusetts Lowell</p> <p><b>Data collection/tabulation:</b> RKM Research &amp; Communications</p>	<p><b>Sampling error</b> +/- 4.0 percentage points for all registered voters +/- 5.6 percentage points for potential Democratic primary voters</p> <p><i>By self-described party ID, full sample of RVs:</i> Unleaned: D +/- 6.7 points; I +/- 6.2 points; R: +/-11.0 points With independents "leaned" to a party: D +/-5.7 pts; R +/- 7.5 pts</p> <p><b>RVs by party - Unleaned:</b> D 36% of RVs, I 42%, R 14% <b>Leaned:</b> D 49% of RVs, I 12%, R 29%</p>
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*Respondents qualify as registered voters if they say they are registered to vote at their current address.*

*All party breaks are by self-described party identification, not registration*

*Due to rounding, percentages may not total 100%*

*\* = less than 0.5%*

Q02-Q13 I'm going to read the names of some people in politics. Please tell me if overall you have a favorable or unfavorable view of each person. If you have never heard of the person, please just say so. (First/Next) **[NAME]** - overall, do you have a favorable or unfavorable view of **[NAME]**? How about **[NEXT NAME]**? **IF NECESSARY:** Have you heard of **[NAME]** and are undecided about (him/her)? Or have you never heard of (him/her)? **RANDOMIZE ALL**

	<u>Favorable</u>	<u>Unfavorable</u>	<u>Never Heard of</u>	<u>Heard of/ Undecided</u>
Charlie Baker	22	11	31	36
Scott Brown	60	24	1	15
Gabriel Gomez	9	6	53	32
Steve Grossman	15	6	44	36
Kerry Healy	24	17	26	32
Stephen Lynch	27	12	19	42
Ed Markey	31	20	19	31
Deval Patrick	51	32	1	15
Michael Sullivan	14	6	40	39
Elizabeth Warren	51	34	1	13
Dan Winslow	5	3	70	22

**TREND DATA**

a. Scott Brown

Mar. 2-5, 2013	60	24	1	15
Oct. 31-Nov. 3, 2012	54	39	1	7
Sept. 13-17, 2012	57	29	4	8
Dec. 1-6, 2011	48	35	4	11
Sept. 22-28, 2011	52	29	8	11

b. Elizabeth Warren

Mar. 2-5, 2013	51	34	1	13
Oct. 31-Nov. 3, 2012	50	42	1	8
Sept. 13-17, 2012	48	34	6	11
Dec. 1-6, 2011	34	27	23	15
Sept. 22-28, 2011	30	18	37	14

*Q04 & Q12 Brown/Warren trend, with party breaks*

	<u>All RVs</u>	-----UNLEANED-----			-----LEANED-----	
		<u>DEM.</u>	<u>IND.</u>	<u>REP.</u>	<u>DEM.</u>	<u>REP.</u>
<b>Scott Brown</b>						
Favorable						
Mar. 2-5, 2013	60	37	68	92	39	92
Oct. 31-Nov. 3, 2012	54	21	64	89	26	95
Sept. 13-17, 2012	57	--	66	--	37	89
Dec. 1-6, 2011	48	--	59	--	32	82
Sept. 22-28, 2011	52	38	59	78	38	80
Unfavorable						
Mar. 2-5, 2013	24	44	16	3	40	3
Oct. 31-Nov. 3, 2012	39	69	30	7	65	3
Sept. 13-17, 2012	29	--	22	--	49	3
Dec. 1-6, 2011	35	--	24	--	52	5
Sept. 22-28, 2011	29	45	24	10	43	8
Never Heard of						
Mar. 2-5, 2013	1	1	*	--	1	--
Oct. 31-Nov. 3, 2012	1	1	1	1	1	*
Sept. 13-17, 2012	4	--	1	--	5	2
Dec. 1-6, 2011	4	--	3	--	3	3
Sept. 22-28, 2011	8	10	4	6	9	3
Heard of/Undecided						
Mar. 2-5, 2013	15	18	15	5	19	6
Oct. 31-Nov. 3, 2012	7	9	6	3	8	2
Sept. 13-17, 2012	8	--	7	--	7	7
Dec. 1-6, 2011	11	--	12	--	12	7
Sept. 22-28, 2011	11	7	13	6	9	9

	<u>All</u> <u>RVs</u>	-----UNLEANED-----			-----LEANED-----	
		<u>DEM.</u>	<u>IND.</u>	<u>REP.</u>	<u>DEM.</u>	<u>REP.</u>
<b>Elizabeth Warren</b>						
Favorable						
Mar. 2-5, 2013	51	86	35	14	81	11
Oct. 31-Nov. 3, 2012	50	82	41	15	79	10
Sept. 13-17, 2012	48	--	45	--	72	9
Dec. 1-6, 2011	34	--	28	--	50	7
Sept. 22-28, 2011	30	46	24	12	45	10
Unfavorable						
Mar. 2-5, 2013	34	5	48	73	8	78
Oct. 31-Nov. 3, 2012	42	12	51	77	13	84
Sept. 13-17, 2012	34	--	40	--	11	73
Dec. 1-6, 2011	27	--	31	--	17	45
Sept. 22-28, 2011	18	7	19	43	8	38
Never Heard of						
Mar. 2-5, 2013	1	1	--	3	*	1
Oct. 31-Nov. 3, 2012	1	*	*	1	1	*
Sept. 13-17, 2012	6	--	3	--	8	3
Dec. 1-6, 2011	23	--	21	--	20	30
Sept. 22-28, 2011	37	36	41	28	34	37
Heard of/Undecided						
Mar. 2-5, 2013	13	9	17	10	12	10
Oct. 31-Nov. 3, 2012	8	6	8	7	7	5
Sept. 13-17, 2012	11	--	9	--	8	14
Dec. 1-6, 2011	15	--	18	--	12	17
Sept. 22-28, 2011	14	11	16	17	12	16

	<u>All</u>	-----UNLEANED-----			-----LEANED-----	
	<u>RVs</u>	<u>DEM.</u>	<u>IND.</u>	<u>REP.</u>	<u>DEM.</u>	<u>REP.</u>
<b>Charlie Baker</b>						
Favorable	21	12	26	35	15	34
Unfavorable	11	15	8	8	13	9
Never Heard of	31	32	28	24	32	21
Heard of/Undecided	36	39	38	33	38	36

	<u>All</u>	-----UNLEANED-----			-----LEANED-----	
	<u>RVs</u>	<u>DEM.</u>	<u>IND.</u>	<u>REP.</u>	<u>DEM.</u>	<u>REP.</u>
<b>Gabriel Gomez</b>						
Favorable	9	5	11	10	7	13
Unfavorable	6	6	5	5	6	5
Never Heard of	53	57	50	48	56	50
Heard of/Undecided	32	31	34	35	30	32

	<u>All</u>	-----UNLEANED-----			-----LEANED-----	
	<u>RVs</u>	<u>DEM.</u>	<u>IND.</u>	<u>REP.</u>	<u>DEM.</u>	<u>REP.</u>
<b>Steve Grossman</b>						
Favorable	15	18	15	10	19	12
Unfavorable	6	4	5	9	4	8
Never Heard of	44	44	45	37	44	42
Heard of/Undecided	36	35	36	44	33	38

	<u>All</u>	-----UNLEANED-----			-----LEANED-----	
	<u>RVs</u>	<u>DEM.</u>	<u>IND.</u>	<u>REP.</u>	<u>DEM.</u>	<u>REP.</u>
<b>Kerry Healy</b>						
Favorable	24	13	32	38	18	37
Unfavorable	17	26	13	9	21	12
Never Heard of	26	29	24	18	27	21
Heard of/Undecided	32	31	32	34	34	30

	<u>All</u>	-----UNLEANED-----			-----LEANED-----	
	<u>RVs</u>	<u>DEM.</u>	<u>IND.</u>	<u>REP.</u>	<u>DEM.</u>	<u>REP.</u>
<b>Stephen Lynch</b>						
Favorable	27	31	29	20	31	24
Unfavorable	12	11	14	10	11	15
Never Heard of	19	18	16	19	17	17
Heard of/Undecided	42	41	40	51	40	44

	<u>All</u>	-----UNLEANED-----			-----LEANED-----	
	<u>RVs</u>	<u>DEM.</u>	<u>IND.</u>	<u>REP.</u>	<u>DEM.</u>	<u>REP.</u>
<b>Ed Markey</b>						
Favorable	31	51	21	6	45	11
Unfavorable	20	5	27	42	8	42
Never Heard of	19	15	20	15	17	17
Heard of/Undecided	31	29	31	37	30	31

	<u>All</u>	-----UNLEANED-----			-----LEANED-----	
	<u>RVs</u>	<u>DEM.</u>	<u>IND.</u>	<u>REP.</u>	<u>DEM.</u>	<u>REP.</u>
<b>Deval Patrick</b>						
Favorable	51	80	36	19	74	18
Unfavorable	32	6	44	69	10	69
Never Heard of	1	2	*	--	1	--
Heard of/Undecided	15	11	19	12	14	12

	<u>All</u>	-----UNLEANED-----			-----LEANED-----	
	<u>RVs</u>	<u>DEM.</u>	<u>IND.</u>	<u>REP.</u>	<u>DEM.</u>	<u>REP.</u>
<b>Michael Sullivan</b>						
Favorable	14	11	18	17	12	19
Unfavorable	6	6	7	4	6	5
Never Heard of	40	43	36	33	41	38
Heard of/Undecided	39	41	37	46	40	38

	<u>All</u>	-----UNLEANED-----			-----LEANED-----	
	<u>RVs</u>	<u>DEM.</u>	<u>IND.</u>	<u>REP.</u>	<u>DEM.</u>	<u>REP.</u>
<b>Dan Winslow</b>						
Favorable	5	3	5	8	2	8
Unfavorable	3	2	3	4	3	2
Never Heard of	70	73	69	62	71	66
Heard of/Undecided	22	21	23	27	23	23

Q14 With John Kerry's confirmation as Secretary of State, a special election has been called to take place on June 25, 2013. Were you aware or not aware that Massachusetts voters will face a special election for US Senate this summer?

	<u>All</u> <u>RVs</u>	-----UNLEANED-----			-----LEANED-----	
		<u>DEM.</u>	<u>IND.</u>	<u>REP.</u>	<u>DEM.</u>	<u>REP.</u>
Yes	86	86	90	84	86	89
No	14	13	10	17	13	11

Q15 When there are vacancies in the Senate, some states allow Governors to fill the position by appointment until the next regularly scheduled election, while other states like Massachusetts, require a special election within 150 days. Which method do you prefer?

	<u>All</u> <u>RVs</u>	-----UNLEANED-----			-----LEANED-----	
		<u>DEM.</u>	<u>IND.</u>	<u>REP.</u>	<u>DEM.</u>	<u>REP.</u>
Governor's appointment until next regularly scheduled election	14	15	14	8	15	11
Holding a special election within 150 days	77	73	82	87	76	85
Unsure / don't know	9	11	4	5	8	4

Q16 State officials estimate that the 2013 Special Election will cost state and local governments approximately 13.5 million dollars. What do you think? Are special elections: **[READ AND RANDOMIZE]**

	<u>All</u> <u>RVs</u>	-----UNLEANED-----			-----LEANED-----	
		<u>DEM.</u>	<u>IND.</u>	<u>REP.</u>	<u>DEM.</u>	<u>REP.</u>
A good use of taxpayer money	42	41	43	51	40	49
A waste of taxpayer money	38	40	38	28	41	33
Unsure / don't know	20	19	19	19	19	17

Q.17/17a If the election for U.S. Senator were being held TODAY, would you vote for **[READ AND RANDOMIZE]?** Q.17a As of TODAY, do you LEAN more to **[READ IN SAME ORDER AS Q.17]?**

*SUMMARY TABLE INCLUDING LEANERS, with party breaks*

	-----ALL REGISTERED VOTERS-----					
	<u>ALL</u> <u>RVs</u>	-----UNLEANED-----			-----LEANED-----	
		<u>DEM.</u>	<u>IND.</u>	<u>REP.</u>	<u>DEM.</u>	<u>REP.</u>
Ed Markey, the Democrat	47	86	29	5	77	9
Gabriel Gomez, the Republican	28	4	31	84	6	70
Neither/Someone else (VOL.)	7	2	11	3	4	7
Don't know/Refused (VOL.)	19	8	30	9	14	15

Q.18/18a If the election for U.S. Senator were being held TODAY, would you vote for **[READ AND RANDOMIZE]?** Q.18a As of TODAY, do you LEAN more to **[READ IN SAME ORDER AS Q.18]?**

*SUMMARY TABLE INCLUDING LEANERS, with party breaks*

	-----ALL REGISTERED VOTERS-----					
	<u>ALL</u> <u>RVs</u>	-----UNLEANED-----			-----LEANED-----	
		<u>DEM.</u>	<u>IND.</u>	<u>REP.</u>	<u>DEM.</u>	<u>REP.</u>
Ed Markey, the Democrat	48	87	31	4	80	6
Michael Sullivan, the Republican	30	5	38	85	7	77
Neither/Someone else (VOL.)	5	1	7	6	2	7
Don't know/Refused (VOL.)	17	8	25	5	11	10



Q.19/19a If the election for U.S. Senator were being held TODAY, would you vote for **[READ AND RANDOMIZE]?** Q.19a As of TODAY, do you LEAN more to **[READ IN SAME ORDER AS Q.19]?**

*SUMMARY TABLE INCLUDING LEANERS, with party breaks*

	-----ALL REGISTERED VOTERS-----					
	<u>ALL</u> <u>RVs</u>	-----UNLEANED-----			-----LEANED-----	
		<u>DEM.</u>	<u>IND.</u>	<u>REP.</u>	<u>DEM.</u>	<u>REP.</u>
Ed Markey, the Democrat	49	89	32	4	82	8
Dan Winslow, the Republican	26	2	31	80	3	68
Neither/Someone else (VOL.)	5	2	8	3	3	5
Don't know/Refused (VOL.)	20	7	28	14	12	19

Q.20/20a If the election for U.S. Senator were being held TODAY, would you vote for **[READ AND RANDOMIZE]?** Q.20a As of TODAY, do you LEAN more to **[READ IN SAME ORDER AS Q.20]?**

*SUMMARY TABLE INCLUDING LEANERS, with party breaks*

	-----ALL REGISTERED VOTERS-----					
	<u>ALL</u> <u>RVs</u>	-----UNLEANED-----			-----LEANED-----	
		<u>DEM.</u>	<u>IND.</u>	<u>REP.</u>	<u>DEM.</u>	<u>REP.</u>
Stephen Lynch, the Democrat	45	76	33	9	70	15
Gabriel Gomez, the Republican	27	4	30	79	7	63
Neither/Someone else (VOL.)	6	6	7	3	6	5
Don't know/Refused (VOL.)	22	14	30	10	16	17

Q.21/21a If the election for U.S. Senator were being held TODAY, would you vote for **[READ AND RANDOMIZE]?** Q.21a As of TODAY, do you LEAN more to **[READ IN SAME ORDER AS Q.21]?**

*SUMMARY TABLE INCLUDING LEANERS, with party breaks*

	-----ALL REGISTERED VOTERS-----					
	<u>ALL</u> <u>RVs</u>	-----UNLEANED-----			-----LEANED-----	
		<u>DEM.</u>	<u>IND.</u>	<u>REP.</u>	<u>DEM.</u>	<u>REP.</u>
Stephen Lynch, the Democrat	45	77	32	4	71	10
Michael Sullivan, the Republican	28	5	30	87	7	72
Neither/Someone else (VOL.)	7	6	8	3	6	5
Don't know/Refused (VOL.)	21	12	29	6	15	13

Q.22/22a If the election for U.S. Senator were being held TODAY, would you vote for **[READ AND RANDOMIZE]?** Q.22a As of TODAY, do you LEAN more to **[READ IN SAME ORDER AS Q.22]?**

*SUMMARY TABLE INCLUDING LEANERS, with party breaks*

	-----ALL REGISTERED VOTERS-----					
	<u>ALL</u> <u>RVs</u>	-----UNLEANED-----			-----LEANED-----	
		<u>DEM.</u>	<u>IND.</u>	<u>REP.</u>	<u>DEM.</u>	<u>REP.</u>
Stephen Lynch, the Democrat	48	79	37	6	75	15
Dan Winslow, the Republican	24	1	27	80	3	64
Neither/Someone else (VOL.)	8	8	9	4	8	5
Don't know/Refused (VOL.)	19	11	27	10	14	16

Q23 From time to time, Massachusetts voters have the opportunity to vote directly on policy matters via the ballot initiative process. Generally speaking, would you say you are (satisfied/dissatisfied) with the way the initiative process is working in Massachusetts: **[READ AND ROTATE]**

	<u>All</u>	-----UNLEANED-----			-----LEANED-----	
	<u>RVs</u>	<u>DEM.</u>	<u>IND.</u>	<u>REP.</u>	<u>DEM.</u>	<u>REP.</u>
Very satisfied	13	20	11	6	18	8
Somewhat satisfied	57	60	54	60	60	52
Somewhat dissatisfied	13	7	19	14	9	19
Very dissatisfied	7	2	10	13	4	15
Unsure / don't know	9	11	8	6	9	7

Q24 And still thinking about the initiative process, in general, do you think there are (too many/too few) initiatives on the Massachusetts ballot? **[READ AND ROTATE]**

	<u>All</u>	-----UNLEANED-----			-----LEANED-----	
	<u>RVs</u>	<u>DEM.</u>	<u>IND.</u>	<u>REP.</u>	<u>DEM.</u>	<u>REP.</u>
Too many	12	10	12	14	9	14
Too few	17	11	22	9	12	20
Very dissatisfied	52	64	45	53	63	48
Unsure / don't know	19	15	20	24	15	19

Q25 In his state of the state address, Governor Deval Patrick suggested expansion in education and transportation infrastructure in a plan that raises income taxes from 5.25% to 6.25%, lowers the sales tax rate from 6.25% to 4.5% and eliminates some tax deduction loopholes. Do you (support/oppose) Governor Patrick's plan? **[READ AND ROTATE]**

	<u>All</u>	-----UNLEANED-----			-----LEANED-----	
	<u>RVs</u>	<u>DEM.</u>	<u>IND.</u>	<u>REP.</u>	<u>DEM.</u>	<u>REP.</u>
Strongly support	15	26	9	4	24	4
Somewhat support	33	45	30	14	45	17
Somewhat oppose	19	13	21	27	14	23
Strongly oppose	27	11	33	51	11	52
Unsure / don't know	6	6	8	5	5	5

Q26 How much of the time do you think you can trust the Federal government in Washington D.C. to do what is right? **[READ]**

	<u>All</u>	-----UNLEANED-----			-----LEANED-----	
	<u>RVs</u>	<u>DEM.</u>	<u>IND.</u>	<u>REP.</u>	<u>DEM.</u>	<u>REP.</u>
Just about always	2	3	1	2	3	1
Most of the time	10	16	7	3	15	3
Only some of the time	64	64	65	64	64	64
Never (volunteered)	22	13	25	30	14	32
Unsure / don't know	2	2	2	3	3	1

Q27 How much of the time do you think you can trust the State Government in Boston to do what is right? **[READ]**

	<u>All</u>	-----UNLEANED-----			-----LEANED-----	
	<u>RVs</u>	<u>DEM.</u>	<u>IND.</u>	<u>REP.</u>	<u>DEM.</u>	<u>REP.</u>
Just about always	4	6	3	1	6	1
Most of the time	24	40	16	10	36	9
Only some of the time	57	47	64	66	50	67
Never (volunteered)	11	4	15	19	4	21
Unsure / don't know	3	3	2	4	3	2

Q.30/30a If the election for U.S. Senator were being held TODAY, would you vote for **[READ AND RANDOMIZE]?** Q.30a As of TODAY, do you LEAN more to **[READ IN SAME ORDER AS Q.30]?**

**-Registered Democrats and Registered Independents who identify as Democrats -**

	<u>Potential Primary Voters*</u>	-----UNLEANED-----	
		<u>DEM.</u>	<u>IND.</u>
Stephen Lynch	21	19	21
Ed Markey	50	58	38
Neither/Someone else (VOL.)	6	2	12
Don't know/Refused (VOL.)	23	21	27

\*Potential primary voters include registered Democrats and registered Independents who when asked party identification, classify themselves as Strong, Not Strong or Leaning Democrats.

Q31 Massachusetts will have an open seat election for Governor in November of 2014.  
 If Scott Brown were to run for Governor, would you (likely/unlikely) to support him?  
**[READ AND ROTATE]**

	<u>All</u>	-----UNLEANED-----			-----LEANED-----	
	<u>RVs</u>	<u>DEM.</u>	<u>IND.</u>	<u>REP.</u>	<u>DEM.</u>	<u>REP.</u>
Very likely	33	12	39	70	11	67
Somewhat likely	26	21	30	24	26	25
Somewhat unlikely	11	20	8	1	19	1
Very unlikely	20	38	12	3	34	3
Unsure / don't know	10	10	11	3	10	4