



University of
Massachusetts
Lowell

Center for Public Opinion

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<http://www.uml.edu/Research/centers/public-opinion/>

BOSTON MAYORAL ELECTION POLL

605 Registered Voters (RVs)
October 2-October 7, 2013

N=605 Registered Voters in the City of Boston, 375 identified as Likely Voters
Margin of Error: +/-5 for RVs, +/- 6 for LVs

Sample Design: Overlapping dual-frame random digit dial landline (65%) and cell phone (35%). Interviews were completed in both English (96.4%) and Spanish (3.6%)

Survey producer: Joshua Dyck, Associate Professor of Political Science

Data collection/tabulation: Abt SRBI, <http://www.abtsrbi.com/>

Notes

Respondents qualify as registered voters if they say they are registered to vote at their current address.

Due to rounding, percentages may not total 100%

** = less than 0.5%*

Q06/Q07A Q06-If the election for Mayor of Boston were held today, would you vote for [rotate] Marty Walsh OR John Connolly?

Q07A-As of TODAY, do you LEAN more toward [rotate] Marty Walsh OR John Connolly

SUMMARY TABLE INCLUDING LEANERS, with neighborhood

	-----ALL REGISTERED VOTERS-----						
	<u>ALL</u>		<u>NEIGHBORHOOD</u>				
	<u>RVs</u>	<u>LVs</u>	<u>ALL/BRI</u>	<u>SBOS</u>	<u>DT</u>	<u>DRMH</u>	<u>RJWR</u>
John Connolly	38	45	35	39	50	34	39
Marty Walsh	34	37	36	34	20	36	37
Undecided (VOL.)	23	15	20	24	25	25	20
Would not vote (VOL.)	2	--	1	1	3	4	2
Unsure (VOL.)	3	3	8	2	2	2	2

*Neighborhood codes

ALL/BRI – Allston/Brighton

SBOS – Charlestown, South Boston, South End, East Boston

DT – Downtown

DRMH – Dorchester, Roxbury, Mattapan, Hyde Park

RJWR – Roslindale, Jamaica Plain, West Roxbury

Q07B Is that a firm choice, or could you change your mind between now and the election? [Q06/Q07A = 1-Connolly or 2-Walsh]

	<u>RVs</u>		<u>LVs</u>	
	<u>Connolly</u>	<u>Walsh</u>	<u>Connolly</u>	<u>Walsh</u>
Firm choice	54	45	60	57
Not firm choice	45	53	39	42
Dk/Refused (VOL.)	1	2	1	1

Q6/Q7A Demographic Cross-tabs

-----ALL REGISTERED VOTERS-----

	<u>ALL</u>		<u>Gender</u>		<u>Race</u>		
	<u>RVs</u>	<u>LVs</u>	<u>Male</u>	<u>Female</u>	<u>White</u>	<u>Black</u>	<u>Hispanic</u>
John Connolly	38	45	36	39	42	33	35
Marty Walsh	34	37	39	29	35	40	20
Undecided (VOL.)	23	15	19	27	18	23	43
Would not vote (VOL.)	2	--	3	2	3	1	3
Unsure (VOL.)	3	3	7	3	3	3	*

-----ALL REGISTERED VOTERS-----

	<u>ALL</u>		<u>Age</u>				
	<u>RVs</u>	<u>LVs</u>	<u>18-29</u>	<u>30-39</u>	<u>40-49</u>	<u>50-64</u>	<u>65up</u>
John Connolly	38	45	35	37	43	41	37
Marty Walsh	34	37	36	36	29	32	35
Undecided (VOL.)	23	15	25	27	24	19	21
Would not vote (VOL.)	2	--	2	--	2	4	2
Unsure (VOL.)	3	3	2	--	2	4	4

-----ALL REGISTERED VOTERS-----

	<u>ALL</u>		<u>Education</u>				<u>Union HH</u>	
	<u>RVs</u>	<u>LVs</u>	<u>High</u>	<u>Some</u>	<u>College</u>	<u>Post</u>	<u>Union</u>	<u>Non-Union</u>
			<u>School</u>	<u>College</u>	<u>Degree</u>	<u>Grad</u>		
John Connolly	38	45	32	38	43	42	31	40
Marty Walsh	34	37	37	35	29	34	49	30
Undecided (VOL.)	23	15	28	20	24	21	17	24
Would not vote (VOL.)	2	--	2	3	2	2	--	3
Unsure (VOL.)	3	3	2	6	2	2	3	3

-----ALL REGISTERED VOTERS-----

	<u>ALL</u>		<u>Party ID (leaned)</u>				<u>Ideology</u>	
	<u>RVs</u>	<u>LVs</u>	<u>Dem</u>	<u>Ind</u>	<u>Rep</u>	<u>Lib</u>	<u>Mod</u>	<u>Cons</u>
John Connolly	38	45	37	45	45	43	37	33
Marty Walsh	34	37	35	18	35	33	37	34
Undecided (VOL.)	23	15	25	20	15	20	22	26
Would not vote (VOL.)	2	--	2	2	5	3	1	4
Unsure (VOL.)	3	3	1	16	--	2	3	3

Q08 As you are probably aware, in the preliminary election held on September 24th, the field was narrowed from 12 candidates to 2. Did your preferred candidate make it into the run-off election, or were they eliminated?

	<u>RVs</u>	<u>LVs</u>
Preferred Candidate made run-off	37	46
They were eliminated	46	49
No preferred candidate (vol.)	12	2
DK/Unsure/Refused (vol.)	5	4

[ASK IF Q08=2,88,99 – they were eliminated, DK, REF]

Q09 Even if you did not vote, who was your preferred candidate in the preliminary election? {read names if necessary}

Felix Arroyo	12
John Barros	10
Charles Clemons	1
Dan Conley	12
Rob Consalvo	7
Charlotte Golar Richie	17
Michael Ross	10
Bill Walczak	4
David Wyatt	*
Charles Yancey	3
John Connolly (vol)	2
Marty Walsh (vol)	3
Other (vol)	1
DK/unsure/NA	10

Q06/Q07A by Q08

	<u>ALL</u>		-----ALL REGISTERED VOTERS-----	
	<u>RVs</u>	<u>LVs</u>	<u>Did your preferred candidate make the run-off?</u>	
			<u>Yes</u>	<u>No</u>
John Connolly	38	45	48	36
Marty Walsh	34	37	43	34
Undecided (VOL.)	23	15	7	25
Would not vote (VOL.)	2	--	*	2
Unsure (VOL.)	3	3	2	3

Q10. Recently in local and state elections, candidates have signed "The People's Pledge," an agreement to keep unregulated outside money from influencing the outcome of elections. In the election for Mayor of Boston, would signing the people's pledge make you more or less likely to support a candidate, or does it not matter?

	<u>RVs</u>	<u>LVs</u>
More likely	32	32
Less likely	2	3
Doesn't matter	61	61
DK/Unsure/Refused (vol.)	5	5

Q06/Q07A by Q10

	-----ALL REGISTERED VOTERS-----			
	<u>ALL</u>		<u>People's Pledge Makes you [] to support a candidate</u>	
	<u>RVs</u>	<u>LVs</u>	<u>More likely</u>	<u>Doesn't Matter</u>
John Connolly	38	45	45	34
Marty Walsh	34	37	29	38
Undecided (VOL.)	23	15	23	22
Would not vote (VOL.)	2	--	2	3
Unsure (VOL.)	3	3	1	3

Q14-Q16 Right Direction/Wrong Track

Q14 Would you say that things in the city of Boston are generally headed in the right direction or off on the wrong track?

Q15 Would you say that things in the commonwealth of Massachusetts are generally headed in the right direction or off on the wrong track?

Q16 Would you say that things in the nation as a whole are generally headed in the right direction or off on the wrong track?

	-----ALL REGISTERED VOTERS-----		
	<u>Boston</u>	<u>Massachusetts</u>	<u>Nation</u>
Right Direction	72	68	24
Wrong Track	20	25	69
DK/REF (VOL.)	8	7	7

Q17-Q18

Q17 Overall, how would you grade the quality of Boston's Public Schools? Would you say A, B, C, D, or F?

Q18 Using the same scale, how would you grade the quality of Boston's public transportation system? Would you say A, B, C, D, or F?

	-----ALL REGISTERED VOTERS-----	
	<u>Schools</u>	<u>Public Transportation</u>
A	10	12
B	25	41
C	32	29
D	14	9
F	6	5
DK/REF (VOL.)	13	3

Q06/Q07A by Q17 (Grade for schools)

	-----ALL REGISTERED VOTERS-----					
	<u>ALL</u>		<u>Grade for Schools</u>			<u>DK/REF</u>
	<u>RVs</u>	<u>LVs</u>	<u>A/B</u>	<u>C</u>	<u>D/F</u>	
John Connolly	38	45	38	37	41	35
Marty Walsh	34	37	33	36	33	29
Undecided (VOL.)	23	15	25	21	22	26
Would not vote (VOL.)	2	--	1	3	3	4
Unsure (VOL.)	3	3	3	2	1	6

Q06/Q07A by Q18 (Grade for public transit)

	-----ALL REGISTERED VOTERS-----					
	<u>ALL</u>		<u>Grade for Public Transit</u>			<u>DK/REF</u>
	<u>RVs</u>	<u>LVs</u>	<u>A/B</u>	<u>C</u>	<u>D/F</u>	
John Connolly	38	45	42	36	31	22
Marty Walsh	34	37	35	35	23	46
Undecided (VOL.)	23	15	20	24	38	15
Would not vote (VOL.)	2	--	2	3	5	--
Unsure (VOL.)	3	3	2	2	4	17

Q19 In general, would you rather that the city of Boston [rotate] expand the availability of alternative forms of education like charter schools, OR invest more money in improving existing public schools?

	<u>RVs</u>
Expand Charter Schools	30
Invest in Existing Public Schools	63
Neither/Keep As is (VOL.)	2
DK/REF (VOL.)	6

Q06/Q07A by Q19 (School Choice)

	-----ALL REGISTERED VOTERS-----			
	<u>ALL</u>		<u>School Investment Choice</u>	
	<u>RVs</u>	<u>LVs</u>	<u>Alt forms/Charter Schools</u>	<u>Existing Public Schools</u>
John Connolly	38	45	41	39
Marty Walsh	34	37	35	33
Undecided (VOL.)	23	15	20	23
Would not vote (VOL.)	2	--	2	3
Unsure (VOL.)	3	3	2	3

Q20 What is more important? [rotate] The next mayor of Boston should work to provide more services OR the next mayor of Boston should work to lessen the tax burden on citizens?

	<u>RVs</u>
Provide more services	57
Lessen the tax burden	35
Keep the same (VOL.)	2
DK/REF (VOL.)	6

Q06/Q07A by Q20 (Tax/Services Trade-off)

	-----ALL REGISTERED VOTERS-----			
	<u>ALL</u>		<u>The next Mayor of Boston should...</u>	
	<u>RVs</u>	<u>LVs</u>	<u>Provide more services</u>	<u>Lessen the tax burden</u>
John Connolly	38	45	36	43
Marty Walsh	34	37	40	28
Undecided (VOL.)	23	15	21	22
Would not vote (VOL.)	2	--	2	4
Unsure (VOL.)	3	3	1	4

Q21 Do you think that crime is a problem in the city of Boston, or is it not much of a problem?

	<u>RVs</u>
Crime is a problem	69
Crime is not much of a problem	27
DK/REF (VOL.)	4

Q06/Q07A by Q21 (Crime is/is not a problem)

-----**ALL REGISTERED VOTERS**-----

	<u>ALL</u>		<u>Crime is/is not a problem</u>	
	<u>RVs</u>	<u>LVs</u>	<u>Problem</u>	<u>Not a problem</u>
John Connolly	38	45	38	37
Marty Walsh	34	37	32	41
Undecided (VOL.)	23	15	24	19
Would not vote (VOL.)	2	--	3	2
Unsure (VOL.)	3	3	3	1

Q22 What is the maximum amount, in whole dollars, that you would be willing to pay for a one way ride on the "T" if train service was extended from 12:30 to 2:00 am?

	<u>RVs</u>	<u>RVs</u> <u>(excluding non-riders)</u>
\$1 or less	18	25
\$2	27	38
\$3	16	22
\$4-\$6	10	14
\$7-\$9	--	--
\$10 or more	1	1
Don't ride public transportation (VOL)	16	
DK/REF	11	