



One University Avenue
Lowell, MA 01854
Telephone: 978.934.3224

UMASS LOWELL CENTER FOR PUBLIC OPINION

National survey: Occupy Wall Street/Tea Party/Ideology

Oct. 28-Nov. 1, 2011 - 1,005 American adults

Sample design: Probability-based online sample of adults age 18+ in all 50 states + DC from panel recruited using address-based sampling; laptops/online access provided to panelists who couldn't get online otherwise. English only.

Form A/Form B: each a random half sample.

Survey producer: Mike Mokrzycki for the University of Massachusetts Lowell

Data collection/tabulation: Knowledge Networks, sampling from national KnowledgePanel®

Subgroup sizes and sampling error for:

All adults (n=1,005): +/- 3.8 percentage points
All registered voters (n=776): +/- 4.3 percentage points
Half sample Form A (n=500): +/- 5.3 points
Half sample Form B (n=505): +/- 5.4 points

View Occupy Wall Street favorably (n=345): +/- 6.4 points

View Tea Party movement favorably (n=327): +/- 7.0 points

View both movements favorably (n=89): +/- 13 points
**** SMALL SUBGROUP ****

View both movements unfavorably (n=206): +/- 8.3 points

Results are shown for all adults unless noted otherwise.

RVs = subset of adults who are registered to vote at their current address

FAV = favorable; UNFAV = unfavorable

Percentages may not add to 100% because of rounding.

See <http://uml.edu/poll> for analysis and methodology detail

Q.1 Which comes closer to your view: **[RANDOMIZE ORDER OF ITEMS]**

	ALL	RVs
Government should do more to solve problems	51%	47%
Government is doing too many things better left to businesses and individuals	48	53
	<u>100</u>	<u>100</u>

Crosstabs among **all adults**:

		Overall impression of OCCUPY WALL ST is ...			Overall impression of TEA PARTY is ...			<i>SMALL SUBGROUP for "both favorable"; error margin +/- 13 points</i>	
		FAV	UNFAV	DON'T KNOW	FAV	UNFAV	DON'T KNOW	BOTH FAV	BOTH UNFAV
Unweighted N =	1005								
	ALL	345	441	219	327	490	188	89	206
		35%	40%	24%	29%	50%	21%	10%	22%
Which comes closer to your view:									
Government should do more to solve problems	51%	64%	37%	57%	19%	65%	62%	36%	54%
Government is doing too many things better left to businesses and individuals	48%	36%	63%	41%	81%	35%	36%	64%	46%

University of Massachusetts Lowell – Center for Public Opinion
 National poll: Occupy Wall Street/Tea Party/ideology
 Probability-based online survey – Oct. 28-Nov. 1, 2011 – N=1,005 adults

Q.2 Generally speaking, how much influence would you say the following have on American politics today: **[GRID; RANDOMIZE ORDER OF ITEMS]**

	Too little influence	About the right amount	Too much influence
People who are not wealthy	74%	15%	9%
Labor unions	22%	38%	39%
Political action committees, which finance political campaigns	7%	19%	74%
Wall Street and large corporations	4%	15%	80%

	OCCUPY WALL ST			TEA PARTY			BOTH	
	FAV	UNFAV	DON'T KNOW	FAV	UNFAV	DON'T KNOW	FAV	UNFAV
ALL	35%	40%	24%	29%	50%	21%	10%	22%
Generally speaking, how much influence would you say the following have on American politics today:							<small>SMALL SUBGROUP</small>	
People who are not wealthy								
Too little influence 74%	82%	68%	74%	67%	79%	73%	76%	72%
About the right amount 15%	11%	19%	14%	19%	12%	17%	13%	16%
Too much influence 9%	6%	12%	10%	13%	8%	8%	11%	12%
Labor unions								
Too little influence 22%	29%	16%	21%	11%	26%	25%	21%	25%
About the right amount 38%	49%	27%	40%	23%	42%	49%	2%	32%
Too much influence 39%	22%	56%	37%	65%	31%	25%	37%	43%
Political action committees, which finance political campaigns								
Too little influence 7%	6%	6%	7%	4%	7%	9%	8%	9%
About the right amount 19%	15%	21%	24%	18%	15%	30%	18%	20%
Too much influence 74%	78%	73%	69%	78%	77%	61%	74%	71%
Wall Street and large corporations								
Too little influence 4%	4%	5%	4%	3%	5%	4%	4%	6%
About the right amount 15%	8%	19%	19%	21%	9%	21%	17%	14%
Too much influence 80%	87%	75%	77%	74%	85%	74%	79%	80%

University of Massachusetts Lowell – Center for Public Opinion
National poll: Occupy Wall Street/Tea Party/ideology
Probability-based online survey – Oct. 28-Nov. 1, 2011 – N=1,005 adults

Q.3 Overall, what is your impression of: [GRID; RANDOMIZE ORDER OF ITEMS]

	FAVORABLE			UNFAVORABLE			Don't know
	NET	Strongly	Somewhat	NET	Somewhat	Strongly	
The Occupy Wall Street movement	35%	13%	23%	40%	20%	21%	24%
The Tea Party movement	29%	10%	19%	50%	19%	31%	21%
Wall Street and large corporations	16%	1%	15%	71%	33%	38%	12%
The government in Washington	21%	2%	19%	71%	35%	36%	8%

	OCCUPY WALL ST			TEA PARTY			BOTH	
	FAV	UNFAV	DON'T KNOW	FAV	UNFAV	DON'T KNOW	FAV	UNFAV
ALL	35%	40%	24%	29%	50%	21%	10%	22%
Overall, what is your impression of:							<small>SMALL SUBGROUP</small>	
The Occupy Wall Street movement								
Strongly favorable	13%	36%		8%	18%	6%	25%	
Somewhat favorable	23%	64%		26%	28%	7%	75%	
FAVORABLE (NET)	35%	100%		34%	46%	13%	100%	
UNFAVORABLE (NET)	40%	100%		55%	44%	14%		100%
Somewhat unfavorable	20%	49%		17%	27%	8%	62%	
Strongly unfavorable	21%	51%		38%	17%	6%	38%	
DON'T KNOW	24%		100%	11%	11%	74%		
ALL	35%	40%	24%	29%	50%	21%	10%	22%
Overall, what is your impression of:							<small>SMALL SUBGROUP</small>	
The Tea Party movement								
Strongly favorable	10%	7%	17%	4%	35%		24%	
Somewhat favorable	19%	21%	22%	9%	65%		76%	
FAVORABLE (NET)	29%	28%	39%	13%	100%		100%	
UNFAVORABLE (NET)	50%	65%	54%	22%		100%		100%
Somewhat unfavorable	19%	14%	31%	8%	39%		58%	
Strongly unfavorable	31%	51%	23%	15%	61%		42%	
DON'T KNOW	21%	8%	7%	65%				

University of Massachusetts Lowell – Center for Public Opinion
 National poll: Occupy Wall Street/Tea Party/ideology
 Probability-based online survey – Oct. 28-Nov. 1, 2011 – N=1,005 adults

	OCCUPY WALL ST			TEA PARTY			BOTH	
	FAV	UNFAV	DON'T KNOW	FAV	UNFAV	DON'T KNOW	FAV	UNFAV
ALL	35%	40%	24%	29%	50%	21%	10%	22%
Overall, what is your impression of:							<small>SMALL SUBGROUP</small>	
The Tea Party movement								
Strongly favorable	10%	7%	17%	4%	35%		24%	
Somewhat favorable	19%	21%	22%	9%	65%		76%	
FAVORABLE (NET)	29%	28%	39%	13%	100%		100%	
UNFAVORABLE (NET)	50%	65%	54%	22%		100%		100%
Somewhat unfavorable	19%	14%	31%	8%	39%		58%	
Strongly unfavorable	31%	51%	23%	15%	61%		42%	
DON'T KNOW	21%	8%	7%	65%				
ALL	35%	40%	24%	29%	50%	21%	10%	22%
Overall, what is your impression of:							<small>SMALL SUBGROUP</small>	
Wall Street and large corporations								
Strongly favorable	1%	2%	1%		3%	1%	4%	
Somewhat favorable	15%	10%	23%	9%	28%	9%	16%	11%
FAVORABLE (NET)	16%	12%	24%	9%	31%	10%	20%	11%
FAV (NET) MINUS UNFAV (NET)	-55%	-73%	-49%	-41%	-33%	-77%	-34%	-58%
UNFAVORABLE (NET)	71%	85%	73%	49%	64%	87%	45%	78%
Somewhat unfavorable	33%	28%	41%	27%	34%	37%	22%	29%
Strongly unfavorable	38%	56%	32%	22%	30%	49%	23%	49%
DON'T KNOW	12%	3%	3%	42%	5%	3%	44%	2%
ALL	35%	40%	24%	29%	50%	21%	10%	22%
Overall, what is your impression of:							<small>SMALL SUBGROUP</small>	
The government in Washington								
Strongly favorable	2%	4%		2%	2%	1%	3%	6%
Somewhat favorable	19%	23%	14%	19%	11%	22%	21%	19%
FAVORABLE (NET)	21%	27%	14%	21%	14%	24%	23%	25%
FAV (NET) MINUS UNFAV (NET)	-51%	-44%	-70%	-28%	-72%	-51%	-21%	-48%
UNFAVORABLE (NET)	71%	72%	84%	50%	86%	75%	45%	73%
Somewhat unfavorable	35%	40%	37%	26%	29%	41%	28%	32%
Strongly unfavorable	36%	32%	48%	24%	56%	34%	16%	41%
DON'T KNOW	8%	1%	1%	29%	1%	1%	32%	2%

University of Massachusetts Lowell – Center for Public Opinion
National poll: Occupy Wall Street/Tea Party/ideology
Probability-based online survey – Oct. 28-Nov. 1, 2011 – N=1,005 adults

ASKED OF FORM A HALF SAMPLE (n=500)

Q.4 [DISPLAY RESPONSE CATEGORIES IN LIST; REVERSE ORDER FOR HALF OF FORM A RESPONDENTS]

	LIBERAL			MODERATE	CONSERVATIVE		
	NET	Very	Somewhat		Somewhat	Very	NET
In general, would you describe your political views as:	22%	6%	16%	48%	21%	8%	30%

ASKED OF FORM B HALF SAMPLE (n=505)

Q.5 [GRID; RANDOMIZE ITEMS; REVERSE ORDER OF RESPONSE CATEGORIES FOR HALF OF FORM B RESPONDENTS]

In general, how would you describe your views on:	LIBERAL			MODERATE	CONSERVATIVE		
	NET	Very	Somewhat		Somewhat	Very	NET
Social issues such as gay marriage and abortion	36%	20%	16%	30%	12%	20%	33%
Fiscal issues such as taxes and spending	18%	5%	13%	22%	22%	15%	36%

Q.4-5 crosstabs on next page

ASKED OF FORM A HALF SAMPLE		OCCUPY WALL ST			TEA PARTY			BOTH	
		FAV	UNFAV	DON'T KNOW	FAV	UNFAV	DON'T KNOW	FAV	UNFAV
ALL		35%	40%	24%	29%	50%	21%	10%	22%
In general, would you describe your political views as:								<small>SMALL SUBGROUP</small>	
Very liberal	6%	9%	2%	7%	1%	10%	2%		3%
Somewhat liberal	16%	25%	10%	12%	4%	25%	10%	9%	16%
LIBERAL (NET)	22%	33%	12%	20%	5%	34%	13%	9%	19%
MODERATE	48%	52%	43%	53%	31%	50%	67%	58%	58%
CONSERVATIVE (NET)	30%	14%	45%	26%	64%	16%	19%	32%	24%
Somewhat conservative	21%	8%	34%	21%	41%	14%	15%	15%	21%
Very conservative	8%	6%	11%	5%	23%	2%	4%	17%	2%
ASKED OF FORM B HALF SAMPLE		OCCUPY WALL ST			TEA PARTY			BOTH	
		FAV	UNFAV	DON'T KNOW	FAV	UNFAV	DON'T KNOW	FAV	UNFAV
ALL		35%	40%	24%	29%	50%	21%	10%	22%
In general, how would you describe your views on:								<small>SMALL SUBGROUP</small>	
Social issues such as gay marriage and abortion									
Very liberal	20%	34%	14%	14%	5%	30%	18%	11%	20%
Somewhat liberal	16%	17%	14%	17%	6%	21%	19%	5%	21%
LIBERAL (NET)	36%	51%	28%	31%	11%	52%	37%	16%	41%
MODERATE	30%	22%	34%	35%	22%	32%	37%	24%	41%
CONSERVATIVE (NET)	33%	27%	38%	31%	67%	16%	22%	60%	18%
Somewhat conservative	12%	10%	16%	10%	20%	8%	11%	18%	11%
Very conservative	20%	17%	23%	22%	47%	8%	12%	42%	7%
Fiscal issues such as taxes and spending									
Very liberal	5%	9%	2%	6%	2%	6%	9%	6%	3%
Somewhat liberal	13%	22%	9%	7%	2%	21%	9%	5%	15%
LIBERAL (NET)	18%	31%	11%	13%	4%	27%	18%	11%	18%
MODERATE	44%	43%	38%	52%	23%	53%	52%	29%	53%
CONSERVATIVE (NET)	37%	26%	51%	32%	73%	20%	26%	60%	29%
Somewhat conservative	22%	14%	29%	23%	37%	14%	19%	28%	22%
Very conservative	15%	13%	21%	9%	36%	6%	7%	31%	7%

---END---

University of Massachusetts Lowell – Center for Public Opinion
National poll: Occupy Wall Street/Tea Party/ideology
Probability-based online survey – Oct. 28-Nov. 1, 2011 – N=1,005 adults