



Overview of the Healthy Workplace Participatory Program for Total Worker Health™

Tips for using this presentation tool in your organization

Healthy people are essential to the overall business strategy of an organization. You can “sell” the Healthy Workplace Participatory Program to top leaders by positioning it as a solution for strengthening the health, safety, and well-being of people working in your organization.

Preparing for a management meeting

Before delivering the Overview presentation, spend some time reflecting on Questions I-III below. These questions will help you position the program as meeting a business need in your organization. Once you have answered the questions, enter some of the elements into **slide 3** (“organizational data”) of the Overview presentation. Modify other slides as desired and practice your presentation until you are succinct and confident.

- I. What are the values and norms of your organization?
- II. What are the organizational priorities?
- III. What are the organizations major “costs” related to health, safety, and well-being?
Direct costs (claims, premiums, errors, etc.) and
Indirect costs (absenteeism, poor productivity, low engagement, complaints, etc.)

During the management meeting

Present the program -- Goals and purposes, how it’s different, how the organization benefits (refer to the program flyer)

Explain dynamics of Steering Committee and Design Team

Ask for manager input on employee health, safety and wellbeing

- Why does senior management/sponsor feel the need for a health and safety program?
- What improvements would the managers like to see in the company?

Explore the feasibility of implementing this program

- How do they see this program will benefit the organization?
- How do they see it working?
- What do they see as barriers? (see tips for handling management concerns below)

Discuss next steps

- a. How can we (organization, management) move this program forward?
- b. What will it take to reap the benefits of the program?
- c. Who should be involved?
- d. What are the necessary resources?

After a management meeting

Send a note to thank the leaders for their input, provide any follow up information requested, and remind the group about next steps.

Schedule follow up meetings or other action steps as appropriate.

