



Dr. Joshua J. Dyck and Dr. Francis Talty, Co-Directors

<http://www.uml.edu/polls>

[@UML_CPO](#)

UMass Lowell/7News Survey of New Hampshire Voters

Survey produced by Professor Joshua J. Dyck, Ph.D.

Field Dates: October 28 – November 2, 2016

N=901 New Hampshire Registered Voters (RVs)

N=695 Likely Voters (LVs)

Adjusted Margin of Error: +/- 3.78% for all RVs; +/-4.28% for LVs

Margins of error have been adjusted to include for design effects resulting from weighting and survey design features.

Methodology in Brief

Data collection by live interviewers from Abt SRBI, Inc. This is a probability sample of 901 New Hampshire Registered Voters (RVs) collected using an overlapping dual-frame random digit dial design with a 50% landline/50% cell phone target split (actual split of RVs is 53% LL/47% Cell). Using the model detailed on page 2, we classified 695 RVs as Likely Voters (LVs).

The data were first weighted to address the imbalance that occurs because some respondents have a greater probability of being included in the frame if they have multiple landlines or both a landline and a cellular number. To ensure a representative sample, we collected demographic data on all respondents who were residents of New Hampshire and at least 18 years of age (including non-registered voters) so that our overall sample can be weighted to data on age by gender, education, and race from the 2014 American Community Survey for New Hampshire. The youngest male/female method was used for in-household selection.

UMass Lowell is a public institution and releases surveys as a source of public information. We report our questionnaire in our topline document which includes likely voter model questions and wording. We offer a complete methodology report, as well an extensive set of crosstabs. Our goal is complete transparency in the reporting of our findings. If there is something you do not see here, but wish you did, please contact Professor Joshua J. Dyck (joshua_dyck@uml.edu; [@drjjdyck](#)).

* indicates <0.5%; some numbers do not sum to 100 due to rounding

LIKELY VOTER MODEL (Asked of all RVs)

Q3 As you know, the election for U.S. President, U.S. Senate and New Hampshire Governor will be held in New Hampshire on Tuesday, November 8th. How closely are you following news about candidates running for President, Senator and Governor— very closely, somewhat closely, just a bit, or haven't you really been following it much at all?

57% Very closely
32 Somewhat closely
7 Just a bit
3 Haven't really been following it much at all
* (VOL) Don't know/no answer

Q4 How often would you say that you vote when there's a Presidential election – always, almost always, just sometimes, hardly ever, or never? If you have just registered to vote for the first time, please tell me.

86% Always
7 Almost always
2 Just sometimes
1 Hardly ever
* Never
5 Just registered to vote for first time

Q5 Many people don't vote when there's an election. At this point, would you say you'll definitely NOT vote in the election for President, Senator and Governor in New Hampshire, PROBABLY NOT vote, may or may not vote depending upon how you feel at the time, PROBABLY vote, or DEFINITELY vote in the election for President, Senator and Governor in New Hampshire? If you have already voted or early voted, just tell me.

11% Definitely not vote
* Probably not vote
1 May or may not vote
3 Probably vote
78 Definitely vote
5 Already voted/Early Voted SKIP TO Q6b
* (VOL) Don't know/No Answer

Likely voters are defined as those who are following news of the election "very closely" or "somewhat closely" (Q3=1,2), "always" or "almost always" vote when there's an election (Q4=1,2), and say that they "definitely will vote," or have "already voted" in the election (Q5=5,6). Voters who have just registered (Q4=6) are also defined as likely voters if they "definitely will vote," or have "already voted" in the election (Q5=5,6) and are following news of the election "very closely" (Q3=1). Out of 901 RVs, 695 are defined as Likely Voters. This model estimates that 77% (weighted=74%) of RVs are defined as LVs.

Q6 If the election for President of the United States was being held today, would you vote for [RANDOMIZE ORDER of Dems/Republicans] Democrats Hillary Clinton and Tim Kaine, Republicans Donald Trump and Mike Pence, [ROTATE ORDER of Libertarians/Green Party] Libertarians Gary Johnson and Bill Weld, or Green Party Candidates Jill Stein and Ajamu Baraka?

Q6a Do you lean more towards... ?

[If Q6=6 – already voted]

Q6b Turning to the U.S. Presidential Election, did you vote for...?

LV	RV	
44%	42%	Clinton/Kaine
44	43	Trump/Pence
5	7	Johnson/Weld
2	2	Stein/Baraka
1	1	(VOL) Other Candidate (Specify)
3	4	(VOL) Don't know/Unsure
1	1	(VOL) Refused

[change from 10/13 to 11/3 – likely voters]

	11/3	10/13	Change
Clinton	44%	45%	(-1)
Trump	44	39	(+5)
Johnson	5	9	(-4)
Stein	2	2	(+0)
Other	1	2	(-1)
DK/REF	4	4	(+0)

Q7 Will you definitely vote for [candidate] for President or is there a chance you could change your mind and vote for someone else?

Trump

87%	Definitely will vote for candidate
13	Could change mind
1	(VOL) Don't know/Unsure
0	(VOL) Refused

Clinton

Will you definitely vote for [candidate] for President or is there a chance you could change your mind and vote for someone else?

90%	Definitely will vote for candidate
8	Could change mind
1	(VOL) Don't know/Unsure
0	(VOL) Refused

Presidential Horse Race Crosstabs

	Party Registratin			Party ID (leaned)		
	Democrat	Independent	Republican	Democrat	Independent	Republican
Clinton/Kaine	91	41	8	88	38	8
Trump/Pence	5	39	86	4	32	81
Johnson/Weld	1	7	5	2	10	5
Stein/Baraka	1	3	0	2	1	1
Undecided/Other	3	10	2	2	19	5

	Income			Education			
	Below \$50K	\$50k-\$100k	\$100k & up	High School or Less	Some College	College Degree	Post Graduate Degree
Clinton/Kaine	45	46	46	32	43	52	58
Trump/Pence	43	45	45	56	43	38	33
Johnson/Weld	6	4	4	4	6	4	6
Stein/Baraka	2	1	2	*	3	2	*
Undecided/Other	5	4	3	8	4	4	3

	Gender		Age					Ideology		
	Male	Female	18-29	30-39	40-49	50-64	65+	Liberal	Moderate	Conservative
Clinton/Kaine	34	53	57	50	31	46	44	87	50	7
Trump/Pence	53	37	37	35	53	43	46	6	33	83
Johnson/Weld	5	5	2	9	5	4	4	5	5	4
Stein/Baraka	2	1	0	3	3	2	1	1	3	1
Undecided/Other	6	5	4	2	8	6	5	1	9	5

Q66 What if the candidates for President were [ROTATE ORDER: Hillary Clinton, the Democrat and Donald Trump, the Republican], for whom would you vote?

- 44% Clinton
- 45 Trump
- 2 (VOL) Other Candidate
- 6 (VOL) Don't know/Unsure
- 4 (VOL) Refused

Q8 If the election for U.S. SENATOR of NEW HAMPSHIRE was being held today would you vote for [RANDOMIZE ORDER: Democrat Maggie Hassan, Republican Kelly Ayotte], or Libertarian Brian Chabot?

Q8a As of TODAY, do you LEAN more toward...?

[If Q5=6 – already voted]

Q8b. Did you vote for...?

LV	RV	
47%	46%	Maggie Hassan
46	43	Kelly Ayotte
4	5	Brian Chabot
1	*	(VOL) Other Candidate (Specify)
2	5	(VOL) Don't know/Unsure
1	1	(VOL) Refused

[change from 10/13 to 11/3 – likely voters]

	11/3	10/13	Change
Hassan	47%	44%	(+3)
Ayotte	46	45	(+1)
Chabot	4	4	(+0)
Other	1	*	(+0)
DK/REF	3	6	(-2)

Q9 Will you definitely vote for [candidate] for Senate or is there a chance you could change your mind and vote for someone else?

Hassan

89%	Definitely will vote for candidate
10	Could change mind
1	(VOL) Don't know/Unsure

Ayotte

87%	Definitely will vote for candidate
13	Could change mind
0	(VOL) Don't know/Unsure

US Senate Crosstabs

	Party Registratin			Party ID		
	Democrat	Independent	Republican	Democrat	Independent	Republican
Hassan	92	46	10	92	42	10
Ayotte	4	44	83	3	42	82
Chabot	2	5	4	2	7	4
Undecided/Other	2	4	3	2	9	3

	Income			Education			
	Below \$50K	\$50k-\$100k	\$100k & up	High School or Less	Some College	College Degree	Post Graduate Degree
Hassan	49	47	46	42	46	50	55
Ayotte	44	47	50	51	45	45	38
Chabot	5	4	2	3	7	2	1
Undecided/Other	2	1	2	5	2	2	6

	Gender		Age					Ideology		
	Male	Female	18-29	30-39	40-49	50-64	65+	Liberal	Moderate	Conservative
Hassan	36	57	57	59	39	48	43	91	53	10
Ayotte	56	37	36	35	52	46	49	6	35	84
Chabot	5	3	3	6	4	4	3	2	5	4
Undecided/Other	4	3	4	1	5	2	5	1	6	2

Q10 If the election for GOVERNOR of NEW HAMPSHIRE was being held today would you vote for [RANDOMIZE ORDER: Democrat Colin Van Ostern, Republican Chris Sununu] OR Libertarian Max Abramson?

Q10a As of TODAY, do you LEAN more toward...?

Q10b Did you vote for...?

LV	RV	
43%	41%	Colin Van Ostern
47	45	Chris Sununu
5	5	Max Abramson
*	*	(VOL) Other Candidate (Specify)
4	7	(VOL) Don't know/Unsure
*	1	(VOL) Refused

[change from 10/13 to 11/3 – likely voters]

	11/3	10/13	Change
Van Ostern	43%	39%	(+4)
Sununu	47	41	(+6)
Abramson	5	6	(-1)
Other	*	0	(+0)
DK/REF	4	14	(-10)

Q11 Will you definitely vote for [candidate] for Governor or is there a chance you could change your mind and vote for someone else?

Van Ostern

88%	Definitely will vote for candidate
11	Could change mind
1	(VOL) Don't know/Unsure
*	(VOL) Refused

Sununu

87%	Definitely will vote for candidate
13	Could change mind
1	(VOL) Don't know/Unsure
0	(VOL) Refused

NH Governor Crosstabs

	Party Registratin			Party ID		
	Democrat	Independent	Republican	Democrat	Independent	Republican
Van Ostern	89	40	7	86	34	9
Sununu	4	45	87	7	38	83
Abramson	3	7	2	4	11	4
Undecided/Other	3	8	4	3	18	4

	Income			Education			
	Below \$50K	\$50k-\$100k	\$100k & up	High School or Less	Some College	College Degree	Post Graduate Degree
Van Ostern	43	43	40	35	41	48	53
Sununu	47	46	54	55	46	43	38
Abramson	2	6	3	3	7	4	5
Undecided/Other	7	4	2	7	6	5	4

	Gender		Age					Ideology		
	Male	Female	18-29	30-39	40-49	50-64	65+	Liberal	Moderate	Conservative
Van Ostern	33	51	42	56	30	46	43	86	49	6
Sununu	55	39	51	32	58	45	46	8	35	86
Abramson	8	2	0	9	7	4	4	3	6	4
Undecided/Other	4	7	7	2	5	5	7	3	10	4

Q12 Now I'm going to read the names of some people in politics. Please tell me if overall you have a favorable or unfavorable view of each person. If you have never heard of the person, please just say so.

Donald Trump 11/3 10/13
 38% 32% Favorable
 59 63 Unfavorable
 2 4 Undecided/heard of
 0 0 Never heard of
 1 1 (VOL) Don't know/Refused

Hillary Clinton 11/3 10/13
 37% 42% Favorable
 58 55 Unfavorable
 4 3 Undecided/heard of
 0 0 Never heard of
 1 1 (VOL) Don't know/Refused

Barack Obama 11/3 10/13
 50% 51% Favorable
 47 47 Unfavorable
 2 2 Undecided/heard of
 * 0 Never heard of
 1 * (VOL) Don't know/Refused

Maggie Hassan 11/3 10/13
 50% 50% Favorable
 40 42 Unfavorable
 8 7 Undecided/heard of
 * * Never heard of
 1 * (VOL) Don't know/Refused

Kelly Ayotte 11/3 10/13
 48% 51% Favorable
 44 40 Unfavorable
 7 8 Undecided/heard of
 * 0 Never heard of
 1 * (VOL) Don't know/Refused

Colin Van 11/3 10/13
Ostern 44% 35% Favorable
 26 21 Unfavorable
 16 26 Undecided/heard of
 11 15 Never heard of
 3 3 (VOL) Don't know/Refused

Chris Sununu 11/3 10/13
 45% 42% Favorable
 41 37 Unfavorable
 11 19 Undecided/heard of
 1 1 Never heard of
 1 1 (VOL) Don't know/Refused

Q13 Regardless of who you support in the election, who do you think will be the next President of the United States?

[do not read responses unless needed]

	11/3	10/13	
52%	60%		Hillary Clinton
34	26		Donald Trump
*	2		Gary Johnson
0	0		Jill Stein
*	0		Other [specify]
13	13		(VOL) Don't know/Unsure/Refused

Q14 As you know, the Presidential candidates participated in 3 debates this year. How closely would you say you were paying attention to the debates— very closely, somewhat closely, just a bit, or haven't you really been following the debates much at all?

- 58% Very closely
- 27 Somewhat closely
- 8 Just a bit
- 6 Haven't really been following debates much at all
- * (VOL) Don't know/Unsure/Refused

	Party ID		
	Democrat	Independent	Republican
Very Closely	68	51	52
Somewhat closely	21	28	33
Just a bit	6	7	10
Not at all	5	14	6
DK/REF	0	0	*

	Income			Education			
	Below \$50K	\$50k-\$100k	\$100k & up	High School or Less	Some College	College Degree	Post Graduate Degree
Very Closely	53	57	74	52	55	65	69
Somewhat closely	32	27	20	29	30	25	20
Just a bit	7	9	5	12	7	5	6
Not at all	8	7	1	7	7	5	5
DK/REF	0	0	0	0	*	0	0

	Gender		Age					Ideology		
	Male	Female	18-29	30-39	40-49	50-64	65+	Liberal	Moderate	Conservative
Very Closely	59	58	55	52	51	60	67	68	55	55
Somewhat closely	25	29	41	23	33	26	21	23	29	28
Just a bit	9	7	0	14	10	8	6	6	8	10
Not at all	7	6	4	11	6	7	5	3	8	7
DK/REF	*	0	0	0	0	0	*	0	0	*

- Q15 Who do you think performed better in the debates, [ROTATE: Hillary Clinton or Donald Trump]?
- 55% Hillary Clinton
 - 25 Donald Trump
 - 13 (VOL) They performed the same/tie
 - 6 (VOL) Don't know/Unsure
 - * (VOL) Refused

	Vote Choice			Party ID		
	Clinton	Trump	DK/Other	Democrat	Independent	Republican
Clinton	95	19	40	92	56	24
Trump	1	53	11	2	15	48
Tie	3	21	22	3	16	21
DK/REF	1	7	27	2	14	7

	Income			Education			
	Below \$50K	\$50k-\$100k	\$100k & up	High School or Less	Some College	College Degree	Post Graduate Degree
Clinton	54	56	64	40	59	61	68
Trump	22	26	26	32	27	19	19
Tie	17	13	7	20	9	16	7
DK/REF	6	5	3	8	6	3	6

	Gender		Age					Ideology		
	Male	Female	18-29	30-39	40-49	50-64	65+	Liberal	Moderate	Conservative
Clinton	49	61	58	68	53	56	49	90	64	22
Trump	29	22	21	22	25	26	28	4	13	53
Tie	14	13	18	7	11	12	17	5	14	19
DK/REF	7	5	2	3	10	6	6	2	9	6

Q16 Thinking about the debates this year, would you say that the debates had no influence on your vote choice; reinforced your decision, but didn't change it; or did you change who you were intending to vote for based on the debates?

- 36% No influence
- 57 Reinforced decision/didn't change it
- 4 Changed who I was intending to vote for
- 1 (VOL) I didn't watch/I didn't hear about debates
- 1 (VOL) Don't know/Unsure
- * (VOL) Refused

	Vote Choice			Party ID		
	Clinton	Trump	DK/Other	Democrat	Independent	Republican
No influence	24	45	51	25	39	44
Reinforced/didn't change	72	49	26	70	49	48
Changed	3	5	9	3	8	5
Didn't watch	1	1	1	*	1	1
DK/REF	0	1	13	1	3	1

	Income			Education			
	Below \$50K	\$50k-\$100k	\$100k & up	High School or Less	Some College	College Degree	Post Graduate Degree
No influence	31	37	33	42	36	32	30
Reinforced/didn't change	59	60	62	51	55	63	65
Changed	7	2	5	4	7	3	3
Didn't watch	2	*	0	2	*	0	1
DK/REF	1	1	1	1	1	2	*

	Gender		Age					Ideology		
	Male	Female	18-29	30-39	40-49	50-64	65+	Liberal	Moderate	Conservative
No influence	45	28	20	31	30	39	44	25	38	41
Reinforced/didn't change	49	64	76	64	58	55	50	71	52	54
Changed	3	6	2	2	7	6	3	2	7	3
Didn't watch	1	1	0	0	3	*	1	1	1	1
DK/REF	2	1	2	2	2	1	1	2	2	1

Q17 Now, I'm going to read to you a list of issues. Please tell me if you trust Hillary Clinton or Donald Trump to do a better job handling each issue:

[Randomize order of a-k]

- a. The Economy
41% Clinton
52 Trump
4 (VOL) Neither
3 (VOL) DK/NA/REF

- b. Immigration
46% Clinton
50 Trump
2 (VOL) Neither
2 (VOL) DK/NA/REF

- c. Abortion
53% Clinton
38 Trump
4 (VOL) Neither
6 (VOL) DK/NA/REF

- d. Foreign Policy
54% Clinton
41 Trump
3 (VOL) Neither
2 (VOL) DK/NA/REF

- e. Our relationship with Russia
46% Clinton
45 Trump
5 (VOL) Neither
4 (VOL) DK/NA/REF

- f. Terrorism and National Security
46% Clinton
50 Trump
2 (VOL) Neither
2 (VOL) DK/NA/REF

- g. Social Security and Medicare
49% Clinton
43 Trump
4 (VOL) Neither
3 (VOL) DK/NA/REF

- h. Race relations
 - 56% Clinton
 - 36 Trump
 - 5 (VOL) Neither
 - 3 (VOL) DK/NA/REF

- i. Creating the kind of change we need
 - 40% Clinton
 - 49 Trump
 - 8 (VOL) Neither
 - 2 (VOL) DK/NA/REF

- j. Women's issues
 - 63% Clinton
 - 30 Trump
 - 4 (VOL) Neither
 - 3 (VOL) DK/NA/REF

- k. Understanding the issues that are most important in New Hampshire
 - 43% Clinton
 - 44 Trump
 - 9 (VOL) Neither
 - 3 (VOL) DK/NA/REF

Q18 As you know, in the last 3 weeks, 11 women have come forward accusing Donald Trump of some sort of inappropriate sexual behavior. Does this news make you more likely to vote for Trump, less likely to vote for Trump, or does it not make a difference in whether you will vote for or against Trump?

3% More likely
 26 Less likely
 69 Does not make a difference
 1 (VOL) Don't know/Unsure
 1 (VOL) Refused

	Vote Choice			Party ID		
	Clinton	Trump	Other/DK	Democrat	Independent	Republican
More likely	1	6	2	1	2	6
Less likely	48	6	15	48	24	8
No difference	50	87	80	49	71	86
DK/REF	1	1	3	2	3	1

	Income			Education			
	Below \$50K	\$50k-\$100k	\$100k & up	High School or Less	Some College	College Degree	Post Graduate Degree
More likely	4	3	2	7	2	1	5
Less likely	31	23	33	18	23	32	36
No difference	63	73	65	75	73	64	59
DK/REF	1	2	0	0	1	3	1

	Gender		Age					Ideology		
	Male	Female	18-29	30-39	40-49	50-64	65+	Liberal	Moderate	Conservative
More likely	4	3	0	2	3	5	4	2	2	6
Less likely	20	31	43	35	21	25	20	44	32	7
No difference	74	65	57	62	75	69	73	54	63	86
DK/REF	1	2	0	2	0	2	2	*	2	1

Q19 As you know, Director James Comey notified Congress [“today” on 10/28; “on Friday” on 10/29-11/2] that the FBI would be reviewing additional emails from Hillary Clinton’s private email server to see if they contain classified information. Does this news make you more likely to vote for Clinton, less likely to vote for Clinton, or does it not make a difference in whether you will vote for or against Clinton?

- 3% More likely
- 28 Less likely
- 68 Does not make a difference
- 1 (VOL) Don’t know/Unsure
- * (VOL) Refused

	Vote Choice			Party ID		
	Clinton	Trump	Other/DK	Democrat	Independent	Republican
More likely	5	2	2	4	3	2
Less likely	5	50	27	6	33	44
No difference	89	48	69	89	63	53
DK/REF	1	1	2	1	1	1

	Income			Education			
	Below \$50K	\$50k-\$100k	\$100k & up	High School or Less	Some College	College Degree	Post Graduate Degree
More likely	3	3	3	3	3	4	1
Less likely	28	24	33	27	29	27	26
No difference	67	72	64	69	67	67	72
DK/REF	1	1	0	1	1	2	1

	Gender		Age					Ideology		
	Male	Female	18-29	30-39	40-49	50-64	65+	Liberal	Moderate	Conservative
More likely	3	3	1	2	0	4	5	5	3	2
Less likely	37	20	40	27	33	24	23	1	29	42
No difference	59	77	59	72	67	70	70	90	67	55
DK/REF	1	1	0	0	0	1	2	1	1	1

Q20 Regardless of who wins the election for President, how important do you think it is that the losing candidate accepts the results of the election and concedes to the winner – very important, somewhat important, not that important, or not important at all?

- 60% Very important
- 17 Somewhat important
- 10 Not that important
- 10 Not important at all
- 1 (VOL) the election is rigged
- 1 (VOL) Don't know/Unsure
- * (VOL) Refused

How important?	Vote Choice			Party ID		
	Clinton	Trump	Other/DK	Democrat	Independent	Republican
Very	83	37	60	83	60	42
Somewhat	9	25	21	8	18	25
Not that	6	16	7	6	5	15
Not at all	2	18	8	3	12	15
DK/REF	0	5	4	*	6	3

	Income			Education			
	Below \$50K	\$50k-\$100k	\$100k & up	High School or Less	Some College	College Degree	Post Graduate Degree
Very	68	60	54	60	58	63	63
Somewhat	11	21	19	18	20	15	15
Not that	11	8	11	8	13	10	9
Not at all	6	9	16	10	8	11	9
DK/REF	3	2	1	4	1	2	3

	Gender		Age					Ideology		
	Male	Female	18-29	30-39	40-49	50-64	65+	Liberal	Moderate	Conservative
Very	51	68	68	59	62	57	61	82	64	42
Somewhat	21	14	10	19	19	16	20	11	15	25
Not that	11	10	13	15	9	11	6	4	12	13
Not at all	15	5	9	7	8	13	9	3	7	17
DK/REF	2	3	0	0	2	3	4	*	3	4

Q21 Regardless of who wins the election for President, do you think that the country will unify behind the President, or will it remain divided?

- 20% Unify
- 71 Remain divided
- 3 (VOL) Something else
- 7 (VOL) Don't know/Unsure
- 0 (VOL) Refused

	Vote Choice			Party ID		
	Clinton	Trump	Other/DK	Democrat	Independent	Republican
Unify	17	23	20	19	15	21
Remain Divided	77	65	68	74	67	69
Other/DK/REF	7	12	11	7	18	10

	Income			Education			
	Below \$50K	\$50k-\$100k	\$100k & up	High School or Less	Some College	College Degree	Post Graduate Degree
Unify	27	15	19	28	22	13	12
Remain Divided	60	78	73	60	69	81	77
Other/DK/REF	13	8	9	12	9	6	11

	Gender		Age					Ideology		
	Male	Female	18-29	30-39	40-49	50-64	65+	Liberal	Moderate	Conservative
Unify	14	25	18	11	16	18	31	17	23	19
Remain Divided	76	66	77	85	74	73	55	78	66	70
Other/DK/REF	9	10	6	4	10	10	14	4	11	11

Demographics and Political Variables

Weighted percentages

Party ID	November 3 Survey		October 13 Survey	
	RVs	LVs	RVs	LVs
Democrat	40	40	44	44
Independent	14	12	13	12
Republican	46	48	42	44
Party Registration	RVs	LVs	RVs	LVs
Democrat	24	26	28	28
Independent/Else/DK/NA	46	44	47	45
Republican	30	30	25	27
Ideology	RVs	LVs	RVs	LVs
Liberal	27	26	26	28
Moderate	39	38	43	41
Conservative	34	36	31	32
Age	RVs	LVs	RVs	LVs
18-29	15	10	15	11
30-39	13	12	14	14
40-49	17	19	15	16
50-64	31	34	33	34
65 and up	22	24	23	25
Gender	RVs	LVs	RVs	LVs
Male	49	47	49	48
Female	51	53	51	52
Race/Ethnicity	RVs	LVs	RVs	LVs
White	93	94	94	95
Non-White	7	6	6	5
Education	RVs	LVs	RVs	LVs
High school or less	32	28	29	27
Some College	31	32	33	33
College Degree	22	24	23	25
Post-Graduate Degree	14	15	14	15
Income	RVs	LVs	RVs	LVs
Less than \$50k	30	28	36	31
\$50k-\$100k	51	54	46	49
More than \$100k	19	18	18	20