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UMass Lowell/Boston Globe Survey of Massachusetts 3rd Congressional District Likely Democratic Primary Voters

Survey produced by Professor Joshua J. Dyck, Ph.D and Professor John Cluverius, Ph. D.

Field Dates: August 14-21, 2018

N=553 MA3 Democratic Primary Likely Voters

Adjusted Margin of Error: +/- 5.2% LVs

Margins of error have been adjusted to include for design effects
resulting from weighting and survey design features.

Methodology in Brief

Data collection by live interviewers from Issue & Answers, Inc. This is a probability sample of likely voters drawn from a random sample of Registered Voters (RVs) collected from the voter list (registration based sampling). This sample included interviews with 849 Registered Democrats and Unaffiliated voters (22% conducted via cell and 78% conducted via landline). Using the selection method detailed on page 2, we classified 553 RVs as Democratic Primary Likely Voters (LVs).

The data were weighted to address the imbalance/bias that occurs because some respondents are more likely to respond than others. Our data were weighted to match the overall frame of registered Democrats and Unaffiliated voters from the voter file by age, gender, education, race, and party registration. Full details on weighting are available in our methodology report.

UMass Lowell is a public institution and releases surveys as a source of public information. We report our questionnaire in our topline document which includes likely voter model questions and wording. We offer a complete methodology report, as well an extensive set of crosstabs. Our goal is complete transparency in the reporting of our findings. If there is something you do not see here, but wish you did, please contact Professor Joshua J. Dyck (joshua_dyck@uml.edu; [@drjjdyck](#)) or Professor John Cluverius (john_cluverius@uml.edu; [@JohnCluverius](#)).



indicates <.5%; some numbers do not sum to 100 due to rounding

LIKELY DEM PRIMARY VOTER CLASSIFICATION

ASKED OF ALL REGISTERED DEMOCRATS AND UNAFFILIATED VOTERS

Q2 Are you officially registered as a Democrat, Unaffiliated/Independent, Republican, or something else? [Rotate 1/2/3 or 3/2/1]

33% Democrat

63 Unaffiliated

4 Republican

0 Something Else

0 (VOL) Don't know/No opinion/Refuse

0 (VOL) Not registered

ASKED IF Q2=Democrat/Unaffiliated

Q3 As you know, a primary election will be held in Massachusetts in September to vote for candidates to represent the two parties in the November general elections for the offices of Massachusetts Governor, United States Senator, United States House of Representatives, and several others. Many people don't vote in these primary elections. At this point, would you say you'll definitely NOT vote in the upcoming September primary election, PROBABLY NOT vote, may or may not vote depending upon how you feel at the time, PROBABLY vote, or DEFINITELY vote in the upcoming election?

6% Definitely not vote

4 Probably not vote

5 May or may not vote

22 Probably vote

62 Definitely vote

1 (DO NOT READ) Don't know

0 (DO NOT READ) Refused

ASKED if Q2=Unaffiliated

Q4 Voters registered as unaffiliated in Massachusetts can choose to take the primary ballot from either the Republican or Democratic parties. Which ballot do you plan to take? The ballot from the (rotate: Republican/Democratic) party or the (rotate: Democratic/Republican) party?

[combined]

Q4a Do you lean more towards taking the (rotate order: Republican or Democratic) ballot?

32% Republican

45 Democrat

33 Don't know/Refused (VOL)

Likely Democratic primary voters are those who are Democratic registered voters who will probably/definitely vote in the upcoming primary election AND Unaffiliated registered voters who will probably/definitely vote in the upcoming primary election and plan to take the Democratic ballot.

Q5 How often would you say that you vote when there's a primary election that includes offices like Massachusetts Governor, United States Senate, United States House of Representatives, and other statewide offices – always, almost always, just sometimes, hardly ever, or never? If you have just registered to vote for the first time, please tell me.

- 60% Always
- 30 Almost always
- 8 Just sometimes
- 2 Hardly ever
- 0 Never
- 0 Just registered to vote for the first time
- 0 (DO NOT READ) Don't know
- 0 (DO NOT READ) Refused

Q6 As you may know, Congresswoman Niki Tsongas (SONG-GUS) is retiring from Congress this year. How closely are you following news about the Democratic candidates running for the open seat in the Massachusetts 3rd US House Congressional district to replace her— very closely, somewhat closely, just a bit, or haven't you really been following it much at all?

- 27% Very closely
- 37 Somewhat closely
- 22 Just a bit
- 13 Haven't really been following it much at all
- 1 (DO NOT READ) Don't know
- 0 (DO NOT READ) Refused

	Party Registration		Gender		Age		
	Democrat	Independent	Male	Female	18-49	49-65	65+
Very Closely	32	20	27	27	19	29	35
Somewhat Closely	36	39	38	36	38	37	36
Just a Bit	16	30	19	24	29	20	15
Haven't really	15	11	15	11	12	14	14
DK/REF	2	*	*	3	2	1	1

	Income			Education			
	Below \$50K	\$50k-\$100k	\$100k & up	High School or Less	Some College	College Degree	Post Graduate Degree
Very Closely	14	26	29	14	27	29	34
Somewhat Closely	51	34	33	33	39	39	39
Just a Bit	19	22	25	23	17	20	22
Haven't really	16	14	14	28	17	9	5
DK/REF	*	4	*	1	*	3	*

	Race/Ethnicity		
	White	Hispanic	Other
Very Closely	28	30	15
Somewhat Closely	39	27	43
Just a Bit	21	26	18
Haven't really	13	15	19
DK/REF	*	1	5

Q7 If the Democratic primary election for the Massachusetts 3rd congressional district was being held today, would you vote for [RANDOMIZE order: Jeff Ballinger, Alexandra Chandler, Beej Das, Rufus Gifford, Leonard Golder, Dan Koh, Barbara L'Italien, Bopha Malone, Juana Matias, or Lori Trahan]

Q7a Do you lean more towards one candidate [RANDOMIZE ORDER: n same order as Q7]

2% Jeff Ballinger
4 Alexandra Chandler
2 Beej Das
13 Rufus Gifford
1 Leonard Golder
19 Dan Koh
13 Barbara L'Italien
1 Bopha Malone
6 Juana Matias
8 Lori Trahan
4 Another candidate
27 Don't Know
2 Refused

[change from 4/17 to 8/23 – likely voters]

	4/17	8/23	Change
Ballinger	*	2%	(+2)
Chandler	3	4	(+1)
Das	0	2	(+2)
Gifford	11	13	(+2)
Golder	*	1	(+1)
Koh	4	19	(+15)
L'Italien	7	13	(+6)
Malone	2	1	(-1)
Matias	4	6	(+2)
Trahan	5	8	(+3)
Other	2	4	(+2)
DK/REF	59	29	(-20)

	Party Registration		Gender		Age		
	Democrat	Independent	Male	Female	18-49	49-65	65+
Ballinger	2	1	1	2	2	1	2
Chandler	2	7	5	3	3	4	5
Das	1	3	3	1	3	1	*
Gifford	14	11	12	13	7	20	11
Golder	2	*	*	2	*	*	3
Koh	19	18	18	19	19	16	22
L'Italien	14	12	8	19	15	11	13
Bopha Malone	*	1	1	*	*	1	*
Juana Matias	9	2	7	5	12	3	2
Lori Trahan	7	9	8	8	9	9	5
Another	3	4	5	2	4	3	4
Don't Know	26	29	30	24	25	26	31
Refused	1	3	2	3	1	4	*

	Income			Education			
	Below \$50K	\$50k-\$100k	\$100k & up	High School or Less	Some College	College Degree	Post Graduate Degree
Ballinger	4	3	1	*	2	3	*
Chandler	1	6	1	3	3	5	5
Das	*	1	4	2	*	1	4
Gifford	11	15	16	19	11	11	11
Golder	*	*	3	*	*	3	*
Koh	16	21	23	14	22	19	19
L'Italien	17	12	13	10	12	15	14
Bopha Malone	*	1	*	*	*	1	1
Juana Matias	17	8	2	2	19	3	*
Lori Trahan	4	10	8	9	9	6	10
Another	3	3	5	2	3	6	3
Don't Know	22	21	24	34	18	26	33
Refused	5	*	1	6	2	1	*

	Race/Ethnicity		
	White	Hispanic	Other
Ballinger	1	6	*
Chandler	3	1	2
Das	1	2	5
Gifford	16	9	9
Golder	1	*	*
Koh	22	6	15
L'Italien	12	9	25
Bopha Malone	1	*	*
Juana Matias	3	36	*
Lori Trahan	11	2	*
Another	4	*	2
Don't Know	23	28	34
Refused	1	*	7

Q9 As you know, campaigns try to reach as many people as they can to get them to vote for their candidate. Did anyone from one of the 3rd Congressional District campaigns call you up on the phone about the campaign this year?

48% Yes

46 No

6 Don't Know/Unsure (VOL)

	Party Registration		Gender		Age		
	Democrat	Independent	Male	Female	18-49	49-65	65+
Yes	49	47	47	49	33	54	57
No	44	48	48	44	59	42	37
DK/Unsure	7	5	5	7	8	4	6

	Income			Education			
	Below \$50K	\$50k-\$100k	\$100k & up	High School or Less	Some College	College Degree	Post Graduate Degree
Yes	37	55	44	39	46	51	50
No	59	37	51	54	52	40	46
DK/Unsure	4	8	4	7	2	9	5

	Race/Ethnicity		
	White	Hispanic	Other
Yes	50	33	47
No	42	67	51
DK/Unsure	8	*	1

Q9a Which candidates' campaigns called you? [allow more than one selection] [READ LIST IF NECESSARY]

- 3% Jeff Ballinger
- 2 Alexandra Chandler
- 3 Beej Das
- 18 Rufus Gifford
- 2 Leonard Golder
- 19 Dan Koh
- 15 Barbara L'Italien
- 4 Bopha Malone
- 4 Juana Matias
- 7 Lori Trahan
- 1 Another candidate
- 13 Don't Know/Refused

Q11 Did anyone from one of the 3rd Congressional District Campaigns come around to talk to you in person about the campaign this year?

- 30% Yes
- 67 No
- 3 Don't Know/Unsure

	Party Registration		Gender		Age		
	Democrat	Independent	Male	Female	18-49	49-65	65+
Yes	32	28	32	28	27	34	29
No	65	70	66	69	71	63	68
DK/Unsure	3	2	2	3	2	3	3

	Income			Education			
	Below \$50K	\$50k-\$100k	\$100k & up	High School or Less	Some College	College Degree	Post Graduate Degree
Yes	20	29	29	22	28	33	36
No	80	70	69	72	72	64	63
DK/Unsure	1	1	2	6	1	3	1

	Race/Ethnicity		
	White	Hispanic	Other
Yes	30	40	17
No	67	60	78
DK/Unsure	3	*	5

Q11a Which candidates' campaigns came around to talk you in person? [allow more than one selection] [READ LIST IF NECESSARY]

1% Jeff Ballinger
2 Alexandra Chandler
1 Beej Das
8 Rufus Gifford
1 Leonard Golder
10 Dan Koh
6 Barbara L'Italien
1 Bopha Malone
3 Juana Matias
3 Lori Trahan
2 Another candidate
7 Don't Know/Refused

Q12 What do you think is the most important problem facing the Massachusetts 3rd Congressional District today? (DO NOT READ) (SINGLE MENTION)

12% The Economy/Jobs/Unemployment/Poverty/Inequality/Wages
7 Housing/Cost of Living
10 Health Care/Access to affordable health care
4 Crime/Police/Safety/Judicial System
8 Drugs/Drug addiction/Opioids
9 Dissatisfaction with government/corruption/government officials (mentions of Trump/Congress/public officials)/Leadership/Honesty/Integrity
0 Moral/religious decline
4 Immigration
* Foreign affairs/terrorism/national security
2 Environmental concerns/weather/climate change/global warming
1 Civil Rights/Race Relations
* Traffic/Public Transit
1 Gun control/Safety specifically related to guns/Gun violence
6 Education
4 Gov't taxes/spending/budgets
2 Infrastructure and roads
11 Other (SPECIFY)
16 (VOL) Don't Know
2 (VOL) Refused

Q13 Now I'm going to read the names of some people in politics. Please tell me if overall you have a favorable or unfavorable view of each person. If you have never heard of the person, please just say so.

	Favorable	Unfavorable	No opinion about him/her	Never heard of the person
Nikki Tsongas	72	12	14	2
Jeff Ballinger	9	6	35	50
Alexandra Chandler	16	5	33	46
Beej Das	8	6	30	56
Rufus Gifford	41	8	27	24
Leonard Golder	7	6	28	59
Dan Koh	50	11	23	16
Barbara L'Italien	38	10	32	20
Bopha Malone	11	5	29	55
Juana Matias	20	8	33	39
Lori Trahan	28	8	32	32
Donald Trump	10	80	10	0
Elizabeth Warren	70	16	11	3
Nancy Pelosi	47	25	21	8
Charlie Baker	72	10	14	4

Q14-20 I'm going to read some statements. For each, I want you to tell me how important it is to you that the Democratic candidate selected to run in the Massachusetts 3rd Congressional district has this characteristic.

How important is it that the candidate {READ FIRST STATEMENT}? Is it very important, somewhat important, not very important, or not at all important? [REPEAT FOR EACH STATEMENT]

- 1 Very Important
- 2 Somewhat Important
- 3 Not very Important
- 4 Not at all Important
- 8 Don't Know (VOL)
- 9 Refused (VOL)

Q14...has lived in the district for most of their life?

33% Very important
 37 Somewhat important
 20 Not very important
 8 Not at all important
 3 Don't know (VOL)
 0 Refused (VOL)

	Party Registration		Gender		Age		
	Democrat	Independent	Male	Female	18-49	49-65	65+
Very important	41	22	31	35	32	35	31
Somewhat	27	50	40	32	37	36	37
Not very	21	17	19	20	20	17	21
Not at all	7	9	9	6	8	7	7
DK/REF	5	2	1	6	2	4	3

	Income			Education			
	Below \$50K	\$50k-\$100k	\$100k & up	High School or Less	Some College	College Degree	Post Graduate Degree
Very important	51	49	23	51	44	26	22
Somewhat	25	32	39	23	35	43	39
Not very	11	12	26	18	11	23	27
Not at all	8	3	13	6	7	7	13
DK/REF	6	4	*	2	3	2	*

	Race/Ethnicity		
	White	Hispanic	Other
Very important	27	64	45
Somewhat	39	16	31
Not very	21	9	16
Not at all	8	5	7
DK/REF	4	7	*

Q16...has not taken money from lobbyists or political action committees?

49% Very important
 29 Somewhat important
 13 Not very important
 5 Not at all important
 4 Don't know (VOL)
 0 Refused (VOL)

	Party Registration		Gender		Age		
	Democrat	Independent	Male	Female	18-49	49-65	65+
Very important	45	53	44	55	36	57	56
Somewhat	30	27	30	27	37	24	24
Not very	14	12	17	9	18	10	10
Not at all	5	5	7	2	8	4	4
DK/REF	6	2	2	7	*	6	5

	Income			Education			
	Below \$50K	\$50k-\$100k	\$100k & up	High School or Less	Some College	College Degree	Post Graduate Degree
Very important	52	52	40	61	51	48	42
Somewhat	27	24	33	21	22	36	31
Not very	11	15	16	5	22	10	15
Not at all	2	5	10	3	4	4	11
DK/REF	8	4	1	10	1	2	1

	Race/Ethnicity		
	White	Hispanic	Other
Very important	50	42	50
Somewhat	32	28	32
Not very	10	12	10
Not at all	3	15	3
DK/REF	4	3	4

Q18...is someone who will stand up to Donald Trump?

73% Very important
 14 Somewhat important
 3 Not very important
 7 Not at all important
 2 Don't know (VOL)
 0 Refused (VOL)

	Party Registration		Gender		Age		
	Democrat	Independent	Male	Female	18-49	49-65	65+
Very important	76	68	68	79	66	77	77
Somewhat	12	17	17	10	22	10	10
Not very	3	4	2	5	2	3	5
Not at all	5	10	11	3	10	7	5
DK/REF	4	1	1	4	*	3	2

	Income			Education			
	Below \$50K	\$50k-\$100k	\$100k & up	High School or Less	Some College	College Degree	Post Graduate Degree
Very important	84	73	71	74	74	74	76
Somewhat	10	10	19	11	13	15	15
Not very	*	5	2	2	1	7	2
Not at all	4	7	9	12	11	3	8
DK/REF	1	4	*	1	1	1	*

	Race/Ethnicity		
	White	Hispanic	Other
Very important	72	86	72
Somewhat	16	9	16
Not very	1	3	1
Not at all	7	*	7
DK/REF	3	2	3

Q20...will increase the diversity of the Massachusetts congressional delegation?

34% Very important
 39 Somewhat important
 13 Not very important
 8 Not at all important
 6 Don't know (VOL)
 0 Refused (VOL)

	Party Registration		Gender		Age		
	Democrat	Independent	Male	Female	18-49	49-65	65+
Very important	42	22	28	40	32	28	42
Somewhat	35	45	42	36	43	44	30
Not very	9	18	13	13	13	12	14
Not at all	5	11	11	4	10	6	8
DK/REF	9	3	7	6	2	10	6

	Income			Education			
	Below \$50K	\$50k-\$100k	\$100k & up	High School or Less	Some College	College Degree	Post Graduate Degree
Very important	39	39	37	36	44	33	24
Somewhat	38	46	39	32	40	44	42
Not very	14	8	12	11	5	16	20
Not at all	3	2	11	7	7	6	13
DK/REF	6	4	1	14	5	2	*

	Race/Ethnicity		
	White	Hispanic	Other
Very important	31	49	36
Somewhat	47	39	22
Not very	11	6	26
Not at all	8	3	4
DK/REF	4	3	12

Q21 Which of the four characteristics that you were just asked about do you think is most important?
 [RE-READ LIST IF NECESSARY]?

15% has lived in the district for most of their life?
 18 has not taken money from lobbyists or political action committees?
 51 is someone who will stand up to Donald Trump?
 9 will increase the diversity of the Massachusetts congressional delegation?
 5 Don't know (VOL)
 2 Refused (VOL)

Q26_a Do you think that the U.S. Immigration and Customs Enforcement, also known as “ICE,”
[rotate: is fine the way it is or is in need of changes]?

Q26_b Do you think that U.S. Immigration and Customs Enforcement or “ICE,” needs to be abolished
or can its issues be fixed with reform?

13% Fine the way it is

71 In need of changes/can be fixed with reform

9 In need of changes/Abolish ICE

7 DK/REF from Q_26a

	Party Registration		Gender		Age		
	Democrat	Independent	Male	Female	18-49	49-65	65+
Fine as is	9	17	18	7	14	10	14
Fixed w/ reform	71	72	68	76	73	70	72
Abolish ICE	9	9	9	8	8	11	7
DK/REF	11	2	5	9	5	9	6

	Income			Education			
	Below \$50K	\$50k-\$100k	\$100k & up	High School or Less	Some College	College Degree	Post Graduate Degree
Fine as is	13	6	15	17	17	9	11
Fixed w/ reform	77	75	75	63	73	78	71
Abolish ICE	9	13	7	7	4	8	17
DK/REF	1	6	3	12	6	5	1

	Race/Ethnicity		
	White	Hispanic	Other
Fine as is	10	8	20
Fixed w/ reform	76	71	73
Abolish ICE	7	19	3
DK/REF	7	2	5