SEEKING SURVEY PARTICIPANTS
ORGANIZATIONAL READINESS FOR TOTAL WORKER HEALTH

Why assess organizational readiness for a Total Worker Health® program?

You may already see the value of a Total Worker Health (TWH) program but are not sure if it can be implemented successfully in your organization.

Introducing a TWH program requires organizational change, which can be challenging to achieve. Many well-intended efforts can fail because readiness for change was overlooked. Assessing your resources and readiness up front can set the stage for success.

The CPH-NEW Total Worker Health Center seeks volunteers to help us conduct further field tests of a new Organizational Readiness Survey. Individuals and/or organizations may participate.

What’s in the survey, and who is it for?

The survey will gather input from key personnel involved in actively leading or supporting a change effort. Most often this includes top leadership, and upper and mid-level managers. Supervisors and union leaders should also participate.

Survey topics: Current programs and resources for safety, health, and well-being ● Participation culture ● History with change efforts ● Use of teams ● Organizational communication ●

What are the benefits of participating?

✓ You will learn where to focus effort when preparing for a Total Worker Health program.
✓ You will help build the evidence base about successful implementation of a Total Worker Health program.
✓ You may qualify for in-person program advising if survey participation is strong.

What’s involved?

PARTICIPATE AS AN INDIVIDUAL
1. Click the link to open the online survey.
2. Complete the survey in 10-15 minutes.
3. Provide your email address to enter the lottery to win a gift card for $50.

Go to survey
https://tinyurl.com/TWHreadiness

PARTICIPATE AS AN ORGANIZATION
1. Contact us to request an Organizational Readiness assessment for Total Worker Health. We will create a plan with you.
2. Distribute a link to the online survey to all eligible employees. The survey is anonymous and confidential.
3. Receive a CPH-NEW feedback report, and use the results for TWH action planning.

Contact us
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About us
The Center for the Promotion of Health in the New England Workplace (CPH-NEW) is a Center for Excellence in Total Worker Health. CPH-NEW conducts research with working people and employers and offers research-based toolkits for employers to support a health promoting workplace and a vital, productive workforce. The Center is a joint effort of the University of Massachusetts and the University of Connecticut.