American Evaluation Association (AEA) names Elizabeth Farmosa Junior Co-Chair
Please join us in congratulating Elizabeth Farmosa

Elizabeth will serve as Junior Co-Chair for the Graduate Student and New Evaluator Topical Interest Group (TIG) starting in January 2016. In this role, she will assist with endeavors such as: organizing a mentor program, reading proposals, and choosing sessions for the next AEA conference.

New Free e-Learning Course
Why We Post – The Anthropology of Social Media Trafficking
Course Starts February 29, 2016
The course is available in eight languages.
English version available at: https://www.futurelearn.com/courses/anthropology-social-media/1
Other languages available at: https://extendstore.ucl.ac.uk/catalog?pagename=why-we-post

Why is qualitative research in criminology important?
Find out in Wilson R. Palacios’s new co-edited volume

Dr. Wilson R. Palacios is an associate professor in UMass Lowell’s School of Criminology & Justice Studies. This volume examines the important role qualitative research can play in criminology. For further information, please visit the following site: http://www.transactionpub.com/title/qualitative-research-in-criminology-978-1-4128-5677-5.html

For more information, please contact us:
cpe@uml.edu
Do you have something to share?

Let the CPE know about your accomplishments and news!
Please send us your news at cpe@uml.edu.

CPE Interdisciplinary Winter Workshop Offerings

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<td>9:00 a.m. – 12:00 p.m.</td>
<td>9:30 a.m. – 11:30 a.m.</td>
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<tr>
<td>Introduction to Social Network Analysis</td>
<td>Organizations Employing Participatory Photo-Voice to Evaluate Institutional Stakeholders</td>
<td>Introduction to R: Data Importation and Manipulation</td>
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<td>12:30 p.m. – 2:30 p.m.</td>
<td>Thomas Piñeros-Shields</td>
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<td>Logic Models</td>
<td>Applying a Dissemination &amp; Implementation (D&amp;I) Science measurement framework to evaluate uptake and implementation of a new healthy worksite participatory program</td>
<td>12:15 p.m. – 2:30 p.m.</td>
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<td>Xiaoxia Newton &amp; Thomas Piñeros-Shields</td>
<td>Suzanne Nobrega</td>
<td>Introduction to R: Publication Quality Graphics</td>
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<td>3:00 p.m. – 5:00 p.m.</td>
<td>2:30 p.m. – 4:30 p.m.</td>
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<td>Getting Started With Visual Data in Qualitative Research</td>
<td>What should PIs and Program Directors know about Program Evaluation?</td>
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<td>Judy Davidson</td>
<td>Jill Lohmeier</td>
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What two attributes are needed when evaluating an informal education campaign involving climate science and an ostrich?
Creativity and Tenacity!

At the annual American Evaluation Association’s (AEA) conference in Chicago last month, Dr. Jill Hendrickson Lohmeier presented her experiences, reflections, and insights related to evaluating the out-of-home media campaign, ScienceToGo.org.

ScienceToGo.org is a 14-month multimedia public education effort funded with a $2.2 million dollar grant from the National Science Foundation. ScienceToGo.org is a collaboration led by UMass Lowell that includes the MBTA, UMass Boston, Texas State University, and the Museum of Science.

Jill has served as a Co-Principal Investigator as well as the project’s internal evaluator since its inception in October 2012. Her presentation entitled *Evaluating the use of Out-of-Home-Media for Informal Science Education* introduced other AEA members to the project, the sources of data collected, the methods used for evaluation, challenges the team faced, considerations made during the analysis, as well as some general findings and results.

If you would like to learn more about Jill’s experiences evaluating this project, please contact her at cpe@uml.edu.