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# UMass Lowell / YouGov Survey of New Hampshire Likely Republican Primary Voters

Survey produced by Dr. John Cluverius, Director of Survey Research

Field Dates: December 7, 2023 – December 18, 2023

N=450 New Hampshire Likely Republican Primary Voters Adjusted Margin of Error: +/- 5.4%

Margins of error have been adjusted to include design effects resulting from weighting and survey design features

#### **Methodology in Brief**

YouGov interviewed 498 respondents who were then matched down to a sample of 450 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education. The sampling frame of Republican primary voters is based upon the pooled 2020 and 2022 CES and the voterfile. The matched cases were weighted to give likely voter profiles slightly more weight than their unlikely voter counterparts. The sample was then weighted to the demographic frame of Republican primary voters using IPF (Iterative Proportional Fitting), commonly known as raking. The sample was raked on gender by age (4-category), 2-category race, 4-category education, and 2-category party ID (Republican + leaners, and Independents) The weights were trimmed at 4 and then re-centered to have a mean of 1, to produce the final weight.

UMass Lowell is a public institution and releases surveys as a source of public information. We offer a complete methodology report in adherence with standards of the AAPOR Transparency Initiative, as well an extensive set of crosstabs. Our goal is complete transparency in the reporting of our findings. If there is something you do not see here, but wish you did, please contact Director of Survey Research, Dr. John Cluverius (john cluverius@uml.edu; @JohnCluverius).



0% indicates less than .5%, rounded to 0



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#### 1. If the 2024 New Hampshire presidential primary were held today, for whom would you vote?

		Ge	nder	Aç	ge	Educa	ation		Income	
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Chris Christie	6%	6%	6%	4%	7%	4%	10%	4%	5%	7%
Ron DeSantis	10%	9%	11%	11%	10%	10%	10%	5%	15%	10%
Nikki Haley	22%	27%	18%	9%	26%	18%	31%	14%	20%	31%
Asa										
Hutchinson	1%	1%	_	_	1%	1%	0%	1%	1%	_
Vivek										
Ramaswamy	4%	4%	4%	5%	3%	4%	4%	6%	4%	3%
Donald Trump	52%	50%	54%	64%	48%	58%	40%	64%	50%	46%
Another										
candidate	0%	0%	0%	0%	0%	0%	1%	_	_	0%
Undecided	5%	3%	6%	6%	4%	5%	3%	7%	4%	2%

		Leaned	Party ID	lde	eology
	Total	Republican	Independent	Moderate	Conservative
Chris Christie	6%	3%	17%	11%	2%
Ron DeSantis	10%	11%	7%	8%	13%
Nikki Haley	22%	22%	22%	28%	20%
Asa					
Hutchinson	1%	_	3%	1%	0%
Vivek					
Ramaswamy	4%	2%	11%	7%	2%
Donald Trump	52%	59%	28%	40%	61%
Another					
candidate	0%	_	1%	1%	_
Undecided	5%	3%	12%	4%	2%

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## 2. Will you definitely vote for Ron Desantis in the New Hampshire presidential primary or is there a chance you could change your mind and vote for someone else?

		Ge	Gender Age Education		Income					
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Definitely would vote for them	27%	20%	31%	32%	25%	23%	34%	38%	17%	26%
Could change mind	73%	80%	69%	68%	75%	77%	66%	62%	83%	74%

		Leaned	Party ID	ldeology		
	Total	Republican	Independent	Moderate	Conservative	
Definitely						
would vote for						
hem	27%	31%	_	24%	29%	
Could change						
nind	73%	69%	100%	76%	71%	

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## 3. Will you definitely vote for Nikki Haley in the New Hampshire presidential primary or is there a chance you could change your mind and vote for someone else?

	Total	Gender		Age		Education		Income		
		Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Definitely would vote for them	47%	50%	43%	43%	47%	49%	45%	49%	56%	40%
Could change mind	53%	50%	57%	57%	53%	51%	55%	51%	44%	60%

		Leaned	l Party ID	ldeology		
	Total	Republican	Independent	Moderate	Conservative	
Definitely would vote for						
them Could change	47%	43%	61%	55%	42%	
mind	53%	57%	39%	45%	58%	

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## 4. Will you definitely vote for Donald Trump in the New Hampshire presidential primary or is there a chance you could change your mind and vote for someone else?

		Ge	nder	Ą	ge	Educa	ation		Income	
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Definitely would vote for them	79%	71%	86%	77%	80%	81%	72%	93%	80%	63%
Could change mind	21%	29%	14%	23%	20%	19%	28%	7%	20%	37%

		Leaned	I Party ID	ldeology		
	Total	Republican	Independent	Moderate	Conservative	
Definitely would vote for them	79%	81%	61%	82%	81%	
Could change mind	21%	19%	39%	18%	19%	



#### 5. Who do you think will win the New Hampshire primary?

		Ge	nder	Aç	ge	Educa	ation		Income	
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Chris Christie	1%	0%	1%	1%	1%	1%	1%	2%	_	1%
Ron DeSantis	3%	2%	4%	5%	2%	3%	3%	3%	4%	2%
Nikki Haley	16%	17%	16%	9%	18%	15%	18%	13%	18%	19%
Asa										
Hutchinson	1%	_	2%	_	1%	1%	_	_	2%	_
Vivek										
Ramaswamy	2%	2%	3%	8%	1%	2%	2%	3%	3%	1%
Donald Trump	65%	68%	61%	62%	65%	64%	66%	62%	63%	67%
Another										
candidate	_	_	_	_	_	_	_	_	_	_
Undecided	12%	10%	14%	14%	12%	13%	10%	16%	9%	10%

		Leaned	Party ID	lde	eology
	Total	Republican	Independent	Moderate	Conservative
Chris Christie	1%	1%	1%	1%	0%
Ron DeSantis	3%	4%	_	2%	4%
Nikki Haley	16%	16%	16%	16%	16%
Asa					
Hutchinson	1%	1%	_	2%	_
Vivek					
Ramaswamy	2%	2%	4%	2%	2%
Donald Trump	65%	68%	53%	62%	69%
Another					
candidate	_	_	_	_	_
Undecided	12%	8%	27%	14%	9%



#### 6. Who do you think will eventually win the Republican nomination?

		Ge	nder	Aç	ge	Educa	ation		Income	
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Chris Christie	0%	0%	0%	_	0%	0%	0%	0%	_	0%
Ron DeSantis	6%	7%	5%	13%	4%	6%	5%	8%	6%	4%
Nikki Haley	12%	12%	12%	7%	14%	11%	14%	11%	14%	13%
Asa										
Hutchinson	_	_	_	_	_	_	_	_	_	_
Vivek										
Ramaswamy	3%	2%	3%	7%	1%	2%	3%	5%	1%	2%
Donald Trump	66%	69%	63%	61%	68%	66%	66%	60%	68%	69%
Another										
candidate	_	_	_	_	_	_	_	_	_	_
Undecided	13%	10%	16%	12%	13%	15%	11%	16%	11%	11%

		Leaned	Party ID	lde	eology
	Total	Republican	Independent	Moderate	Conservative
Chris Christie	0%	0%	_	0%	0%
Ron DeSantis	6%	7%	3%	5%	7%
Nikki Haley	12%	11%	15%	16%	11%
Asa					
Hutchinson	_	_	_	_	_
Vivek					
Ramaswamy	3%	2%	4%	5%	0%
Donald Trump	66%	70%	52%	60%	72%
Another					
candidate	_	_	_	_	_
Undecided	13%	10%	27%	14%	10%

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#### 7. Do you feel things in this country are generally going in the right direction or do you feel things have pretty seriously gotten off on the wrong track?

		Ge	nder	Ag	je	Education		Income		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Right										
direction	8%	7%	9%	11%	7%	6%	12%	5%	9%	10%
Wrong track	92%	93%	91%	89%	93%	94%	88%	95%	91%	90%

		Leaned	l Party ID	lde	eology
	Total	Republican	Independent	Moderate	Conservative
Right					
direction	8%	7%	13%	14%	3%
Wrong track	92%	93%	87%	86%	97%



#### 8. Do you approve or disapprove of the way Joe Biden is handling his job as president?

		Ge	nder	Ą	ge	Educa	ation	Income		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Strongly										
approve	2%	3%	2%	2%	2%	2%	2%	0%	4%	3%
Somewhat										
approve	8%	8%	8%	5%	9%	5%	13%	5%	6%	10%
Strongly										
disapprove	79%	78%	80%	79%	79%	81%	74%	84%	78%	78%
Somewhat										
disapprove	11%	11%	10%	14%	10%	11%	10%	12%	12%	10%

		Leaned	I Party ID	lde	eology
	Total	Republican	Independent	Moderate	Conservative
Strongly					
approve	2%	1%	7%	5%	1%
Somewhat					
approve	8%	5%	19%	16%	2%
Strongly					
disapprove	79%	85%	58%	65%	89%
Somewhat					
disapprove	11%	9%	16%	14%	8%

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#### 9. Do you approve or disapprove of the way Chris Sununu is handling his job as Governor of New Hampshire?

		Ge	nder	Ą	ge	Educa	ation	Income		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Strongly										
approve	47%	52%	42%	44%	48%	46%	49%	40%	49%	46%
Somewhat										
approve	33%	35%	31%	39%	31%	30%	38%	28%	33%	39%
Strongly										
disapprove	7%	4%	10%	8%	7%	9%	4%	10%	9%	3%
Somewhat										
disapprove	13%	9%	17%	8%	15%	15%	9%	21%	9%	13%

		Leaned	I Party ID	lde	eology
	Total	Republican	Independent	Moderate	Conservative
Strongly					
approve	47%	49%	38%	46%	51%
Somewhat					
approve	33%	32%	34%	30%	33%
Strongly					
disapprove	7%	7%	9%	8%	5%
Somewhat					
disapprove	13%	12%	19%	16%	10%

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10. When it comes to the number of immigrants from foreign countries who are legally permitted to come to the United States to live, do you think that the United States should increase the number of immigrants allowed into the United States, decrease the number of immigrants allowed into the United States, or keep legal immigration about the same?

		Ge	nder	Aç	ge	Educa	ation		Income	
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Increase										
immigrants decrease	8%	9%	6%	7%	8%	7%	10%	2%	8%	13%
immigrants Keep	64%	57%	69%	58%	66%	71%	50%	75%	64%	54%
immigration the same	29%	33%	24%	35%	26%	23%	40%	23%	28%	33%

		Leaned	l Party ID	lde	eology
	Total	Republican	Independent	Moderate	Conservative
Increase					
immigrants	8%	6%	16%	13%	4%
decrease					
immigrants	64%	66%	54%	52%	71%
Keep					
immigration					
the same	29%	28%	30%	36%	25%

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#### 11. Do you think that there should or should not be a right to get an abortion in every state in the United States?

		Ge	nder	Aç	ge	Educa	ation		Income	
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Definitely										
should	40%	41%	39%	53%	36%	40%	40%	40%	39%	38%
Probably										
should	27%	29%	26%	17%	30%	26%	29%	25%	24%	35%
Probably										
should not	16%	18%	14%	18%	15%	17%	14%	16%	19%	12%
Definitely										
should not	17%	12%	22%	13%	19%	18%	17%	19%	18%	15%

		Leaned	Party ID	lde	eology
	Total	Republican	Independent	Moderate	Conservative
Definitely					
should	40%	34%	61%	60%	23%
Probably					
should	27%	30%	17%	27%	29%
Probably					
should not	16%	17%	12%	7%	22%
Definitely					
should not	17%	19%	10%	7%	25%

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#### 12. Would you support or oppose the eventual Republican nominee calling for a permanent ceasefire by Israeli military forces in Gaza?

		Gender		Aç	ge	Educa	ation	Income		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Strongly										
support	25%	26%	24%	38%	21%	29%	17%	40%	20%	17%
Somewhat										
support	25%	19%	31%	25%	25%	25%	27%	27%	27%	24%
Somewhat										
oppose	23%	21%	25%	19%	24%	21%	27%	17%	24%	28%
Strongly										
oppose	27%	34%	20%	18%	30%	25%	30%	16%	28%	31%

		Leaned	I Party ID	lde	eology
	Total	Republican	Independent	Moderate	Conservative
Strongly					
support	25%	25%	26%	27%	24%
Somewhat					
support	25%	23%	35%	30%	19%
Somewhat					
oppose	23%	24%	17%	22%	25%
Strongly					
oppose	27%	28%	21%	22%	32%

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13. In 2022 the US provided \$3.3 billion dollars of foreign assistance to Israel. In the past month President Biden has said that he would like to provide an additional \$14.5 billion in aid to Israel. How strongly do you support or oppose sending additional US aid to Israel?

		Gender		Ag	ge	Educa	ation		Income	
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Strongly										
support	19%	23%	16%	10%	22%	18%	23%	17%	19%	21%
Somewhat										
support	27%	29%	25%	27%	27%	25%	32%	23%	27%	32%
Somewhat										
oppose	26%	24%	28%	27%	26%	25%	28%	25%	24%	27%
Strongly										
oppose	28%	24%	31%	37%	25%	33%	18%	34%	30%	20%

		Leaned	l Party ID	lde	eology
	Total	Republican	Independent	Moderate	Conservative
Strongly					
support	19%	19%	19%	16%	22%
Somewhat					
support	27%	26%	33%	35%	22%
Somewhat					
oppose	26%	28%	17%	21%	28%
Strongly					
oppose	28%	27%	31%	28%	27%

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#### 14. Does President Biden's handling of the Israel-Hamas conflict make you view him more favorably or less favorably?

		Gender		Aç	ge	Educa	ation	Income		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Much more										
favorably	1%	1%	1%	3%	1%	2%	1%	1%	3%	0%
Somewhat										
more										
favorably	21%	24%	18%	18%	22%	16%	31%	14%	19%	24%
Somewhat										
less favorably	28%	29%	28%	38%	25%	28%	29%	30%	29%	29%
Much less										
favorably	50%	46%	53%	41%	52%	55%	40%	54%	50%	47%

		Leaned	Party ID	lde	eology
	Total	Republican	Independent	Moderate	Conservative
Much more					
favorably	1%	1%	1%	1%	1%
Somewhat					
more					
favorably	21%	19%	30%	26%	18%
Somewhat					
less favorably	28%	29%	25%	31%	26%
Much less					
favorably	50%	51%	44%	42%	55%

December 2023



15. Since the war in Ukraine started, the US provided \$113 billion dollars of foreign assistance to Ukraine. In the past month President Biden has said that he would like to provide an additional \$60 billion in aid to Ukraine. How strongly do you support or oppose sending additional US aid to Ukraine?

		Gender		Αç	је	Educa	ation		Income	
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Strongly										
support	14%	19%	10%	19%	13%	13%	17%	12%	14%	15%
Somewhat										
support	20%	22%	17%	14%	22%	17%	25%	17%	19%	25%
Somewhat										
oppose	21%	20%	22%	21%	21%	22%	18%	23%	20%	23%
Strongly										
oppose	45%	39%	51%	46%	45%	48%	40%	48%	47%	37%

		Leaned	Party ID	lde	eology
	Total	Republican	Independent	Moderate	Conservative
Strongly					
support	14%	12%	21%	24%	8%
Somewhat					
support	20%	19%	25%	22%	18%
Somewhat					
oppose	21%	23%	12%	18%	23%
Strongly					
oppose	45%	46%	42%	36%	51%

December 2023



16. If one of America's allies uses U.S. military aid to commit a war crime in violation of internationally accepted rules of war, would you favor or oppose the U.S. cutting all foreign aid to that ally until they comply with internationally accepted rules of war?

		Ge	nder	A	ge	Educa	ation		Income	
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Strongly										
support	39%	38%	41%	40%	39%	43%	33%	44%	40%	34%
Somewhat										
support	35%	32%	38%	31%	36%	31%	43%	30%	30%	43%
Somewhat										
oppose	19%	24%	14%	21%	18%	19%	19%	21%	21%	17%
Strongly										
oppose	7%	7%	7%	9%	6%	7%	5%	5%	9%	6%

		Leaned	l Party ID	lde	eology
	Total	Republican	Independent	Moderate	Conservative
Strongly					
support	39%	41%	34%	41%	38%
Somewhat					
support	35%	32%	47%	38%	34%
Somewhat					
oppose	19%	21%	12%	17%	21%
Strongly					
oppose	7%	7%	7%	5%	7%

December 2023



17. Many people are concerned about the age of candidates seeking the presidency. Joe Biden turned 80 on November 20, 2022, while Donald Trump will turn 80 on June 14, 2026. Additionally, 49 members of Congress and one supreme court justice are over age 75. How strongly would you support or oppose a Constitutional amendment prohibiting anyone over 75 from holding federal office?

		Ge	nder	Aç	ge	Educa	ation		Income	
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Strongly										
support	32%	38%	26%	33%	31%	33%	29%	26%	34%	32%
Somewhat										
support	32%	28%	35%	31%	32%	30%	34%	31%	29%	37%
Somewhat										
oppose	21%	17%	24%	19%	21%	21%	20%	20%	22%	21%
Strongly										
oppose	16%	17%	15%	18%	15%	15%	17%	23%	15%	10%

		Leaned	d Party ID	lde	eology
	Total	Republican	Independent	Moderate	Conservative
Strongly					
support	32%	31%	34%	32%	29%
Somewhat					
support	32%	32%	29%	33%	32%
Somewhat					
oppose	21%	21%	20%	23%	19%
Strongly					
oppose	16%	16%	17%	12%	19%



#### 18. How strongly do you support or oppose building a wall along the U.S.-Canada border?

		Ge	nder	Αç	ge	Educa	ation	Income		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Strongly										
support	18%	12%	23%	5%	22%	20%	14%	20%	18%	18%
Somewhat										
support	21%	22%	20%	22%	21%	20%	23%	23%	19%	21%
Somewhat										
oppose	27%	28%	26%	34%	25%	26%	29%	22%	30%	27%
Strongly										
oppose	34%	38%	30%	39%	32%	34%	34%	34%	32%	33%

		Leaned	I Party ID	lde	eology
	Total	Republican	Independent	Moderate	Conservative
Strongly					
support	18%	19%	15%	15%	19%
Somewhat					
support	21%	21%	20%	16%	25%
Somewhat					
oppose	27%	28%	24%	24%	30%
Strongly					
oppose	34%	32%	42%	45%	25%



#### 19. Of the states that border New Hampshire, which one is the best?

		Ge	nder	Αç	je	Educa	ation	Income		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Maine	70%	74%	67%	70%	71%	70%	72%	67%	68%	74%
Mas-										
sachusetts	14%	13%	14%	18%	12%	13%	15%	9%	19%	13%
Vermont	16%	14%	18%	13%	17%	17%	14%	23%	13%	13%

		Leaned	l Party ID	lde	eology
	Total	Republican	Independent	Moderate	Conservative
Maine	70%	72%	63%	67%	74%
Mas-					
sachusetts	14%	13%	16%	18%	10%
Vermont	16%	15%	21%	15%	16%



#### 20. Of the states that border New Hampshire, which one is the worst?

		Ge	nder	Αç	ge	Education			Income		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+	
Maine Mas-	7%	4%	10%	8%	7%	7%	8%	5%	10%	7%	
sachusetts Vermont	76% 17%	77% 18%	74% 16%	65% 27%	79% 14%	78% 15%	71% 21%	84% 11%	73% 17%	70% 23%	

		Leaned	l Party ID	Ideology		
	Total	Republican	Independent	Moderate	Conservative	
Maine	7%	5%	17%	12%	3%	
Mas-						
sachusetts	76%	76%	74%	69%	80%	
Vermont	17%	19%	10%	19%	17%	

December 2023



21. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – Donald Trump

		Ge	nder	Αç	ge	Educa	ation	Income		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Favorable	68%	67%	69%	72%	67%	74%	57%	76%	70%	62%
Unfavorable	27%	28%	26%	19%	30%	21%	38%	19%	25%	34%
No opinion Never heard	5%	5%	5%	9%	3%	5%	5%	6%	5%	4%
of	0%	-	0%	0%	_	_	0%	_	_	0%

		Leaned	l Party ID	Ideology		
	Total	Republican	Independent	Moderate	Conservative	
Favorable	68%	74%	45%	54%	79%	
Unfavorable	27%	21%	51%	40%	17%	
No opinion Never heard	5%	5%	4%	6%	4%	
of	0%	0%	_	_	_	

December 2023



22. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – Barack Obama

		Ge	nder	der Age		Education		Income		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Favorable	21%	19%	23%	26%	20%	17%	29%	20%	21%	20%
Unfavorable	66%	69%	64%	55%	70%	68%	64%	64%	71%	67%
No opinion Never heard	12%	12%	12%	19%	10%	15%	7%	16%	8%	12%
of	0%	-	0%	0%	_	_	0%	_	_	0%

		Leaned	l Party ID	lde	eology
	Total	Republican	Independent	Moderate	Conservative
Favorable	21%	16%	40%	34%	11%
Unfavorable	66%	71%	50%	51%	79%
No opinion Never heard	12%	13%	10%	15%	10%
of	0%	0%	_	_	_

December 2023



23. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – George W. Bush

		Ge	nder	Age		Educa	ntion	Income		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Favorable	55%	60%	51%	44%	58%	50%	64%	50%	59%	61%
Unfavorable	26%	26%	26%	25%	26%	28%	21%	31%	22%	23%
No opinion Never heard	19%	14%	24%	30%	16%	21%	15%	19%	19%	16%
of	0%	0%	_	1%	_	0%	_	0%	_	_

		Leaned	d Party ID	lde	eology
	Total	Republican	Independent	Moderate	Conservative
Favorable	55%	56%	50%	55%	57%
Unfavorable	26%	24%	34%	27%	23%
No opinion Never heard	19%	20%	15%	18%	19%
of	0%	_	1%	_	_

December 2023



24. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – Joe Biden

		Ge	nder	Αç	је	Educa	ation		Income	
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Favorable	9%	9%	9%	5%	10%	7%	12%	6%	10%	9%
Unfavorable	88%	88%	88%	90%	87%	90%	84%	90%	88%	88%
No opinion Never heard	3%	3%	3%	5%	3%	3%	3%	4%	2%	3%
of	0%	_	0%	_	0%	_	0%	_	_	_

		Leaned	l Party ID	ldeology		
	Total	Republican	Independent	Moderate	Conservative	
Favorable	9%	4%	26%	18%	3%	
Unfavorable	88%	93%	69%	77%	96%	
No opinion Never heard	3%	3%	5%	5%	2%	
of	0%	0%	_	0%	_	

December 2023



25. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – Kamala Harris

		Gender		Ą	ge	Educa	ation	Income		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Favorable	8%	7%	8%	14%	6%	6%	12%	5%	10%	7%
Unfavorable	83%	87%	79%	73%	86%	84%	83%	80%	81%	89%
No opinion Never heard	8%	5%	11%	10%	7%	9%	5%	12%	8%	3%
of	1%	0%	2%	3%	1%	1%	1%	3%	0%	0%

		Leaned	d Party ID	lde	eology
	Total	Republican	Independent	Moderate	Conservative
Favorable	8%	6%	15%	12%	5%
Unfavorable	83%	88%	66%	76%	90%
No opinion Never heard	8%	6%	16%	11%	5%
of	1%	1%	3%	1%	_

December 2023



26. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – Mike Pence

		Ge	nder	Ą	ge	Educa	Education		Income	
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Favorable	36%	40%	33%	32%	38%	37%	35%	33%	36%	43%
Unfavorable	41%	40%	42%	36%	43%	39%	46%	39%	41%	44%
No opinion Never heard	21%	19%	23%	30%	18%	22%	18%	24%	23%	13%
of	1%	1%	2%	3%	1%	2%	1%	3%	1%	0%

		Leaned	d Party ID	Ideology		
	Total	Republican	Independent	Moderate	Conservative	
Favorable	36%	38%	31%	38%	37%	
Unfavorable	41%	39%	49%	43%	40%	
No opinion Never heard	21%	22%	18%	17%	23%	
of	1%	1%	3%	1%	_	

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27. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – Jeanne Shaheen

		Ge	nder	Age		Educa	Education		Income		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+	
Favorable	25%	25%	25%	23%	26%	23%	29%	27%	20%	30%	
Unfavorable	57%	61%	55%	49%	60%	56%	60%	51%	66%	56%	
No opinion Never heard	16%	12%	19%	22%	14%	19%	10%	20%	14%	13%	
of	2%	2%	1%	7%	0%	2%	1%	2%	0%	1%	

		Leaned	l Party ID	lde	eology
	Total	Republican	Independent	Moderate	Conservative
Favorable	25%	20%	42%	41%	13%
Unfavorable	57%	62%	41%	44%	70%
No opinion Never heard	16%	16%	14%	15%	16%
of	2%	2%	3%	1%	2%

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28. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – Elon Musk

		Ge	Gender		ge	Educa	ntion	Income		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Favorable	47%	56%	40%	50%	47%	47%	49%	41%	46%	56%
Unfavorable	23%	23%	24%	24%	23%	22%	26%	24%	21%	22%
No opinion Never heard	27%	21%	32%	24%	27%	28%	24%	28%	31%	22%
of	3%	1%	4%	2%	3%	4%	1%	7%	2%	0%

		Leaned	l Party ID	Ide	eology
	Total	Republican	Independent	Moderate	Conservative
Favorable	47%	51%	35%	36%	59%
Unfavorable	23%	19%	39%	37%	13%
No opinion Never heard	27%	28%	21%	25%	26%
of	3%	2%	5%	2%	2%

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29. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – Tom Sherman

		Gender		Ą	ge	Education		Income		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Favorable	5%	4%	5%	4%	5%	3%	7%	2%	3%	8%
Unfavorable	11%	17%	6%	13%	11%	9%	15%	10%	14%	11%
No opinion Never heard	37%	36%	38%	44%	35%	37%	37%	33%	40%	37%
of	47%	43%	51%	40%	50%	51%	40%	55%	43%	44%

		Leaned	l Party ID	lde	eology
	Total	Republican	Independent	Moderate	Conservative
Favorable	5%	4%	7%	7%	3%
Unfavorable	11%	10%	15%	13%	11%
No opinion Never heard	37%	38%	31%	37%	39%
of	47%	47%	47%	43%	47%

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30. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – Maggie Hassan

		Gender		Age		Education		Income		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Favorable	20%	18%	21%	13%	22%	18%	24%	23%	16%	22%
Unfavorable	59%	66%	53%	51%	62%	59%	60%	53%	62%	62%
No opinion Never heard	20%	15%	24%	32%	16%	22%	16%	23%	20%	16%
of	1%	2%	1%	4%	1%	2%	0%	1%	1%	0%

	Total	Leaned	l Party ID	Ide	eology
		Republican	Independent	Moderate	Conservative
Favorable	20%	14%	41%	32%	10%
Unfavorable	59%	65%	36%	45%	71%
No opinion Never heard	20%	20%	19%	22%	18%
of	1%	1%	3%	1%	1%

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31. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – Chris Sununu

		Gender		Age		Education		Income		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Favorable	71%	76%	67%	75%	70%	66%	81%	59%	73%	80%
Unfavorable	17%	12%	22%	10%	20%	19%	13%	22%	18%	13%
No opinion Never heard	11%	12%	11%	15%	10%	14%	6%	19%	9%	7%
of	_	_	_	_	_	_	_	_	_	_

	Total	Leaned	l Party ID	lde	eology
		Republican	Independent	Moderate	Conservative
Favorable	71%	73%	65%	64%	79%
Unfavorable	17%	16%	22%	20%	15%
No opinion Never heard	11%	11%	13%	16%	6%
of	_	_	_	_	_

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32. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – Kato Kaelin

		Gender		Ą	ge	Education		Income		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Favorable	2%	3%	1%	4%	1%	2%	3%	1%	3%	2%
Unfavorable	15%	19%	12%	12%	17%	13%	19%	9%	10%	25%
No opinion Never heard	34%	33%	34%	37%	33%	32%	36%	33%	36%	36%
of	49%	45%	52%	47%	49%	53%	42%	57%	52%	37%

		Leaned	l Party ID	lde	eology
	Total	Republican	Independent	Moderate	Conservative
Favorable	2%	2%	1%	2%	2%
Unfavorable	15%	16%	13%	20%	13%
No opinion Never heard	34%	32%	39%	36%	35%
of	49%	49%	47%	42%	50%

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33. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – Chris Christie

		Ge	Gender		ge	Educa	ation	Income		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Favorable	25%	32%	19%	25%	25%	21%	33%	20%	22%	30%
Unfavorable	49%	49%	49%	34%	54%	52%	43%	47%	51%	51%
No opinion Never heard	23%	16%	29%	31%	20%	23%	22%	27%	26%	18%
of	3%	2%	3%	10%	1%	4%	1%	6%	2%	1%

		Leaned	I Party ID	lde	eology
	Total	Republican	Independent	Moderate	Conservative
Favorable	25%	25%	28%	26%	26%
Unfavorable	49%	51%	43%	47%	51%
No opinion Never heard	23%	22%	26%	25%	20%
of	3%	3%	4%	2%	3%

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34. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – Ron DeSantis

		Ge	Gender		ge	Educa	ation	Income		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Favorable	53%	58%	49%	53%	53%	49%	61%	42%	55%	65%
Unfavorable	27%	26%	29%	16%	31%	27%	27%	37%	22%	21%
No opinion Never heard	17%	16%	19%	24%	15%	20%	11%	17%	20%	13%
of	3%	1%	4%	6%	1%	4%	0%	4%	3%	1%

		Leaned	l Party ID	ldeology		
	Total	Republican	Independent	Moderate	Conservative	
Favorable	53%	59%	30%	43%	66%	
Unfavorable	27%	21%	49%	40%	17%	
No opinion Never heard	17%	17%	19%	15%	16%	
of	3%	3%	2%	3%	0%	

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35. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – Nikki Haley

		Ge	nder	Ą	ge	Educa	Education		Income	
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Favorable	54%	60%	49%	37%	60%	51%	61%	38%	58%	64%
Unfavorable	24%	21%	26%	21%	25%	23%	26%	24%	24%	23%
No opinion Never heard	18%	15%	20%	31%	14%	20%	12%	28%	16%	12%
of	4%	4%	4%	12%	2%	6%	0%	9%	2%	1%

		Leaned	d Party ID	lde	eology
	Total	Republican	Independent	Moderate	Conservative
Favorable	54%	56%	47%	56%	57%
Unfavorable	24%	22%	30%	25%	24%
No opinion Never heard	18%	17%	18%	17%	16%
of	4%	4%	5%	2%	3%

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36. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – Asa Hutchinson

		Ge	nder	Αç	ge	Educa	Education		Income		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+	
Favorable	14%	17%	12%	9%	16%	12%	18%	10%	16%	14%	
Unfavorable	13%	15%	11%	12%	13%	10%	18%	14%	16%	9%	
No opinion Never heard	52%	49%	54%	50%	52%	51%	52%	49%	47%	60%	
of	21%	20%	23%	28%	19%	26%	12%	27%	21%	16%	

		Leaned	I Party ID	lde	eology
	Total	Republican	Independent	Moderate	Conservative
Favorable	14%	13%	19%	14%	15%
Unfavorable	13%	13%	12%	11%	15%
No opinion Never heard	52%	53%	47%	53%	53%
of	21%	21%	22%	22%	17%

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37. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – Vivek Ramaswamy

		Ge	nder	Αç	ge	Educa	ntion	Income		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Favorable	44%	47%	42%	41%	45%	41%	51%	36%	45%	55%
Unfavorable	25%	30%	20%	14%	28%	21%	32%	19%	22%	27%
No opinion Never heard	21%	16%	26%	20%	22%	25%	15%	29%	23%	15%
of	9%	7%	12%	25%	4%	13%	2%	16%	10%	3%

		Leaned	l Party ID	Ide	eology
	Total	Republican	Independent	Moderate	Conservative
Favorable	44%	47%	35%	37%	52%
Unfavorable	25%	21%	40%	34%	20%
No opinion Never heard	21%	23%	16%	16%	24%
of	9%	10%	9%	13%	4%

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38. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – Tim Scott

		Gender		Age		Educa	ntion	Income		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Favorable	43%	49%	38%	25%	49%	37%	57%	23%	42%	59%
Unfavorable	11%	12%	10%	8%	11%	10%	12%	13%	10%	9%
No opinion Never heard	31%	27%	34%	32%	30%	33%	25%	34%	34%	26%
of	15%	13%	18%	35%	9%	20%	6%	30%	14%	5%

		Leaned	l Party ID	lde	eology
	Total	Republican	Independent	Moderate	Conservative
Favorable	43%	48%	25%	38%	53%
Unfavorable	11%	9%	17%	17%	6%
No opinion Never heard	31%	28%	41%	29%	29%
of	15%	15%	17%	16%	12%

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39. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – Kelly Ayotte

		Ge	Gender Age		ge	Education		Income		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Favorable	50%	52%	48%	22%	59%	45%	58%	41%	46%	62%
Unfavorable	18%	20%	15%	24%	16%	17%	20%	20%	22%	13%
No opinion Never heard	26%	22%	30%	42%	21%	30%	18%	28%	27%	21%
of	6%	6%	7%	12%	5%	8%	4%	11%	6%	3%

		Leaned	l Party ID	Ideology		
	Total	Republican	Independent	Moderate	Conservative	
Favorable	50%	52%	41%	45%	55%	
Unfavorable	18%	16%	22%	16%	19%	
No opinion Never heard	26%	27%	25%	32%	23%	
of	6%	5%	12%	7%	4%	

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40. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – Chuck Morse

		Gender		Ą	ge	Educa	Education		Income		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+	
Favorable	12%	12%	13%	7%	14%	9%	19%	9%	12%	17%	
Unfavorable	9%	9%	9%	8%	10%	8%	12%	6%	12%	9%	
No opinion Never heard	42%	43%	41%	51%	39%	43%	39%	42%	39%	47%	
of	37%	36%	37%	35%	37%	40%	30%	43%	38%	28%	

		Leaned	I Party ID	lde	eology
	Total	Republican	Independent	Moderate	Conservative
Favorable	12%	14%	8%	13%	14%
Unfavorable	9%	7%	16%	12%	8%
No opinion Never heard	42%	43%	36%	43%	42%
of	37%	36%	39%	32%	36%

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41. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – Robert F. Kennedy, Jr.

		Ge	nder	Age		Educa	ntion	Income		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Favorable	44%	42%	45%	39%	46%	43%	46%	49%	39%	50%
Unfavorable	18%	21%	16%	10%	21%	15%	23%	12%	22%	20%
No opinion Never heard	37%	34%	39%	45%	34%	40%	30%	35%	39%	31%
of	1%	3%	0%	6%	_	2%	0%	5%	_	0%

		Leaned	I Party ID	lde	eology
	Total	Republican	Independent	Moderate	Conservative
Favorable	44%	45%	41%	36%	50%
Unfavorable	18%	15%	29%	28%	13%
No opinion Never heard	37%	39%	29%	33%	37%
of	1%	1%	1%	3%	_

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42. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – Benjamin Netanyahu

		Ge	nder	Αç	је	Educa	ation		Income	
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Favorable	35%	41%	29%	14%	41%	33%	38%	21%	36%	42%
Unfavorable	19%	23%	15%	21%	18%	16%	25%	22%	16%	20%
No opinion Never heard	29%	24%	33%	29%	28%	28%	30%	36%	23%	32%
of	18%	13%	23%	35%	12%	23%	7%	21%	25%	6%

		Leaned	l Party ID	ldeology		
	Total	Republican	Independent	Moderate	Conservative	
Favorable	35%	38%	21%	23%	46%	
Unfavorable	19%	14%	36%	27%	12%	
No opinion Never heard	29%	29%	28%	28%	29%	
of	18%	19%	14%	21%	13%	

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43. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – Vladimir Putin

		Gender		Ą	ge	Education		Income		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Favorable	5%	7%	4%	11%	3%	6%	3%	8%	5%	4%
Unfavorable	76%	80%	72%	64%	80%	73%	82%	66%	80%	83%
No opinion Never heard	18%	13%	22%	22%	16%	19%	14%	24%	15%	12%
of	1%	0%	2%	3%	1%	2%	0%	3%	0%	1%

		Leaned	d Party ID	lde	eology
	Total	Republican	Independent	Moderate	Conservative
Favorable	5%	6%	2%	3%	7%
Unfavorable	76%	75%	81%	85%	73%
No opinion Never heard	18%	18%	17%	11%	20%
of	1%	1%	1%	1%	0%

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44. We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her. – Volodymyr Zelenskyy

		Gender		Age		Education		Income		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4-Yr Degree+	LT \$50k	\$50-\$100k	\$100k+
Favorable	29%	35%	23%	18%	32%	24%	39%	21%	25%	41%
Unfavorable	31%	30%	33%	32%	31%	30%	34%	38%	29%	27%
No opinion Never heard	27%	28%	26%	30%	26%	30%	22%	25%	31%	26%
of	13%	7%	18%	21%	10%	16%	5%	16%	16%	6%

	Total	Leaned	I Party ID	lde	eology
		Republican	Independent	Moderate	Conservative
Favorable	29%	27%	35%	36%	24%
Unfavorable	31%	31%	32%	24%	37%
No opinion Never heard	27%	28%	24%	25%	30%
of	13%	14%	9%	15%	9%