The Manning School of Business

Who We Are:
The Manning School of Business at the University of Massachusetts Lowell has a long history of educating business leaders. Through programs in accounting, entrepreneurship, finance, international business, management, management information systems, marketing and supply chain and operations management we provide students with the broad range of skills necessary for success.

Our Mission:
The Manning School of Business delivers exceptional teaching, learning and research experiences in our Bachelor’s, Master’s and Ph.D. programs that prepare our graduates for the competitive global business environment.

“The MIS program at UML is unique with good coverage of information systems topics. The professors are very knowledgeable and helpful which reinforces the subject more.”

— R. Pradhan, 2009

“Dedicated professors with real world industry experiences are the backbone to this great program.”

— Alex Corona, 2007, Putnam Investments

“The MIS professors made learning fun. Classes were very interesting with various topics discussed that pertained to today’s technology. The best days of my college education were spent in the MIS department. Everybody in the department are both professional and down to earth!”

— W. Cordero, 2008

“I found that the MIS courses have taught me a lot of analytical skills that I now use daily working as a Client Support Analyst for DST Global Solutions, A Financial/Investment software vendor in Boston. The System Life Cycle course was helpful as it relates to what we do when we engage in our business operations with our clients.”

— Quynh Le, 2007, DST Global Solutions

Work Ready, Life Ready, World Ready!

www.uml.edu/management
WHY STUDY BUSINESS AT U.MASS LOWELL?

Accreditation
The Manning School of Business is fully accredited by the Association to Advance Collegiate Schools of Business, International (AACSB).

As of 2012 only 648 institutions in 43 countries worldwide are accredited by the AACSB.

Faculty
Our professors are committed to excellence in teaching and research, and bring substantial business experience to the classroom.

Facilities
The University provides top-notch facilities to support the academic success of business students. These include:
- The new "Pulichino Tong Business Building" that is slated for construction in 2014!
- Two new residential halls are also under way. University Suites, on East Campus, broke ground in April and is set to open in the fall of 2013, providing housing for 472 students in four- and six-bed suites
- The two major new research and academic buildings — the Emerging Technologies and Innovation Center (ETIC) on North Campus and the Health and Social Sciences Building (HSSB) on South
- The new North Campus parking garage, which will add 550 parking spaces to the North Campus inventory!

THE M.I.S. CONCENTRATION
The MIS Concentration provides you with knowledge of computer and information technologies, prepares you for careers that include IT Support & Help Desk Services, Database and Network Administration, E-Business and Enterprise Systems Support. Concentration coursework will help you:
- Learn the fundamentals of applying information technologies in business.
- Develop the skills to manage and maintain information systems in business.
- Solve real-world business problems with IT systems.
- Acquire the knowledge to design and develop information systems to solve business problems.

Join the MIS Concentration and embrace a bright career future. According Mr. Jon Zion, President of Staffing at Robert Half Inc., “IT positions are plentiful...(even in a bad economy)...even at companies that outsource overseas. Systems administrators, network security specialists and help-desk technicians are (always) in demand.”

The National Association of Colleges and Employers (NACE) survey found MIS and computer related starting salaries to be $60,038 in 2012!

The courses you would take include:

ACADEMIC AND CAREER SUPPORT

Living-Learning Communities
Thinking of owning your own company someday? Do you like people and organizations? If you do then the Business Exchange freshmen living-learning community may be for you! This community is dedicated to the study, advancement and success of future business leaders.

Cooperative Education
There are many great reasons to participate in our cooperative education program: to explore a career field, to build a professional network, to gain new skills, and to make yourself more marketable for a good job. Our students have been on co-op assignments at: Putnam Investments, Lowell Bank, Frito Lay, John Hancock, Teradyne, MFS Investment Management, DCU, and Fastenal just to name a few.

Study-Abroad Opportunities
Dream it, plan it, live it! In this global economy, all students should take advantage of the opportunities that studying abroad can offer them — a chance to experience another culture, travel, meet people from all over the world and possibly learn another language. UMass Lowell students have studied in more than 23 countries.

The Commonwealth Honors Program
Our Commonwealth Honors Program welcomes students who are able to thrive in a reading, writing, and research oriented environment and who want to be encouraged and challenged by their peers and our Honors Faculty.

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