INTERNSHIP COURSE (Practicum)
Placement Options for English Students

CATEGORIES AND PLACEMENTS
Placements below are arranged by type and may appear in more than one category since many positions are a combination. Only those marked with ** are pre-approved. Others are examples of placements other students found on their own. All of these were unpaid and taken for credit.

BROADCASTING
An exciting but highly competitive field, broadcasting (either radio or television) internships are very hard to come by, but our students have landed positions through diligent searching and careful preparation. These kinds of internships are almost never paid and almost always require students to be enrolled in an internship course.

Channel 7
Gag Order Radio
Kiss 108 FM
Magic 106.7
NESN
NECN
WBMX/Mix 104.1/CBS Boston
WBUR NPR
WCAP

COMMUNICATIONS
This broad field encompasses a host of professional writing activities built around reaching target audiences; examples include internal and external newsletters, video, social media, email and print communications, documentation of events, etc. Lots of jobs in this field!

**350MA Greater Lowell
**Brush Art Gallery and Studios
**Budget Buddies
**CLASS, Inc.
**Community Teamwork Inc.
**Habitat for Humanity
**Howl Media
**Literacy Volunteers of Pollard Library
**Lowell Association for the Blind
**Lowell Transitional Living Center
**Merrimack Valley Food Bank**  
**Solid Waste and Recycling Office, City of Lowell**  
Cambodian Mutual Assistance Center  
City of Lowell, City Manager’s Office  
City of Lowell, Mayor’s Office  
International Institute of Lowell  
Lazarus House  
Lowell Conservation and Trust  
Merrimack Repertory Theatre  
Merrimack Valley Small Business Center  
Merrimack Valley Housing Partnership  
New Entry Sustainable Farming  
Nichols College Football

**DEVELOPMENT**  
One of the most in-demand fields, development is business-speak for fundraising, that is, developing revenue for a business, institution, or organization. Writing internships and jobs in development include grant and proposal writing, direct mail, electronic communications such as newsletters and websites, event planning, supporting materials for prospect cultivation, etc.

**Brush Art Gallery and Studios**  
**Community Teamwork Inc.**  
**Habitat for Humanity**  
**Lowell Transitional Living Center**  
**Lowell Association for the Blind**  
**Merrimack Valley Food Bank**  
Boys and Girls Club  
Greater Lowell Community Foundation

**EDITING AND PUBLISHING**  
An attractive field for many English majors, publishing is a highly competitive industry—even for its internships—but a few of our students have landed positions through diligent searching and careful preparation. Often internships in this field are paid and thus not eligible for course credit; most of those are in the Boston area, and students from Boston colleges are also applying for those positions. Students seeking such positions should get help from Career Services. It is possible to find unpaid editing/publishing internships at smaller, local presses/publications.

Loom Press  
The Mother Connection  
Sons of Liberty Publishing

**EDUCATION**  
Many internship opportunities exist for students interested in the field of education. Work with youth K-12 in after-school programs, shadow high school teachers and contribute lessons to a class, develop curriculum for a hands-on learning center, and more. These are almost never paid, and are ideal for the internship course. Great for those considering careers in teaching!
**Tsongas Industrial History Center**
**Girls Inc.**
**Boys and Girls Club**
**Girls Scouts of Eastern Massachusetts**
Bartlett Community Partnership School
Center Elementary School
Dennis-Yarmouth Regional High School
Gear-Up
L.E.A.R.N.
Literacy Volunteers of Pollard Library
Lowell Adult Education
Lowell High School
UP Leonard Academy (Lawrence High School)

**JOURNALISM (Print & On-Line) AND MEDIA**
Journalism focuses on providing information to audiences through reporting. These internships often focus on print reporting, but sometimes they include using social media, making videos, or blogging. Some experience writing for *The Connector* and/or taking journalism courses is preferred for these positions.

**Captivate Network**
**Howl Media**
**The Lowell Sun**
**Noise Magazine**
The Boston Globe
Eagle Tribune
Gatehouse Media New England
Little White Earbuds
Mill City Sports
One-Bid Wonders
Patch.com

**LEGAL**
An English degree is actually a preferred field for pursuing a law degree, and accordingly, law firms may welcome English majors as interns. Often these positions are not advertised, so students may need to approach firms and offer their services. Some students have sought out positions, usually as law offices assisting low-income or disadvantaged people.

Child and Family Services, Lawrence, MA
Greater Lowell Legal Services
Northeast Legal Aid, Inc.

**LIBRARY SCIENCE**
English is a great field of preparation for a career working in libraries. Librarians employ management, information technology, and education tools for the collection, organization,
preservation, and dissemination of information resources. For this career, usually people need to earn at least a Master’s degree; completing a library internship is a good first step. These are rarely paid positions, and they usually don’t advertise, so you need to be proactive.

Flint Public Library
Nevins Memorial Library
Pollard Memorial Library

**MARKETING**
English students often think of marketing as a business major’s field, but English majors are actually great matches for marketing positions. Think of marketing as promoting things: products and services, yes, but also ideas, causes, organizations, etc. Marketing produces brochures and reports, social media, presentations, advertisements, flyers, etc.

**350MA Greater Lowell**
**Boys and Girls Club**
**Brush Art Gallery and Studios**
**Budget Buddies**
**Captivate Network**
**CLASS, Inc.**
**Community Teamwork Inc.**
**Habitat for Humanity**
**Howl Media**
**Lowell Association for the Blind**
**Merrimack Valley Food Bank**
**Humanity Boutique**
**Lowell Devil’s**
**Marketing International Inc.**
**Powderfinger Promotions**
**Wicked Original**

**MUSEUM AND PUBLIC PROGRAMMING**
Especially in the Merrimack Valley and Greater Boston, there are many positions available in public arts and humanities institutions and organizations. Most of these are with museums and cultural organizations, ranging from researching and writing for exhibitions to building public programming. Such positions are sometimes but not usually paid but can be a gateway to employment in a popular regional industry. UMass Lowell now offers a Master’s degree in Public Administration: Public Arts and Humanities track.

**Lowell National Historical Park**
**Tsongas Industrial History Center**
**Cultural Organization of Lowell**
**Brush Art Gallery and Studios**
**American Textile History Museum**
**Dickens in Lowell**
**The Revolving Museum**
PUBLIC RELATIONS
Defined by the Public Relations Society of America: “Public relations is a strategic communication process that builds mutually beneficial relationships between organizations and their publics.” Work in the field includes such things as writing press releases, maintaining media relations, social media, creating materials to promote good relations with the public.

**Budget Buddies
**Community Teamwork Inc.
**Habitat for Humanity
International Music Network
NESN

SOCIAL MEDIA
One of the fastest growing areas of employment, excellent social media skills are in high demand in the working world. Competence in various platforms is preferred for social media internships: Facebook, Twitter, Tumblr, Google Plus, Instagram, Pinterest, YouTube, etc. While the below internships are ones students have had, it may worth contacting organizations or businesses to gauge their interest in accepting an intern for social media. Lots of opportunity out there!

**CLASS, Inc.
**Cultural Organization of Lowell
**Howl Media
**Merrimack Valley Food Bank
**Solid Waste and Recycling Office, City of Lowell
CollegeFashionista.com
Humanity Boutique
Massachusetts Society for Medical Research
Wicked Original

TECHNICAL WRITING
Almost all technical writing internships with companies should and will be paid positions. That said, nonprofits might need interns with skills in writing in technical genres such as proposals, reports, data visualizations and tables, and documentation.

**Community Teamwork Inc.
**Solid Waste and Recycling Office, City of Lowell
Community Software Lab
R.A.R.A.
Village Empowerment Project

To get started, please submit your Request for Placement form to the English Department Internship Coordinator, Diana_Archipald@uml.edu. Applications accepted on a rolling basis—first come first served.