



DIFFERENCEMAKER HAWK HATCH APPLICATION

What is Hawk Hatch? A philanthropy source that is bringing new ideas and academic dreams to life at UMass Lowell.

- Hawk Hatch Philanthropy: Raising money through various sources including alumni, friends, family, community members, faculty, staff, and so on.

Team Members:

First Name	Last Name	Major	Grade Level

Project Title: _____

Fundraising Goal (\$2,000 maximum): _____

What will your fundraising money be used for? Please be specific and use a breakdown of the dollars (e.g. \$300 will go towards marketing materials including brochures and a video, \$500 will go towards event expenses such as application fees, gas, etc.)

Project Tagline: 1-2 sentence description/slogan of your project which will be displayed directly on the front page of the Hawk Hatch website below your projects title.

Project Description: This is your chance to “sell” your project to potential donors. Please include a brief project description, quotes, and other information you feel may be important in reaching your Fundraising Goal.

Additional Information: You *must* provide at least 1 project photo (team, project, logo, prototype, etc.) (7 photos maximum).