DIFFERENCEMAKER HAWK HATCH APPLICATION

What is Hawk Hatch? A philanthropy source that is bringing new ideas and academic dreams to life at UMass Lowell.
  - Hawk Hatch Philanthropy: Raising money through various sources including alumni, friends, family, community members, faculty, staff, and so on.

Team Members:

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<th>Last Name</th>
<th>Major</th>
<th>Grade Level</th>
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Project Title: ________________________________________________

Fundraising Goal ($2,000 maximum): ________________________________

What will your fundraising money be used for? Please be specific and use a breakdown of the dollars (e.g. $300 will go towards marketing materials including brochures and a video, $500 will go towards event expenses such as application fees, gas, etc.)

_________________________________________________________________
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Project Tagline: 1-2 sentence description/slogan of your project which will be displayed directly on the front page of the Hawk Hatch website below your project title.

_________________________________________________________________
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Project Description: This is your chance to “sell” your project to potential donors. Please include a brief project description, quotes, and other information you feel may be important in reaching your Fundraising Goal.

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Additional Information: You must provide at least 1 project photo (team, project, logo, prototype, etc.) (7 photos maximum).