



**Survey of New Hampshire Likely Voters
Oct. 2- Oct. 19, 2026**

N = 600 likely voters

The sample has an adjusted margin of error of +/-5 percentage points, adjusted for design effects

See <http://uml.edu/polls> for full questionnaire/topline results and detailed methodology disclosure.

Survey design and analysis by John Cluverius, co-director and Rodrigo Castro Cornejo, associate director, University of Massachusetts Lowell Center for Public Opinion.

Do you have a question about this poll? If so, reach out to us on social media via Bluesky or Instagram(@umlcpo)

HIGHLIGHTS

"From 2016 on, Democrats have consistently won Senate races in New Hampshire, while Republicans have consistently won governor's races and this year appears no different. New Hampshire appears to have the most consistent ticket-splitting behavior pattern in the country."

Pappas slightly ahead of Sununu; Ayotte slightly ahead of Warmington

In the race for U.S. Senate, Democratic U.S. Rep. Chris Pappas holds a slight lead over former U.S. Sen. John E. Sununu, 48% to 41%, according to a new poll from the University of Massachusetts Lowell Center for Public Opinion and YouGov. Four percent of likely voters in the poll say they will vote for Constitution Party candidate Edmond LaPlante and 7% are undecided.

In the race for governor, incumbent Gov. Kelly Ayotte is slightly ahead of former executive councilor Cinde Warmington, 48% to 42%. Libertarian candidate Stephen Vilee receives the support of 3% of likely voters in the poll and 7% are undecided.

The poll presents a rough environment for Republicans. Forty percent of likely voters say they approve of the way President Donald Trump is handling his job as president, while 61% say they disapprove of the job he is doing. Half of likely voters in the poll say they strongly disapprove of Trump's job performance. Notably, 22% of self-identified Republicans and 24% of respondents who said they voted for Trump in 2024 disapprove of the job he is doing as president.

Likely voters rate Ayotte's job performance better; 58% of likely voters say they approve of the job she is doing as governor, while 43% say they disapprove. A quarter (25%) of respondents

who voted for Democrat and former Vice President Kamala Harris in 2024 approve of the job Ayotte is doing as governor.

Public feeling economic pain, angry at Trump policies

Trump's policies are drawing ire from likely New Hampshire voters. When asked how much anger they feel when thinking about Trump's foreign policy, 49% said they felt a lot or a great deal of anger while 11% said they felt a moderate amount of anger and 40% said they felt a little anger or none at all. Trump's economic policies fair worse; 51% of respondents said that they felt a lot or a great deal of anger toward them, while 11% said they felt a moderate amount of anger and 38% said they felt a little or none at all.

Sixty percent of likely voters in the poll say it has become harder to afford basic necessities in the last six months, while 27% say things have stayed about the same and 14% say things have gotten easier. Notably, 76% of respondents who rent their homes say that basic necessities have become harder to afford.

Granite Staters skeptical of AI, tech CEOs

More than two-thirds (67%) of likely voters in the poll oppose an AI data center being built in their communities. This includes 44% of respondents who voted for Trump in 2024. Further, 62% support a statewide ban on data center construction and expansion. Fifty-four percent support a ban on app-based online gambling in New Hampshire, including prediction markets such as Kalshi and Polymarket. Sixty percent support a ban on automated license plate reader cameras, like those produced by Flock Safety.

This skepticism extends to tech industry leaders. Tesla CEO Elon Musk has a net favorability rating of -19.