Aug 16 Networking Event

11th ANNUAL: Transitioning Into and Within the Medical Device Industry

Wednesday Aug 16, 2016
5:30 – 8:30 PM
MDG Boston Events are held at the Fine Arts Center Regis College 235 Wellesley St. Weston, MA

Are you now working in the industry and have considered moving to another company or using your skills in an entirely new area?

The medical device industry is ripe with opportunities for people who want to help bring new medical products to market.

Program Description

“I found it to be one of the most productive and interesting meetings I’ve attended in quite a while.”

This annual meeting is for anyone seeking to enter or move laterally within the medical device industry.

Our panel of industry veterans will talk about their varied experiences with transitions and provide insights to help you in your career. Additionally, a number of past speakers are invited back as special guests.

“Invoking so many individuals to provide the audience with input was brilliant and extremely successful.”

“It was fascinating to hear everyone’s advice and experiences in the medical device field.”

“It was very informative, and Lisa managed to acquire a ton of useful information and a lot of people participating in a short amount of time.”

Develop Your New Elevator Speech

“I remember you mentioning that the best way to grow one’s network is to get involved.”

Who Should Attend:

- Professionals and students interested in entering the medical technology industry
- Anyone seeking to move from one sector of the industry to another
- Anyone desiring to utilize their skill set and experience and move into a medical device company or to another device company.

“By attending Lisa’s workshop I learned to always live your values, always be networking and always give as much as you take.”

Historically, this is the most well-attended MDG Boston networking event of the year, so register early and start your year off right.

For more information go to mdgboston.org

Upcoming Events

FORUM:
Sept 13 Wednesday Nervous System Injury: Prevention, Detection and Recovery
Oct 4 Wednesday Augmented and Virtual Reality - From Games to Game Changing Developments

For more information go to mdgboston.org
**Darcy Martin**  
*Sales Account Manager*  
*Clariant Plastics & Coatings USA, Inc.*  
*Masterbatches Division*

Prior to working with Clariant, Darcy attended Worcester Polytechnic Institute and graduated with a BS in Biomedical Engineering, with a concentration in Biomechanics (Prosthetics and orthotics). Rather than continuing on in a strictly engineering field, she took her talent as a sales professional and combined it with her knowledge of engineering and pursued a career in technical sales. Her fundamentals of Engineering allow her to communicate more effectively with Medical Professionals, Engineers, Purchasing Agents and Executives, facilitating understanding on the complex or technical as needed.

**Maggie Pax**  
*Vice President, Strategy and Marketing*  
*Thermo Fisher Scientific*  
*BioPharma Services Division*

Her responsibilities include strategy, business planning and acquisitions for the company’s market-leading clinical supply, cold chain, cell therapy and logistics services. She previously led post-merger integrations and strategic commercial initiatives in Thermo Fisher’s Corporate Strategy group. Prior to joining Thermo Fisher, Maggie led corporate development and new medical product innovation during 11 years with Philips Healthcare. She also held senior leadership roles with venture-backed life sciences and healthcare companies in the fields of drug delivery, interventional cardiology and long-term care.

**Christina Demur, MS**  
*GM for Cardiology IT Group*  
*GE Healthcare*

Christina recently joined GE Healthcare Digital as the GM for Cardiology IT. She is responsible for managing and leading strategy, product development, commercialization activities for the Cardiology IT business, including enterprise imaging, workflow, and administrative IT solutions. Christina brings more than 25 years of clinical experience and med-tech product development.

She began her career working as a Clinical Engineer for 10 years at two of Boston’s teaching hospitals. She then joined Draeger Medical, where she spent 15 years in Patient Monitoring Systems, including more than five years as the VP of R&D. She is active in the Boston med-tech community including MDG and the U Mass Amherst Institute for Applied Life Sciences. Christina holds a B.S. in Biomedical Engineering from Boston University and a M.S. in Management from Lesley University.

**Lisa Sasso, MBA, CPCC, ACC**  
*Transitioned from the Retail Industry into the Medical Device Industry*  
*GE Healthcare*

Lisa is a past President of MDG and currently serves on its board. She is also President & Executive Coach at Medical Development Partners, Inc. (2005-present) and Past Co-Founder, President/CEO of Radi Medical Systems, Inc. (1998-2004).

As President/CEO of Radi Inc., she grew the company from inception to revenues of $28M with profitability. Currently, as an Executive Coach, Lisa empowers Medical Device leaders and executives to embrace their passion and achieve their personal and professional goals with confidence, accountability and balance. Lisa was recognized and ranked #28 out of 100 women-led businesses in Massachusetts in 2004.

She received a BBA in marketing and a BA in economics from the University of Massachusetts at Amherst. Her MBA is from Bentley University where she graduated with honors.

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**Co-Champions**  
**Lisa Sasso**  
**Joe Berkowitz**

**MDG Forum Fees**  
*(Includes light dinner)*

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<tr>
<th>Category</th>
<th>Fee</th>
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<tbody>
<tr>
<td>MDG Members</td>
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<tr>
<td>Non-Members</td>
<td>$25</td>
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**Easy Online Registration**  
www.mdgboston.org