

DifferenceMaker[®]

EXPLORE PROBLEMS • CREATE SOLUTIONS • MAKE A DIFFERENCE

\$50,000 IDEA CHALLENGE

The Challenge

Solve a problem that matters to you! UMass Lowell student teams pitch an innovative solution to a real-world challenge.



Danielle Thibodeau from Operation250 discusses her team's success at the Annual Celebration.

The Award

Participation in our **Summer Solution Accelerator** and funding to implement your solution.



Justin Lozier, CEO of TopaCan, showcases his product which is now in WalMarts nationwide.

The Success

Past Idea Challenge teams have gone on to win national success and recognition: raising additional funding, securing patents, and launching companies. Are you the next Campus-wide DifferenceMaker?



2018 Idea Challenge Judges



Team ETRALock hanging with Rowdy!

Schedule And Deadlines

Jan. 30	Kick-off & Idea Hack
Feb. 12	Application Due
Feb. – Mar.	Concept Development
Mar. 4	Idea Plan Due
Mar. 18	Semi-finalists Announced
Apr. 10	Preliminary Pitch-off
Apr. 24	Idea Challenge Finals

uml.edu/differencemaker



Learning with Purpose

Hosted by the UMass Lowell Department of Entrepreneurship and Economic Development.
For full contest details, visit: www.uml.edu/differencemaker.
Questions? Email DifferenceMaker@uml.edu.

DifferenceMaker® 2019 Spring Calendar

Date/Times	Location	Events
January 30, 2019 5:30-7 p.m.	Saab Center, Perry Atrium North Campus	2019 Idea Challenge Kick-Off and Idea Hack
February 12 5 p.m.	Submit Online uml.edu/ideachallengeapp	Idea Challenge Application Due
February 19 5:30-7:30 p.m.	Lydon Library, Room 110 North Campus	Workshop Series 1: Identifying Problems
February 21 5:30 – 7:30 p.m.	Lydon Library, Room 110 North Campus	Workshop Series 2: Assessing Opportunities and Value Proposition
February 25 5:30 – 7:30 p.m.	Lydon Library, Room 110 North Campus	Workshop Series 3: Developing Business Models
February 27 5:30 – 7:30 p.m.	Lydon Library, Room 110 North Campus	Workshop Series 4: Delivering Your Rocket Pitch
March 4 5 p.m.	Submit Online uml.edu/differencemaker	Idea Plan Due
March 18 5 p.m.	Via Email and Social Media	Semi-Finalists Announced
March 19-22 and 25-27	DifferenceMaker Central Lydon Library, Suite 012 North Campus	Rocket Pitch Coaching with DifferenceMaker Mentor
March 29 5 p.m.	Idea Plan: Submit Online, uml.edu/differencemaker Rocket Pitch PPT and Poster: Email, DifferenceMaker@uml.edu	Revised Idea Plan, Rocket Pitch Presentation, and Poster Due
April 10 12:30 – 6 p.m. Open to Public 5-6 p.m.	O'Leary Library, Mezzanine South Campus	Preliminary Pitch-off
April 24 5 – 8:30 p.m.	University Crossing Moloney Hall, Room 260	2019 DifferenceMaker Idea Challenge

**FOR FULL CONTEST DETAILS, VISIT: uml.edu/differencemaker
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