Of all the deaths due to opioid overdose in Massachusetts in 2017, 17% occurred in Middlesex County. In the same year in Lowell, the largest city in Middlesex County, there were 70 deaths due to opioid overdose, which is over once a week.

Youth between the ages of 12-18 years old have been identified as an extremely vulnerable demographic for substance abuse, including the use of opioids. This problem has been declared a national public health emergency.

Circle Health is therefore looking to support an original and innovative prevention platform that will reach teens on their level and ultimately help end this epidemic. They will be sponsoring a prize of $4,500 for the Idea Challenge team that would best solve this problem.

Do you have an idea? Do you want to get involved in solving this problem? Apply to the Idea Challenge today!

www.uml.edu/IdeaChallengeApp

Questions? Email us at differencemaker@uml.edu