

NEW

2018 DifferenceMaker \$50K Idea Challenge

Opioid Epidemic Track



Of all the deaths due to opioid overdose in Massachusetts in 2017,

17%
occurred in
Middlesex County



In the same year in Lowell, the largest city in Middlesex County, there were **70 deaths due to opioid overdose**

That's over once a week

Youth between the ages of
12-18 years old
have been identified as an extremely vulnerable demographic for substance abuse, including the use of opioids

This problem has been declared a **national public health emergency**

Circle Health is therefore looking to support an original and innovative prevention platform that will reach teens on their level and ultimately help end this epidemic.

They will be sponsoring a **prize of \$4,500** for the Idea Challenge team that would best solve this problem.

Do you have an idea? Do you want to get involved in solving this problem?

Apply to the Idea Challenge today!
www.uml.edu/IdeaChallengeApp

Questions? Email us at differencemaker@uml.edu