

My CELT Fellowship in Review

Carley Castro, UMass Boston '25, Rist Institute for Sustainability & Energy



Overview

Behind-the-Scenes Coordination

Preparing for Cohort 2

Marketing & Communications

Events & Engagement

Thank you!

Behind-the-Scenes Coordination

BREAKOUT GROUPS – PROJECT DISCUSSIONS

- 1. Prework:** Be prepared to share details on the project you were assigned to present on
 - Background on project
 - What's currently being done?
 - What's going well?
 - What challenges have you faced?
- 2. Overarching Topics:**
 - Electrification & EV Charging
 - Elias
 - Victoria
 - Paige
 - Grants & Funding
 - Nashra
 - Teniel
 - Community Projects & Public Outreach
 - Amy
 - Ashanti
 - Carley
 - Omid

We will spend approximately 30 minutes in breakout groups

- Each fellow will present for 5 minutes (save questions for the end)
- Group will then have 15 minutes for open discussion
 - Questions for presenters
 - Discussion on how they align/could learn from each other
 - Resource share
 - Etc.
- Choose a note taker to capture discussion

Castro, Carley R.
Allen, Amy B.
Mclean, Ashanti
Amy Bickf... Mahdavi, ...
Elias R. Teniel Rhi...
Escobar-P... Talia Felds...
VL
Victoria Lei

- Organized monthly meetings for Municipal + OET Fellows
 - Secured content, agendas, and guest speakers
- Delivered presentations and facilitated discussions
- Shared resources, tools, and upcoming opportunities
- Tracked program needs + supported Fellows day-to-day

Partnership 🤝 Meeting with BU's IGS Team



- Shared updates on Cohort 1 progress
- Discussed future vision & priorities for the Fellowship target area (Cohort 2)
- Identified opportunities to collaborate: bringing together data & fellowship program
 - GIS skill development
 - How fellows can utilize and help further the CELT: Energy Transition Atlas

Preparing for Cohort 2

- Coordinated outreach to municipalities & RPAs
- Promoted the program to campuses across Massachusetts
- Held calls with prospective host sites & fellowship applicants
- Created promotional materials and social media graphics/copy

Job Hiring

MA CELT: Clean Energy and Environment Legacy Transition

WE ARE HIRING!

CELT MUNICIPAL FELLOW



APPLY NOW AT THE LINK IN BIO!

- › Opportunities in marketing, data analysis, finance, communications, & more!
- › Help municipalities advance geothermal, solar, and EV projects
- › Gain skills in research, grant writing, outreach, and policy
- › Statewide opportunity with professional development and networking



Marketing & Communications

- CELT-wide promotional content / infographics
- Designed and redesigned CELT slide decks
- Helped develop the CELT logo
- Launch of CELT LinkedIn – Fellow Feature Video Series



- Produced Rist's monthly newsletter
- Any communications coordination that Amy needed support with, geothermal energy meetings, Envirothon prep / event day

MA Sustainability Day at the State House

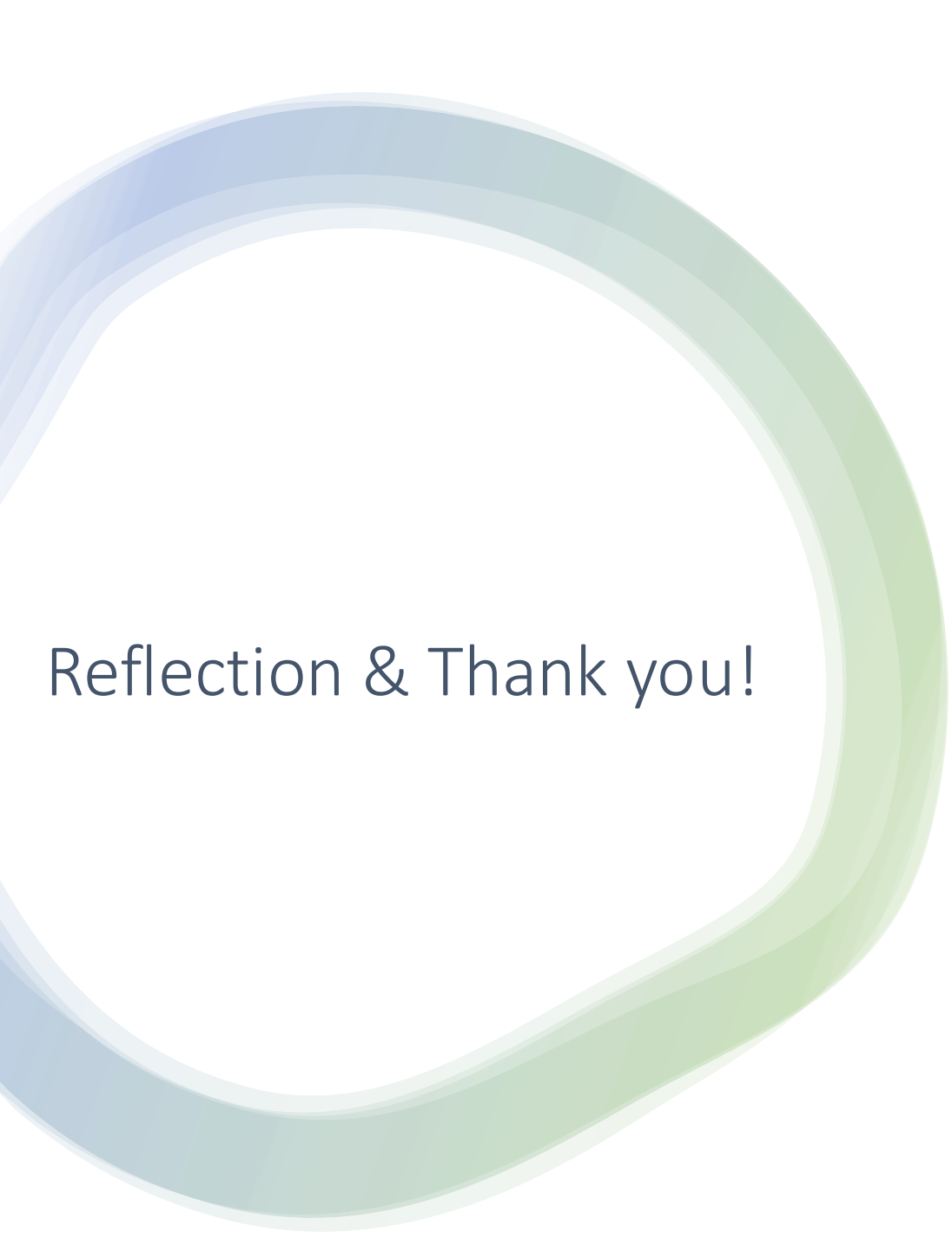


- Represented CELT and the Rist Institute
- Promoted the Municipal + OET Fellowship programs
- Gained insight from conversations with attendees across the sustainability sector

Field Trip to Holyoke Dam with Holyoke Gas & Electric



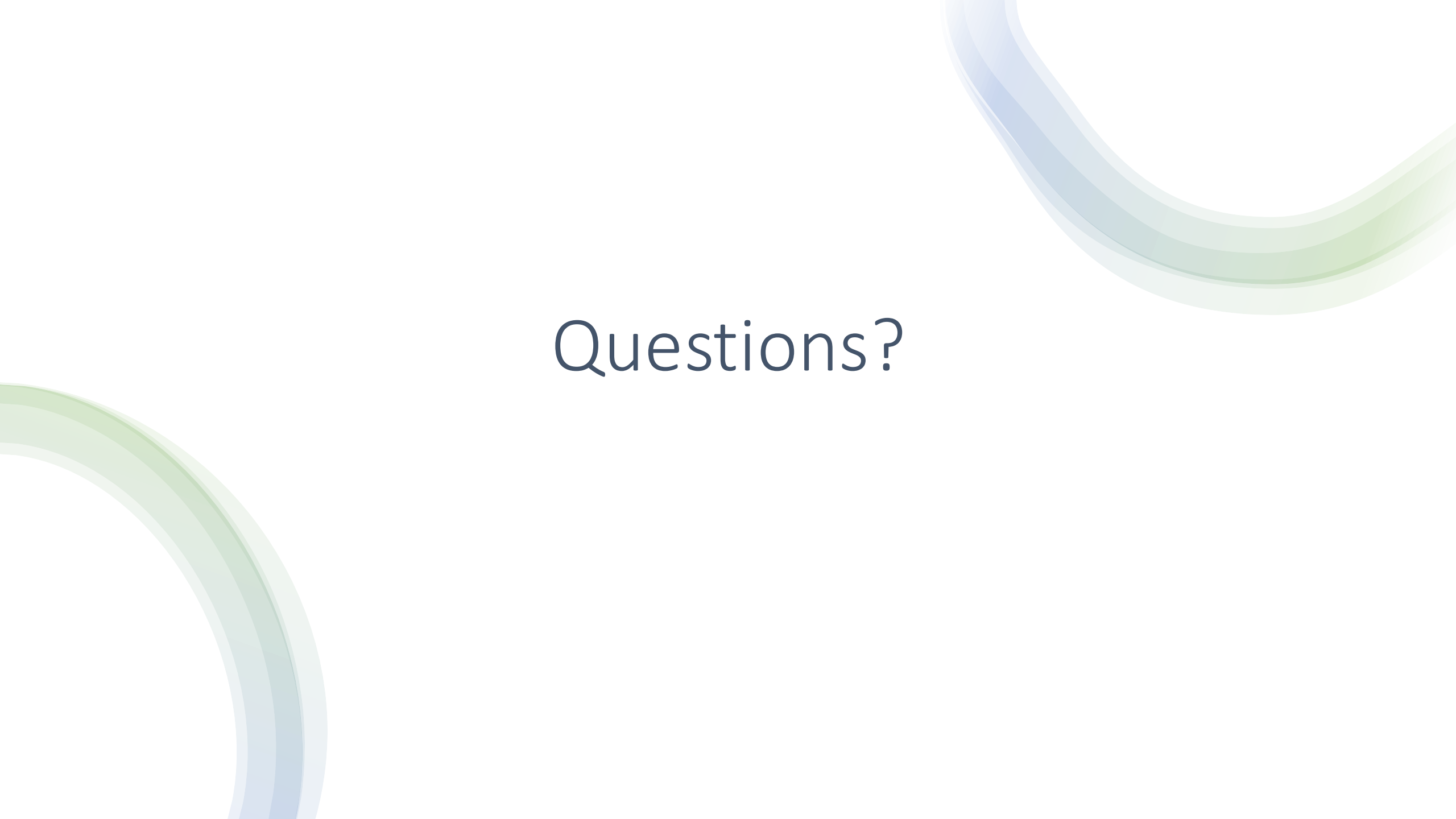
- Learned about hydropower operations and regional energy infrastructure
- Connected the tour to Fellows' work on clean energy + municipal resilience
- Gained insight into real-world challenges in renewable energy systems



Reflection & Thank you!

- Huge thank you to Amy and Devon for their support and guidance
- All the RIST staff for being so welcoming
- Thank you to Natalia (BU) for collaboration and insight
- My Cohort <3
- OET Fellows for bearing with me in monthly meetings

- Gained valuable in experience of coordinating programs, outreach, and communications
- Skills and lessons gained will directly inform future professional growth

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Questions?