

CAREER FAIR ASSIGNMENT

Using provided resources for guidance and practice, student attends a UMass Lowell Career Fair and initiates conversations with at least three employers about career opportunities. Following the Career Fair, student writes an essay describing the event, his/her perspective and thoughts about attending, and outcomes or next steps.

Assignment goals:

1. Student attends a Career Fair on UMass Lowell's campus and initiates conversations with three or more employers about career opportunities.
2. Student prepares and submits to faculty a professional resume to use in conversations with employers.
3. Student attends a Career Fair preparation workshop prior to Career Fair.
4. Student submits a 400-500 word essay about his/her experience and impressions of the event.

Resources for student use:

- ***Career Fair Preparation Workshops***
- ***Career Fair / Employer List on website***
- ***How to Make the Most of Career Fairs Handout (pdf)***
- ***Career Fair Myths and Realities Handout (pdf)***
- ***What to Wear Handout (pdf)***
- ***30-Second Elevator Pitch Handout (pdf)***

Essay prompts:

1. What were your feelings when entering the Career Fair? What did you feel confident or nervous about?
2. Describe the event: atmosphere, attendance, organization, etc.
3. What surprised you about the event? What concerned you?
4. Which companies did you approach for conversations and why?
5. Describe how your conversations went: what went well, what did not go well and why
6. What were you feeling when leaving the Career Fair?
7. What would you do differently when attending your next Career Fair?
8. What next steps, if any, will you take to follow through on your contacts?