Defining “Green”

• Economic Impact Definitions
• Workforce Development Definitions
• Environmental Protection Definitions
Renewable Energy Employers are Outpacing the Nation in Job Growth

Sector is Small

In MA, Wind is a Major Technology

Wind is no Exception

Strength Throughout Value Chain and Specific Proximity Issues with Wind Power
Workforce Issues

• Difficulties Reported in Finding Qualified Workers

• High-Skill (Engineers, Prof. Staff, etc.) Jobs are Important

• Pathways are Difficult

• Significant Opportunities for Incumbent Worker Training

• Employer Engagement is Critical
Thank you

Philip Jordan
BW Research / GreenLMI
(617) 395-8898
pjordan@bwresearch.com
http://bwresearch.com
Twitter: @bw_research