Wind Industry: Economic Development Opportunities
Episode 435: How to Create a Job
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2 Choices:

Compete Among States for Jobs

Collaborate to Build a New, Competitive National Industry
Supply Chain:
2 Areas of concentration:

Construction/Installation

Manufacturing
Types of Direct Jobs (based on EU experience)

59% Turbine and Component Manufacturing (95,000)
16% Installation (25,000)
11% Maintenance and Operation (17,000)

Typical US Turbine Manufacturing Site with 250 Employees will have 126 Occupations from Janitors to Engineers
Expertise that Attracts Investment

• Existing Industry with Transferable Skills
• Experience in Wind Energy
• Existing Industry Exporting Wind Energy Products
  • Suppliers to other regions
• Workforce Availability
• Training and Education
Lessons

- Collaborate Regionally: *Avoid Race to the Bottom!!!*
- Establish Local Driven Demand for Wind Energy
- Build on Transferable Knowledge
- Compete Globally
- Pursue Export Opportunities (UK??)
- Invest in Workforce Skills and local expertise
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