

UMass Lowell/ YouGov Survey of New York City Likely Voters Tuesday, Aug. 19 to Tuesday, Sept. 2, 2025

N = 800 Likely 2025 General Election Voters

The sample has an adjusted margin of error of +/-4.6 percentage points

See http://uml.edu/polls for full questionnaire/topline results and detailed methodology disclosure.

Survey design and analysis by John Cluverius, director of survey research, University of Massachusetts Lowell Center for Public Opinion, and Rodrigo Castro-Cornejo, associate director, University of Massachusetts Lowell Center for Public Opinion.

Do you have a question about this poll? If so, contact us on X/Twitter at @UML_CPO and we'll get back to you.

HIGHLIGHTS

1. Mamdani Leads Crowded Field by Double Digits

"If any more candidates drop out, we cannot be certain where those votes will go, especially with so many voters undecided or wavering. Mamdani is way out front. Most voters think he will win, and people like voting for a winner." – John Cluverius, director of survey research, UMass Lowell Center for Public Opinion

As summer turns to election season, a new poll from the University of Massachusetts Lowell Center for Public Opinion shows State Assembly member Zohran Mamdani leading former Gov. Andrew M. Cuomo by 19 percentage points, with 44% of likely voters in the poll saying they will vote for Mamdani and 25% saying they will vote for Cuomo. Activist Curtis Sliwa received 15% support of the respondents in the poll; Mayor Eric Adams received 8%; Attorney Jim Walden, who dropped out on Sept. 2 but whose name remains on the ballot, received 2% support; less than 0.5% said they would vote for another candidate; and 7% are undecided.

Mamdani leads Cuomo across three age splits: among likely voters 18-29, 55% to 6%; ages 30-44, 52% to 23%; and among voters 45-64, 44% to 26%. Cuomo slightly leads among voters over age 65, 37% to 31%.

Dissatisfaction among voters is high: 75% said things in the country have gotten off on the wrong track compared to 25% who said things are headed in the right direction. Only 27% of respondents in the poll said they strongly or somewhat approve of the job Adams is doing as mayor, while 73% said they strongly or somewhat disapprove of how he is handling his job.

2. New Yorkers Broadly Support Left-Wing Policies

Majorities of respondents in the poll support a broader left-wing agenda on issues in the city: 89% said they strongly or somewhat support building 200,000 new units of affordable housing, while 11% say they are strongly or somewhat opposed; 78% of respondents in the poll said they strongly or somewhat support increasing the New York City minimum wage to \$30 per hour by 2030, while 22% are strongly or somewhat opposed; and 59% said they strongly or somewhat support the city's congestion pricing program, while 42% said they are strongly or somewhat opposed.

Respondents are also largely skeptical of candidates expressing support for the state of Israel: 22% said a candidate's support for Israel would make the voter somewhat or much more likely to support that candidate, while 37% said it would make them somewhat or much less likely to support that candidate. 41% said it would have no impact on their vote.

3. Voters prefer AOC over Schumer In Hypothetical 2028 Matchup

U.S. Sen. Chuck Schumer (D-N.Y.) received generally mixed reactions from voters who were surveyed, with 51% of respondents saying they somewhat or strongly approve of the job he is doing as Democratic leader in the U.S. Senate (48% were somewhat or strongly opposed). But cracks are emerging in his electoral strength.

When only registered Democrats were polled, Schumer trails slightly in a hypothetical head-to-head matchup in 2028 with U.S. Rep. Alexandria Ocasio-Cortez. 46% of respondents who are registered Democrats said they would support Ocasio-Cortez, while 35% said they would support Schumer. 7% said they would select another candidate, and 12% said they did not know.

The survey also asked questions about favorability for many prominent local, national, and international figures, as well as the progress of conditions in the city.