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PUBLIC OPINION

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UMass Lowell / YouGov Survey of Pennsylvania Likely Voters

Survey produced by Dr. John Cluverius, Director of Survey Research

Field Dates: October 16–23, 2024

N=800 Pennsylvania Likely Voters
Adjusted Margin of Error: +/- 3.73%

Margins of error have been adjusted to include
design effects resulting from weighting and survey design features

Methodology in Brief

YouGov interviewed 885 Pennsylvania residents who were then matched down to a sample of 800 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education. The sampling frame is a Pennsylvania, registered voter subset, of a politically representative "modeled frame" of US adults, based upon the American Community Survey (ACS) public use microdata file, public voter file records, the 2020 Current Population Survey (CPS) Voting and Registration supplements, the 2020 National Election Pool (NEP) exit poll, and the 2020 CES surveys, including demographics and 2020 presidential vote. The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, and years of education. The propensity scores were grouped into deciles of the estimated propensity score in the frame, and then post-stratified according to these deciles. Then, likely voter profiles were given slightly more weight than their unlikely voter counterparts, based on behavioral questions related to previous vote history, attention to the election, and likelihood of voting. Finally, the weights were then post-stratified on 2020 presidential vote choice as well as gender, age(4-categories), race (2-categories), and education (4-categories), to produce the final weight.

UMass Lowell is a public institution and releases surveys as a source of public information. We offer a complete methodology report in adherence with standards of the AAPOR Transparency Initiative, as well an extensive set of crosstabs. Our goal is complete transparency in the reporting of our findings. If there is something you do not see here, but wish you did, please contact Director of Survey Research, Dr. John Cluverius (john.cluverius@uml.edu; [@JohnCluverius](#)).



--- indicates 0 respondents in the crosstab, 0% indicates less than .5%, rounded to 0

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1. If the 2024 Presidential election were held today, and the candidates were Kamala Harris, Donald Trump, Jill Stein, and Chase Oliver, for whom would you vote?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Kamala Harris	48%	91%	36%	5%	54%	43%	44%	46%	45%	54%
Donald Trump	47%	7%	37%	90%	41%	50%	49%	48%	50%	42%
Jill Stein	1%	1%	2%	0%	1%	1%	0%	1%	1%	0%
Chase Oliver	1%	0%	1%	1%	1%	0%	0%	0%	0%	1%
Another Candidate	1%	0%	4%	1%	—	1%	1%	1%	—	2%
Undecided	4%	1%	20%	2%	3%	5%	3%	4%	5%	2%
Did not vote for president	0%	0%	—	—	—	—	0%	0%	—	—

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Kamala Harris	48%	42%	57%	45%	49%
Donald Trump	47%	53%	36%	50%	45%
Jill Stein	1%	0%	1%	1%	0%
Chase Oliver	1%	0%	1%	0%	1%
Another Candidate	1%	1%	1%	1%	0%
Undecided	4%	3%	4%	2%	5%
Did not vote for president	0%	0%	—	—	0%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Kamala Harris	48%	44%	76%	52%	100%	—	51%	47%
Donald Trump	47%	52%	19%	32%	—	100%	43%	47%
Jill Stein	1%	1%	—	3%	—	—	1%	1%
Chase Oliver	1%	0%	—	3%	—	—	2%	0%
Another Candidate	1%	0%	2%	4%	—	—	1%	1%
Undecided	4%	3%	3%	7%	—	—	2%	4%
Did not vote for president	0%	0%	—	—	—	—	—	0%

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2. Will you definitely vote for Kamala Harris over the other candidates in the presidential election or is there a chance you could change your mind and vote for someone else?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Definitely vote for Kamala Harris	93%	96%	—	—	92%	94%	96%	94%	92%	94%
Could change mind	7%	4%	—	—	8%	6%	4%	6%	8%	6%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Definitely vote for Kamala Harris	93%	92%	95%	92%	94%
Could change mind	7%	8%	5%	8%	6%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Definitely vote for Kamala Harris	93%	95%	—	—	93%	—	—	93%
Could change mind	7%	5%	—	—	7%	—	—	7%

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3. Will you definitely vote for Donald Trump over the other candidates in the presidential election or is there a chance you could change your mind and vote for someone else?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Definitely vote for Donald Trump	94%	—	—	95%	89%	98%	95%	97%	94%	90%
Could change mind	6%	—	—	5%	11%	2%	5%	3%	6%	10%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Definitely vote for Donald Trump	94%	96%	90%	94%	94%
Could change mind	6%	4%	10%	6%	6%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Definitely vote for Donald Trump	94%	94%	—	—	—	94%	—	94%
Could change mind	6%	6%	—	—	—	6%	—	6%

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4. If the 2024 election for U.S. Senate were held today, and the candidates were Bob Casey, Jr., David McCormick, Leila Hazou, Marty Selker, and John Thomas, for whom would you vote?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Bob Casey, Jr.	48%	90%	36%	6%	51%	44%	49%	44%	46%	56%
David McCormick	42%	4%	32%	83%	37%	44%	45%	44%	43%	38%
Leila Hazou	0%	0%	—	—	0%	—	0%	1%	—	—
Marty Selker	0%	0%	1%	1%	1%	0%	1%	1%	0%	—
John Thomas	2%	1%	4%	2%	3%	1%	1%	1%	2%	1%
Another Candidate	1%	0%	1%	1%	0%	1%	1%	0%	1%	—
Undecided	7%	3%	26%	7%	8%	9%	4%	9%	8%	5%
Did not vote for senator	0%	1%	—	—	0%	0%	—	0%	—	0%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Bob Casey, Jr.	48%	42%	58%	47%	48%
David McCormick	42%	46%	35%	46%	39%
Leila Hazou	0%	0%	0%	0%	0%
Marty Selker	0%	1%	—	0%	1%
John Thomas	2%	1%	2%	1%	2%
Another Candidate	1%	1%	—	1%	1%
Undecided	7%	9%	4%	5%	9%
Did not vote for senator	0%	0%	0%	—	0%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Bob Casey, Jr.	48%	45%	74%	47%	91%	7%	51%	48%
David McCormick	42%	46%	15%	34%	3%	84%	43%	42%
Leila Hazou	0%	0%	—	—	—	—	—	0%
Marty Selker	0%	1%	—	—	0%	1%	—	1%
John Thomas	2%	1%	2%	3%	1%	2%	3%	1%
Another Candidate	1%	0%	—	4%	0%	0%	0%	1%
Undecided	7%	6%	8%	11%	4%	6%	3%	8%
Did not vote for senator	0%	0%	1%	—	0%	—	—	0%

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5. Will you definitely vote for Bob Casey, Jr. over the other candidates in the U.S. Senate election or is there a chance you could change your mind and vote for someone else?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Definitely vote for Bob Casey, Jr.	92%	93%	—	—	88%	94%	95%	95%	92%	87%
Could change mind	8%	7%	—	—	12%	6%	5%	5%	8%	13%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Definitely vote for Bob Casey, Jr.	92%	92%	91%	92%	92%
Could change mind	8%	8%	9%	8%	8%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Definitely vote for Bob Casey, Jr.	92%	93%	—	—	96%	—	—	90%
Could change mind	8%	7%	—	—	4%	—	—	10%

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6. Will you definitely vote for David McCormick over the other candidates in the U.S. Senate election or is there a chance you could change your mind and vote for someone else?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Definitely vote for David McCormick	88%	—	—	89%	77%	94%	93%	85%	93%	86%
Could change mind	12%	—	—	11%	23%	6%	7%	15%	7%	14%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Definitely vote for David McCormick	88%	87%	90%	86%	90%
Could change mind	12%	13%	10%	14%	10%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Definitely vote for David McCormick	88%	90%	—	—	—	91%	—	87%
Could change mind	12%	10%	—	—	—	9%	—	13%

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7. Do you plan to vote by mail, vote early in person by mail ballot, or do you plan to vote in person on Election Day?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
By mail	28%	40%	24%	16%	23%	25%	37%	28%	23%	30%
Early in person by mail ballot	7%	8%	5%	7%	11%	4%	6%	8%	7%	7%
In person on Election Day	62%	51%	61%	74%	63%	67%	55%	61%	67%	62%
Not sure	3%	1%	10%	3%	4%	4%	1%	4%	3%	1%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
By mail	28%	24%	33%	27%	28%
Early in person by mail ballot	7%	7%	7%	7%	7%
In person on Election Day	62%	65%	57%	63%	62%
Not sure	3%	3%	3%	2%	4%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
By mail	28%	28%	34%	20%	39%	15%	22%	29%
Early in person by mail ballot	7%	6%	11%	15%	7%	7%	9%	7%
In person on Election Day	62%	64%	53%	62%	53%	74%	67%	62%
Not sure	3%	3%	2%	3%	1%	3%	2%	3%

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8. How comfortable or uncomfortable would you be telling your neighbors about how you voted this year?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Very comfortable	58%	55%	43%	63%	51%	60%	64%	58%	58%	58%
Somewhat comfortable	24%	25%	27%	22%	30%	21%	19%	25%	21%	25%
Somewhat uncomfortable	10%	12%	13%	8%	13%	10%	8%	8%	12%	12%
Very uncomfortable	8%	8%	17%	7%	7%	9%	9%	10%	9%	5%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Very comfortable	58%	59%	56%	63%	54%
Somewhat comfortable	24%	25%	21%	21%	25%
Somewhat uncomfortable	10%	8%	15%	8%	13%
Very uncomfortable	8%	8%	8%	8%	9%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Very comfortable	58%	58%	69%	44%	54%	64%	65%	56%
Somewhat comfortable	24%	23%	24%	31%	25%	21%	22%	24%
Somewhat uncomfortable	10%	10%	4%	23%	12%	9%	10%	10%
Very uncomfortable	8%	10%	3%	2%	9%	6%	3%	9%

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9. Who do you think will eventually win the presidential election?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Kamala Harris	38%	70%	25%	7%	43%	33%	37%	38%	36%	41%
Donald Trump	39%	9%	29%	74%	36%	41%	41%	42%	41%	33%
Another candidate	—	—	—	—	—	—	—	—	—	—
Don't know	23%	22%	46%	20%	21%	26%	23%	20%	23%	26%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Kamala Harris	38%	34%	43%	38%	38%
Donald Trump	39%	46%	29%	43%	36%
Another candidate	—	—	—	—	—
Don't know	23%	20%	28%	19%	26%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Kamala Harris	38%	33%	67%	45%	74%	3%	44%	37%
Donald Trump	39%	43%	16%	33%	3%	78%	36%	40%
Another candidate	—	—	—	—	—	—	—	—
Don't know	23%	24%	17%	22%	22%	19%	20%	24%

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10. Do you feel things in this country are generally going in the right direction or do you feel things have pretty seriously gotten off on the wrong track?

	Leaned Party ID			Age			Income			
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Right direction	32%	58%	23%	7%	33%	31%	32%	27%	29%	42%
Wrong track	68%	42%	77%	93%	67%	69%	68%	73%	71%	58%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Right direction	32%	29%	38%	34%	30%
Wrong track	68%	71%	62%	66%	70%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Right direction	32%	29%	55%	32%	61%	5%	40%	31%
Wrong track	68%	71%	45%	68%	39%	95%	60%	69%

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11. Would you say that you approve or disapprove of the way Joe Biden is handling his job as president?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Strongly approve	21%	43%	8%	2%	18%	22%	25%	23%	18%	22%
Somewhat approve	20%	36%	20%	3%	23%	20%	16%	16%	20%	26%
Somewhat disapprove	16%	15%	30%	14%	23%	11%	11%	15%	18%	14%
Strongly disapprove	43%	7%	42%	81%	36%	47%	48%	46%	44%	38%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Strongly approve	21%	19%	26%	19%	24%
Somewhat approve	20%	18%	23%	20%	20%
Somewhat disapprove	16%	16%	15%	13%	18%
Strongly disapprove	43%	48%	36%	48%	39%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Strongly approve	21%	19%	42%	22%	43%	1%	27%	20%
Somewhat approve	20%	19%	31%	16%	41%	0%	19%	20%
Somewhat disapprove	16%	16%	13%	18%	14%	15%	10%	17%
Strongly disapprove	43%	47%	14%	45%	2%	84%	44%	43%

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12. Would you say that you approve or disapprove of the way Josh Shapiro is handling his job as Governor of Pennsylvania?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Strongly approve	37%	66%	29%	8%	35%	35%	42%	36%	31%	45%
Somewhat approve	25%	26%	23%	24%	31%	23%	19%	22%	28%	27%
Somewhat disapprove	20%	6%	27%	33%	22%	20%	18%	21%	23%	15%
Strongly disapprove	18%	2%	21%	35%	13%	22%	21%	22%	18%	13%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Strongly approve	37%	32%	45%	35%	39%
Somewhat approve	25%	24%	26%	26%	23%
Somewhat disapprove	20%	22%	17%	19%	21%
Strongly disapprove	18%	22%	13%	20%	17%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Strongly approve	37%	34%	59%	42%	69%	7%	40%	36%
Somewhat approve	25%	25%	23%	25%	27%	22%	26%	24%
Somewhat disapprove	20%	22%	8%	17%	4%	35%	17%	21%
Strongly disapprove	18%	20%	10%	16%	0%	36%	16%	19%

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13. Please tell us about some of the qualities of the two major-party candidates. Regardless of who you voted/plan to vote for, who do you think... – would better handle the economy?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Kamala Harris	44%	83%	31%	5%	49%	39%	42%	41%	41%	52%
Donald Trump	50%	9%	50%	93%	44%	55%	52%	51%	52%	44%
About even	3%	3%	11%	1%	4%	2%	3%	4%	2%	3%
Unsure	4%	4%	8%	2%	3%	4%	4%	4%	5%	1%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Kamala Harris	44%	39%	51%	42%	45%
Donald Trump	50%	55%	42%	53%	48%
About even	3%	2%	4%	3%	3%
Unsure	4%	4%	3%	2%	5%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Kamala Harris	44%	40%	69%	47%	89%	2%	49%	43%
Donald Trump	50%	54%	22%	41%	4%	97%	48%	50%
About even	3%	3%	1%	6%	4%	1%	1%	3%
Unsure	4%	3%	9%	6%	3%	0%	2%	4%

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14. Please tell us about some of the qualities of the two major-party candidates. Regardless of who you voted/plan to vote for, who do you think... – would better handle the Israel-Hamas War?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Kamala Harris	39%	74%	26%	4%	41%	36%	39%	34%	35%	48%
Donald Trump	47%	8%	45%	88%	40%	52%	51%	51%	49%	40%
About even	6%	8%	12%	2%	11%	4%	1%	5%	6%	8%
Unsure	8%	10%	17%	5%	9%	8%	9%	10%	9%	4%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Kamala Harris	39%	33%	47%	36%	41%
Donald Trump	47%	53%	37%	51%	44%
About even	6%	4%	9%	7%	5%
Unsure	8%	9%	8%	6%	10%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Kamala Harris	39%	36%	58%	37%	78%	2%	40%	38%
Donald Trump	47%	51%	20%	44%	3%	93%	46%	47%
About even	6%	6%	6%	8%	8%	2%	8%	6%
Unsure	8%	7%	16%	12%	11%	3%	6%	9%

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15. Please tell us about some of the qualities of the two major-party candidates. Regardless of who you voted/plan to vote for, who do you think... – is more of a strong leader?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Kamala Harris	44%	84%	31%	4%	48%	40%	41%	42%	40%	50%
Donald Trump	49%	8%	45%	92%	43%	52%	52%	52%	50%	43%
About even	4%	3%	10%	2%	4%	3%	3%	3%	5%	3%
Unsure	4%	4%	15%	2%	4%	4%	3%	3%	5%	4%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Kamala Harris	44%	37%	53%	41%	45%
Donald Trump	49%	55%	38%	52%	46%
About even	4%	3%	5%	4%	3%
Unsure	4%	5%	3%	3%	5%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Kamala Harris	44%	40%	74%	41%	89%	1%	46%	43%
Donald Trump	49%	53%	18%	41%	2%	97%	48%	49%
About even	4%	3%	3%	9%	4%	1%	5%	3%
Unsure	4%	4%	4%	8%	5%	1%	1%	5%

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16. Please tell us about some of the qualities of the two major-party candidates. Regardless of who you voted/plan to vote for, who do you think... – would better handle immigration policy?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Kamala Harris	40%	79%	22%	2%	42%	38%	39%	37%	36%	48%
Donald Trump	53%	12%	53%	95%	48%	56%	54%	55%	55%	46%
About even	4%	3%	14%	2%	6%	2%	2%	4%	4%	3%
Unsure	4%	6%	11%	1%	4%	4%	5%	4%	4%	3%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Kamala Harris	40%	34%	49%	36%	42%
Donald Trump	53%	59%	43%	57%	50%
About even	4%	3%	5%	4%	3%
Unsure	4%	5%	4%	4%	5%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Kamala Harris	40%	37%	60%	37%	81%	1%	48%	38%
Donald Trump	53%	56%	27%	52%	7%	98%	49%	53%
About even	4%	3%	5%	9%	5%	1%	2%	4%
Unsure	4%	4%	9%	2%	6%	0%	2%	5%

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17. Please tell us about some of the qualities of the two major-party candidates. Regardless of who you voted/plan to vote for, who do you think... – would better handle abortion policy?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Kamala Harris	51%	91%	47%	10%	55%	48%	48%	50%	46%	58%
Donald Trump	38%	4%	34%	73%	32%	42%	39%	38%	42%	33%
About even	6%	2%	11%	9%	8%	5%	5%	6%	6%	7%
Unsure	5%	2%	8%	8%	5%	4%	7%	5%	6%	2%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Kamala Harris	51%	46%	59%	47%	53%
Donald Trump	38%	44%	27%	42%	34%
About even	6%	5%	9%	6%	6%
Unsure	5%	5%	5%	5%	6%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Kamala Harris	51%	47%	78%	56%	97%	7%	56%	50%
Donald Trump	38%	41%	13%	31%	1%	76%	32%	39%
About even	6%	6%	5%	6%	2%	10%	7%	6%
Unsure	5%	5%	4%	6%	1%	8%	6%	5%

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18. Please tell us about some of the qualities of the two major-party candidates. Regardless of who you voted/plan to vote for, who do you think... – would better handle race relations?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Kamala Harris	50%	90%	48%	9%	56%	46%	47%	47%	48%	58%
Donald Trump	39%	5%	35%	75%	33%	41%	43%	40%	41%	33%
About even	7%	3%	8%	11%	6%	7%	7%	8%	6%	6%
Unsure	5%	2%	9%	6%	5%	5%	4%	5%	5%	4%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Kamala Harris	50%	43%	61%	48%	51%
Donald Trump	39%	45%	28%	42%	36%
About even	7%	6%	8%	6%	8%
Unsure	5%	6%	3%	4%	5%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Kamala Harris	50%	46%	81%	54%	96%	5%	54%	49%
Donald Trump	39%	43%	11%	30%	0%	81%	36%	39%
About even	7%	7%	3%	10%	2%	10%	5%	7%
Unsure	5%	4%	6%	6%	1%	4%	5%	5%

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19. Please tell us about some of the qualities of the two major-party candidates. Regardless of who you voted/plan to vote for, who do you think... – is more honest and trustworthy?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Kamala Harris	48%	90%	39%	7%	55%	44%	44%	46%	46%	55%
Donald Trump	37%	3%	34%	74%	32%	39%	44%	40%	39%	33%
About even	8%	4%	13%	12%	7%	12%	5%	8%	9%	7%
Unsure	6%	3%	14%	7%	6%	5%	8%	6%	6%	5%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Kamala Harris	48%	42%	59%	45%	50%
Donald Trump	37%	45%	26%	41%	35%
About even	8%	7%	10%	7%	9%
Unsure	6%	7%	6%	7%	6%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Kamala Harris	48%	44%	74%	56%	96%	3%	53%	47%
Donald Trump	37%	41%	15%	31%	0%	78%	34%	38%
About even	8%	9%	7%	4%	2%	12%	10%	8%
Unsure	6%	6%	4%	10%	2%	7%	3%	7%

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20. Please tell us about some of the qualities of the two major-party candidates. Regardless of who you voted/plan to vote for, who do you think... – would better handle the Russia-Ukraine War?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Kamala Harris	42%	80%	35%	5%	47%	39%	41%	38%	39%	51%
Donald Trump	49%	10%	48%	89%	44%	53%	50%	50%	52%	44%
About even	2%	2%	5%	2%	3%	2%	1%	3%	3%	2%
Unsure	7%	8%	11%	5%	6%	6%	9%	9%	6%	3%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Kamala Harris	42%	36%	53%	41%	42%
Donald Trump	49%	54%	39%	51%	47%
About even	2%	2%	2%	2%	3%
Unsure	7%	8%	6%	6%	8%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Kamala Harris	42%	40%	63%	41%	86%	1%	49%	41%
Donald Trump	49%	52%	24%	48%	5%	94%	46%	49%
About even	2%	2%	2%	2%	3%	1%	1%	2%
Unsure	7%	6%	11%	9%	6%	4%	3%	7%

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21. Please tell us about some of the qualities of the two major-party candidates. Regardless of who you voted/plan to vote for, who do you think... – would better handle policing and crime?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Kamala Harris	45%	84%	40%	5%	49%	41%	44%	43%	42%	51%
Donald Trump	47%	7%	44%	89%	41%	51%	51%	48%	50%	43%
About even	4%	6%	2%	3%	7%	3%	2%	5%	3%	4%
Unsure	4%	3%	14%	3%	4%	5%	3%	4%	5%	2%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Kamala Harris	45%	39%	54%	42%	47%
Donald Trump	47%	53%	38%	49%	46%
About even	4%	4%	4%	6%	3%
Unsure	4%	4%	3%	3%	5%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Kamala Harris	45%	41%	70%	53%	90%	2%	49%	44%
Donald Trump	47%	52%	15%	38%	2%	94%	46%	47%
About even	4%	4%	5%	3%	4%	4%	3%	4%
Unsure	4%	3%	10%	6%	3%	1%	2%	4%

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22. Please tell us about some of the qualities of the two major-party candidates. Regardless of who you voted/plan to vote for, who do you think... – would stand up more to extremists in their own party?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Kamala Harris	41%	77%	32%	6%	45%	38%	40%	40%	38%	48%
Donald Trump	44%	9%	42%	81%	38%	47%	49%	45%	47%	39%
About even	6%	6%	10%	6%	9%	8%	1%	5%	8%	8%
Unsure	8%	8%	16%	6%	7%	7%	9%	9%	8%	5%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Kamala Harris	41%	37%	49%	40%	42%
Donald Trump	44%	50%	35%	47%	42%
About even	6%	5%	9%	6%	6%
Unsure	8%	8%	7%	6%	9%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Kamala Harris	41%	39%	60%	44%	83%	3%	51%	40%
Donald Trump	44%	48%	20%	38%	4%	87%	39%	45%
About even	6%	6%	11%	7%	4%	6%	6%	7%
Unsure	8%	7%	9%	11%	8%	5%	5%	8%

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23. Please tell us about some of the qualities of the two major-party candidates. Regardless of who you voted/plan to vote for, who do you think... – is more corrupt?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Kamala Harris	34%	7%	30%	64%	30%	37%	37%	35%	38%	30%
Donald Trump	50%	86%	44%	13%	54%	45%	50%	48%	47%	57%
About even	10%	3%	18%	16%	9%	14%	7%	11%	11%	9%
Unsure	6%	4%	8%	7%	7%	4%	6%	7%	5%	5%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Kamala Harris	34%	40%	25%	38%	31%
Donald Trump	50%	44%	59%	46%	52%
About even	10%	9%	12%	10%	10%
Unsure	6%	6%	5%	5%	7%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Kamala Harris	34%	37%	18%	25%	4%	68%	34%	34%
Donald Trump	50%	47%	68%	55%	92%	8%	54%	49%
About even	10%	11%	3%	14%	1%	16%	8%	10%
Unsure	6%	5%	11%	6%	4%	7%	3%	6%

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24. Please tell us about some of the qualities of the two major-party candidates. Regardless of who you voted/plan to vote for, who do you think... – is more likely to uphold the law?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Kamala Harris	49%	90%	49%	6%	55%	46%	45%	46%	47%	57%
Donald Trump	38%	4%	24%	76%	32%	40%	44%	39%	40%	34%
About even	8%	3%	13%	11%	9%	8%	6%	9%	6%	6%
Unsure	5%	3%	14%	6%	4%	7%	5%	6%	7%	3%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Kamala Harris	49%	43%	59%	47%	51%
Donald Trump	38%	45%	27%	41%	36%
About even	8%	7%	9%	8%	7%
Unsure	5%	6%	5%	5%	6%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Kamala Harris	49%	45%	79%	55%	97%	3%	52%	48%
Donald Trump	38%	42%	7%	34%	1%	79%	38%	38%
About even	8%	7%	9%	8%	1%	12%	8%	8%
Unsure	5%	6%	5%	4%	1%	6%	1%	6%

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25. Please tell us about some of the qualities of the two major-party candidates. Regardless of who you voted/plan to vote for, who do you think... – is a better role model for young people?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Kamala Harris	50%	91%	45%	9%	58%	45%	46%	46%	49%	59%
Donald Trump	33%	3%	24%	67%	29%	34%	39%	37%	35%	27%
About even	7%	2%	10%	12%	5%	10%	5%	5%	7%	8%
Unsure	9%	4%	21%	12%	8%	11%	9%	11%	9%	6%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Kamala Harris	50%	43%	62%	48%	52%
Donald Trump	33%	41%	22%	38%	30%
About even	7%	6%	9%	7%	7%
Unsure	9%	11%	7%	8%	11%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Kamala Harris	50%	47%	75%	52%	96%	5%	54%	50%
Donald Trump	33%	37%	15%	26%	1%	70%	31%	34%
About even	7%	7%	—	11%	0%	12%	13%	6%
Unsure	9%	9%	10%	11%	2%	13%	1%	11%

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26. Please tell us about some of the qualities of the two major-party candidates. Regardless of who you voted/plan to vote for, who do you think... – you would trust more to take care of a young child, by themselves, for five hours?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Kamala Harris	50%	90%	44%	9%	54%	47%	47%	46%	47%	59%
Donald Trump	33%	3%	21%	65%	27%	34%	38%	35%	35%	27%
About even	9%	3%	12%	16%	9%	10%	9%	10%	8%	11%
Unsure	8%	3%	23%	10%	9%	9%	6%	9%	9%	4%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Kamala Harris	50%	43%	61%	47%	51%
Donald Trump	33%	39%	22%	38%	28%
About even	9%	9%	10%	8%	11%
Unsure	8%	9%	7%	7%	10%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Kamala Harris	50%	46%	73%	56%	95%	5%	54%	49%
Donald Trump	33%	35%	14%	30%	0%	68%	30%	33%
About even	9%	10%	7%	6%	1%	16%	9%	9%
Unsure	8%	9%	6%	8%	3%	11%	7%	9%

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27. Please tell us about some of the qualities of the two major-party candidates. Regardless of who you voted/plan to vote for, who do you think... – is weirder?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Kamala Harris	34%	7%	25%	64%	26%	39%	39%	37%	35%	29%
Donald Trump	50%	86%	46%	14%	55%	47%	48%	46%	49%	58%
About even	9%	2%	19%	14%	10%	8%	9%	9%	8%	10%
Unsure	7%	5%	11%	8%	10%	6%	4%	8%	8%	3%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Kamala Harris	34%	40%	25%	38%	31%
Donald Trump	50%	44%	60%	48%	52%
About even	9%	9%	10%	9%	9%
Unsure	7%	8%	5%	5%	8%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Kamala Harris	34%	37%	12%	29%	3%	68%	33%	34%
Donald Trump	50%	48%	66%	56%	91%	9%	54%	49%
About even	9%	9%	10%	9%	1%	16%	12%	9%
Unsure	7%	6%	12%	7%	5%	7%	2%	8%

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28. Please tell us about some of the qualities of the two major-party candidates. Regardless of who you voted/plan to vote for, who do you think... – is more of a bully?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Kamala Harris	20%	3%	15%	37%	15%	19%	26%	22%	21%	15%
Donald Trump	61%	91%	64%	29%	65%	59%	57%	58%	60%	68%
About even	11%	3%	9%	21%	10%	15%	9%	11%	11%	11%
Unsure	8%	3%	12%	13%	10%	8%	8%	9%	9%	6%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Kamala Harris	20%	23%	14%	22%	17%
Donald Trump	61%	55%	70%	58%	63%
About even	11%	11%	11%	12%	11%
Unsure	8%	10%	6%	8%	9%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Kamala Harris	20%	21%	8%	15%	3%	37%	15%	20%
Donald Trump	61%	59%	77%	60%	94%	27%	65%	60%
About even	11%	12%	4%	10%	0%	23%	8%	12%
Unsure	8%	8%	10%	15%	3%	13%	11%	8%

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29. Please tell us about some of the qualities of the two major-party candidates. Regardless of who you voted/plan to vote for, who do you think... – is a better public speaker?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Kamala Harris	47%	86%	38%	10%	51%	46%	44%	47%	43%	53%
Donald Trump	42%	8%	38%	78%	38%	43%	45%	43%	45%	35%
About even	8%	4%	14%	10%	6%	9%	8%	7%	7%	10%
Unsure	3%	3%	9%	2%	4%	2%	3%	3%	5%	2%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Kamala Harris	47%	42%	55%	44%	50%
Donald Trump	42%	48%	31%	46%	38%
About even	8%	6%	10%	7%	8%
Unsure	3%	3%	3%	2%	4%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Kamala Harris	47%	44%	74%	47%	91%	5%	55%	46%
Donald Trump	42%	45%	18%	36%	2%	84%	37%	43%
About even	8%	8%	3%	11%	5%	10%	7%	8%
Unsure	3%	3%	5%	6%	2%	1%	2%	3%

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30. Please tell us about some of the qualities of the two major-party candidates. Regardless of who you voted/plan to vote for, who do you think... – would make a scarier Halloween costume?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Kamala Harris	31%	9%	22%	57%	27%	32%	36%	34%	36%	23%
Donald Trump	46%	76%	40%	16%	50%	41%	47%	44%	45%	52%
About even	10%	5%	22%	14%	12%	11%	7%	10%	7%	14%
Unsure	12%	10%	17%	14%	11%	16%	10%	13%	13%	11%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Kamala Harris	31%	35%	25%	35%	29%
Donald Trump	46%	42%	53%	43%	48%
About even	10%	10%	10%	11%	10%
Unsure	12%	13%	12%	11%	13%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Kamala Harris	31%	34%	15%	21%	6%	59%	29%	32%
Donald Trump	46%	44%	62%	49%	79%	12%	49%	45%
About even	10%	10%	10%	14%	4%	15%	13%	10%
Unsure	12%	12%	12%	15%	10%	14%	8%	13%

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31. Regardless of who you vote for, how confident are you that your vote will be accurately counted?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Very confident	46%	75%	36%	18%	47%	43%	47%	40%	44%	55%
Somewhat confident	32%	20%	36%	43%	32%	32%	31%	32%	35%	26%
A little confident	11%	4%	13%	19%	12%	12%	9%	13%	10%	11%
Not at all confident	11%	2%	15%	20%	8%	13%	13%	14%	11%	7%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Very confident	46%	43%	51%	47%	45%
Somewhat confident	32%	31%	32%	32%	32%
A little confident	11%	13%	8%	11%	12%
Not at all confident	11%	13%	9%	11%	12%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Very confident	46%	44%	60%	46%	77%	16%	52%	45%
Somewhat confident	32%	32%	21%	39%	19%	43%	31%	32%
A little confident	11%	12%	10%	5%	2%	21%	9%	12%
Not at all confident	11%	12%	9%	9%	1%	20%	8%	12%

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32. If your preferred presidential candidate loses the election, will you accept or not accept the results?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Definitely accept	44%	59%	49%	28%	54%	36%	41%	39%	45%	51%
Probably accept	35%	30%	33%	41%	30%	38%	38%	37%	31%	38%
Probably not accept	13%	6%	13%	20%	9%	17%	14%	14%	14%	9%
Definitely not accept	8%	5%	5%	12%	7%	9%	8%	10%	9%	3%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Definitely accept	44%	40%	50%	47%	42%
Probably accept	35%	36%	33%	35%	35%
Probably not accept	13%	14%	11%	11%	15%
Definitely not accept	8%	10%	5%	7%	9%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Definitely accept	44%	41%	57%	—	62%	24%	51%	43%
Probably accept	35%	38%	23%	—	29%	43%	32%	36%
Probably not accept	13%	13%	11%	—	5%	21%	10%	13%
Definitely not accept	8%	8%	9%	—	4%	12%	7%	8%

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33. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Donald Trump

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	44%	5%	35%	87%	40%	45%	49%	47%	46%	37%
Unfavorable	51%	90%	57%	9%	54%	51%	49%	48%	47%	61%
No Opinion	4%	3%	8%	4%	6%	3%	2%	4%	6%	2%
Never heard of	0%	1%	–	–	1%	1%	–	1%	0%	–

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	44%	52%	32%	46%	43%
Unfavorable	51%	43%	63%	50%	52%
No Opinion	4%	4%	5%	4%	4%
Never heard of	0%	1%	–	0%	1%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Favorable	44%	49%	18%	34%	2%	91%	40%	45%
Unfavorable	51%	48%	72%	60%	95%	4%	56%	50%
No Opinion	4%	4%	7%	4%	2%	5%	4%	4%
Never heard of	0%	–	3%	3%	1%	–	–	1%

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34. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Barack Obama

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	52%	91%	43%	12%	60%	47%	47%	50%	47%	59%
Unfavorable	42%	5%	47%	79%	30%	49%	48%	43%	46%	34%
No Opinion	7%	4%	10%	9%	10%	4%	6%	7%	6%	7%
Never heard of	0%	–	–	–	–	0%	–	0%	–	–

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	52%	46%	60%	48%	55%
Unfavorable	42%	45%	35%	46%	38%
No Opinion	7%	8%	5%	6%	7%
Never heard of	0%	0%	–	0%	–

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Favorable	52%	47%	83%	56%	97%	9%	57%	51%
Unfavorable	42%	46%	12%	38%	1%	82%	39%	42%
No Opinion	7%	7%	5%	4%	2%	9%	4%	7%
Never heard of	0%	–	–	1%	–	–	–	0%

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35. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Joe Biden

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	40%	77%	29%	5%	40%	40%	41%	39%	36%	46%
Unfavorable	54%	18%	60%	92%	53%	55%	56%	57%	58%	49%
No Opinion	5%	6%	11%	3%	6%	5%	3%	4%	6%	4%
Never heard of	0%	–	–	0%	1%	0%	–	0%	–	1%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	40%	35%	48%	37%	43%
Unfavorable	54%	59%	47%	57%	52%
No Opinion	5%	5%	4%	5%	5%
Never heard of	0%	0%	0%	0%	0%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Favorable	40%	37%	72%	33%	82%	1%	43%	40%
Unfavorable	54%	58%	24%	58%	12%	95%	53%	55%
No Opinion	5%	5%	4%	8%	6%	3%	3%	5%
Never heard of	0%	0%	–	1%	–	0%	1%	0%

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36. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Kamala Harris

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	47%	88%	35%	7%	53%	43%	44%	44%	45%	54%
Unfavorable	50%	10%	56%	90%	42%	55%	54%	51%	53%	44%
No Opinion	3%	2%	10%	3%	5%	2%	2%	5%	2%	1%
Never heard of	0%	–	–	0%	0%	0%	–	0%	–	0%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	47%	41%	56%	45%	48%
Unfavorable	50%	55%	41%	52%	48%
No Opinion	3%	4%	2%	3%	3%
Never heard of	0%	0%	0%	0%	–

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Favorable	47%	42%	79%	53%	96%	2%	50%	46%
Unfavorable	50%	54%	18%	45%	2%	96%	49%	50%
No Opinion	3%	3%	3%	1%	2%	2%	1%	4%
Never heard of	0%	0%	–	1%	–	0%	–	0%

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37. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Robert F. Kennedy, Jr.

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	36%	12%	35%	62%	35%	35%	40%	40%	40%	29%
Unfavorable	43%	70%	39%	15%	42%	43%	43%	38%	38%	54%
No Opinion	21%	17%	25%	24%	23%	20%	18%	21%	21%	18%
Never heard of	1%	1%	1%	—	0%	2%	—	1%	1%	—

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	36%	42%	27%	37%	36%
Unfavorable	43%	34%	56%	44%	41%
No Opinion	21%	23%	16%	18%	23%
Never heard of	1%	1%	0%	1%	0%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Favorable	36%	37%	23%	50%	12%	62%	32%	37%
Unfavorable	43%	43%	42%	35%	72%	13%	48%	42%
No Opinion	21%	20%	31%	14%	15%	25%	20%	21%
Never heard of	1%	0%	4%	1%	1%	—	—	1%

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38. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Bob Casey Jr.

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	47%	82%	36%	13%	48%	44%	49%	45%	45%	54%
Unfavorable	38%	7%	40%	69%	28%	44%	43%	39%	41%	32%
No Opinion	13%	9%	19%	16%	19%	11%	7%	13%	13%	12%
Never heard of	2%	2%	5%	1%	5%	1%	—	3%	1%	2%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	47%	44%	52%	48%	47%
Unfavorable	38%	40%	35%	42%	35%
No Opinion	13%	14%	12%	9%	16%
Never heard of	2%	2%	1%	1%	3%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Favorable	47%	43%	76%	51%	85%	12%	48%	47%
Unfavorable	38%	42%	14%	30%	4%	72%	43%	37%
No Opinion	13%	13%	9%	13%	10%	15%	9%	14%
Never heard of	2%	2%	1%	7%	1%	2%	—	2%

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39. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – John Fetterman

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	44%	70%	44%	16%	41%	43%	48%	39%	41%	52%
Unfavorable	37%	15%	39%	59%	34%	42%	35%	40%	43%	28%
No Opinion	17%	13%	13%	22%	20%	15%	16%	19%	14%	18%
Never heard of	2%	2%	4%	2%	5%	0%	1%	2%	2%	3%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	44%	38%	52%	43%	44%
Unfavorable	37%	38%	35%	40%	34%
No Opinion	17%	21%	12%	16%	18%
Never heard of	2%	3%	1%	1%	3%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Favorable	44%	41%	63%	39%	74%	15%	41%	44%
Unfavorable	37%	40%	18%	31%	12%	60%	41%	36%
No Opinion	17%	17%	17%	15%	12%	23%	17%	17%
Never heard of	2%	1%	2%	15%	2%	2%	1%	2%

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40. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Josh Shapiro

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	53%	86%	45%	21%	53%	53%	55%	51%	50%	62%
Unfavorable	30%	5%	37%	56%	26%	33%	34%	34%	32%	24%
No Opinion	15%	8%	17%	22%	19%	14%	11%	13%	18%	13%
Never heard of	1%	1%	1%	0%	2%	1%	–	2%	0%	1%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	53%	48%	62%	54%	53%
Unfavorable	30%	34%	24%	34%	27%
No Opinion	15%	16%	14%	11%	18%
Never heard of	1%	1%	–	0%	1%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Favorable	53%	51%	76%	50%	89%	20%	59%	52%
Unfavorable	30%	33%	15%	28%	3%	58%	33%	30%
No Opinion	15%	16%	7%	19%	8%	22%	7%	17%
Never heard of	1%	0%	2%	3%	1%	1%	1%	1%

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41. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Mike Johnson

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	20%	5%	13%	38%	15%	20%	29%	22%	23%	16%
Unfavorable	33%	54%	37%	11%	31%	35%	34%	25%	34%	42%
No Opinion	28%	24%	29%	33%	31%	30%	24%	32%	25%	27%
Never heard of	18%	17%	21%	18%	24%	16%	13%	21%	19%	14%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	20%	22%	18%	26%	15%
Unfavorable	33%	28%	42%	39%	28%
No Opinion	28%	32%	23%	23%	33%
Never heard of	18%	18%	18%	11%	24%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Favorable	20%	22%	8%	18%	4%	38%	22%	20%
Unfavorable	33%	32%	40%	41%	57%	10%	41%	32%
No Opinion	28%	28%	36%	17%	22%	34%	29%	28%
Never heard of	18%	18%	16%	24%	18%	17%	8%	20%

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42. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Taylor Swift

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	43%	65%	34%	21%	50%	38%	39%	37%	44%	49%
Unfavorable	32%	10%	42%	54%	28%	34%	35%	36%	33%	26%
No Opinion	24%	24%	24%	24%	21%	27%	24%	25%	21%	24%
Never heard of	1%	1%	–	2%	1%	1%	2%	2%	1%	1%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	43%	37%	52%	40%	46%
Unfavorable	32%	37%	25%	34%	30%
No Opinion	24%	25%	22%	25%	23%
Never heard of	1%	1%	1%	1%	1%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Favorable	43%	38%	67%	54%	69%	16%	49%	42%
Unfavorable	32%	35%	13%	29%	10%	56%	24%	34%
No Opinion	24%	26%	18%	12%	21%	26%	27%	24%
Never heard of	1%	1%	1%	6%	0%	2%	–	1%

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43. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – James Franklin

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	13%	16%	7%	11%	15%	11%	12%	10%	15%	14%
Unfavorable	7%	6%	12%	7%	8%	8%	5%	7%	6%	11%
No Opinion	28%	26%	28%	31%	30%	26%	29%	26%	31%	29%
Never heard of	51%	52%	53%	50%	47%	54%	54%	58%	48%	46%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	13%	12%	14%	18%	8%
Unfavorable	7%	8%	6%	10%	5%
No Opinion	28%	30%	26%	27%	29%
Never heard of	51%	50%	54%	44%	57%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Favorable	13%	13%	16%	8%	16%	11%	14%	13%
Unfavorable	7%	8%	5%	7%	6%	8%	15%	6%
No Opinion	28%	28%	32%	25%	25%	33%	31%	28%
Never heard of	51%	51%	46%	60%	53%	48%	39%	53%

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44. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Gritty

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	25%	37%	22%	13%	33%	26%	13%	17%	21%	41%
Unfavorable	7%	6%	7%	7%	6%	9%	4%	3%	10%	6%
No Opinion	18%	20%	13%	18%	24%	15%	15%	17%	17%	19%
Never heard of	50%	37%	58%	62%	37%	51%	67%	63%	51%	34%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	25%	20%	33%	28%	22%
Unfavorable	7%	7%	7%	9%	5%
No Opinion	18%	17%	21%	18%	18%
Never heard of	50%	56%	40%	45%	55%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Favorable	25%	24%	25%	29%	38%	13%	31%	24%
Unfavorable	7%	7%	2%	5%	5%	8%	10%	6%
No Opinion	18%	17%	27%	21%	18%	18%	21%	18%
Never heard of	50%	51%	46%	46%	39%	60%	38%	52%

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45. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – David McCormick

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	37%	7%	22%	71%	35%	35%	41%	39%	39%	32%
Unfavorable	45%	79%	47%	9%	40%	48%	47%	41%	43%	52%
No Opinion	15%	10%	22%	19%	19%	13%	11%	15%	16%	13%
Never heard of	3%	5%	8%	0%	5%	3%	0%	4%	2%	4%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	37%	41%	30%	39%	35%
Unfavorable	45%	41%	51%	46%	44%
No Opinion	15%	15%	16%	14%	16%
Never heard of	3%	3%	3%	1%	5%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Favorable	37%	39%	19%	36%	6%	71%	40%	36%
Unfavorable	45%	43%	60%	44%	79%	10%	48%	45%
No Opinion	15%	15%	17%	13%	10%	18%	11%	16%
Never heard of	3%	3%	4%	7%	4%	2%	1%	4%

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46. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – JD Vance

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	40%	6%	31%	78%	32%	42%	50%	43%	42%	33%
Unfavorable	47%	85%	50%	7%	50%	47%	44%	42%	46%	57%
No Opinion	9%	6%	12%	12%	13%	8%	7%	10%	10%	7%
Never heard of	3%	2%	8%	2%	5%	3%	—	4%	2%	2%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	40%	45%	33%	43%	39%
Unfavorable	47%	39%	60%	47%	47%
No Opinion	9%	11%	7%	9%	10%
Never heard of	3%	4%	0%	1%	4%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Favorable	40%	44%	13%	35%	4%	80%	40%	40%
Unfavorable	47%	45%	71%	43%	88%	6%	52%	47%
No Opinion	9%	8%	11%	17%	6%	10%	8%	10%
Never heard of	3%	2%	5%	5%	2%	3%	—	3%

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47. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Tim Walz

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	44%	82%	36%	6%	49%	40%	41%	39%	42%	52%
Unfavorable	41%	7%	37%	76%	29%	46%	50%	40%	43%	38%
No Opinion	13%	10%	16%	15%	17%	11%	8%	16%	13%	8%
Never heard of	3%	1%	12%	3%	5%	3%	1%	5%	2%	2%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	44%	37%	54%	42%	45%
Unfavorable	41%	44%	35%	47%	36%
No Opinion	13%	15%	9%	11%	14%
Never heard of	3%	4%	2%	1%	5%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Favorable	44%	40%	67%	50%	87%	3%	48%	43%
Unfavorable	41%	45%	16%	30%	2%	80%	42%	40%
No Opinion	13%	12%	13%	15%	10%	13%	10%	13%
Never heard of	3%	3%	3%	5%	1%	3%	—	3%

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48. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Jason Kelce

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	39%	51%	38%	28%	39%	42%	36%	31%	42%	50%
Unfavorable	12%	6%	16%	18%	13%	13%	10%	11%	15%	11%
No Opinion	33%	30%	24%	38%	33%	31%	35%	35%	30%	30%
Never heard of	16%	13%	22%	17%	15%	14%	19%	23%	13%	10%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	39%	35%	47%	40%	39%
Unfavorable	12%	13%	11%	13%	11%
No Opinion	33%	35%	29%	32%	33%
Never heard of	16%	18%	13%	14%	17%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Favorable	39%	37%	58%	38%	54%	26%	40%	39%
Unfavorable	12%	13%	7%	8%	6%	18%	18%	11%
No Opinion	33%	35%	20%	29%	29%	38%	28%	34%
Never heard of	16%	15%	15%	25%	12%	18%	15%	16%

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49. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Viktor Orbán

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	5%	1%	4%	9%	4%	5%	5%	4%	6%	6%
Unfavorable	25%	41%	24%	9%	25%	28%	22%	20%	21%	34%
No Opinion	23%	16%	27%	28%	26%	19%	23%	22%	25%	21%
Never heard of	47%	41%	46%	54%	45%	47%	50%	54%	49%	39%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	5%	5%	5%	7%	3%
Unfavorable	25%	19%	35%	33%	18%
No Opinion	23%	24%	20%	21%	24%
Never heard of	47%	52%	40%	39%	55%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Favorable	5%	4%	5%	11%	2%	8%	7%	4%
Unfavorable	25%	25%	25%	31%	44%	8%	29%	25%
No Opinion	23%	22%	27%	19%	16%	29%	24%	22%
Never heard of	47%	49%	43%	39%	38%	55%	40%	49%

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50. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Benjamin Netanyahu

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	26%	8%	23%	45%	16%	31%	33%	22%	33%	24%
Unfavorable	37%	58%	45%	12%	37%	37%	36%	29%	34%	47%
No Opinion	23%	19%	23%	26%	25%	20%	23%	26%	19%	21%
Never heard of	15%	15%	9%	16%	22%	13%	9%	22%	14%	8%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	26%	26%	26%	31%	22%
Unfavorable	37%	29%	48%	41%	32%
No Opinion	23%	27%	16%	20%	26%
Never heard of	15%	18%	10%	8%	20%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Favorable	26%	28%	13%	24%	6%	47%	29%	25%
Unfavorable	37%	36%	37%	39%	60%	12%	41%	36%
No Opinion	23%	22%	31%	17%	21%	25%	22%	23%
Never heard of	15%	14%	19%	20%	14%	16%	9%	16%

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51. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Vladimir Putin

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	3%	1%	3%	6%	5%	3%	1%	5%	4%	2%
Unfavorable	82%	90%	78%	74%	77%	81%	87%	75%	84%	85%
No Opinion	13%	7%	15%	18%	14%	14%	11%	15%	11%	12%
Never heard of	2%	2%	4%	2%	4%	2%	0%	5%	1%	1%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	3%	5%	1%	4%	3%
Unfavorable	82%	76%	91%	85%	78%
No Opinion	13%	16%	7%	11%	15%
Never heard of	2%	3%	1%	0%	4%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Favorable	3%	2%	8%	8%	2%	4%	2%	4%
Unfavorable	82%	84%	70%	68%	90%	74%	83%	81%
No Opinion	13%	12%	15%	22%	7%	19%	15%	12%
Never heard of	2%	2%	7%	2%	2%	3%	1%	3%

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52. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Volodymyr Zelenskyy

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Favorable	41%	65%	35%	18%	38%	40%	46%	37%	37%	50%
Unfavorable	21%	6%	34%	34%	17%	25%	20%	21%	19%	25%
No Opinion	24%	16%	18%	32%	26%	20%	25%	23%	28%	18%
Never heard of	14%	14%	12%	16%	18%	15%	8%	19%	16%	7%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	41%	33%	53%	45%	38%
Unfavorable	21%	21%	20%	27%	15%
No Opinion	24%	28%	17%	19%	27%
Never heard of	14%	18%	9%	8%	19%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Favorable	41%	43%	35%	31%	67%	16%	47%	40%
Unfavorable	21%	21%	13%	28%	5%	36%	20%	21%
No Opinion	24%	23%	28%	24%	16%	32%	24%	24%
Never heard of	14%	13%	24%	17%	12%	16%	9%	15%

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53. Are you part of a union household?

	Leaned Party ID				Age			Income		
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT \$50k	\$50-\$100k	\$100k+
Yes	15%	17%	8%	14%	18%	15%	10%	8%	17%	21%
No	85%	83%	92%	86%	82%	85%	90%	92%	83%	79%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Yes	15%	11%	20%	15%	14%
No	85%	89%	80%	85%	86%

	Total	Race			2024 Vote		Union Household	
		White	Black	Other	Harris voters	Trump voters	Yes	No
Yes	15%	14%	13%	17%	16%	13%	100%	–
No	85%	86%	87%	83%	84%	87%	–	100%