CENTER FOR PUBLIC OPINION

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UMass Lowell
Survey of South Carolina Democratic Primary Voters

Field Dates: February 12-18, 2020

N=400 South Carolina Democratic Primary Likely Voters
Adjusted Margin of Error: +/- 7.5%
Margin of error has been adjusted to include for design effects
resulting from weighting and survey design features

Methodology in Brief

This poll was independently funded by the University of Massachusetts Lowell, designed and analyzed by the Center for Public Opinion. Data was collected by YouGov, an online polling organization. Respondents were selected from YouGov and three other online panels. YouGov interviewed 411 eligible respondents who were then matched down to a sample of 400 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education based on known characteristics of Democratic Party primary voters from the South Carolina voter file and the 2018 Cooperative Congressional Election Study. The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and region. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles. The weights were then post-stratified on past primary election behavior, and age x gender stratification of Democratic Primary voters from the South Carolina voter file to produce the final weight.

UMass Lowell is a public institution and releases surveys as a source of public information. We offer a complete methodology report in adherence with standards of the AAPOR Transparency Initiative, as well an extensive set of crosstabs. Our goal is complete transparency in the reporting of our findings. If there is something you do not see here, but wish you did, please contact Director, Dr. Joshua J. Dyck (joshua_dyck@uml.edu; @drjjdyck) or Associate Director, Dr. John Cluverius (john_cluverius@uml.edu; @JohnCluverius).

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*indicates <.5%; some numbers do not sum to 100 due to rounding

ASKED OF ALL LIKELY VOTERS
PRIMARY PREFERENCE

UML905 If your state's presidential primary was being held today, for whom would you vote? [candidate names were randomized]

UML905a Do you lean more towards one candidate?

400 Likely Voters

23%	Joe Biden
11	Pete Buttigieg
4	Tulsi Gabbard
9	Amy Klobuchar
21	Bernie Sanders
13	Tom Steyer
11	Elizabeth Warren
4	Another candidate
4	Undecided

	Party ID Leaned		Party ID Unleaned	
	Democrat	Independent	Democrat	Independent
Joe Biden	29	10	31	17
Pete Buttigieg	12	12	12	12
Tulsi Gabbard	*	13	*	9
Amy Klobuchar	4	19	4	15
Bernie Sanders	22	23	18	27
Tom Steyer	13	8	15	7
Elizabeth Warren	13	4	15	6
Another Candidate	3	5	0	5
Undecided	4	5	5	2

	Income			Education		Race		
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree	White	Black	Other
Joe Biden	20	25	24	23	22	11	43	7
Pete Buttigieg	7	12	19	14	8	16	3	23
Tulsi Gabbard	2	4	8	3	5	6	*	9
Amy Klobuchar	6	7	18	7	13	15	*	17
Bernie Sanders	30	16	14	24	17	23	20	15
Tom Steyer	12	13	10	14	11	10	19	2
Elizabeth Warren	14	12	7	8	14	14	6	6
Another candidate	2	10	*	1	8	5	1	21
Undecided	8	*	*	6	2	2	8	2

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Joe Biden	28	19	15	26	20	27	21
Pete Buttigieg	9	13	7	13	14	11	4
Tulsi Gabbard	6	3	4	4	*	4	14
Amy Klobuchar	12	8	12	8	5	16	8
Bernie Sanders	24	19	34	15	30	10	23
Tom Steyer	10	14	8	15	13	15	3
Elizabeth Warren	7	13	18	7	17	8	3
Another candidate	3	5	*	7	1	5	13
Undecided	3	5	3	5	1	4	10

UML906 We know that presidential primary candidates can end their campaigns suddenly. If [CANDIDATE_NAME] were to drop out of the race before you were able to vote, who would plan to vote for?

15% Joe Biden
12 Pete Buttigieg
5 Tulsi Gabbard
15 Amy Klobuchar
11 Bernie Sanders
16 Tom Steyer
10 Elizabeth Warren
7 Another candidate
10 Undecided

	Party ID Leaned		Party ID Unleaned	
	Democrat	Independent	Democrat	Independent
Joe Biden	17	9	19	9
Pete Buttigieg	8	19	7	20
Tulsi Gabbard	3	6	2	5
Amy Klobuchar	13	18	12	18
Bernie Sanders	15	2	16	5
Tom Steyer	18	9	18	14
Elizabeth Warren	14	3	13	8
Another Candidate	4	16	5	7
Undecided	9	18	8	16

	Income			Education		Race		
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree	White	Black	Other
Joe Biden	12	20	7	15	14	13	20	*
Pete Buttigieg	13	5	21	10	14	14	7	19
Tulsi Gabbard	3	4	10	3	7	8	*	4
Amy Klobuchar	12	14	22	13	17	17	11	22
Bernie Sanders	13	11	11	13	9	16	7	3
Tom Steyer	18	22	7	18	12	9	25	19
Elizabeth Warren	16	6	4	14	5	9	13	4
Another candidate	5	8	5	5	8	6	5	20
Undecided	8	9	13	8	13	8	12	10

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Joe Biden	15	15	17	14	14	17	10
Pete Buttigieg	9	14	13	11	6	19	13
Tulsi Gabbard	10	2	7	3	5	2	15
Amy Klobuchar	14	16	5	20	12	19	15
Bernie Sanders	12	11	19	8	16	10	2
Tom Steyer	16	16	13	17	16	14	21
Elizabeth Warren	12	9	16	7	16	3	8
Another candidate	5	7	3	8	3	10	3
Undecided	15	15	7	11	12	6	15

UML931 Will you definitely vote for [candidate named] in the [state] presidential primary or is there a chance you could change your mind and vote for someone else?

69% Definitely vote for [candidate named]
31 Could change mind

	Candidate						
	Biden	Buttigieg	Gabbard	Klobuchar	Sanders	Steyer	Warren
Definitely vote for	82	66	76	34	85	61	62
Could change mind	18	34	24	66	15	39	38

	Party ID Leaned		Party ID Unleaned	
	Democrat	Independent	Democrat	Independent
Definitely vote for	72	68	73	71
Could change mind	28	32	27	29

	Income			Education		Race		
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree	White	Black	Other
Definitely vote for	72	69	69	74	63	65	76	63
Could change mind	28	31	31	26	37	35	24	37

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Definitely vote for	72	67	70	69	72	69	57
Could change mind	28	33	30	31	28	31	43

UML928 Who do you think will eventually win the Democratic nomination?

22% Joe Biden
7 Michael Bloomberg
8 Pete Buttigieg
0 Tulsi Gabbard
2 Amy Klobuchar
28 Bernie Sanders
6 Tom Steyer
1 Elizabeth Warren
3 Undecided

	Party ID Leaned		Party ID Unleaned	
	Democrat	Independent	Democrat	Independent
Biden	26	21	26	21
Bloomberg	8	3	8	4
Buttigieg	7	9	8	8
Gabbard	0	0	0	0
Klobuchar	1	8	1	6
Sanders	25	34	20	41
Steyer	8	0	10	0
Warren	1	2	1	2
Another candidate	1	6	1	3
Undecided	23	17	26	14

	Income			Education		Race		
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree	White	Black	Other
Biden	19	28	19	23	21	9	41	27
Bloomberg	4	7	13	6	8	6	9	0
Buttigieg	6	6	12	8	7	10	2	17
Gabbard	0	0	0	0	0	0	0	0
Klobuchar	1	5	1	3	2	4	0	0
Sanders	33	27	21	28	28	37	15	27
Steyer	6	5	6	5	8	4	12	0
Warren	3	1	0	1	2	3	0	0
Another candidate	0	2	5	2	4	4	0	5
Undecided	28	19	23	23	22	23	22	23

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Biden	29	19	20	24	21	28	16
Bloomberg	8	6	3	9	3	10	6
Buttigieg	3	11	6	8	7	11	1
Gabbard	0	0	0	0	0	0	0
Klobuchar	1	3	0	3	1	2	7
Sanders	37	22	43	21	35	14	42
Steyer	5	7	5	7	8	6	2
Warren	1	2	1	2	1	2	0
Someone else	4	2	4	2	2	3	3
Undecided	11	29	19	24	22	23	22

UML907 Do you feel things in this country are generally going in the right direction or do you feel things have pretty seriously gotten off on the wrong track?

18% Right direction
82 Wrong track

	Party ID Leaned		Party ID Unleaned	
	Democrat	Independent	Democrat	Independent
Right direction	6	29	5	21
Wrong Track	94	71	95	79

	Income			Education		Race		
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree	White	Black	Other
Right direction	4	17	38	16	21	22	12	16
Wrong Track	96	83	62	84	79	78	88	84

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Right direction	28	12	19	17	8	16	54
Wrong Track	72	88	81	83	92	84	46

UML908 Do you approve or disapprove of the way Donald Trump is handling his job as president?

12% Approve
88 Disapprove

	Party ID Leaned		Party ID Unleaned	
	Democrat	Independent	Democrat	Independent
Approve	1	25	1	15
Disapprove	99	75	99	85

	Income			Education		Race		
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree	White	Black	Other
Approve	3	12	33	8	17	16	4	16
Disapprove	97	88	67	92	83	84	96	84

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Approve	23	5	10	13	1	10	47
Disapprove	77	95	90	87	99	90	53

UML916 Who do you think is more likely to beat Donald Trump in the general election, Joe Biden or Bernie Sanders?

41% Joe Biden
30 Bernie Sanders
28 They are about equally likely to defeat Donald Trump

	Party ID Leaned		Party ID Unleaned	
	Democrat	Independent	Democrat	Independent
Joe Biden	40	39	43	34
Bernie Sanders	31	33	28	36
About equal	29	27	29	29

	Income			Education		Race		
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree	White	Black	Other
Joe Biden	33	48	49	35	50	35	49	49
Bernie Sanders	39	29	18	31	30	36	23	32
About equal	28	23	34	34	20	29	28	19

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Joe Biden	39	43	40	42	30	56	35
Bernie Sanders	34	28	45	23	43	18	28
About equal	27	29	15	34	28	26	37

UML917 Whose policies do you tend to agree with more?

44% Joe Biden
32 Bernie Sanders
25 I agree with them about the same amount

	Party ID Leaned		Party ID Unleaned	
	Democrat	Independent	Democrat	Independent
Joe Biden	39	51	38	48
Bernie Sanders	36	24	34	32
About equal	26	25	29	20

	Income			Education		Race		
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree	White	Black	Other
Joe Biden	30	48	60	36	54	39	47	62
Bernie Sanders	42	26	29	34	29	39	23	24
About equal	28	26	11	30	17	22	30	14

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Joe Biden	48	41	33	49	27	61	46
Bernie Sanders	35	30	51	23	53	13	23
About equal	17	29	16	29	20	26	31

UML925 Which do you think would be better for the country: Donald Trump being removed from office via an impeachment trial, or Donald Trump losing re-election to the Democratic nominee?

25% Donald Trump is removed from office
75 Donald Trump loses re-election to the Democratic nominee

	Party ID Leaned		Party ID Unleaned	
	Democrat	Independent	Democrat	Independent
Trump removed	27	27	27	29
Trump defeated	73	73	73	71

	Income			Education		Race		
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree	White	Black	Other
Trump removed	26	28	13	28	20	21	27	37
Trump defeated	74	72	87	72	80	79	73	63

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Trump removed	24	25	19	27	28	23	18
Trump defeated	76	75	81	73	72	77	82

UML929 Should House Democrats accept a compromise bill with Donald Trump and Mitch McConnell that [rotate] creates a universal national health plan, also called Medicare for All, but also [rotate:] fully funds a wall at the United States border with Mexico?

22% Yes
78 No

	Party ID Leaned		Party ID Unleaned	
	Democrat	Independent	Democrat	Independent
M4Wall Yes	19	38	16	38
M4Wall No	81	62	84	62

	Income			Education		Race		
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree	White	Black	Other
M4Wall Yes	19	31	14	21	24	24	19	25
M4Wall No	81	69	86	79	76	76	81	75

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
M4Wall Yes	29	18	26	21	13	26	40
M4Wall No	71	82	74	79	87	74	60

UML951 As you know, New Hampshire has the nation's first primary election, which occurs after the Iowa caucuses. Do you think that Iowa and New Hampshire should continue to vote first in Presidential primaries, or should other states get a chance to vote in the first primary through a rotation?

23% Iowa and New Hampshire should continue to go first in future elections
77 Other states should get a chance to go first

	Party ID Leaned		Party ID Unleaned	
	Democrat	Independent	Democrat	Independent
IA & NH 1st	15	32	17	25
Others 1st	85	68	83	75

	Income			Education		Race		
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree	White	Black	Other
IA & NH 1st	23	16	42	21	26	29	18	9
Others 1st	77	84	58	79	74	71	82	91

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
IA & NH 1st	28	20	24	23	15	20	57
Others 1st	72	80	76	77	85	80	43

UML953 Who do you think Barack Obama will vote for in the Democratic Primary?

33% Joe Biden
9 Michael Bloomberg
4 Pete Buttigieg
0 Tulsi Gabbard
2 Amy Klobuchar
5 Bernie Sanders
2 Tom Steyer
13 Elizabeth Warren
* Another candidate
32 Undecided

	Party ID Leaned		Party ID Unleaned	
	Democrat	Independent	Democrat	Independent
Biden	41	14	40	24
Bloomberg	7	13	8	9
Buttigieg	4	7	4	5
Klobuchar	2	2	2	3
Sanders	2	19	0	13
Steyer	1	0	1	0
Warren	11	16	12	14
Someone else	0	0	0	0
Undecided	33	29	33	31

	Income			Education		Race		
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree	White	Black	Other
Biden	33	41	21	34	33	28	46	14
Bloomberg	4	10	17	10	8	11	7	6
Buttigieg	4	3	5	3	5	6	1	6
Klobuchar	2	1	2	1	3	2	1	3
Sanders	1	7	9	2	10	4	6	13
Steyer	3	0	3	0	3	2	1	0
Warren	14	14	12	12	13	18	7	3
Someone else	0	0	0	0	0	0	0	0
Undecided	40	24	30	38	25	30	31	55

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Biden	34	32	39	31	37	33	27
Bloomberg	10	9	4	12	8	13	6
Buttigieg	7	3	4	4	4	5	5
Klobuchar	2	1	2	2	2	2	0
Sanders	7	4	8	4	3	4	18
Steyer	2	1	2	2	2	2	0
Warren	13	13	16	11	13	10	15
Someone else	0	0	0	0	0	0	0
Undecided	24	37	26	35	32	31	28

UML956 Do you think Barack Obama should make a public endorsement in the Democratic primary, or just stay out of it?

69% Just stay out of it
31 Make a public endorsement

	Party ID Leaned		Party ID Unleaned	
	Democrat	Independent	Democrat	Independent
Make Endorsement	15	32	17	25
Stay Out of It	85	68	83	75

	Income			Education		Race		
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree	White	Black	Other
Make endorsement	23	16	42	21	26	29	18	9
Stay Out of It	77	84	58	79	74	71	82	91

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Make Endorsement	28	20	24	23	15	20	57
Stay Out of It	72	80	76	77	85	80	43

UML957 Which candidate for president best continues the Obama legacy?

42% Joe Biden
1 Michael Bloomberg
11 Pete Buttigieg
0 Tulsi Gabbard
2 Amy Klobuchar
8 Bernie Sanders
3 Tom Steyer
7 Elizabeth Warren
1 Another candidate
24 Undecided

	Party ID Leaned		Party ID Unleaned	
	Democrat	Independent	Democrat	Independent
Biden	42	31	50	35
Bloomberg	1	9	0	3
Buttigieg	14	3	9	11
Gabbard	0	2	0	0
Klobuchar	2	6	2	2
Sanders	8	13	3	14
Steyer	1	0	4	0
Warren	10	0	8	7
Someone else	0	6	0	2
Undecided	16	27	23	26

	Income			Education		Race		
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree	White	Black	Other
Biden	47	41	35	42	42	32	61	18
Bloomberg	1	0	1	2	1	3	0	0
Buttigieg	7	13	18	12	10	14	4	28
Gabbard	0	0	1	0	0	0	0	0
Klobuchar	1	1	3	1	3	3	0	0
Sanders	4	10	6	5	12	10	4	7
Steyer	5	1	4	2	5	2	6	0
Warren	5	12	4	8	5	10	4	0
Someone else	0	2	0	0	1	1	0	2
Undecided	29	19	29	29	21	25	21	45

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Biden	46	39	39	43	40	43	45
Bloomberg	1	2	1	2	3	1	0
Buttigieg	14	10	3	15	11	16	2
Gabbard	0	0	0	0	0	0	0
Klobuchar	2	1	1	2	2	2	0
Sanders	9	7	16	3	9	5	14
Steyer	5	3	2	4	4	2	2
Warren	6	8	7	7	8	6	7
Someone else	0	1	0	1	0	0	3
Undecided	18	29	31	23	23	24	26

UML959-UML968 We'd like to ask you about how you feel about a number of national political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her.

	Favorable	Unfavorable	No Opinion	Never heard of
Donald Trump	11	84	5	*
Hillary Clinton	56	33	12	*
Barack Obama	78	17	5	*
Joe Biden	64	26	10	*
Michael Bloomberg	35	37	27	1
Pete Buttigieg	53	27	20	*
Amy Klobuchar	58	15	25	2
Bernie Sanders	64	27	9	*
Tom Steyer	58	19	22	1
Elizabeth Warren	61	28	11	*