UMass Lowell
Survey of Likely Voters in the 2020 US Presidential Election
(National Sample)
Field Dates: October 5-12, 2020

N=819 Likely Voters
Adjusted Margin of Error: +/- 4.3%
Margin of error has been adjusted to include for design effects resulting from weighting and survey design features

Methodology in Brief
This poll was independently funded by the University of Massachusetts Lowell, designed and analyzed by the Center for Public Opinion. Data was collected by YouGov, an online polling organization. YouGov interviewed 1,598 respondents who were then matched down to a sample of 1000 to produce the national sample. The respondents were matched to a sampling frame on gender, age, race, and education. The frame was constructed by stratified sampling from the full 2017 American Community Survey (ACS) 1-year sample with selection within strata by weighted sampling with replacements (using the person weights on the public use file). The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined, and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and region. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles. The weights were then post-stratified on 2016 Presidential vote choice and a four-way stratification of gender, age (4-categories), race (4-categories) and education (4-categories). A likely voter screen was then applied to classify 819 likely voters and a likely voter weight was used in the final model disposition.

UMass Lowell is a public institution and releases surveys as a source of public information. We offer a complete methodology report in adherence with standards of the AAPOR Transparency Initiative, as well an extensive set of crosstabs. Our goal is complete transparency in the reporting of our findings. If there is something you do not see here, but wish you did, please contact Director, Dr. Joshua J. Dyck (joshua_dyck@uml.edu; @drjjdyck) or Associate Director, Dr. John Cluverius (john_cluverius@uml.edu; @JohnCluverius).
ASKED OF ALL LIKELY VOTERS

UML915  Do you plan to vote by mail or vote in person on Election day?

45%   Vote by mail
22    Vote early in person
32    Vote in person on Election Day
0     I don’t plan to vote this year

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<th>Republican</th>
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If the presidential election were held today and the candidates were [rotate 1/2] [the Democrat, Joe Biden], [the Republican, Donald Trump] [rotate 3/4] [the Libertarian, Jo Jorgensen], and [the Green Party candidate, Howie Hawkins], for whom would you vote?

[IF UNDECIDED]: And who are you leaning towards?

53%   Joe Biden
43    Donald Trump
 1    Jo Jorgensen
 1    Howie Hawkins
*    Another candidate
 3    Undecided

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And, what if the election for President were held today and the candidates for President were [rotate] [the Democrat, Joe Biden] and [the Republican, Mike Pence], for whom would you vote?

[IF UNDECIDED]: Do you lean more towards [rotate name order] [Joe Biden] or [Mike Pence]?

54%  Joe Biden
41   Mike Pence
1    Another candidate
4    Undecided

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And, what if the election for President were held today and the candidates for President were [rotate] [the Democrat, Kamala Harris] and [the Republican, Mike Pence], for whom would you vote?

[IF UNDECIDED]: Do you lean more towards [rotate name order] [Kamala Harris] or [Mike Pence]?

50% Kamala Harris
43 Mike Pence
1 Another candidate
6 Undecided

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UML980  Who do you think will win the presidential election?

45%  Joe Biden  
41%  Donald Trump  
*    Another candidate  
14%  Not sure  

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Do you feel things in this country are generally going in the right direction or do you feel things have pretty seriously gotten off on the wrong track?

30%  Right direction
70%  Wrong track

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| Right direction | 26        | 32          | 33         | 31        | 26        | 33        | 13        | 26        | 32         |
| Wrong track     | 74        | 68          | 67         | 69        | 74        | 67        | 87        | 74        | 68         |

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UML908a  Do you approve or disapprove of the way Donald Trump is handling his job as president?

UML908b  Would you say that you [strongly/somewhat] [approve/disapprove] of the way Donald Trump is handling his job as president?

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<th>Somewhat disapprove</th>
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<td>28</td>
<td>28</td>
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<tr>
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<td>14</td>
<td>13</td>
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<tr>
<td>Somewhat disapprove</td>
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<td>10</td>
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<tr>
<td>Strongly disapprove</td>
<td>46</td>
<td>48</td>
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<tr>
<td>Strongly disapprove</td>
<td>43</td>
<td>51</td>
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UML911  How much of the time do you think you can trust the federal government in Washington to do what’s right?

<table>
<thead>
<tr>
<th></th>
<th>Just about always</th>
<th>Most of the time</th>
<th>Some of the time</th>
<th>Hardly ever</th>
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<th>Republican</th>
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<td>12</td>
<td>13</td>
<td>28</td>
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<tr>
<td>Some of the time</td>
<td>45</td>
<td>45</td>
<td>46</td>
</tr>
<tr>
<td>Hardly ever</td>
<td>41</td>
<td>35</td>
<td>18</td>
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<tr>
<td>Just about always</td>
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<td>20</td>
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<tr>
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<td>41</td>
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<tr>
<td>Hardly ever</td>
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<td>5</td>
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<tr>
<td>Most of the time</td>
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<td>17</td>
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<tr>
<td>Some of the time</td>
<td>45</td>
<td>45</td>
</tr>
<tr>
<td>Hardly ever</td>
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<td>32</td>
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</table>
Turning to the outbreak of novel coronavirus, also called COVID-19, how satisfied are you with the federal government in Washington’s response to the pandemic?

19%  Very satisfied
24  Somewhat satisfied
15  Somewhat unsatisfied
42  Very unsatisfied

<table>
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<tr>
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<td>19</td>
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<tr>
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<td>$100k &amp; up</td>
</tr>
<tr>
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<td>17</td>
<td>23</td>
</tr>
<tr>
<td>Somewhat satisfied</td>
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<td>21</td>
</tr>
<tr>
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<td>18</td>
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<tr>
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<td>37</td>
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<tr>
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<td>19</td>
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<tr>
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<td>19</td>
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<tr>
<td>Somewhat unsatisfied</td>
<td>15</td>
<td>16</td>
</tr>
<tr>
<td>Very unsatisfied</td>
<td>37</td>
<td>46</td>
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</tbody>
</table>
How satisfied are you with the your state government’s response to the pandemic?

- Very satisfied: 23%
- Somewhat satisfied: 36%
- Somewhat unsatisfied: 19%
- Very unsatisfied: 22%

### Party ID Leaned

<table>
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<tr>
<th></th>
<th>Democrat</th>
<th>Independent</th>
<th>Republican</th>
</tr>
</thead>
<tbody>
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<td>20</td>
<td>26</td>
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<tr>
<td>Somewhat satisfied</td>
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<td>38</td>
<td>32</td>
</tr>
<tr>
<td>Somewhat unsatisfied</td>
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<tr>
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### Income

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<th>$100k &amp; up</th>
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<td>24</td>
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<tr>
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</tr>
<tr>
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### Education

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<td>17</td>
</tr>
<tr>
<td>Very unsatisfied</td>
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<td>23</td>
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### Race

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<th>Other</th>
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<td>Very satisfied</td>
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<td>18</td>
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<tr>
<td>Somewhat satisfied</td>
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<tr>
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<tr>
<td>Very unsatisfied</td>
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<td>24</td>
<td>21</td>
<td>16</td>
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### Gender

<table>
<thead>
<tr>
<th></th>
<th>Male</th>
<th>Female</th>
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<tr>
<td>Very satisfied</td>
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<td>26</td>
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<tr>
<td>Somewhat satisfied</td>
<td>41</td>
<td>30</td>
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<tr>
<td>Somewhat unsatisfied</td>
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<td>20</td>
</tr>
<tr>
<td>Very unsatisfied</td>
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<td>23</td>
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### Age

<table>
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<th>30-44</th>
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<th>65+</th>
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<tr>
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<td>22</td>
<td>21</td>
<td>29</td>
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<tr>
<td>Somewhat satisfied</td>
<td>40</td>
<td>34</td>
<td>37</td>
<td>30</td>
</tr>
<tr>
<td>Somewhat unsatisfied</td>
<td>16</td>
<td>20</td>
<td>19</td>
<td>21</td>
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<tr>
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<td>24</td>
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### Ideology

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<th>Conservative</th>
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<td>Somewhat satisfied</td>
<td>36</td>
<td>37</td>
<td>35</td>
</tr>
<tr>
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<td>21</td>
</tr>
<tr>
<td>Very unsatisfied</td>
<td>22</td>
<td>22</td>
<td>22</td>
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</table>
How concerned are you about Donald Trump’s health? [rotate UML910a and UML910b]

25%   Very concerned
18    Somewhat concerned
18    A little concerned
39    Not concerned at all

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<tr>
<th>Party ID Leaned</th>
<th>Democrat</th>
<th>Independent</th>
<th>Republican</th>
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<tbody>
<tr>
<td>Very concerned</td>
<td>27</td>
<td>26</td>
<td>23</td>
</tr>
<tr>
<td>Somewhat concerned</td>
<td>18</td>
<td>14</td>
<td>18</td>
</tr>
<tr>
<td>A little concerned</td>
<td>13</td>
<td>20</td>
<td>24</td>
</tr>
<tr>
<td>Not concerned at all</td>
<td>42</td>
<td>40</td>
<td>34</td>
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<table>
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<th>Black</th>
<th>Hispanic</th>
<th>Other</th>
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<tbody>
<tr>
<td>Below $50K</td>
<td>$50k-$100k</td>
<td>$100k &amp; up</td>
<td>No 4-Yr. Degree</td>
<td>4-Year Degree</td>
<td>White</td>
<td>Black</td>
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<tr>
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<td>27</td>
<td>21</td>
<td>28</td>
<td>20</td>
<td>26</td>
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<tr>
<td>Somewhat concerned</td>
<td>18</td>
<td>15</td>
<td>18</td>
<td>16</td>
<td>21</td>
<td>18</td>
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<tr>
<td>A little concerned</td>
<td>15</td>
<td>22</td>
<td>18</td>
<td>16</td>
<td>22</td>
<td>20</td>
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<tr>
<td>Not concerned at all</td>
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<td>30-44</td>
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<td>Not concerned at all</td>
<td>39</td>
<td>38</td>
<td>43</td>
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</table>
How concerned are you about Joe Biden’s health? [rotate UML910a and UML910b]

26% Very concerned
23 Somewhat concerned
22 A little concerned
29 Not concerned at all

<table>
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<th>Republican</th>
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<tr>
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<td>41</td>
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<tr>
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<td>A little concerned</td>
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<tr>
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<td>22</td>
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<tr>
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<td>26</td>
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<tr>
<td>Not concerned at all</td>
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Do you think that Donald Trump could have avoided contracting COVID-19 by wearing a mask more often?

<table>
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<th>Probably yes</th>
<th>Probably no</th>
<th>Definitely no</th>
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<tr>
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<tr>
<td>Definitely no</td>
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<td>19</td>
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</tr>
<tr>
<td>Definitely no</td>
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<td>9</td>
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<tr>
<td>Male</td>
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<td>18-29</td>
<td>30-44</td>
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**UML984-UML997** Please tell us about some of the qualities of the major two-party candidates. Regardless of who you plan to vote for, who do you think...

<table>
<thead>
<tr>
<th>Question</th>
<th>Biden</th>
<th>Trump</th>
<th>About even</th>
<th>Unsure</th>
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<td>47</td>
<td>42</td>
<td>5</td>
<td>6</td>
</tr>
<tr>
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<td>36</td>
<td>7</td>
<td>5</td>
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<tr>
<td>best represents American values?</td>
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<td>7</td>
<td>8</td>
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<tr>
<td>is more of a devout Christian?</td>
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<td>21</td>
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<tr>
<td>is better suited to handle race relations?</td>
<td>49</td>
<td>34</td>
<td>10</td>
<td>7</td>
</tr>
<tr>
<td>is more honest and trustworthy?</td>
<td>49</td>
<td>32</td>
<td>12</td>
<td>7</td>
</tr>
<tr>
<td>will better handle America’s reputation abroad?</td>
<td>51</td>
<td>37</td>
<td>7</td>
<td>6</td>
</tr>
<tr>
<td>is better suited to handle police reform?</td>
<td>46</td>
<td>38</td>
<td>7</td>
<td>9</td>
</tr>
<tr>
<td>will stand up more to extremists in their own party?</td>
<td>41</td>
<td>39</td>
<td>8</td>
<td>11</td>
</tr>
<tr>
<td>is more corrupt?</td>
<td>34</td>
<td>50</td>
<td>9</td>
<td>7</td>
</tr>
<tr>
<td>is more suited to handle health care?</td>
<td>51</td>
<td>35</td>
<td>8</td>
<td>6</td>
</tr>
<tr>
<td>is more suited to give hope to the youngest generation of Americans?</td>
<td>46</td>
<td>36</td>
<td>10</td>
<td>8</td>
</tr>
<tr>
<td>is more of a good man?</td>
<td>50</td>
<td>31</td>
<td>11</td>
<td>8</td>
</tr>
<tr>
<td>is more of a real man?</td>
<td>43</td>
<td>37</td>
<td>9</td>
<td>11</td>
</tr>
<tr>
<td>Is more of a bully?</td>
<td>16</td>
<td>67</td>
<td>12</td>
<td>5</td>
</tr>
</tbody>
</table>
We’d like to ask you about how you feel about a number of national political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and “never heard of” if you’ve never heard of him or her.

<table>
<thead>
<tr>
<th>Name</th>
<th>Favorable</th>
<th>Unfavorable</th>
<th>No Opinion</th>
<th>Never heard of</th>
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</thead>
<tbody>
<tr>
<td>Donald Trump</td>
<td>42</td>
<td>55</td>
<td>3</td>
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<tr>
<td>Barack Obama</td>
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<td>37</td>
<td>8</td>
<td>*</td>
</tr>
<tr>
<td>Hillary Clinton</td>
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<td>52</td>
<td>12</td>
<td>*</td>
</tr>
<tr>
<td>Joe Biden</td>
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<td>41</td>
<td>9</td>
<td>*</td>
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<tr>
<td>Kamala Harris</td>
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<td>42</td>
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<td>Mike Pence</td>
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<td>47</td>
<td>11</td>
<td>1</td>
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<tr>
<td>Alexandria Ocasio-Cortez</td>
<td>31</td>
<td>39</td>
<td>19</td>
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<td>Bernie Sanders</td>
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<tr>
<td>Ruth Bader Ginsburg</td>
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<td>19</td>
<td>20</td>
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<tr>
<td>Amy Coney Barrett</td>
<td>31</td>
<td>32</td>
<td>25</td>
<td>12</td>
</tr>
</tbody>
</table>
### Variables Used in Weighting and Crosstabs (N=819)

<table>
<thead>
<tr>
<th>Party ID Leaned (Leaning Independents Allocated to respective Parties)</th>
<th>Democrat</th>
<th>Independent</th>
<th>Republican</th>
<th>Not sure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>48</td>
<td>11</td>
<td>39</td>
<td>2</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Party ID Unleaned</th>
<th>Democrat</th>
<th>Independent</th>
<th>Republican</th>
<th>Not sure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>38</td>
<td>28</td>
<td>30</td>
<td>3</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>2016 Vote Choice</th>
<th>Clinton</th>
<th>Trump</th>
<th>Other</th>
<th>Did Not Vote</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>43</td>
<td>40</td>
<td>4</td>
<td>11</td>
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</tbody>
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<table>
<thead>
<tr>
<th>Income</th>
<th>Education</th>
<th>Race</th>
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<tbody>
<tr>
<td>Below $50K</td>
<td>$50k-$100k</td>
<td>$100k &amp; up</td>
</tr>
<tr>
<td>No 4-Yr. Degree</td>
<td>4-Year Degree</td>
<td>White</td>
</tr>
<tr>
<td>Total</td>
<td>49</td>
<td>31</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Gender</th>
<th>Age</th>
<th>Ideology</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>Female</td>
<td>18-29</td>
</tr>
<tr>
<td>Total</td>
<td>48</td>
<td>52</td>
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