CENTER FOR PUBLIC OPINION

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UMass Lowell
Survey of New Hampshire Voters

Field Dates: September 17-25, 2020

N=657 New Hampshire Likely Voters
Adjusted Margin of Error: +/- 4.6%
Margin of error has been adjusted to include for design effects
resulting from weighting and survey design features

Methodology in Brief

This poll was independently funded by the University of Massachusetts Lowell, designed and analyzed by the Center for Public Opinion. Data was collected by YouGov, an online polling organization. YouGov interviewed 771 respondents who were then matched down to a sample of 700 registered voters to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education. The frame of NH Registered Voters was constructed by stratified sampling from the full 2016 Current Population Survey (CPS) Voting and Registration Supplement, with selection within strata by weighted sampling with replacements (using the person weights on the public use file). The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined, and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and region. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles. The weights were then post-stratified on 2016 Presidential vote choice, born again status, ideology, and a four-way stratification of gender, age (4-categories), race (4-categories) and education (4-categories), to produce the final weight. Benchmarks for born again and ideology were obtained from the 2014 Pew Religious Life survey. A likely voter screen was then applied to classify 657 likely voters and a likely voter weight was used in the final model disposition.

UMass Lowell is a public institution and releases surveys as a source of public information. We offer a complete methodology report in adherence with standards of the AAPOR Transparency Initiative, as well an extensive set of crosstabs. Our goal is complete transparency in the reporting of our findings. If there is something you do not see here, but wish you did, please contact Director, Dr. Joshua J. Dyck (joshua_dyck@uml.edu; @drjjdyck) or Associate Director, Dr. John Cluverius (john_cluverius@uml.edu; @JohnCluverius).

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*indicates <.5%; some numbers do not sum to 100 due to rounding

ASKED OF ALL LIKELY VOTERS

UML905a If the presidential election were held today and the candidates were [rotate 1/2] [the Democrat, Joe Biden], [the Republican, Donald Trump] [rotate 3/4] [the Libertarian, Jo Jorgenson], and [the Green Party candidate, Howie Hawkins], for whom would you vote?

UML905b [IF UNDECIDED]: And who are you leaning towards?

52%	Joe Biden
44	Donald Trump
1	Jo Jorgensen
2	Howie Hawkins
*	Another candidate
1	Undecided

	Party ID Leaned		
	Democrat	Independent	Republican
Joe Biden	95	50	9
Donald Trump	3	35	90
Jo Jorgenson	1	3	1
Howie Hawkins	1	7	*
Another cand.	0	1	0
Undecided	0	3	0

	Income			Education	
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree
Joe Biden	56	48	57	44	65
Donald Trump	39	47	41	52	32
Jo Jorgenson	2	1	0	1	1
Howie Hawkins	1	3	2	2	1
Another cand	0	0	0	0	0
Undecided	1	1	0	1	0

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Joe Biden	48	56	54	52	90	56	9
Donald Trump	49	40	41	45	7	39	89
Jo Jorgenson	1	1	3	1	1	2	0
Howie Hawkins	2	2	2	2	2	2	1
Another cand.	0	0	0	0	0	0	0
Undecided	0	1	0	1	0	1	0

UML905c And, what if the election for President were held today and the candidates for President were [rotate] [the Democrat, Joe Biden] and [the Republican, Donald Trump], for whom would you vote?

UML905d IF UNDECIDED: Do you lean more towards [*rotate name order*] [Joe Biden] or [Donald Trump]?

53%	Joe Biden
44	Donald Trump
*	Another candidate
1	Undecided

	Party ID Leaned		
	Democrat	Independent	Republican
Joe Biden	96	51	9
Donald Trump	3	39	90
Another cand.	0	3	0
Undecided	1	7	1

	Income			Education	
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree
Joe Biden	58	48	56	44	66
Donald Trump	39	50	41	52	32
Another cand	1	0	0	1	0
Undecided	1	3	2	3	2

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Joe Biden	48	57	55	52	91	57	9
Donald Trump	49	40	42	45	7	40	88
Another cand.	0	1	1	0	0	0	0
Undecided	2	3	2	3	1	3	3

UML906a If the election for U.S. Senate were held today, and the candidates were [rotate] [the Democrat, Jeanne Shaheen], and [the Republican, Corky Messner], for whom would you vote?

UML906b IF UNDECIDED: Do you lean more towards [*rotate name order*] [Jeanne Shaheen] or [Corky Messner]?

37%	Corky Messner
56	Jeanne Shaheen
1	Another candidate
6	Undecided

	Party ID Leaned		
	Democrat	Independent	Republican
Corky Messner	3	34	75
Jeanne Shaheen	96	52	17
Another cand.	0	3	1
Undecided	2	10	7

	Income			Education	
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree
Corky Messner	31	38	40	41	30
Jeanne Shaheen	63	54	57	50	66
Another cand.	1	2	0	1	0
Undecided	5	6	4	8	3

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Corky Messner	43	31	30	40	5	32	77
Jeanne Shaheen	51	61	58	56	94	60	13
Another cand.	2	0	2	1	0	1	2
Undecided	5	8	10	4	1	7	9

UML900a If the election for New Hampshire Governor were held today, and the candidates were [rotate] [the Democrat, Dan Feltes] and [the Republican, Chris Sununu], for whom would you vote?

UML900b IF UNDECIDED: Do you lean more towards [*rotate name order*] [Dan Feltes] or [Chris Sununu]?

34% Dan Feltes
60 Chris Sununu
1 Another candidate
6 Undecided

	Party ID Leaned		
	Democrat	Independent	Republican
Dan Feltes	69	18	3
Chris Sununu	27	70	92
Another cand.	0	4	0
Undecided	4	9	5

	Income			Education	
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree
Dan Feltes	33	31	40	25	47
Chris Sununu	59	64	54	67	50
Another cand.	1	1	1	1	1
Undecided	8	3	5	7	3

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Dan Feltes	35	33	31	35	73	27	5
Chris Sununu	59	60	62	59	23	65	88
Another cand.	2	0	1	1	0	1	1
Undecided	4	7	7	5	3	7	7

UML906c As you know, this year the entire New Hampshire State Senate in Concord is up for election. If the elections for state senate were being held today, would you vote for the Republican Party's candidate or the Democratic Party's candidate for New Hampshire Senate in your district?

UML906d IF UNDECIDED: And who are you leaning towards for State Senate?

44%	The Republican candidate
48	The Democratic candidate
*	Another candidate
8	Undecided

	Party ID Leaned		
	Democrat	Independent	Republican
GOP Candidate	3	37	91
Dem Candidate	94	37	4
Another cand.	0	0	0
Undecided	3	27	5

	Income			Education	
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree
GOP Candidate	40	45	44	52	33
Dem Candidate	51	46	52	40	60
Another cand.	0	0	0	0	0
Undecided	9	9	4	9	6

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
GOP Candidate	49	40	41	46	7	42	85
Dem Candidate	43	52	50	47	90	48	7
Another cand.	0	0	0	0	0	0	0
Undecided	8	8	8	7	3	10	8

UML980 Who do you think will win the presidential Election?

45% Joe Biden
40 Donald Trump
0 Another candidate
15 Not sure

	Party ID Leaned		
	Democrat	Independent	Republican
Joe Biden	81	39	9
Donald Trump	6	29	80
Another cand.	0	0	0
Not sure	13	32	10

	Income			Education	
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree
Joe Biden	2	0	0	0	1
Donald Trump	10	12	20	16	12
Another cand	3	11	8	9	7
Not sure	2	0	4	1	2

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Joe Biden	46	44	46	44	73	51	10
Donald Trump	42	39	40	41	12	34	79
Another cand.	0	0	0	0	0	0	0
Not sure	12	17	14	15	15	15	10

UML907 Do you feel things in this country are generally going in the right direction or do you feel things have pretty seriously gotten off on the wrong track?

32% Right direction
68 Wrong track

	Party ID Leaned		
	Democrat	Independent	Republican
Right direction	1	29	65
Wrong track	99	71	35

	Income			Education	
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree
Right direction	27	35	31	36	25
Wrong Track	73	65	69	64	75

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Right direction	38	27	26	34	4	25	67
Wrong Track	62	73	74	66	96	75	33

UML908a Do you approve or disapprove of the way Donald Trump is handling his job as president?

UML908b Would you say that you [strongly/somewhat] [approve/disapprove] of the way Donald Trump is handling his job as president?

30% Strongly approve
15 Somewhat approve
9 Somewhat disapprove
46 Strongly disapprove

	Party ID Leaned		
	Democrat	Independent	Republican
Strongly approve	1	17	65
Smwht. approve	3	21	25
Smwht. disapprove	11	16	5
Strongly disapprove	85	46	5

	Income			Education	
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree
Strongly approve	28	32	27	37	19
Smwht. approve	11	16	17	16	14
Smwht. disapprove	13	10	7	9	10
Strongly disapprove	48	42	49	38	57

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Strongly approve	22	14	29	30	5	19	69
Smwht. approve	17	12	12	16	3	19	22
Smwht. disapprove	12	12	12	8	8	14	4
Strongly disapprove	49	62	47	46	84	48	6

UML982a Do you approve or disapprove of the way Chris Sununu is handling his job as governor of New Hampshire?

UML982b Would you say that you [strongly/somewhat] [approve/disapprove] of the way Chris Sununu handling his job as governor of New Hampshire?

41% Strongly approve
33 Somewhat approve
20 Somewhat disapprove
7 Strongly disapprove

	Party ID Leaned		
	Democrat	Independent	Republican
Strongly approve	18	44	63
Smwht. approve	34	35	31
Smwht. disapprove	37	13	4
Strongly disapprove	11	8	2

	Income			Education	
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree
Strongly approve	42	41	36	45	33
Smwht. approve	33	35	34	34	31
Smwht. disapprove	20	18	21	15	27
Strongly disapprove	5	7	8	6	9

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Strongly approve	41	40	35	43	14	41	65
Smwht. approve	31	34	38	30	33	36	28
Smwht. disapprove	19	21	19	21	39	18	5
Strongly disapprove	9	5	9	6	14	6	1

UML911 How much of the time to do you think you can trust the federal government in Washington to do what's right?

2% Just about always
18 Most of the time
44 Some of the time
36 Hardly Ever

	Party ID Leaned		
	Democrat	Independent	Republican
Just about always	1	0	4
Most of the time	11	13	27
Some of the time	50	38	41
Hardly ever	39	49	27

	Income			Education	
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree
Just about always	1	2	3	3	1
Most of the time	24	16	14	22	12
Some of the time	42	44	49	39	52
Hardly ever	34	38	34	36	36

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Just about always	1	3	5	1	1	1	5
Most of the time	14	21	22	16	12	16	22
Some of the time	46	43	36	48	50	41	45
Hardly ever	38	34	37	35	37	42	28

UML921a Regardless of who you are planning to vote for, how much do you think Joe Biden and his allies are cheating in order to win the election?

23% A great deal
18 Somewhat
17 Very little
43 Not at all

	Party ID Leaned		
	Democrat	Independent	Republican
A great deal	1	22	46
Somewhat	4	18	32
Very little	19	23	11
Not at all	76	37	10

	Income			Education	
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree
A great deal	25	21	20	27	15
Somewhat	13	20	18	21	13
Very little	17	15	19	13	22
Not at all	44	44	44	38	50

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
A great deal	25	20	16	25	3	19	49
Somewhat	19	17	22	16	4	16	31
Very little	15	18	20	15	22	20	8
Not at all	41	45	42	44	71	45	12

UML921b Regardless of who you are planning to vote for, how much do you think Donald Trump and his allies are cheating in order to win the election?

40% A great deal
16 Somewhat
13 Very little
31 Not at all

	Party ID Leaned		
	Democrat	Independent	Republican
A great deal	74	38	6
Somewhat	18	22	11
Very little	6	18	17
Not at all	2	22	66

	Income			Education	
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree
A great deal	42	38	45	33	51
Somewhat	16	14	16	16	17
Very little	16	13	10	14	10
Not at all	26	35	30	37	22

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
A great deal	37	43	35	43	72	42	6
Somewhat	15	17	24	12	19	19	8
Very little	14	12	11	13	5	16	16
Not at all	34	28	29	32	4	24	70

UML920 Do you think that it is safe for your local public schools to be open for face-to-face instruction?

16% Definitely yes
30 Probably yes
33 Probably no
21 Definitely no

	Party ID Leaned		
	Democrat	Independent	Republican
Definitely yes	3	15	30
Probably yes	18	33	42
Probably no	47	32	18
Definitely no	32	20	11

	Income			Education	
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree
Definitely yes	12	18	16	19	12
Probably yes	23	29	38	31	30
Probably no	36	35	29	31	35
Definitely no	28	18	17	20	23

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Definitely yes	17	15	18	15	4	14	31
Probably yes	34	27	24	33	13	32	45
Probably no	33	32	30	34	49	34	15
Definitely no	15	26	28	18	35	20	8

UML915 Do you plan to vote by mail or vote in person on Election day?

31% Vote by mail
69 Vote in person on Election Day
0 I don't plan to vote this year

	Party ID Leaned		
	Democrat	Independent	Republican
Vote by mail	46	30	16
Vote on Election Day	54	70	84

	Income			Education	
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree
Vote by mail	39	25	32	25	40
Vote on Election Day	61	75	68	75	60

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Vote by mail	26	35	31	31	47	32	13
Vote on Election Day	74	65	69	69	53	68	87

UMLRBG[1] As you know, Supreme Court Justice Ruth Bader Ginsburg passed away on September 18, 2020. Do you think that the next Supreme Court Justice should be appointed by [rotate] [the current president], or [the winner of the 2020 presidential election]?

42% The current president
58 The winner of the presidential election

	Party ID Leaned		
	Democrat	Independent	Republican
Current President	3	41	82
Winner of 2020	97	59	18

	Income			Education	
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree
Current President	36	45	43	48	33
Winner of 2020	64	55	57	52	67

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Current President	49	36	37	45	6	38	86
Winner of 2020	51	64	63	55	94	62	14

[1] This question was added once field had already started. The N for this question is 571 and the MOE is +/-5.0%.

UML940-UML53 Please tell us about some of the qualities of the major two-party candidates. Regardless of who you plan to vote for, who do you think…

	Biden	Trump	About even	Unsure
is better suited to handle the economy?	45	48	4	3
is better suited to handle the COVID-19 pandemic?	53	38	5	4
best represents American values?	52	40	4	4
is more of a devout Christian?	42	22	11	25
is better suited to handle race relations?	53	34	5	8
is more honest and trustworthy?	53	35	9	4
will better handle America's reputation abroad?	52	39	4	6
is better suited to handle police reform?	50	41	5	4
will stand up more to extremists in their own party?	42	44	8	6
is more corrupt?	34	54	7	5
is more suited to handle health care?	53	39	5	4
is more suited to give hope to the youngest generation of Americans?	49	37	7	7
is more of a good man?	53	30	10	6
is more of a real man?	45	37	10	8

UML959-UML978 We'd like to ask you about how you feel about a number of national political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her.

	Favorable	Unfavorable	No Opinion	Never heard of
Donald Trump	41	57	2	*
Barack Obama	55	41	4	*
Hillary Clinton	36	55	8	1
Joe Biden	52	42	6	*
Kamala Harris	47	42	9	3
Mike Pence	40	49	10	1
Jeanne Shaheen	54	35	11	*
Corky Messner	31	32	28	9
Maggie Hassan	46	34	17	2
Chris Sununu	63	23	13	*
Bill Gardner	16	12	33	40
Dan Feltes	29	23	31	17
Bernie Sanders	45	44	11	*
Anthony Fauci	63	16	16	5
Chris Pappas	37	27	27	9
Ann Kuster	35	31	23	11
Colin Van Ostern	11	13	34	43

UML987-UML996 We'd also like to ask you some questions about other people and things. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about them, and "never heard of" if you've never heard of them.

	Favorable	Unfavorable	No Opinion	Never heard of
Robert Kraft	41	21	29	9
Cam Newton	32	7	39	22
Bill Belichick	56	12	28	5
People from Massachusetts	42	25	32	1
People from Vermont	58	9	31	1
Moe's Italian Sandwiches	34	5	31	30
The Common Man Restaurants	63	5	23	9
Clam Chowder	67	22	11	*
Corn Chowder	65	18	15	1
Shaw's	63	15	20	1
Hannaford	82	8	10	1
Brown's Lobster Pound	30	4	21	45
Markey's Lobster Pool	24	4	20	51
Stonyfield Yogurt	63	6	28	3