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UMass Lowell

Survey of New Hampshire Likely Voters

Field Dates: October 16-26, 2020

N=757 New Hampshire Likely Voters

Adjusted Margin of Error: +/- 4.5%

Margin of error has been adjusted to include for design effects
resulting from weighting and survey design features

Methodology in Brief

This poll was independently funded by the University of Massachusetts Lowell, designed and analyzed by the Center for Public Opinion. Data was collected by YouGov, an online polling organization. Respondents were selected from YouGov and three other online panels. YouGov interviewed 834 eligible respondents who were then matched down to a sample of 800 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education. The frame of NH Registered Voters was constructed by stratified sampling from the full 2016 Current Population Survey (CPS) Voting and Registration Supplement, with selection within strata by weighted sampling with replacements (using the person weights on the public use file). The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined, and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and region. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles. The weights were then post-stratified on 2016 Presidential vote choice, born again status, ideology, and a four-way stratification of gender, age (4-categories), race (4-categories), and education (4-categories), to produce the final weight. Benchmarks for born again and ideology were obtained from the 2014 Pew Religious Life survey. A likely voter screen was then applied to classify 757 likely voters and a likely voter weight was used in the final model disposition.

UMass Lowell is a public institution and releases surveys as a source of public information. We offer a complete methodology report in adherence with standards of the AAPOR Transparency Initiative, as well an extensive set of crosstabs. Our goal is complete transparency in the reporting of our findings. If there is something you do not see here, but wish you did, please contact Director, Dr. Joshua J. Dyck (joshua_dyck@uml.edu; [@drjjdyck](#)) or Associate Director, Dr. John Cluverius (john_cluverius@uml.edu; [@JohnCluverius](#)).



*indicates <.5%; some numbers do not sum to 100 due to rounding

ASKED OF ALL LIKELY VOTERS

UML905a If the presidential election were held today and the candidates were [rotate 1/2] [the Democrat, Joe Biden], [the Republican, Donald Trump] and the Libertarian, Jo Jorgensen, for whom would you vote?

UML905b [IF UNDECIDED]: And who are you leaning towards?

UML905e [IF ALREADY VOTED]: In the presidential election, for whom did you vote [*do not display UNDECIDED*]?

757	657		
LVs	LVs		
10/29	9/27	+/-	
53%	52%	+1	Joe Biden
43	44	-1	Donald Trump
2	1	+1	Jo Jorgensen
1	2	-1	Another candidate
2	1	+1	Undecided

	Party ID Leaned		
	Democrat	Independent	Republican
Joe Biden	96	39	12
Donald Trump	2	45	87
Jo Jorgensen	0	9	1
Another cand.	0	3	0
Undecided	1	4	0

	Income			Education	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree
Joe Biden	55	51	58	47	63
Donald Trump	41	46	38	50	32
Jo Jorgensen	3	1	2	1	3
Another cand	0	0	2	1	0
Undecided	2	2	1	1	2

UML905net, CONTINUED

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Joe Biden	52	54	60	50	95	63	13
Donald Trump	44	42	35	46	3	33	84
Jo Jorgensen	2	2	3	1	1	3	0
Another cand.	2	0	0	1	1	0	1
Undecided	1	2	1	2	0	2	2

	Already voted	
	Yes	No
Joe Biden	80	45
Donald Trump	19	50
Jo Jorgensen	1	2
Another cand	0	1
Undecided	0	2

UML906a If the election for U.S. Senate were held today, and the candidates were [rotate] [the Democrat, Jeanne Shaheen], and [the Republican, Corky Messner], for whom would you vote?

UML906b [IF UNDECIDED]: Do you lean more towards [rotate name order] [Jeanne Shaheen] or [Corky Messner]?

UML906e [IF ALREADY VOTED]: In election for U.S. Senate, for whom did you vote [*do not display UNDECIDED*]?

757	657		
LVs	LVs		
10/29	9/27	+/-	
38%	37%	+1	Corky Messner
57	56	+1	Jeanne Shaheen
1	1	+0	Another candidate
4	6	-2	Undecided

	Party ID Leaned		
	Democrat	Independent	Republican
Corky Messner	2	40	78
Jeanne Shaheen	97	48	16
Another cand.	0	3	0
Undecided	1	9	6

	Income			Education	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree
Corky Messner	35	41	37	44	31
Jeanne Shaheen	58	55	61	51	65
Another cand.	0	0	1	0	1
Undecided	7	4	2	5	3

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Corky Messner	39	38	33	41	2	31	74
Jeanne Shaheen	55	58	59	56	97	65	20
Another cand.	1	1	1	1	1	1	1
Undecided	6	3	7	3	0	4	6

UML900a If the election for the New Hampshire governor were held today, and the candidates were [rotate] [the Democrat, Dan Feltes], and [the Republican, Chris Sununu], for whom would you vote?

UML900b [IF UNDECIDED]: Do you lean more towards [rotate name order] [Dan Feltes] or [Chris Sununu]?

UML900e [IF ALREADY VOTED]: In election for Governor, for whom did you vote [*do not display UNDECIDED*]?

757	657		
LVs	LVs		
10/29	9/27	+/-	
36	34	+2	Dan Feltes
59	60	-1	Chris Sununu
1	1	+0	Another candidate
4	6	-2	Undecided

	Party ID Leaned		
	Democrat	Independent	Republican
Dan Feltes	74	19	3
Chris Sununu	24	69	92
Another cand.	1	4	2
Undecided	2	8	3

	Income			Education	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree
Dan Feltes	32	34	47	29	46
Chris Sununu	61	63	49	65	49
Another cand.	2	1	1	1	2
Undecided	6	2	3	4	3

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Dan Feltes	34	38	36	36	84	36	3
Chris Sununu	59	58	56	60	14	60	90
Another cand.	1	1	2	1	1	1	2
Undecided	5	2	5	3	0	3	4

UML906c As you know, this year the entire New Hampshire State Senate in Concord is up for election. If the elections for state senate were being held today, would you vote for the Republican Party's candidate or the Democratic Party's candidate for New Hampshire Senate in your district?

UML906d [IF UNDECIDED]: And who are you leaning towards for State Senate?

UML906e [IF ALREADY VOTED]: In election for State Senate, for whom did you vote [*do not display UNDECIDED*]?

757	657		
LVs	LVs		
10/29	9/27	+/-	
45	44	+1	Republican candidate
48	48	+0	Democratic candidate
1	*	+1	Another candidate
6	8	-2	Undecided

	Party ID Leaned		
	Democrat	Independent	Republican
GOP Candidate	2	43	94
Dem Candidate	96	29	5
Another cand.	0	4	0
Undecided	2	24	1

	Income			Education	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree
GOP Candidate	46	46	41	52	36
Dem Candidate	47	48	56	43	57
Another cand.	1	0	0	1	1
Undecided	7	6	3	5	6

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
GOP Candidate	47	44	44	46	3	37	86
Dem Candidate	47	50	50	48	96	54	10
Another cand.	1	0	1	1	1	1	1
Undecided	4	7	6	5	1	8	3

UML980

Who do you think will win the presidential Election?

757	657		
LVs	LVs		
10/29	9/27	+/-	
44	45	-1	Joe Biden
41	40	+1	Donald Trump
0	0	+0	Another candidate
14	15	-1	Not sure

	Party ID Leaned		
	Democrat	Independent	Republican
Joe Biden	77	27	15
Donald Trump	8	45	76
Not sure	15	28	9

	Income			Education	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree
Joe Biden	47	40	48	39	51
Donald Trump	41	44	36	46	35
Not sure	12	16	16	14	14

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Joe Biden	47	41	42	45	75	50	16
Donald Trump	40	43	39	42	7	32	77
Not sure	13	15	18	13	18	17	8

UML907

Do you feel things in this country are generally going in the right direction or do you feel things have pretty seriously gotten off on the wrong track?

30% Right direction
70 Wrong track

	Party ID Leaned		
	Democrat	Independent	Republican
Right direction	3	36	58
Wrong track	97	64	42

	Income			Education	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree
Right direction	26	35	24	35	24
Wrong track	74	65	76	65	76

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Right direction	32	29	23	34	1	22	61
Wrong Track	68	71	77	66	99	78	39

UML908a Do you approve or disapprove of the way Donald Trump is handling his job as president?

UML908b Would you say that you [strongly/somewhat] [approve/disapprove] of the way Donald Trump is handling his job as president?

27% Strongly approve
 17 Somewhat approve
 8 Somewhat disapprove
 48 Strongly disapprove

	Party ID Leaned		
	Democrat	Independent	Republican
Strongly approve	1	19	57
Smwht. approve	2	32	29
Smwht. disapprove	10	8	4
Strongly disapprove	87	41	10

	Income			Education	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree
Strongly approve	26	27	22	33	18
Smwht. approve	15	19	18	18	17
Smwht. disapprove	10	9	4	9	6
Strongly disapprove	49	44	57	41	59

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Strongly approve	29	25	20	30	0	13	61
Smwht. approve	17	18	17	17	2	21	24
Smwht. disapprove	10	5	11	6	6	11	6
Strongly disapprove	44	52	52	47	91	55	9

UML982a Do you approve or disapprove of the way Chris Sununu is handling his job as governor of New Hampshire?

UML982b Would you say that you [strongly/somewhat] [approve/disapprove] of the way Chris Sununu is handling his job as governor of New Hampshire?

36% Strongly approve
 35 Somewhat approve
 21 Somewhat disapprove
 8 Strongly disapprove

	Party ID Leaned		
	Democrat	Independent	Republican
Strongly approve	12	38	60
Smwht. approve	39	35	31
Smwht. disapprove	35	21	6
Strongly disapprove	14	6	2

	Income			Education	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree
Strongly approve	32	36	35	39	31
Smwht. approve	39	38	29	36	33
Smwht. disapprove	20	21	23	18	26
Strongly disapprove	9	5	12	7	10

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Strongly approve	35	36	28	39	5	32	63
Smwht. approve	32	38	44	31	36	43	28
Smwht. disapprove	24	18	19	22	42	18	7
Strongly disapprove	8	8	9	8	17	7	2

UML911

How much of the time do you think you can trust the federal government in Washington to do what's right?

- 3% Just about always
- 19 Most of the time
- 45 Some of the time
- 33 Hardly Ever

	Party ID Leaned		
	Democrat	Independent	Republican
Just about always	0	1	7
Most of the time	15	13	25
Some of the time	52	40	39
Hardly ever	33	46	29

	Income			Education	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree
Just about always	4	4	1	4	3
Most of the time	17	21	20	22	14
Some of the time	49	40	44	41	50
Hardly ever	29	35	34	33	33

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Just about always	3	4	7	2	0	2	7
Most of the time	20	18	17	20	15	12	29
Some of the time	40	49	43	45	55	46	35
Hardly ever	38	29	33	33	30	40	28

UML925

Turning to the recent outbreak of novel coronavirus, also called COVID-19, how satisfied are you with the federal government in Washington’s response to the pandemic?

- 17% Very satisfied
- 24 Somewhat satisfied
- 16 Somewhat unsatisfied
- 42 Very unsatisfied

	Party ID Leaned		
	Democrat	Independent	Republican
Very satisfied	2	19	33
Smwht. satisfied	4	28	45
Smwht. unsatisfied	20	18	11
Very unsatisfied	74	35	11

	Income			Education	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree
Very satisfied	17	14	17	20	13
Smwht. satisfied	22	31	18	27	20
Smwht. unsatisfied	23	15	10	18	14
Very unsatisfied	38	40	54	35	52

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Very satisfied	16	18	16	17	2	10	36
Smwht. satisfied	28	21	17	28	4	24	42
Smwht. unsatisfied	15	18	28	11	14	19	12
Very unsatisfied	42	43	39	44	80	47	10

UML920

Do you think that it is safe for your local public schools to be open for face-to-face instruction?

17% Definitely yes
 28 Probably yes
 34 Probably no
 20 Definitely no

	Party ID Leaned		
	Democrat	Independent	Republican
Definitely yes	2	19	32
Probably yes	23	34	31
Probably no	50	27	21
Definitely no	25	20	16

	Income			Education	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree
Definitely yes	13	18	19	13	18
Probably yes	23	31	31	23	31
Probably no	32	39	32	32	39
Definitely no	33	12	18	33	12

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Definitely yes	19	15	12	19	3	11	35
Probably yes	28	28	29	28	18	33	33
Probably no	35	34	27	38	50	36	20
Definitely no	18	23	31	16	29	20	11

UML997_t Do you think that Donald Trump could have avoided contracting COVID-19 by wearing a mask more often?

43% Definitely yes
 29 Probably yes
 16 Probably no
 11 Definitely no

	Party ID Leaned		
	Democrat	Independent	Republican
Definitely yes	71	36	16
Probably yes	27	35	29
Probably no	2	23	30
Definitely no	0	6	25

	Income			Education	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree
Definitely yes	49	39	45	41	47
Probably yes	26	33	29	26	34
Probably no	11	20	13	19	13
Definitely no	13	7	13	15	6

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Definitely yes	39	47	45	42	72	50	13
Probably yes	29	29	32	28	26	30	32
Probably no	19	14	9	19	2	14	32
Definitely no	13	10	14	10	0	7	23

UML979c If the winner and loser of the presidential election depended on your vote that had to be cast in person, but going out to vote would guarantee that you would contract COVID-19, would you [rotate] [go vote in person] or [stay home]?

67% Go vote in person
33 Stay home

	Party ID Leaned		
	Democrat	Independent	Republican
Go vote	66	53	74
Stay home	34	47	26

	Income			Education	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree
Go vote	56	70	76	68	66
Stay home	44	30	24	32	34

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Go vote	72	63	64	69	69	63	72
Stay home	28	37	36	31	31	37	28

UML915 [Do you plan to/Did you] vote by mail, vote early in person or vote in person on Election day?

32% Vote by mail
 68 Vote in person on Election Day
 0 I don't plan to vote this year

	Party ID Leaned		
	Democrat	Independent	Republican
Vote by mail	45	26	20
Vote on Election Day	55	74	80

	Income			Education	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree
Vote by mail	36	28	32	29	37
Vote on Election Day	64	72	68	71	63

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Vote by mail	29	36	32	32	46	37	19
Vote on Election Day	71	64	68	68	54	63	81

UMLACB

As you know, President Trump nominated Judge Amy Coney Barrett to serve as an Associate Justice on the United States Supreme Court. Should your U.S. Senators vote for or against her confirmation?

51% For her confirmation
 49 Against her confirmation

	Party ID Leaned		
	Democrat	Independent	Republican
For confirmation	11	58	90
Against confirmation	89	42	10

	Income			Education	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree
For confirmation	49	54	44	57	41
Against confirmation	51	46	56	43	59

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
For confirmation	56	46	46	53	4	44	92
Against confirmation	44	54	54	47	96	56	8

UML940-UML53 Please tell us about some of the qualities of the major two-party candidates. Regardless of who you plan to vote for, who do you think...

	Biden	Trump	About even	Unsure
is better suited to handle the economy?	45	48	4	3
is better suited to handle the COVID-19 pandemic?	53	38	6	4
best represents American values?	50	41	5	4
is more of a devout Christian?	43	20	12	24
is better suited to handle race relations?	52	33	10	5
is more honest and trustworthy?	50	31	14	6
will better handle America's reputation abroad?	53	39	5	3
is better suited to handle police reform?	50	38	6	6
will stand up more to extremists in their own party?	43	40	9	8
is more corrupt?	35	54	8	3
is more suited to handle health care?	53	35	6	5
is more suited to give hope to the youngest generation of Americans?	49	37	6	7
is more of a <u>good</u> man?	52	29	12	6
is more of a <u>real</u> man?	44	34	10	11
is more of a bully?	10	71	13	6

UML981a

	Biden	Trump	Tied	Not sure
Who won the first presidential debate?	46	31	14	9
Who won the second presidential debate?	34	40	19	7

UML981b

	Better	Worse	About same	Unsure
Would you say that the 2020 presidential debates were better than past years, worse than past years, or about the same?	10	75	10	5

UML959-UML978

We'd like to ask you about how you feel about a number of national political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her.

	Favorable	Unfavorable	No Opinion	Never heard of
Donald Trump	42	55	3	0
Barack Obama	55	40	5	0
Hillary Clinton	36	55	9	0
Joe Biden	51	46	3	*
Kamala Harris	47	43	8	2
Mike Pence	45	49	5	*
Jeanne Shaheen	58	31	11	*
Amy Coney Barrett	43	38	16	3
Corky Messner	30	39	24	7
Maggie Hassan	48	36	14	2
Chris Sununu	65	24	11	0
Bill Gardner	19	9	31	41
Dan Feltes	29	30	29	11
Bernie Sanders	49	43	8	*
Anthony Fauci	62	18	14	6
Chris Pappas	39	28	26	7
Ann Kuster	39	31	21	9
Colin Van Ostern	13	13	31	43

UML985-UML996

We'd also like to ask you some questions about other people and things. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about them, and "never heard of" if you've never heard of them.

	Favorable	Unfavorable	No Opinion	Never heard of
Market Basket	90	5	5	*
Robert Kraft	38	22	29	11
Cam Newton	36	8	36	19
Bill Belichick	54	12	29	5
People from Massachusetts	44	24	31	*
People from Vermont	60	9	30	*
Moe's Italian Sandwiches	37	6	26	32
The Common Man Restaurants	64	6	21	10
Clam Chowder	68	26	6	*
Corn Chowder	65	23	12	*
Shaw's	63	18	19	*
Hannaford	80	8	11	1
Brown's Lobster Pound	29	6	19	46
Markey's Lobster Pool	23	4	21	52
Stonyfield Yogurt	65	7	23	5