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## UMass Lowell

### Survey of Massachusetts Likely Democratic Primary Voters

Field Dates: August 13, 2020 – August 21, 2020

N=800 Massachusetts Likely Democratic Primary Voters

Adjusted Margin of Error: +/- 4.1%

Margins of error have been adjusted to include for design effects  
resulting from weighting and survey design features

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#### Methodology in Brief

This poll was independently funded by the University of Massachusetts Lowell, designed and analyzed by the Center for Public Opinion. Data was collected by YouGov, an online polling organization. Respondents were selected from YouGov and three other online panels. YouGov interviewed 847 eligible respondents who were then matched down to a sample of 800 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education based on known characteristics of Democratic Party Primary voters and the 2018 Cooperative Congressional Election Study. The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and region. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles. The weights were then post-stratified on race and education, as well as the age x gender stratification of Democratic party primary voters to produce the final weight.

UMass Lowell is a public institution and releases surveys as a source of public information. We offer a complete methodology report in adherence with standards of the AAPOR Transparency Initiative, as well an extensive set of crosstabs. Our goal is complete transparency in the reporting of our findings. If there is something you do not see here, but wish you did, please contact Director, Dr. Joshua J. Dyck ([joshua\\_dyck@uml.edu](mailto:joshua_dyck@uml.edu); [@drjdyck](#)) or Associate Director, Dr. John Cluverius ([john\\_cluverius@uml.edu](mailto:john_cluverius@uml.edu); [@JohnCluverius](#)).



\*indicates <.5%; some numbers do not sum to 100 due to rounding

**ASKED OF ALL DEMOCRATIC PRIMARY LIKELY V (N=1000)**

**DEMOCRATIC PRIMARY ELECTION PREFERENCE**

**UML906a** If the 2020 Democratic primary for United States Senate were held today, for whom would you vote?

**UML905** IF UNDECIDED: Do you lean more towards [ROTATE NAME ORDER][Joe Kennedy III] or [Ed Markey]?

40 Joe Kennedy III  
 52 Ed Markey  
 2 Another Candidate  
 6 Undecided

<u>Time Trend</u>	<u>2/12-2/19</u>	<u>4/27-5/1</u>	<u>8/13-8/21</u>
Kennedy	35%	44	40
Markey	34	42	52
Another candidate	8	4	2
Undecided	23	10	6

	PartyD Leaned		Party Registration	
	Democrat	Independen	Democrat	Unenrolled
<b>Kennedy</b>	41	34	42	35
<b>Markey</b>	52	51	49	57
<b>Another candidate</b>	1	10	1	4
<b>Undecided</b>	6	5	8	4

	Incoe			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-white
<b>Kennedy</b>	46	40	33	53	28	39	41
<b>Markey</b>	46	51	57	38	65	55	40
<b>Another candidate</b>	1	3	4	2	2	1	8
<b>Undecided</b>	7	6	5	7	5	5	12

	Gnder		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	onservative
<b>Kennedy</b>	43	37	32	43	35	47	50
<b>Markey</b>	48	55	59	49	61	44	25
<b>Another candidate</b>	4	1	1	3	0	4	16
<b>Undecided</b>	5	7	8	5	4	6	9

**UML927**

Who do you think will win the Massachusetts Senate Primary?

28% Joe Kennedy III  
 52 Ed Markey  
 0 Another candidate  
 20 Undecided

	PartyD Leaned		Party Registration	
	Democrat	Independen	Democrat	Unenrolled
<b>Kennedy</b>	29	20	30	24
<b>Markey</b>	50	63	50	56
<b>Another candidate</b>	0	1	0	0
<b>Undecided</b>	21	16	21	19

	Incoe			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-white
<b>Kennedy</b>	35	27	23	36	20	28	26
<b>Markey</b>	44	57	57	43	60	52	51
<b>Another candidate</b>	0	1	0	0	0	0	0
<b>Undecided</b>	21	15	20	20	20	19	22

	Gnder		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	onservative
<b>Kennedy</b>	32	25	28	28	21	38	38
<b>Markey</b>	50	53	55	50	57	47	43
<b>Another candidate</b>	0	0	0	0	0	0	2
<b>Undecided</b>	17	22	17	22	21	14	17

**UML907**

Do you feel things in this country are generally going in the right direction or do you feel things have pretty seriously gotten off on the wrong track?

8% Right Direction  
 92 Wrong Track

	PartyD Leaned		Party Registration	
	Democrat	Independen	Democrat	Unenrolled
<b>Right Direction</b>	5	19	7	9
<b>Wrong Track</b>	95	81	93	91

	Incom			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	on - white
<b>Right Direction</b>	9	6	11	8	7	6	12
<b>Wrong Track</b>	91	94	89	92	93	94	88

	Gnder		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	onservative
<b>Right Direction</b>	12	5	13	5	4	10	33
<b>Wrong Track</b>	88	95	87	95	96	90	67

**UML908a** Do you approve or disapprove of the way Donald Trump is handling his job as president?

**UML908b** Would you say that you [strongly/somewhat] [approve/disapprove] of the way Donald Trump is handling his job as president?

4% Strongly approve  
 3 Somewhat approve  
 11 Somewhat disapprove  
 56 Strongly disapprove

	PartyD Leaned		Party Registration	
	Democrat	Independen	Democrat	Unenrolled
<b>Strongly approve</b>	2	18	2	7
<b>Smwht. approve</b>	2	9	2	4
<b>Smwht. disapprove</b>	11	10	11	11
<b>Strongly disapprove</b>	86	62	84	78

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-White
<b>Strongly approve</b>	4	1	4	4	4	4	5
<b>Smwht. approve</b>	3	2	3	2	3	3	3
<b>Smwht. disapprove</b>	16	13	16	16	7	11	12
<b>Strongly disapprove</b>	77	84	77	78	86	83	80

	Gnder		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	onservative
<b>Strongly approve</b>	7	2	3	4	0	7	26
<b>Smwht. approve</b>	4	2	4	2	1	5	5
<b>Smwht. disapprove</b>	10	12	12	11	6	19	22
<b>Strongly disapprove</b>	79	84	81	83	93	69	47

**UML982a** Do you approve or disapprove of the way Charlie Baker is handling his job as governor of Massachusetts?

**UML982b** Would you say that you [strongly/somewhat] [approve/disapprove] of the way Charlie Baker is handling his job as governor of Massachusetts?

54% Strongly approve  
 35 Somewhat approve  
 8 Somewhat disapprove  
 3 Strongly disapprove

	PartyD Leaned		Party Registration	
	Democrat	Independen	Democrat	Unenrolled
<b>Strongly approve</b>	54	50	54	53
<b>Smwht. approve</b>	36	30	36	33
<b>Smwht. disapprove</b>	8	7	9	7
<b>Strongly disapprove</b>	2	13	1	7

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-White
<b>Strongly approve</b>	56	56	46	66	43	52	59
<b>Smwht. approve</b>	34	36	37	28	42	37	27
<b>Smwht. disapprove</b>	8	5	11	4	11	8	8
<b>Strongly disapprove</b>	2	3	6	2	4	3	5

	Gnder		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	onservative
<b>Strongly approve</b>	49	57	43	59	44	68	60
<b>Smwht. approve</b>	36	34	40	33	44	24	15
<b>Smwht. disapprove</b>	10	7	14	5	11	4	4
<b>Strongly disapprove</b>	6	2	3	3	2	3	20

**UML911**

How much of the time do you think you can trust the federal government in Washington to do what's right?

- 1% Just about always
- 10 Most of the time
- 48 Some of the time
- 41 Hardly ever

	PartyD Leaned		Party Registration	
	Democrat	Independen	Democrat	Unenrolled
<b>Just about always</b>	2	0	2	0
<b>Most of the time</b>	9	12	12	6
<b>Some of the time</b>	49	41	50	44
<b>Hardly ever</b>	40	47	36	50

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-White
<b>Just about always</b>	2	0	2	2	0	2	0
<b>Most of the time</b>	12	9	10	12	8	9	11
<b>Some of the time</b>	45	54	42	44	52	48	47
<b>Hardly ever</b>	41	37	46	42	40	41	41

	Gnder		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	onservative
<b>Just about always</b>	3	0	4	0	1	1	12
<b>Most of the time</b>	11	8	13	8	6	16	17
<b>Some of the time</b>	47	48	47	48	48	50	31
<b>Hardly ever</b>	39	43	36	44	46	34	40

	Trust in Government	
	Trust	Distrust
<b>Kennedy</b>	58	37
<b>Markey</b>	35	54
<b>Undecided</b>	4	2

**UML909**

Ed Markey and Joe Kennedy III have both said that they will wait to decide who to support for Governor of Massachusetts in 2022. Should they vote for Charlie Baker, the Republican, or the Democratic nominee?

- 35% Charlie Baker
- 27 The Democratic nominee
- 2 Another candidate
- 36 Don't know

	PartyD Leaned		Party Registration	
	Democrat	Independent	Democrat	Unenrolled
<b>Charlie Baker</b>	33	46	33	38
<b>The Democratic nominee</b>	30	13	33	17
<b>Another candidate</b>	1	9	1	4
<b>Don't know</b>	37	32	33	40

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-White
<b>Charlie Baker</b>	32	36	37	38	32	36	31
<b>The Democratic nominee</b>	29	25	29	24	29	26	32
<b>Another candidate</b>	1	2	4	2	3	1	6
<b>Don't know</b>	38	36	30	36	36	37	32

	Gnder		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	onservative
<b>Charlie Baker</b>	35	35	31	37	26	51	49
<b>The Democratic nominee</b>	28	27	37	23	33	17	19
<b>Another candidate</b>	4	1	1	3	0	3	16
<b>Don't know</b>	33	38	31	38	41	30	16



**UML910**

Thinking about the next six years, how different do you think your life will be based on the outcome of the Massachusetts U.S. Senate primary?

- 7% Much better if Kennedy wins
- 15 Somewhat better if Kennedy wins
- 52 Not much different one way or the other
- 16 Somewhat better if Markey wins
- 10 Much better if Markey wins

	PartyD Leaned		Party Registration	
	Democrat	Independent	Democrat	Unenrolled
<b>Much better if Kennedy wins</b>	8	3	9	4
<b>Somewhat better if Kennedy wins</b>	16	9	16	12
<b>Another candidate</b>	50	66	49	58
<b>Somewhat better if Markey wins</b>	17	11	16	15
<b>Much better if Markey wins</b>	10	11	10	10

	Incom			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-White
<b>Much better if Kennedy wins</b>	9	8	5	12	3	7	8
<b>Somewhat better if Kennedy wins</b>	22	15	8	21	9	14	17
<b>Another candidate</b>	47	48	62	49	56	51	57
<b>Somewhat better if Markey wins</b>	10	20	19	9	22	18	8
<b>Much better if Markey wins</b>	13	9	7	10	10	10	10

	Gnder		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	onservative
<b>Much better if Kennedy wins</b>	8	7	7	7	5	9	15
<b>Somewhat better if Kennedy wins</b>	18	13	12	16	13	17	21
<b>Another candidate</b>	53	52	47	55	49	56	57
<b>Somewhat better if Markey wins</b>	14	17	20	14	19	12	6
<b>Much better if Markey wins</b>	8	11	14	8	14	6	2

**UML979a** Do you think that voting by mail in Massachusetts is too easy, too hard, or neither too easy nor too hard?

15% Too easy  
 4 Too hard  
 80 Neither too easy nor too hard

	PartyD Leaned		Party Registration	
	Democrat	Independent	Democrat	Unenrolled
<b>Too easy</b>	12	33	14	18
<b>Too hard</b>	5	2	5	4
<b>Neither too easy nor too hard</b>	83	66	81	79

	Incom			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-White
<b>Too easy</b>	22	9	16	20	11	13	23
<b>Too hard</b>	5	2	7	3	5	5	3
<b>Neither too easy nor too hard</b>	73	89	77	77	83	82	74

	Gnder		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	onservative
<b>Too easy</b>	19	12	14	16	7	24	49
<b>Too hard</b>	5	4	8	3	5	5	2
<b>Neither too easy nor too hard</b>	75	84	78	82	89	71	50

**UML979b**

If the Massachusetts primary election were held tomorrow, and there was no option to vote early in person or absentee by mail, would you go vote in person on Election Day, or stay home?

85% Go vote in person  
 15 Stay home

	PartyD Leaned		Party Registration	
	Democrat	Independent	Democrat	Unenrolled
<b>Go vote</b>	85	83	85	84
<b>Stay home</b>	15	17	15	16

	Incom			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	non - white
<b>Go vote</b>	80	85	90	82	88	86	82
<b>Stay home</b>	20	15	10	18	12	14	18

	Gnder		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	onservative
<b>Go vote</b>	88	83	83	86	83	87	84
<b>Stay home</b>	12	17	17	14	17	13	16

**UML979c**

If the winner and loser of the Massachusetts U.S. Senate primary election depended on your vote that had to be cast in person, but going out to vote would guarantee that you would contract COVID-19, would you [rotate] [go vote in person] or [stay home]?

38% Go vote in person  
 62 Stay home

	PartyD Leaned		Party Registration	
	Democrat	Independent	Democrat	Unenrolled
<b>Go vote</b>	37	41	38	39
<b>Stay home</b>	63	59	62	61

	Incom			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	non - white
<b>Go vote</b>	37	39	43	37	39	36	46
<b>Stay home</b>	63	61	57	63	61	64	54

	Gnder		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	onservative
<b>Go vote</b>	43	35	47	34	39	34	52
<b>Stay home</b>	57	65	53	66	61	66	48

**UML912a**

Do you think that Democratic voters made the right choice in selecting Joe Biden as the Democratic nominee for President, or should they have chosen someone else?

- 35% Definitely made the right choice
- 35 Probably made the right choice
- 19 Probably should have chosen someone else
- 12 Definitely should have chosen someone else

	PartyD Leaned		Party Registration	
	Democrat	Independent	Democrat	Unenrolled
<b>Definitely right choice</b>	38	15	42	22
<b>Probably right choice</b>	35	32	33	37
<b>Probably someone else</b>	17	24	17	22
<b>Definitely someone else</b>	9	28	8	18

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-White
<b>Definitely right choice</b>	41	36	27	45	25	34	37
<b>Probably right choice</b>	35	34	35	32	37	36	30
<b>Probably someone else</b>	14	18	24	14	23	18	21
<b>Definitely someone else</b>	10	11	15	8	15	12	12

	Gnder		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	onservative
<b>Definitely right choice</b>	38	33	15	44	37	31	34
<b>Probably right choice</b>	30	38	38	33	35	35	23
<b>Probably someone else</b>	17	20	28	15	16	23	23
<b>Definitely someone else</b>	15	9	20	8	11	11	21

**UML912b**

Do you think that Joe Biden made the right choice in selecting Kamala Harris as his running mate, or should he have chosen someone else?

- 51% Definitely made the right choice
- 32 Probably made the right choice
- 9 Probably should have chosen someone else
- 7 Definitely should have chosen someone else

	PartyD Leaned		Party Registration	
	Democrat	Independent	Democrat	Unenrolled
<b>Definitely right choice</b>	55	33	58	41
<b>Probably right choice</b>	32	31	31	34
<b>Probably someone else</b>	8	13	6	14
<b>Definitely someone else</b>	5	23	5	11

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-White
<b>Definitely right choice</b>	49	54	51	56	47	54	42
<b>Probably right choice</b>	29	32	32	28	35	32	32
<b>Probably someone else</b>	12	8	7	10	9	9	9
<b>Definitely someone else</b>	10	5	10	6	9	5	17

	Gnder		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	onservative
<b>Definitely right choice</b>	51	52	32	60	57	45	45
<b>Probably right choice</b>	28	35	43	27	31	35	22
<b>Probably someone else</b>	10	8	15	7	6	13	14
<b>Definitely someone else</b>	11	5	10	6	6	7	20

**UML958**

Do you think that COVID-19 is more serious than the seasonal flu, less serious than the seasonal flu, or similar to the seasonal flu??

- 93% More serious than the seasonal flu
- 1 Less serious than the seasonal flu
- 5 Similar to the seasonal flu

	PartyD Leaned		Party Registration	
	Democrat	Independent	Democrat	Unenrolled
<b>More serious</b>	96	79	95	91
<b>Less serious</b>	1	3	1	2
<b>Similar</b>	3	18	4	7

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-White
<b>More serious</b>	93	97	89	93	93	95	88
<b>Less serious</b>	1	0	3	1	2	1	1
<b>Similar</b>	6	3	8	6	5	4	11

	Gnder		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	onservative
<b>More serious</b>	90	96	92	94	98	90	74
<b>Less serious</b>	2	1	2	1	0	2	5
<b>Similar</b>	9	3	6	5	2	8	21

**UML925**

Which do you think will prove to be a greater threat to humanity over the next five years, COVID-19 or climate change?

- 35% COVID—19 will be a greater threat
- 31 Climate change will be a greater threat
- 35 They will be about equal threats

	PartyD Leaned		Party Registration	
	Democrat	Independent	Democrat	Unenrolled
<b>COVID-19 Greater</b>	33	47	32	41
<b>Climate change greater</b>	32	24	30	32
<b>About equal</b>	36	30	39	27

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-White
<b>COVID-19 Greater</b>	39	31	37	40	30	35	33
<b>Climate change greater</b>	18	32	44	20	40	33	23
<b>About equal</b>	43	37	18	39	30	32	44

	Gnder		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	onservative
<b>COVID-19 Greater</b>	35	35	28	38	24	49	66
<b>Climate change greater</b>	39	25	44	25	38	22	13
<b>About equal</b>	27	40	28	38	38	29	21



**UML926**

In the last six months, would you say that your political positions have moved toward the left, moved toward the right, or stayed about the same?

- 24% Moved toward the left
- 5 Moved toward the right
- 71 Stayed about the same

	PartyD Leaned		Party Registration	
	Democrat	Independent	Democrat	Unenrolled
<b>Moved left</b>	25	19	22	27
<b>Moved right</b>	4	14	4	6
<b>Stayed the same</b>	72	67	74	67

	Incom			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-White
<b>Moved left</b>	16	25	28	16	30	25	20
<b>Moved right</b>	3	5	8	5	5	5	5
<b>Stayed the same</b>	80	69	64	79	64	70	75

	Gnder		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	onservative
<b>Moved left</b>	21	26	34	19	30	16	16
<b>Moved right</b>	8	3	6	4	2	8	21
<b>Stayed the same</b>	71	71	60	77	68	77	63

**UML957**

Do you think that your local schools should reopen for face to face instruction in Fall 2020?

5% Definitely yes  
 11 Probably yes  
 35 Probably no  
 49 Definitely no

	PartyD Leaned		Party Registration	
	Democrat	Independent	Democrat	Unenrolled
<b>Definitely yes</b>	3	18	4	8
<b>Probably yes</b>	9	17	11	11
<b>Probably no</b>	36	28	35	35
<b>Definitely no</b>	51	37	51	46

	Income			Education		Race	
	Below \$50K	\$50k-\$100k	\$100k & up	No 4-Yr. Degree	4-Year Degree	White	Non-White
<b>Definitely yes</b>	3	4	11	5	6	5	7
<b>Probably yes</b>	11	8	13	9	12	11	10
<b>Probably no</b>	34	42	29	32	37	36	29
<b>Definitely no</b>	52	46	47	53	45	48	53

	Gnder		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	onservative
<b>Definitely yes</b>	8	3	5	5	2	9	24
<b>Probably yes</b>	13	9	12	10	8	16	11
<b>Probably no</b>	34	36	33	36	36	34	30
<b>Definitely no</b>	45	52	49	49	54	42	35

We'd like to ask you about how you feel about a number of political figures. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her.

	Favorable	Unfavorable	No Opinion	Never heard of
<b>Donald Trump</b>	6	93	1	*
<b>Barack Obama</b>	89	8	3	0
<b>Hillary Clinton</b>	62	25	14	0
<b>Joe Biden</b>	80	13	6	*
<b>Deborah Birx</b>	27	21	25	27
<b>Anthony Fauci</b>	85	5	8	2
<b>Bernie Sanders</b>	74	16	11	*
<b>Elizabeth Warren</b>	78	14	8	*
<b>Karyn Polito</b>	25	12	40	23
<b>Charlie Baker</b>	81	10	9	*
<b>Joe Kennedy III</b>	60	20	19	*
<b>Ed Markey</b>	69	12	18	*
<b>Ayanna Pressley</b>	53	11	20	16
<b>Marty Walsh</b>	61	12	19	8
<b>Seth Moulton</b>	30	12	33	24
<b>Michelle Wu</b>	27	6	34	33
<b>Maura Healey</b>	56	10	21	13
<b>Jared Kushner</b>	4	77	12	6
<b>Mike Pence</b>	9	85	6	*
<b>Kamala Harris</b>	77	12	9	1

We'd like to ask you about how you feel about a number of technology companies. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about that person, and "never heard of" if you've never heard of him or her.

	Favorable	Unfavorable	No Opinion	Never heard of
<b>Facebook</b>	41	45	14	0
<b>Twitter</b>	41	33	25	*
<b>TikTok</b>	19	39	42	*
<b>Microsoft</b>	66	16	18	*
<b>Amazon</b>	67	23	10	*
<b>Snapchat</b>	23	24	53	1
<b>Google</b>	79	12	9	*
<b>Uber</b>	37	33	30	1
<b>Grubhub</b>	36	19	43	2
<b>Theranos</b>	2	21	20	58

We'd like to ask you some questions about other people and things. Please let us know if overall, you have a favorable or unfavorable impression of them. Select no opinion if you are undecided about them, and "never heard of" if you've never heard of them.

	Favorable	Unfavorable	No Opinion	Never heard of
<b>Ice cream</b>	93	2	4	*
<b>Robert Kraft</b>	36	32	24	7
<b>Bill Belichick</b>	51	21	23	5
<b>Black Lives Matter</b>	79	8	13	*
<b>The MBTA</b>	47	23	29	2
<b>Wynn Casinos</b>	13	40	35	11
<b>Columbia Gas</b>	9	49	28	14
<b>Dunkin' Donuts</b>	76	12	12	0
<b>Tom Brady</b>	46	26	28	1
<b>MassHealth</b>	74	7	18	1
<b>Mark Zuckerberg</b>	21	55	24	1
<b>Market Basket</b>	74	6	17	3
<b>Stop &amp; Shop</b>	69	14	16	*
<b>Police Officers</b>	52	27	21	*