

**COMMUNICATIONS SUBCOMMITTEE ON SEXUAL HARASSMENT**

**Tuesday, August 27, 2019**

**10:00am – 12:00 noon**

**Wannalancit 505**

**AGENDA:**

* Elaine Keough (UML’s Executive Director of Digital Strategy) and Jonathan Strunk (UML’s Executive Director of Communications). **[10:00-11:00]**

Elaine and Jonathan will present and field questions about possibilities and limitations of redesigning the Sexual Harassment Website and strategic and appropriate messaging.

Brainstorming Session: Generate a List of Potential Action Steps/Recommendations to the Administration. [**11:00-11:30]**

* Clara Reynolds (UML’s Director of Equal Opportunity and Outreach) and Annie Ciaraldi (Associate Dean of Student Affairs Violence Prevention) **[around 11:30-12:00]**
* Review of UMass Lowell’s Policies and Procedures for reporting sexual harassment: the step by step process.
* UML’s messaging and outreach regarding sexual harassment and assault prevention.
* **Set the Agenda for the next Communications Subcommittee Meeting on** **Monday September 9, 2019, from 10:00-11:30 in O’Leary 466 (English Department)**

**There are several articles that Sanjeev and Christos have uploaded to the Communications Subcommittee SharePoint Folder located on the SH TF Website. Please read the 4 articles before the meeting. If we don’t have enough time to discuss the articles, we will definitely do so during our September 9th meeting.**

Website:

<https://www.uml.edu/Prevent/Sexual-Harassment/>

SharePoint:

<https://studentuml.sharepoint.com/sites/Task_Force_Sexual_Harassment/SitePages/Home.aspx>