Committee on Industrial Theory and Assessment  
Meeting Minutes ~ October 3, 2006

Attendees:  Linda Silka, Bob Forrant, David Turcotte, Cathy Crumbley, Phil Moss, Robin Toof, Ed March, Mike Prokosch and Shelia Kirsh-Baum. Meeting minutes were taken by Nancy Hodge.

UML Web Site and Transformation Team Update

Dave Turcotte presented information from the Transformation Team regarding the UML Sustainability Web Site. A handout was distributed with the Sustainability Team’s ideas and next steps for the web site. Bob made note of a publication obtained from the communications department titled “Advancing the UMass Lowell Mission through Sustainable Development”. After much discussion, the committee agreed that the Transformation Team and CITA should have periodic meetings to be sure we are continuing along the same lines. Linda will send a message inviting them to the next CITA meeting.

Conference Planning

A listing of all abstracts that have been submitted was distributed to the committee. At the time of the meeting seventy-two abstracts had been submitted. Bob, Linda, Phil and Dan Egan will set a date to meet and determine the themes and which papers will be included in the conference. If you wish to be a part of this sub-committee, please contact Bob or Linda.

The committee continued working on the conference. Many of the suggestions included:

- Having the conference start on Thursday afternoon rather than that evening
- Possibility of not having a Saturday session
- Having a “pre-conference” on Thursday in order to include more papers
- Possibly having some poster sessions instead of presenting
- Holding some sessions at a partnership location such as Saints Memorial
- Tsongas Arena for lunch
- Lunch being hosted under a tent behind the Tsongas Arena
- Inviting the UMass trustees

All members need to be prepared to discuss ideas on generating an audience. Consider what avenues to use such as radio, paper, e-news and organizational contacts members might have.


2006 CITA Conference will be held APRIL 26th, 27th, and 28th.