

Electronic Itch Stopper

Eliminate itch in 1 minute for 1 day
Clear up rashes/redness quickly



Model SM
\$59.95



Model LD
\$69.95

Huanchen Li, PhD., MD
HonTech Foundation LLC
<http://www.ItchStopper.com>

Medical Issues Addressed:

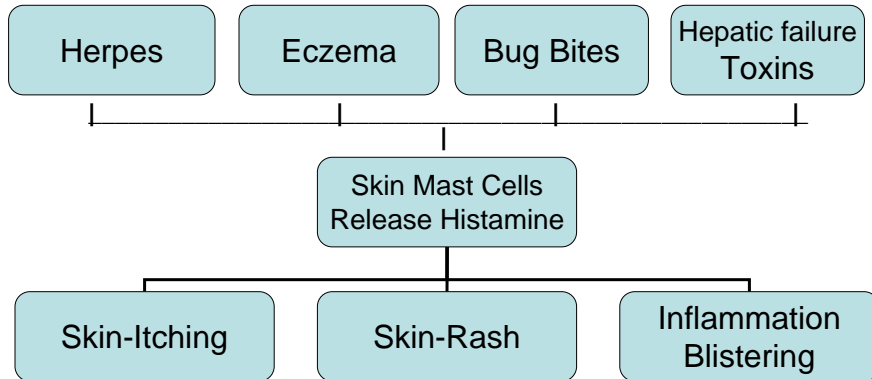
60,000,000 Americans have herpes (cold sores).
No cures / no helps

Itch Stopper takes out the itch in 1 minute and
for an entire day (FDA approved Claim).

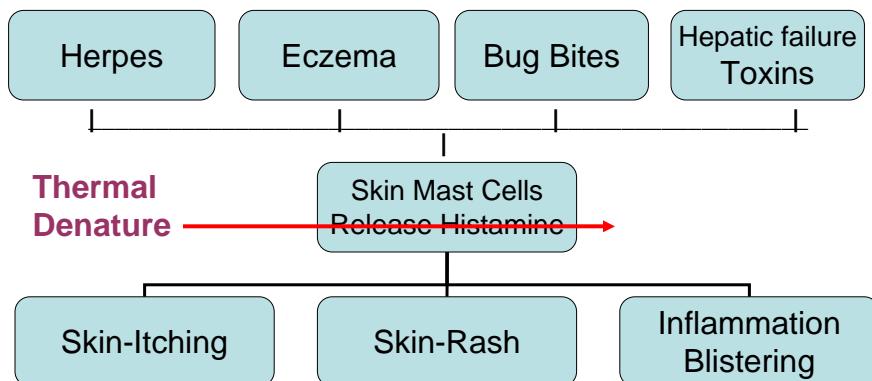
It also clears up the swellings, blistering, skin
redness and rashes quickly (FDA OK).

Long term use may cure the problem.

Symptom Origins



How it works



How Heat Stops Histamine

< 45 °C: IgE-Toxin-IgE Trimers, Histamine Release



> 45 °C: IgE-Toxin-IgE, no Trimers, no histamine.

Competition:

	Work Instantly	Long term use	Adverse Effects
Itch-Stopper	Sec.	Years	No Side-Effects
Oral: Zyrtec, Claritin, etc	2 h	7 days	Drowsy, Dry Throat, etc
Local: Cortaid, Cortizone-10	1 h	7 days	Skin-thinning, darken, Worsen
??? Upcoming Competitors			

Current Stage:

- Patented, with more pending patents.
- FDA approved Itching in 1996 and Acne in 2005.
- We have been manufacturing and selling Itch-Stopper, for 10 years. **We are independent.**
- Licensed out to a company for Acne. Dermatologists are already recommending their device for acne.
- *We want clinical trials on Cold Sores (herpes).*

Development Plan

<p>\$1 MM →</p> <ul style="list-style-type: none"> • Herpes Trial • FDA Approval 	<p>\$3 MM →</p> <ul style="list-style-type: none"> • Ad: Internet, TV, Catalogs • Stores, Chain-Pharmacies • Hospitals 	<p>\$1 MM →</p> <ul style="list-style-type: none"> • Income: \$60MM (0.2% sufferers buy it) • Sale: 1.2 MM units / y 60 mm sufferers x 0.2% • Manufacture: \$6 / each • Mark Up: \$60 / each
Year 1	Year 2	Year 3

Who needs Itch-Stopper

- **People with worst itch, nothing helps.**

My wife has had severe itches. After trying antihistamines, ointments, doctors visits, trips to the emergency room, she had wished to not continue such misery which ruined her every night sleep.

When she use the itchstopper, it shut her itches down quickly and for 24 hours. It has given her a new lease on life.....

-quote from buyer of Itch-Stopper

Who needs Itch-Stopper

- **“A home is not a home without Itch-Stopper”**

-quote from buyer of Itch-Stopper

- **Every kid who used creams for itch.**

- **Every person who used creams for itch. Most likely those who do yard work, play golf, outdoor activities.**

Resume:

- 2005-2008: Developing more products
- 2000-2005: Licensed two patents with a product-line for acne.
- 1995-2000: Pos_Doc; BU & Harvard U, five publications.
- 1990-1995: PhD. Clark U. Worcester MA three publications
- 1998-1990: Teacher, Guandong Med and Pharm. College, China.
- 1979-1998: MD at Tongji Medical University China.

Contact:

Huanchen Li, PhD., MD

HonTech Foundation LLC

4 Swedes Crossing

Westford MA 01886

Tel: 978-692-1813

Fax: 978-692-7595

Email: huanchenli@hotmail.com