

# M2D2 Participation Application

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## I. Overview of Product

**Product Names:** Electronic Itch Stopper

**Details :** <http://www.ItchStopper.com>

**Medical Issue Addressed :**

Eliminates skin itching in seconds for a entire day (FDA approved claim). Quickly clear up skin problems, such as eczema, herpes (cold sour), acne, psoriasis, hives, etc

**Technical Description of Device:**

Thermal device stops histamine release from skin Master cells. Since histamine is the final cause of skin itching, rash, inflammation, blistering, redness, etc, the itch stopper works wonders.

**Current Stage of Product Development:**

Patented with more pending patents. Licensed to a company for Acne. We have been doing retailing and whole-selling for skin-itching, for more than 10 years now, since the FDA approval in 1996.

We want clinical trials on Cold Sour (herpes), to develop a product called "Herpes Machine".

## II. Medical Significance .

## M2D2 Participation Application

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1. Describe the health issue or medical problem that the device intends to address and its hoped-for benefit.

Eliminates skin itching in seconds for a entire day (FDA approved claim). Quickly clear up skin problems, such as eczema, herpes (cold sour), acne, psoriasis, hives, etc

2. Describe the device's current status and potential effectiveness in addressing this medical problem. Please attach any supporting work, preliminary data or testing that is relevant in an appendix.

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