

Spring 2012 graduate courses
Department of Regional Economic and Social Development ♦ University of
Massachusetts Lowell

(500 level courses are open to juniors and seniors with instructor permission; up to two 400 level courses may be taken for graduate credit upon petition)

57.506 RESEARCH METHODS IN ECONOMIC AND SOCIAL DEVELOPMENT

This course is an applied survey of research methods appropriate for regional economic and social development. Both quantitative and qualitative research tools will be addressed. Students will learn data presentation and basic descriptive and inferential statistics, as well as basics of researching data sources and selected primary data-gathering techniques (qualitative interviewing, case study, participatory action research), and a framework for deciding when particular methods of data-gathering and analysis are appropriate. Students will apply the techniques as they learn them.

Instructor: P. Moss – Tues. 6:00-8:50pm

For information contact: Philip Moss 978-934-2787; philip_moss@uml.edu

57.508 THE BUDGET AS POLICY, PLANNING AND INFORMATION

This elective course will examine the various forms financial plans can take in local government entities and not-for-profit organizations within the context of a system containing numerous components and relationships. It will focus on the budget as a policy, planning and information tool for managing practitioners. It will begin with an over view of the legal, procedural and practical framework of budgeting in the public and nongovernmental organization (NGO) sectors, examine closely the applications of the various stages of the budget process, delve into modern strategic program management and conclude with case studies of both a municipal jurisdiction and a regional community action agency.

Instructor: Donald Zizzi; Wednesday 6:00-8:50pm

For information contact: Donald Zizzi; Donald_Zizzi@uml.edu

57.537 DEVELOPMENT PRINCIPLES FOR DEVELOPING ECONOMIES

This course explores alternative visions of what is meant by 'development,' what is involved in the development process, and who benefits from it. A country must choose the goals (such as growth, equity, or sustainable human development) it hopes to achieve and develop a strategy for attaining them. It must make critical decisions regarding the roles of major sectors of the economy (agriculture, industry, services, the extent of foreign involvement), the form of organization they will have (large or small scale, centralized or decentralized, private or public ownership), and the roles of major institutions (government, financial sectors, multinational corporations, and international aid agencies).

Instructor: M. Quayes – Monday. 6-8:50pm

For information contact: Muhammad Quayes, Muhammad_Quayes@uml.edu

57.539 JUSTICE & TRADE IN THE GLOBAL ECONOMY

From coffee to sneakers, tee shirts to soccer balls, the global economy attempts to satisfy our insatiable desire for goods. We know that we are part of a global economy and that many of the things we buy and consume are produced in other countries. But what do we know of how they are made? Do we understand that there may be hidden costs in the price we pay for goods at the supermarket, in a department store? Understanding the nature of global trade is critical for us to be effective citizens in the world. Perhaps more important is that we understand how goods are produced and traded – what many think of as “fair” trade. This course will examine the development and impact of trade and globalization on the lives of both producers and consumers,

the world of free trade, fair trade, and how trade policies affect the development of countries worldwide.

Instructor: J. Wooding – Monday. 2-4:50 pm

For information, contact: John Wooding 978-934-4257; john_wooding@uml.edu

57.545 POLITICAL ECONOMY OF EMPLOYMENT

This elective course provides an analysis of the ways in which employment opportunities are created, sustained and destroyed in a modern capitalist economy such as the United States. This understanding of the dynamics of employment in the United States provides an essential basis for explaining two key intertwined features of the US political economy over the past three decades: an increasingly unequal distribution of income and the polarization of income from employment with the disappearance of “middle class” jobs.

Instructor: William Lazonick—Tuesday 2-4:50 pm

For information, contact: William Lazonick 978-934-4246; william_lazonick@uml.edu

57.552 ENTERPRISE IN LATIN AMERICA

This M.A.-level course introduces students them to the history of enterprise in Latin America through four case studies and a research project. No prior knowledge of Latin American history is required or expected. Each of the case studies, including the students’ own research projects on an enterprise in Latin America, will consider the wide range of factors that impact a business. These include infrastructure, government regulations and policy, labor, markets, and environmental concerns, among others. By the end of the semester, students will have at least a basic knowledge of Latin American history and some experience doing historical research using both primary and secondary sources. They will also understand the complexities of enterprise when labor, infrastructure, government policies, markets, and other factors are taken into account.

Instructor: Lisa Edwards – Thursday. 2-4:50pm

For information contact: Lisa Edwards, Lisa_Edwards@uml.edu

57.592 QUALITATIVE RESEARCH METHODS

This course provides an in-depth introduction to theoretical and practical issues of qualitative research methodologies, including survey design, interviewing techniques, case studies, ethnography and related tools. The goal and final result of this course is for students to design a research or action project in their own field of interest. This final product often forms the proposal for the students capstone thesis or project.

Instructor: J. Wooding – Wednesday. 2-4:50 pm

For information, contact: John Wooding 978-934-4257; john_wooding@uml.edu

57.598 ORGANIZATIONAL DYNAMICS IN REGIONAL DEVELOPMENT

This course presents theory and practice of how to develop organizations capable of learning, innovating, and empowering their participants. Case studies will focus on challenges and opportunities posed to contemporary organizations and institutions engaged in economic development. These cases will be drawn from, and principles will be applicable to, for-profit businesses, public and nonprofit agencies, and voluntary organizations. This course will also examine the nature of interactions among these various types of organizations and institutions within a variety of social and historical settings.

Instructor: W. Mass – Thurs. 6:00-8:50pm

For information, contact: William Mass 978-934-4245; william_mass@uml.edu

49.407 ECONOMETRICS

This course introduces students to advanced quantitative research methods. The prerequisites are either Research Methods in Economic and Social Development (57.506) or courses that are equivalent to Statistics I (49.211) and Statistics II (49.212) as described in the UML course catalogue. This course will cover statistical techniques such as bivariate and multivariate regressions. These techniques are used in many social sciences and so they are of interest to, for example, economics, sociology, psychology and political science students. Throughout the course the students will use Stata, a statistical software, and they will learn how to apply the methods from the book to real datasets. The students will learn how to find the appropriate statistical approach starting from a verbal formulation of an empirical hypothesis. They will also learn to evaluate the relevance, quality and limitations of empirical results. The students will refine these skills via homework, a paper, class participations and presentations.

Instructor: Tommas Tempesti Tues./Thurs. 3:30 PM-04:45 PM

For information contact Tommas_Tempesti@uml.edu

57.557 DIRECTED STUDY IN PEACE AND CONFLICT RESOLUTION STUDIES

57.558 FIELD EXPERIENCE IN PEACE AND CONFLICT RESOLUTION STUDIES

57.591 DIRECTED STUDY IN ECONOMIC AND SOCIAL DEVELOPMENT

57.691 PRACTICUM

All four courses are by permission of instructor only. Directed Study involves research and reading. The Practicum and Field Experience involve directed professional practice working with a public or nonprofit organization in the area.

For information, contact: Phil Moss 978-934-2787; philip_moss@uml.edu or Robert Forrant rforrant@external.umass.edu

57.733/57.746 MASTER'S PROJECT/MASTER'S THESIS

For qualified Master's students in the Economic and Social Development of Regions.

FOR MORE INFORMATION, VISIT OUR WEB SITE: www.uml.edu/Dept/RESD... **or**
contact Graduate Program Directors Philip Moss philip_moss@uml.edu