The Manning School of Business

Who We Are:
The Manning School of Business at the University of Massachusetts Lowell has a long history of educating business leaders. Through programs in accounting, entrepreneurship, finance, international business, management, management information systems, marketing and supply chain and operations management we provide students with the broad range of skills necessary for success.

Our Mission:
The Manning School of Business delivers exceptional teaching, learning and research experiences in our Bachelor’s, Master’s and Ph.D. programs that prepare our graduates for the competitive global business environment.

“...My undergraduate experience at UML, (and the Manning School of Business) gave me the analytical skills and fundamental knowledge needed to do well in the financial services industry. The program taught me to think cross functionally and prepared me for diverse roles within a variety of business and corporate settings.”

— Bonnie Moulton
Senior Financial Analyst
Fidelity Investments

Lowell has always been known as a school that graduated work-ready students. I believe the Manning School of Business produces graduates possessing a full tool kit of skills that makes them valuable additions to any corporate work force. I believe our graduates deserve the attention of demanding employers that hire them. They have earned it. I am extremely proud to be associated with the efforts of this institution.

— Kevin J. Perry
Vice President, Portfolio Manager
Loomis, Sayles & Company, L.P.

Work Ready, Life Ready, World Ready!

www.uml.edu/management
WHY STUDY BUSINESS AT U.MASS LOWELL?

Accreditation
The Manning School of Business is fully accredited by the Association to Advance Collegiate Schools of Business, International (AACSB).

As of 2012 only 648 institutions in 43 countries worldwide are accredited by the AACSB.

Faculty
Our professors are committed to excellence in teaching and research, and bring substantial business experience to the classroom.

Facilities
The University provides top-notch facilities to support the academic success of business students. These include:

- The new “Pulichino Tong Business Building” that is slated for construction in 2014!
- Two new residential halls are also under way. University Suites, on East Campus, broke ground in April and is set to open in the fall of 2013, providing housing for 472 students in four- and six-bed suites
- The two major new research and academic buildings — the Emerging Technologies and Innovation Center (ETIC) on North Campus and the Health and Social Sciences Building (HSSB) on South
- The new North Campus parking garage, which will add 550 parking spaces to the North Campus inventory!

BUSINESS MINOR

Knowledge of business helps you to become a more informed consumer and to market yourself more effectively while looking for a job. Moreover, learning how business is viewed by society and how it functions in an increasingly global environment is part of becoming an educated person.

So why should you enroll? The Business Minor:

- Provides management education, which is desirable in any industry.
- Provides a competitive advantage when searching for employment.
- Provides training which will likely lead to more rapid professional advancement.
- Allows for an easy transition into the MBA program.

Who can enroll?

- Full time undergraduates who are not already in the Business Administration program.

How do I enroll?

- File a Declaration of Minor form with the Manning School of Business and notify your current advisor!

The courses you would take include:
49.201 Economics I, 60.201 Accounting/Financial, 62.201 Marketing Principles, 61.301 Business Finance, 63.301 Management Information Systems, 66.301 Organizational Behavior, 6x.300/400 MSB Elective (An internship may not be used to meet the 300/400 elective requirement)

ACADEMIC AND CAREER SUPPORT

Living-Learning Communities
Thinking of owning your own company someday? Do you like people and organizations? If you do then the Business Exchange freshmen living-learning community may be for you! This community is dedicated to the study, advancement and success of future business leaders.

Cooperative Education
There are many great reasons to participate in our cooperative education program: to explore a career field, to build a professional network, to gain new skills, and to make yourself more marketable for a good job. Our students have been on co-op assignments at: Putnam Investments, Lowell Bank, Frito Lay, John Hancock, Teradyne, MFS Investment Management, DCU, and Fastenal just to name a few.

Study-Abroad Opportunities
Dream it, plan it, live it! In this global economy, all students should take advantage of the opportunities that studying abroad can offer them — a chance to experience another culture, travel, meet people from all over the world and possibly learn another language. UMass Lowell students have studied in more than 23 countries.

The Commonwealth Honors Program
Our Commonwealth Honors Program welcomes students who are able to thrive in a reading, writing, and research oriented environment and who want to be encouraged and challenged by their peers and our Honors Faculty.

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