Who We Are:
The Manning School of Business at the University of Massachusetts Lowell has a long history of educating business leaders. Through programs in accounting, entrepreneurship, finance, international business, management, management information systems, marketing and supply chain and operations management we provide students with the broad range of skills necessary for success.

Our Mission:
The Manning School of Business delivers exceptional teaching, learning and research experiences in our Bachelor’s, Master’s and Ph.D. programs that prepare our graduates for the competitive global business environment.

MSITE is one of the best decisions that I have made in my life because it gave me the knowledge to look beyond my job and see the larger picture of a company. There are so many job functions that go into a world class company and in order to succeed in this environment, you need to be able to see the overall effect of your work. This degree has enabled me to become an entrepreneur within my company and to be able to make positive changes for the company’s over-all well being.

— Nicole Sambusky, 2012
Process Engineer at RSCC
Aerospace and Defense

“The MS ITE program is a unique blend of business fundamentals, innovation management, and understanding of technology. This has made me a better, more rounded professional. Instead of being an engineer trying to run a business I now feel like a professional technologist.”

— George Walk, MS ITE 2012
(Launching a second venture)

“The traditional MBA program did not provide the technical emphasis that I was looking for. Since I was already assigned to new product development efforts at work, the MSITE program is enabling me to contribute even more than I had before.”

— Peter Haxton, student
BAE Systems

You can join this group …. Think Big!!

Work Ready, Life Ready, World Ready!
www.uml.edu/management
WHY STUDY BUSINESS AT U.MASS LOWELL?

Accreditation
The Manning School of Business is fully accredited by the Association to Advance Collegiate Schools of Business, International (AACSB).

As of 2012 only 648 institutions in 43 countries worldwide are accredited by the AACSB.

Faculty
Our professors are committed to excellence in teaching and research, and bring substantial business experience to the classroom.

Facilities
The University provides top-notch facilities to support the success of business students. These include:

- Two new residential halls are also under way. University Suites, on East Campus, broke ground in April and is set to open in the fall of 2013, providing housing for 472 students in four- and six-bed suites.
- The two major new research and academic buildings — the Emerging Technologies and Innovation Center (ETIC) on North Campus and the Health and Social Sciences Building (HSSB) on South.
- The new North Campus parking garage, which will add 550 parking spaces to the North Campus inventory!
- A new business school building, the Pulichino Tong Business Building, is scheduled for completion in 2014!

MASTER OF SCIENCE IN INNOVATION & TECHNOLOGICAL ENTREPRENEURSHIP

MS ITE provides students a true inter-disciplinary educational experience preparing them to:

- Become an entrepreneur and start own business venture.
- Work with other entrepreneurs.
- Work as an entrepreneur in an established company.
- Become an entrepreneurial manager.

Students will be exposed to emerging technologies in critical industry sectors through University-based centers and incubators, along with industry-based field projects. The MS ITE program is fully supported by a University-wide strategy that focuses on Innovation and Entrepreneurship.

MS ITE is your choice, if you aspire to:

- Start, build and grow a business enterprise.
- Innovate new products and processes.
- Create wealth and jobs.
- Make a difference in an ever changing world.
- Work with other “difference-makers”.
- Control your future, and have fun in the process!

Over two-thirds of U.S. economic growth is attributable to technological innovation & entrepreneurship—be a part of it!

The courses you would take include:


ACADEMIC AND CAREER SUPPORT

University-wide Innovation & Entrepreneurship Initiatives
UMass Lowell has established The Center for Innovation and Entrepreneurship which provides students with opportunities to acquire the skills they need to make a difference in their community.

Critical Collaborations
The Manning School of Business has a close collaboration with several key organizations within the University and in the Merrimack Valley. These include M2D2, Commercial Ventures & Intellectual Property, Merrimack Valley Sandbox Initiatives, and the Merrimack Valley Venture Forum. Through these organizations students tap into valuable resources in technology, new ventures services, and venture funding.

New Business School Building
Our new business school building in 2014 will be a vibrant hub of exceptional teaching, learning and research experience achieved through student, faculty and industry interaction and engagement. The building will house distinctive interdisciplinary programs, a business development center and a trading room.

Internship Programs
The University has a very active internship program with successful technology companies in the region. This program provides students with hands-on experience in innovation and entrepreneurship which further enhances the practicality and relevance of their overall learning experience.

www.uml.edu/managem ent