***NEELA KULKARNI***

***220 Pawtucket St., #450***

***Lowell, MA 01854***

***555-555-5555***

***Neela\_Kulkarni@student.uml.edu***

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| **OBJECTIVE** | Entry-level position in graphic design. |
| **EDUCATION** | **BFA, Graphic Design Concentration**, Anticipated May 2016  University of Massachusetts, Lowell, MA (UMass Lowell)   * GPA 3.8, Dean’s List all semesters * Honorable Mention: Middlesex County Heritage Poster Competition, March 2015 * Helped finance college expenses by working 30+ hours per week |
| **PROFILE** | * Technical Skills: Adobe CS, Illustrator, InDesign, Photoshop, Word Press, PowerPoint, FrontPage * Talented, driven and flexible graphic designer with proven record of delivering creative and innovative design solutions * Experience working on projects from inception through production * Collaborative and team-focused work with photographers, web developers, and marketing professionals |
| **RELATED COURSEWORK** | ***Advertising Design****:* Created 30-second TV spot for new sports drink. Developed storyboard and created art using Adobe Illustrator CS. Worked with creative team to develop campaign to reduce binge drinking on campus. Produced posters, table tents, billboards, ads.  ***Advanced Graphic Design****:* Developed 5-poster series to raise awareness of women’s health issues. Used Adobe Photoshop and Illustrator to compose, layout, and manipulate images.  ***Advanced Typography****:* Created tabloid layout to promote new theatrical venue. Directed photo shoot, consulted on copy development, and managed entire layout using InDesign. |
| **RELEVANT EXPERIENCE** | ***Graphics Intern***, ArtsExplosion, Lowell, MA: 9/2014-12/2014   * Designed postcards, posters, and brochures in InDesign to market workshops, events, and exhibitions. * Conducted on-site press checks at printer to ensure color matching. * Met with creative staff and clients to discuss project budget, status and goals.   ***Graphics Intern,*** UMass Lowell – Office of Multicultural Affairs: 1/2013-6/2014   * Designed postcards and posters to market and create visibility for weekly events. * Generated multiple ideas, creating drafts using design specs. * Met with staff to determine target audiences, goals and timelines. |
| **ADDITIONAL**  **EXPERIENCE** | ***Server***, Tuto Bene Restaurant & Art Bar, Lowell, MA: 5/2013-Present   * Greet customers; take/deliver meal orders in busy restaurant. * Set up private function room for Art Bar painting events. * Train new team members in customer service and efficient operations.   ***Parks & Recreation Assistant,*** City of Tewksbury, MA: 6/2012-8/2012   * Oversaw group activities for children aged 8-12 in summer program. * Ensured safety and built social and communication skills of participants. |