

**LINDA LOWRY, PH.D.**

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Dr. Lowry's expertise, professional activities and interests are varied. For ten years she was involved in the management /operations side of the tourism industry. She is the Director of the Center for Hospitality and Tourism Technology, Research and Management (TRAM). The TRAM Center provides economic, social and cultural impact studies; hotel and restaurant feasibility studies; marketing and consumer trend studies; and hospitality service training workshops on a fee-for-service basis. Dr. Lowry is the past Chairman of the New England Chapter of the Travel and Tourism Research Association and was the Editor of the New England Journal of Travel and Tourism. Some of her varied research activities include such projects as a Tourism Needs Assessment for the Commonwealth of Massachusetts and a U.S.I.A. grant to actively participate in Communication and Conflict Resolution in Bogota, Colombia. She conducted research on the impact of Hurricane Hugo on St. Croix, U.S.V.I. and was the Principal Investigator of a Six Land Grant University Team working on the development of a New England Tourism Information System. Recently she completed several New England based economic impact studies and visitor profile studies. Lowry earned an A.A. Degree from Virginia Intermont College, a B.M. Degree with Honors from the University of Tennessee, an M.A. Degree in Tourism Development and Travel Management from George Washington University and a Ph.D. in Communication from the University of Massachusetts.