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Dr. Kenneth Geiser, an internationally recognized expert on environmental law and policy, clean production and sustainable development, is the director of the Toxics Use Reduction Institute. His most recent book, "Materials Matter," looks at the history of America's industrial materials and the environmental aftermath. Geiser, a professor of work environment, served on the core advisory group for the United Nations Environmental Program's Cleaner Production Programme. He serves on the U.S. Environmental Protection Agency's Toxics Data Reporting Committee of the National Advisory Council for the Environmental Policy and Technology, as well as the Agency's Common Sense Initiative for Regulatory Reinvention.