

# Merrimac Valley Paddle & Outdoor Festival

*A celebration of human powered recreation in the Merrimack Valley*

**June 5, 2010**

**Hosted by:**



## Vendor Information

We thank you for considering to join us as a vendor for the inaugural year of the Merrimack River Paddle and Outdoor Festival. Our goal is to highlight the amazing diversity of paddlesport opportunities to be found on the Merrimack and Concord Rivers and to engage residents and visitors alike with unique opportunities to give kayaking, rowing and stand up paddling (SUP) a try. In addition to watersports we hope to attract additional outdoor, environmental and human powered activities and create a one-of-a-kind outdoor marketplace.

Our main venue is the University of Massachusetts Lowell boathouse, located on the scenic Vandenberg Esplanade in historic Lowell, Massachusetts. This facility recently underwent a million dollar renovation and is poised to become the watersports recreational center for the greater Merrimack Valley. Flatwater paddle activities will take place on our easy access dock system

We will also offer opportunities for beginner whitewater kayaking and demo's one mile downstream of the main festival. We encourage whitewater vendors to contact our whitewater director, Jimmy Blakeney, to discuss details of this program.

The success of the first ever MRPOF will largely depend on participating vendors like you. We are excited to bring a unique paddle-focused event to the greater Merrimack Valley, home to over 600,000 residents.

# Merrimac Valley Paddle & Outdoor Festival

## Vendor Registration Form

Please complete this form and mail with payment to:

UMASS Lowell Campus Recreation  
Peter Murray – MVPOF  
100 Pawtucket Street; Lowell, MA 01854

### Vendor Contact Information

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Company Website: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Booth Information:** Booth spaces are 10' x 10' located on the perimeter of the festival.

Basic Booth Spaces: \_\_\_\_\_ x \$100 = \_\_\_\_\_

Non-Profit Booth Space: \_\_\_\_\_ x \$50 = \_\_\_\_\_

Electricity \_\_\_\_\_ X \$25 = \_\_\_\_\_

**Credit Card Deposit REQUIRED:** Every booth at the festival is required to have a credit card deposit. This credit card will not be charged unless:

- 1: The vendor fails to pay for its booth space
- 2: The vendor fails to clean the area surrounding its booth space (fees will be assessed based on damage)
- 3: The vendor damages the festival grounds or other facilities (fees will be assessed based on damage)

MC Visa Card #: \_\_\_\_\_

Exp Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

### Payment Information

\_\_\_\_ Please mail me an invoice that I can pay prior to the event

\_\_\_\_ I have enclosed check # \_\_\_\_\_

\_\_\_\_ Please charge my above credit card for the full amount